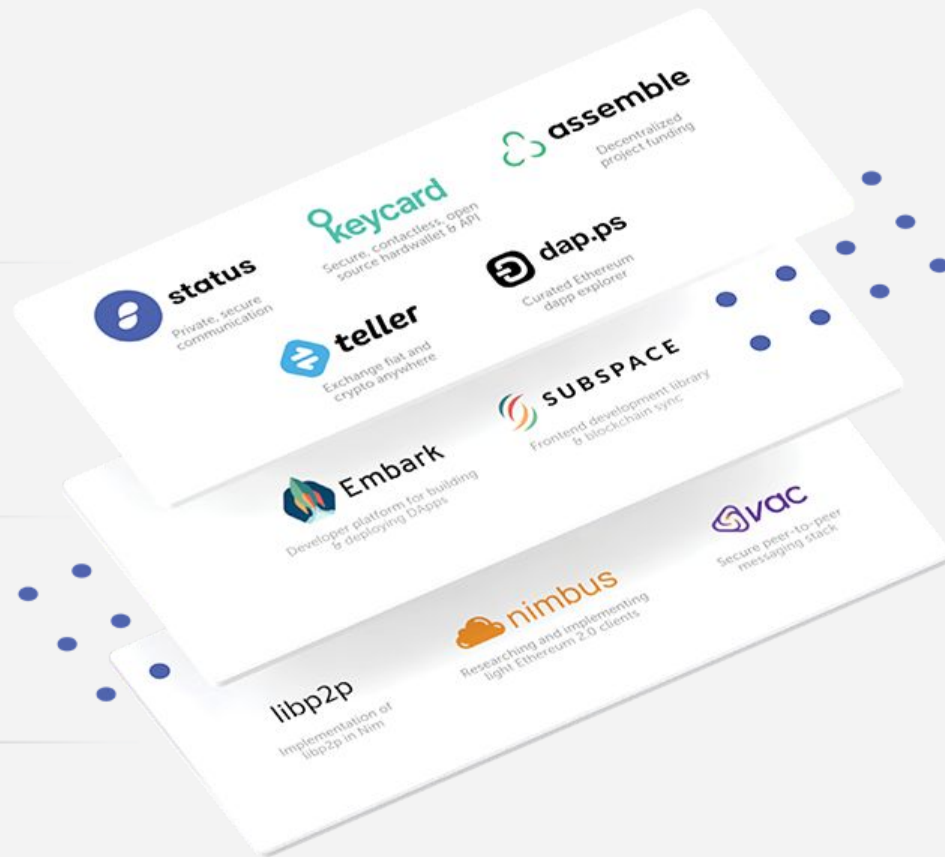


# Town Hall #57

May 11, 2020



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# We Chat, They Watch

How International Users Unwittingly Build up WeChat's Chinese Censorship Apparatus

<https://citizenlab.ca/2020/05/we-chat-they-watch/>

"In this report, we present technical experiments which reveal that WeChat communications that are conducted entirely among non-China-registered accounts are subject to content surveillance. We found that documents and images that were transmitted entirely among non-China-registered accounts were analyzed for Chinese political sensitivity. Upon analysis, files deemed politically sensitive were used to invisibly train and build up WeChat's Chinese political censorship system.."

# Overview

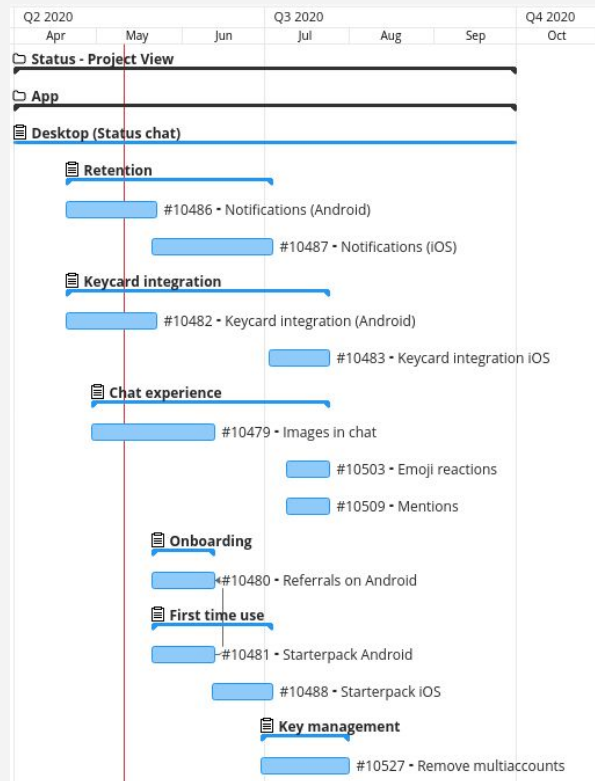
Some progress on establishing overview with a focus on core,  
We are looking to integrate Nimbus, Keycard and Vac next

