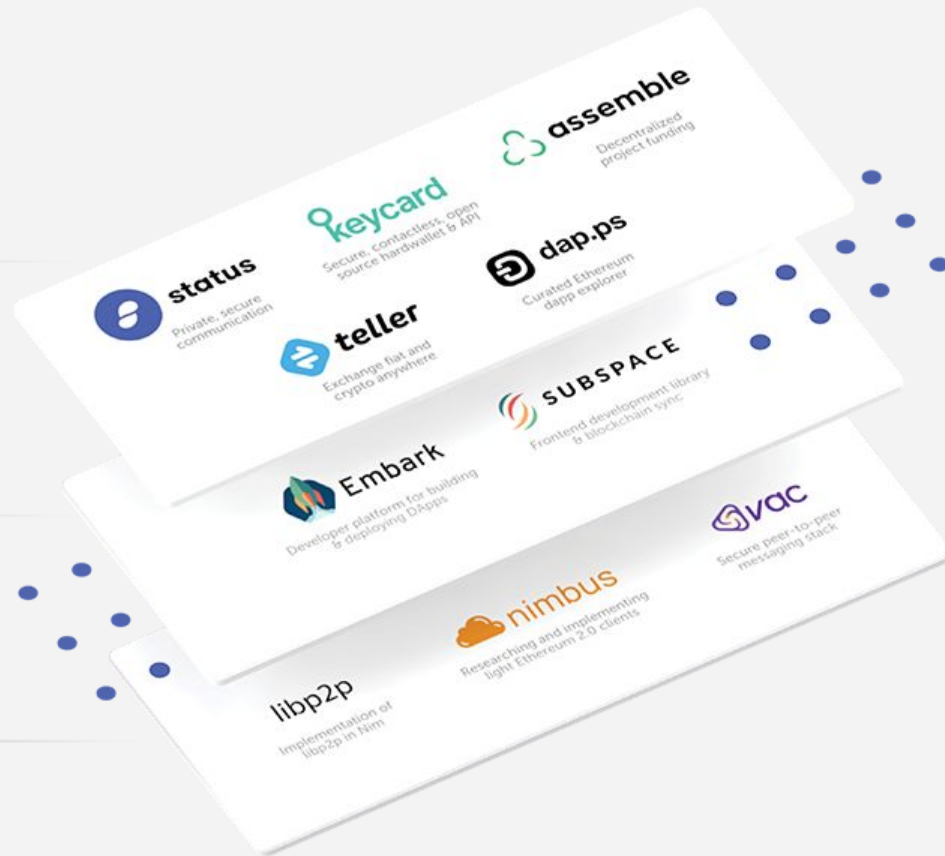


Town Hall #55

April 13, 2020



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Townhall Slide Additions

(apologies in advance for ugly slides, I promise they'll get iteratively better!)

Vision

Highlight an illustration of our broader vision.

Org Overview & Changes

High-level Timeline of Goals throughout the org.
Any noteworthy changes.

Kudos

Highlight people to show our appreciation of their efforts.

Feedback & Further Reading

Form to send me anonymous feedback, as well as resources to learn more.



Vision

Coronavirus Aid
(attempted Masks & Kits)

Panglong Agreement

Could become a prosperous state
Suffering the “resource curse”

Jade, gold, amber, timber, iron,
dams, hydroelectric energy.

Conflict broke out due to China building
a dam in Kachin, with Myanmar’s
permission

Face-to-Face was cancelled due to
Coronavirus

Nation-building efforts require their own currency.
We’re submitting proposal for a national digital currency.



Overview

High-Level Goals & Timelines with comparative Baselines
Monthly Strategy Sync (tomorrow) will be used to update this

Current Strategic Focus is still the same, and likely the focus of this year:

- 1) Focus on User-growth &
- 2) Fundraising to fuel the growth and support p2p infrastructural requirements (vac)

Org Changes

Rachel's Departure

Big thank-you to Rachel, you have been amazing and will be sorely missed.
Transfer her role tasks to others, luri is likely to help out Andre
This is opportunity for more community involvement,
and what better timing to get the community to help steer our roadmap.
Potential to lead to a better product-market fit.

