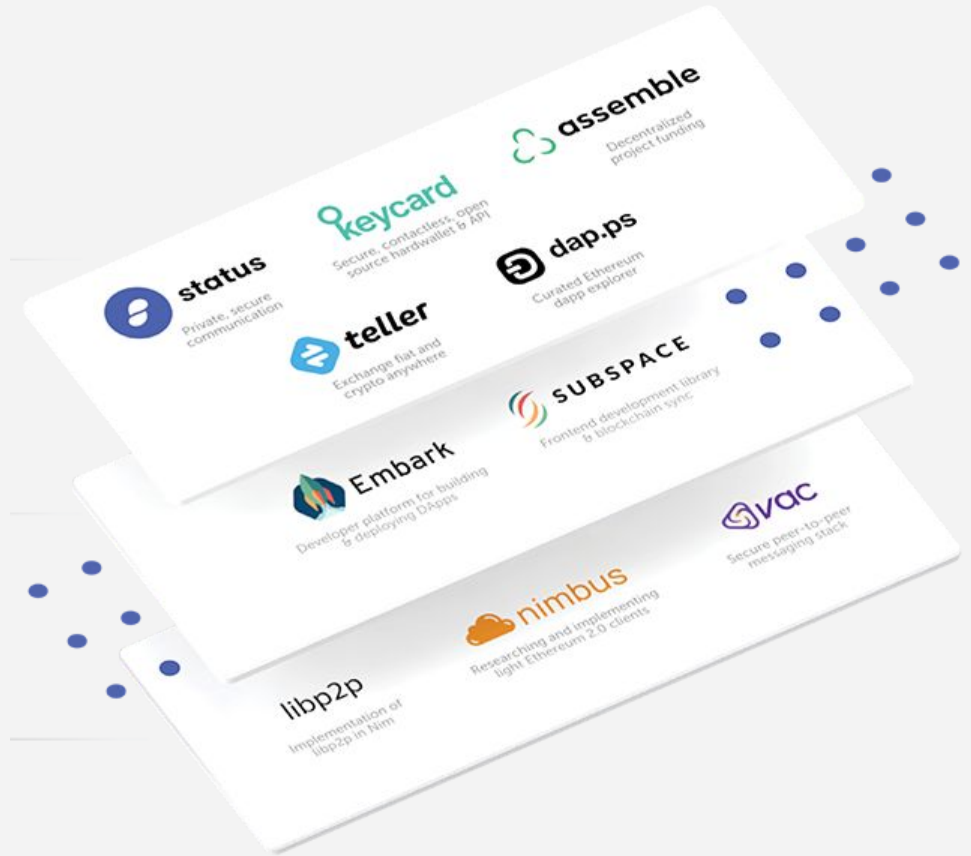


# Town Hall #63

August 3rd, 2020



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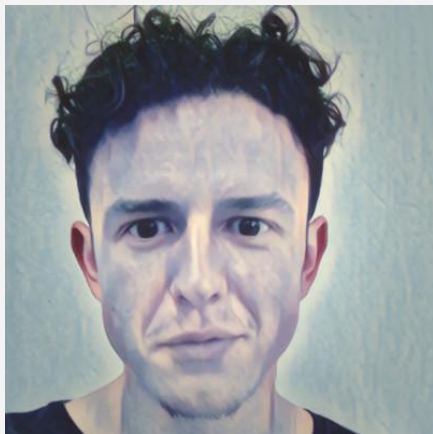
# People Ops



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# People Ops

New core contributor



**Teodor Chiriac**

Recruiter

People Ops



# People Ops

## Hiring updates

### Finance

~~Finance Manager~~ (joins 17 August)

### Research

- Protocol Engineer (comms)
- ~~Distributed Networking Engineer (cache)~~  
(joins 1 September)

### Legal

- Legal Counsel

### People Ops

- Head of People Ops

### Marketing

- Social media + copywriter
- ~~Head of Community~~ (joins 17 August)

### Core

- Clojure Developer (contract)



# Core



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# Core

## Last week(s)

- Roadmap planning workshop
- Implementation Notifications on iOS, mentions, emojis, audio messages, referral program, Quo

## Planned releases

V1.5 Images, Emoji reactions, Audio messages

V1.6 Referral program

V1.7 Bug fixes and improvements

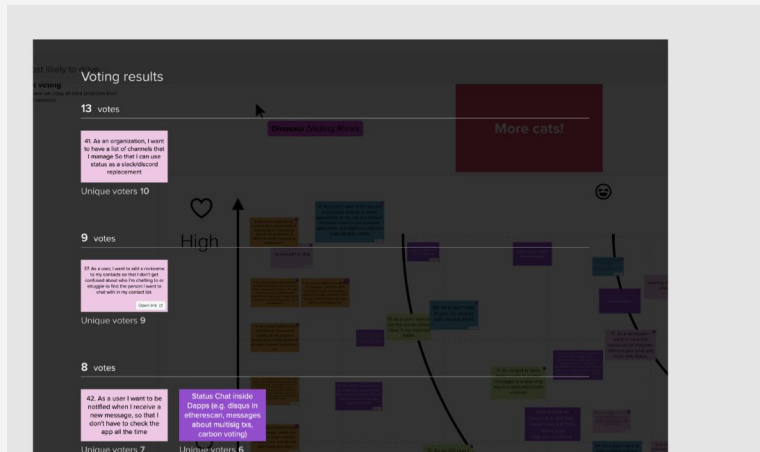
V1.8 In focus: Better support organizations, communities + local (nick)names



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## What's next?