Embark Paused

Team now being trained to help out with the **Desktop** version of Status,
this means we can later integrate Embark intimately with the application, and paves the way for us to
re-introduce Extensions.

They'll also be working on offloading some of Rachel's tasks for community participation
We're currently gathering Requirements, but likely merging Assemble, Voting, Staking, etc
into Discourse

The Embark team are rockstars, and please don't worry about productivity!

1	▼ Status Overview
2	▼ Supporting Sovereign Communities
3	▼ Managing Uncertainty
4	Strategic Anticipation / Scenario Planning
5	Asset Management
6	▼ Organisational Agility, Adaptability & Resilience
7	▼ Governance
8	Assemble, Voting, Staking merged into Discourse
9	▼ Growth
10	Organic User Acquisition
11	Paid User Acquisition
12	Growth-round Fundraising (as planned in whitepaper)
13	▼ Product & Infrastructure
14	▼ Product Alignment
15	Keycard into App
16	Nimbus into App
17	Remittance (Teller)
18	▼ App
19	Desktop
20	▼ Payments (Keycard)
21	Scalable Merchant Network
22	▼ Decentralised Application Platform
23	▼ Vac & Dagger
24	Incentivised Decentralised Routing
25	▼ Nimbus
26	Building Eth 2



Kudos

<https://kudos.statusnet.eth>

**Moving forward I'll be making a concerted effort to participate in Kudos, and encourage everyone else to do the same
I'll be giving Kudos based on feedback from anyone, but especially Team Leads!**

@gravityblast

Security Issue related to ssh exposure

@yenda

Mega education session for Embark

@hester

For bringing structure, communication and relevance to what we do

@cammellos, @adamb, @oskarth, @decanus, @Chu, @sergey,

@jakubgs, @deme, @superdealoc, @rachel

Super smooth Waku design, implementation and rollout!

(damn we good!)

@rachel

For being ultimate cat herder and keeping everyone together and product on chat



Feedback

What's on your mind?

Send me anonymous feedback

Ideas, Suggestions, Complaints and Praise, send it all! Don't be shy

<https://forms.gle/uwpgiTfahu3akdq3A>

Or hit me up on Status!

<https://join.status.im/user/0x042df93fc30aa34022928e598d2c3b361b10922da055a5c130f84eb68b8ed977e172d7e16894ae62a1dfb7d6275b0f3867abf11a6ad175b89e10fc0b4e0ab96b0b>

(can't wait for us to implement public key compression btw)



Further Reading

[Scenarios for the Future of Technology and International Development](#)

[Beginner's Guide to Nation-Building](#)

[Kachin's Natural Resources: A Curse More Than a Blessing](#)

[Panglong Agreement](#)



People Ops

New core contributors



Terry Tobin

HR & Ops Coordinator

People Ops



People Ops

Hiring updates

Design

- Senior Product Design Architect

Research

- Protocol Engineer (comms)
- Distributed Systems Engineer
- (cache) Protocol Engineer

Marketing

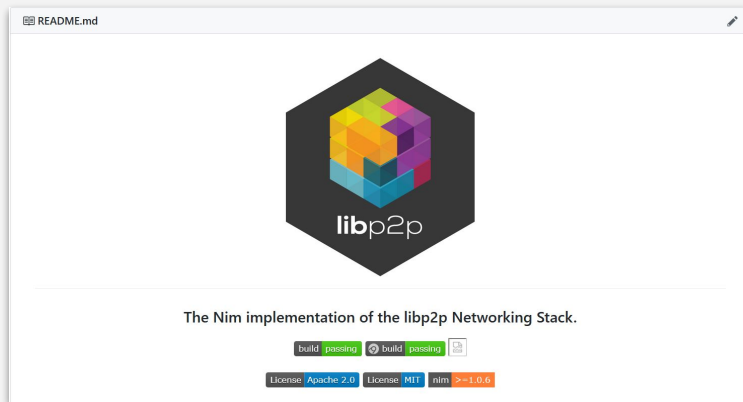
- Technical Marketing Manager
- Technical Copywriter
- Growth/Performance Marketer



About my role

Tina Lee - Tech Writer, Nimbus

- **Nim-libp2p**
 - P2P Chat Tutorial Series (Total 3 parts)
 - Sample Code Refactoring for Beginners
 - Readme & Documentation
- **Status App**
 - Traditional Chinese Translation Review



Core



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Core

9,474 active Android installs
9,009* active iOS installs

V1.3 - QA in progress

- Group chat
- Dark mode
- New webview implementation
- Bug fixes

V1.4 - scoped to include...

- Push notifications for Android
- Keycard integration

What's next?

- Status starter pack is blocked by an administrative change request in the App Store
- Dedicated maintenance days
 - ~~Bug fixing~~
 - Documentation clean-up
- Image sending in chat
- Product planning session this week
 - [Weigh in on Discuss](#)



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Security and Infrastructure



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Security

Status App

- Starterpack Service security audit finished
 - Working on addressing issues and final touches

Misc

- Threat Modeling process and examples are being built at [status-security](#)
 - Once completed, all old/current/future products/protocols will go through a threat modeling exercise
 - TL;dr - Make a diagram (YAY!), then go through a threat modeling session based on the diagram, allow them to iterate on each other
- We will be moving from Zoom for Status Town Halls due to security concerns. Corey is reviewing options, expect the next one to be on something new.



Infrastructure

Sites

- Deploy Starter pack on the test host [infra-misc#32](#)
- Made a Docker image for Starter Pack [starterpack#e34b4397](#)

App

- Fixed `mkFilter` in Nix to reduce rebuilds [status-react#10246](#)
- Fixed missing asset images in Status app [status-react#10284](#)

Metrics

- Deployed an ETCD cluster for M3DB cluster [infra-hq#15](#)
- Improved whisper envelope archive metrics [status-go#1930](#)
- Exposed archive node metrics by default [status-go#1932](#)

Misc

- Switched MongoDB and Wekan backups to systemd timers
- Fixed deployment process for Simple Dapp [simple-dapp#8](#)

Universal Links

- Made redirects explicit [#36](#)
- Added Fathom analytics [#37](#)
- Dropped @, iOS issues [#35](#)

Dapp Discovery

- Resolved DB mem. issues [#19](#)

Discord

- Archived Embark server
 - [infra-utils#9f0aa6ab](#)
- Exposed behind OAuth
 - [infra-misc#36e5d93b](#)



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Ambassadors



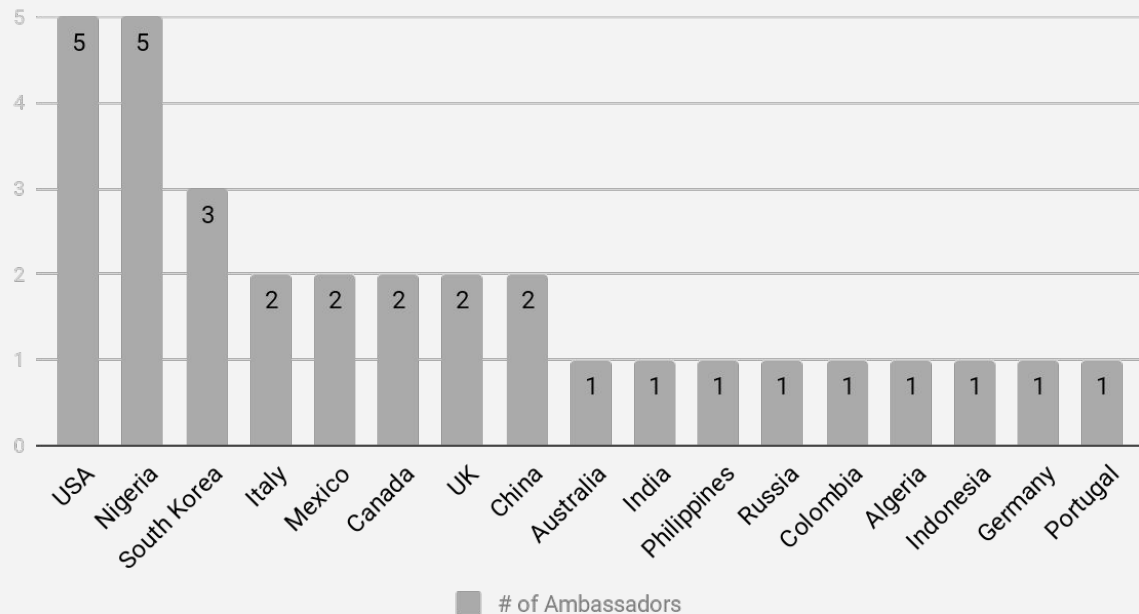
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Q1 2020 Status Ambassadors