- 1.8 and beyond
  - Product definition and functional specs
  - Implementation specs
  - Doing 🚀
- <https://discuss.status.im/t/retention-focus-and-roadmap/1826>



# Security and Infrastructure



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# Security

## DevSecOps

- In addition to Crytic.io running on Status smart contracts, we've also incorporated MythX Pro to automatically check for vulnerabilities

## Keycard

- Article: Keycard [security flows](#) from Rajeev. Learn about all the way you can use Keycard with Status and how it increases your security

## Principles

- Article: [Privacy vs. Convenience](#) from Rajeev. Get a sense of the impact that your choices have on your privacy and security, and how much we take these thing seriously.

## Bug Bounty

- We've added an additional 400 hackers in the private campaign. We're marching quickly to a public campaign so anyone can get paid for find vulnerabilities in our codebase!



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Back up your seed phrase and remember your password! Or [get a keycard](#).



# Infrastructure

## Metrics

- Research Cortex for Prometheus backend [infra-hq#18](#)
- Deployed a Cassandra Cluster for metrics [infra-hq#d74bd1a0](#)
- Reduced peer noise from x-check-mailserver [#14](#) & [#15](#)

## Fleet

- Upgraded from Ubuntu 18.04 to 20.04 LTS [infra-misc#37](#)

## App

- Initial steps in F-Droid release process
  - [status-react#8512](#) [status-react#11008](#) [status-react#11010](#)
  - [fdroid/fdroiddata#7179](#)
- Make Nix XCode version check less strict [status-react#11019](#)
- Cleaned up Release tags on GitHub

## Misc

- Redid Uni Links CSS using Tailwind [universal-links-handler#45](#)
- Improved IPFS auto-pinning of sticker packs [infra-ipfs#7](#)
- Updated instructions for running a Status node [status.im#548](#)

## Upgrades

- Icinga 2.11.0 to 2.11.4
  - [infra-hq#a050b595](#)
- Netdata 1.23.1 to 1.23.2
  - [bootstrap#e194b19b](#)
- github-release to 0.8.1
  - [infra-ci#f89f726b](#)
- Gorush to 1.13.0
  - [infra-misc#5429ade9](#)
- SourceCred 0.4.0 to 0.6.0
  - [infra-misc#19bbb638](#)
- Ghost 3.11.0 to 3.27.0
  - [infra-misc#17237f7e](#)



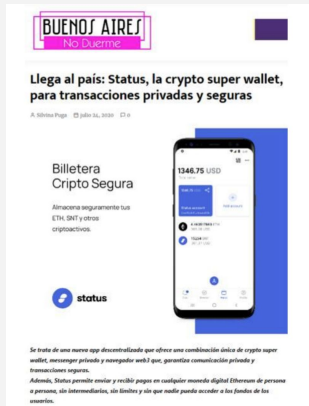
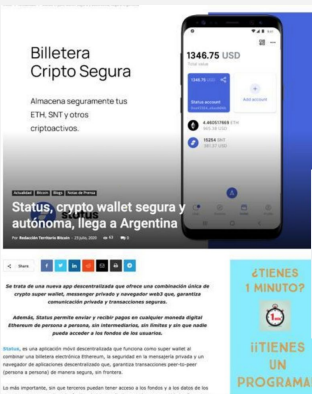
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# Marketing



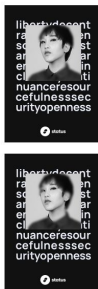
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# LatAm Press Coverage



# Brand Initiative

/TRANSPARENCY  
/PRIVACY  
/DECENTRALIZATION



PRINCIPLES



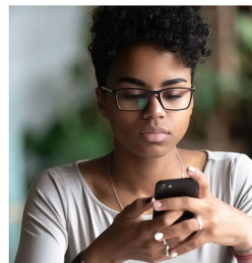
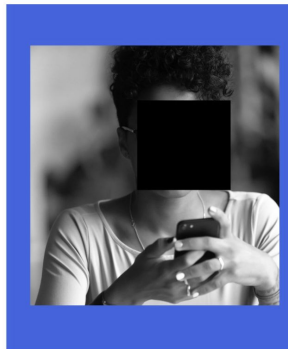
## The Case for Pseudonymity

on [Privacy & Security](#) - 27 July 2020



## Privacy vs Convenience

[Rajeev Gopalakrishna](#) on [Privacy & Security](#) - 29 July 2020



# Upcoming

<https://notes.status.im/Kw58-5BTQKWv0L6Y7gWo8Q>

**Partner & Community Outreach** - Kudos to DAOking, DAO and eth communities

**Referral Program** - press and media coverage

**Influencer Program** - Pilot in Brazil & Argentina

**Tactical Product Campaigns** - product hunt, app listing a/b tests

**Feature Landing Page** - web updates and templates for feature specific ad campaigns



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# Q&A

Ask questions in Status at [#status-townhall-questions](#)



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**Q1.**

When Status app desktop?

@ken berey

- Alpha 3 release post [here](#), keep an eye on Discuss for updates



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## Q2.

Status could use a couple more features to give people a reason to come back. Chat isn't particularly compelling in itself. The wallet and DAPSS are cool but probably not often used. Has there been any discussion about adding group collaboration features a-la MS Teams? A decentralized & incentivized twitter/instagram/tiktok?

@cielo



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# Thanks!

Next Town Hall: 17th August



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