Ambassadors count

- 32 ambassadors in total
(2↑ than Q4 2019)
 - 13 new ambassadors
 - 11 pruned ambassadors
(Was not active more than 60 days)
 - 7 ambassador candidates

The number of ambassadors by country

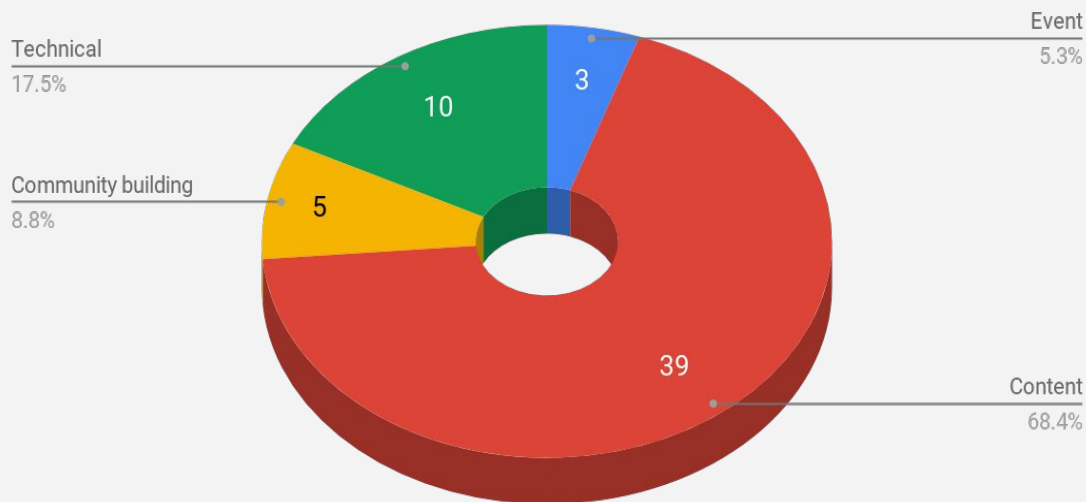


Q1 2020 Ambassador Tasks by Working Groups

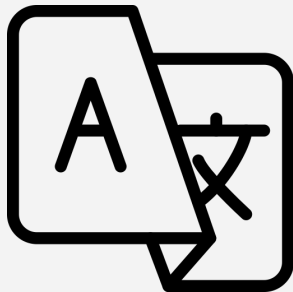
Completed Tasks by working groups

- 57 tasks in total
(7↑ than Q4 2019)
 - Events: 3
 - Content: 39
 - Community Building: 5
 - Technical: 10

Completed tasks by category



Shout out to the Status ambassadors!



Translation (17, 30%)

Spanish, Italian, French,
German, Arabic, Indonesian,
and Portuguese



Blog posts (7, 12%)

- Building Nimbus on Android
- Status V1, the messenger of choice 2020
- A blog post introducing Status in German, etc.



Media (6, 11%)

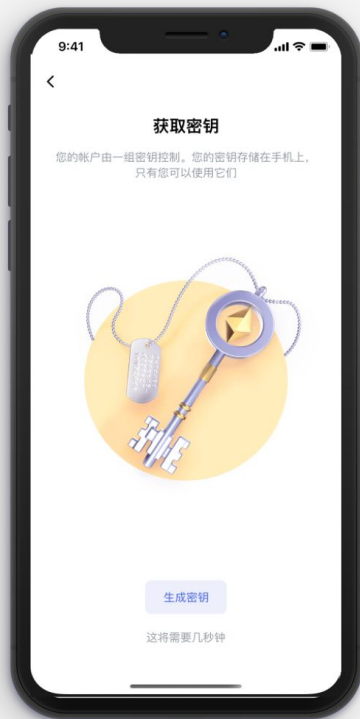
- Podcasts (EverythingStatus, Onwrdr)
- Design assets
- Videos, retweets, likes



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* () means the number completed tasks and ratio out of the 57 completed tasks

Status Translation



Reviewed Languages	
Languages	Progress
Chinese (Simplified)	100%
Chinese (Traditional)	100%
Korean	100%
Spanish	99%
French	99%
Italian	99%
Indonesian	99%
Filipino	99%
Arabic	94%

In Progress	
Languages	Progress
Russian	79%
Portuguese	38%
German	34%
Turkish	5%
Thai	5%

Source: <https://translate.status.im/>



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Q2 2020 Focus

- **From offline to online**
 - All the offline meetup schedules are cancelled due to the coronavirus
 - Supporting ambassadors to host webinars, online events(e.g., virtual concert), etc.
- **Technical contributions**
 - Bringing more developers who are keen to learn Web 3.0 and The Status Network
 - [Technical blog posts](#) from ambassadors
- **Community engagement**
 - [Community campaigns and bounties](#) for ambassadors - v1.4



Keycard



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Update

Keycard availability for all Status users

- Production 🏭
 - was planned mid-this week
 - some issues with card personalization scripts
 - struggling with DHL shipping times
 - one week-two week delay -> end April
- Integration
 - planned for 1.4 for Android
 - main priority after: iOS integration
- Shipping 📦
 - COVID19 stopped DHL Global Mail Service

Product ecosystem updates

- Close work with marketing team to integrate Keycard in our partnerships pitches
- Working on possibility to dogfood Keycard and Status at Devcon vi



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Community update



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Introducing the Status Bi-Weekly Update

- The Bi-weekly update mainly contains information about everything that has been going on around the status network.
- This include updates about The Mobile App, Events, Blogs, Shout outs, Nimbus, Keycard, Teller, Town Halls, Discuss, Community. Everything about Status Network.
- A Podcast episode (audio version of the update) will be recorded and uploaded on the #EverythingStatus podcast.
- The Text Version of the update will be written and uploaded on Discuss
- The updates will be released on Fridays (every 2 weeks).



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Status Bi-Weekly Update as Town Hall 2.0

- The idea is to create an alternate version to the current version of Town Halls. It will act as a complement to Town Halls.
 - It will be the audio version of Town Halls.
 - We will be using the #EverythingStatus podcast to implement this and there will be two different catch up sessions.
1. **Bi-Weekly Catch Up with the Team**
 2. **Bi-Weekly Catch Up with Ambassadors**



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Bi-Weekly Catch Up with Team

- A Bi-Weekly Podcast episode with a Member of the Status Team recorded and uploaded on #EverythingStatus
- Discussion about everything the team has been working on for the past 2 weeks.
- A Discuss Thread will be started every 2 weeks and everyone can submit any questions they would like to be answered during the podcast.

Bi-Weekly Catch Up with Ambassadors

- A Bi-Weekly Podcast episode with an Ambassador of Status recorded and uploaded on #EverythingStatus
- Discussion will mainly be about what the Ambassador has been working on/ how the ambassador has been contributing to Status Network.

If you have any questions then please ping me @henrystats.stateofus.eth or join the #EverythingStatus Channel on Discord/Status



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Naija Crypto Community

This is for all our Nigerian friends.

We don't start a Naija community on top status app, if you want to join may you download the status app and join the channel #status-naija.

We also create Podcast where we go gather and talk about status, crypto, bitcoin etc and the likes.

Anybody fit join the podcast and if you want to join and talk about anything you want, may you just message me for #status-naija. My ENS name is @henrystats@stateofus.eth

Hope to see you soon on there :)



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Q&A

Ask questions in Status at [#status-townhall-questions](#)



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Q1. Keycard

When will Keycards be open to everyone?

@sorrowful single carpenterant



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Q2.

Will there be Status staking?

@sorrowful single carpenterant



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Thanks!

Next Town Hall: 27th April



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