Current strategic focus is still the same, and likely the focus of this year:

- 1) Focus on user Growth & Retention
- 2) Fundraising to fuel the growth and support p2p infrastructural requirements

# Org Changes

None



# Kudos

<https://kudos.statusnet.eth>

Please let me or Ceri know of anyone doing exceptional work before the Friday before Townhall.

## @henrystats

triaging status channel's support questions like a boss, facilitating Town Halls, submitting issues and directing people

## @cammellos

for diving head first into the economic model and documenting it

## @deme

juggling distributed discovery for both Ethereum's, tirelessly working on code quality and acting the bridge between Core, Nimbus and Waku

## @yenda @cammellos @Vitaliy @roman @Gheorghe @Volodymyr

for working on specifications! You're setting the best example for the org

## @hester

Doing a phenomenal job in bringing more order to our process

# Feedback

What's on your mind?

Send me anonymous feedback

Ideas, Suggestions, Complaints and Praise

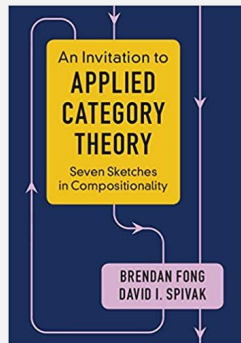
<https://forms.gle/uwpgiTfahu3akdq3A>

Or hit me up on Status!

<https://join.status.im/user/0x042df93fc30aa34022928e598d2c3b361b10922da055a5c130f84eb68b8ed977e172d7e16894ae62a1dfb7d6275b0f3867abf11a6ad175b89e10fc0b4e0ab96b0b>



# Further Reading



# People Ops



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# People Ops

New core contributors



**Rajeev Gopalakrishna**  
Technical Copywriter  
Security



**Aleks Krupski**  
Growth Marketer  
Marketing



# People Ops

## Hiring updates

### Design

- Senior Product Design Architect

### Research

- Protocol Engineer (comms)
- Distributed Networking Engineer (cache)

### Marketing

- ~~— Technical Copywriter~~
- ~~— Growth/Performance Marketer~~





# People Ops

## Engagement scores

### Strengths

You're doing great at

★  Environment	9.3 Top 5% 1.9 above Technology benchmark (7.4)	 Impact
★  Reward	8.1 Top 5% 1.3 above Technology benchmark (6.8)	 Impact
★  Strategy > Mission	9.6 Top 5% 2.1 above Technology benchmark (7.5)	 Impact

### ENGAGEMENT SCORE ?

Outcomes >

# 8.5

0.7 above  
Technology benchmark



Great job!  
In the top 25% of Technology

#### eNPS DISTRIBUTION:

58

65% 😊  
Promoters (37)

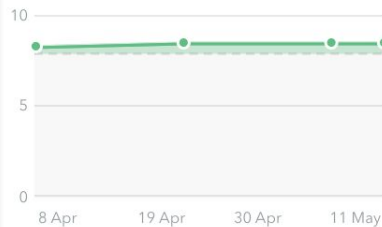
28% 😐  
Passives (16)

7% 😞  
Detractors (4)

### SCORE OVER TIME

Expand >

⊖ No change since 6 May



### PARTICIPATION ?

Expand >

86% aggregated  
participation rate

2% below benchmark (88%)

### ENGAGEMENT QUESTIONS ?

57 out of 66 surveyed employees  
answered questions on engagement

Aggregate score accuracy:

High



# People Ops

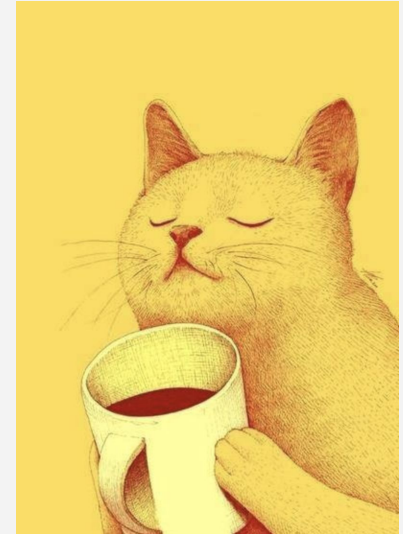
## Lockdown brain fog

### What?

- Lethargy
- Time blindness
- Procrastination

### Why?

- Sudden change of lifestyle
- Loss of routine
- Lack of markers in the day that break up overwhelming thoughts
- Reduced social contact



[https://en.wikipedia.org/wiki/Allostatic\\_load](https://en.wikipedia.org/wiki/Allostatic_load)

Cat pics courtesy of Jakub



# Status Quo

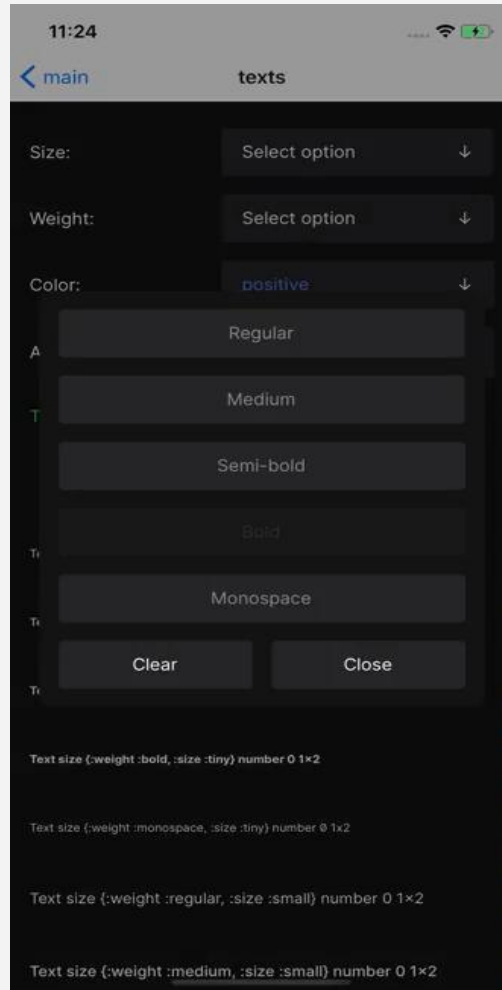
Component library for Status App UI

- Build and test UI components in Isolation
- Composable out of the box components
- Easier entry threshold for new contributors
- Up to date with the design spec



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# Status Quo



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# Status Quo - Future Work

- Migrate all the component from the app
- Replace current usage of components in the Status app
- Automated UI testing

<b>This is a title</b>	<b>This is a title</b>
<b>This is a title</b>	<b>This is a title</b>
This is a title This is a subtitle	This is a title This is a subtitle
This is a title This is a subtitle	This is a title This is a subtitle



# Security and Infrastructure



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# Security

## Nimbus

- A [Request for Proposals \(RfP\)](#) has been opened for an external assessment of Nimbus ETH2.0 work
  - If you are an auditor, we would love a proposal from you
  - If you know auditors, spread the word!

## Community Initiatives

- We are re-invigorating the older community security initiatives [ETHsecurity.org](#) and [Secureth.org](#)!
  - Keep your eyes on those sites for updates and content and guides
- HackerOne is growing the private campaign quickly
  - This is in effort to get to a public campaign, out CC Tobias has taken the reigns on handling tickets and communications with campaign hackers

As always, back up your seed phrase and remember your password!



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# Infrastructure

## Sites

- Decommissioned Jitsi at [meet.status.im](#) [infra-misc#3a96ce6c](#)

## App

- Improvements to Nix store size [#10563](#) [#10570](#) [#10496](#)
- New way to manage Clojure deps [#10217](#) [#10553](#) [#10555](#)
- New way to manage Gradle deps [#10623](#)

## Desktop

- Refactored `status-go` build process [#10420](#) [#10464](#) [#10574](#)
- Revived shell for desktop development [#10411](#) [#10464](#)
- Debugging of QT issues on Nix [#10578](#)

## Misc

- Google Search Console validation records for Marketing

## Upgrades

- Kibana 7.5.2 > 7.6.2
- Jenkins 2.233 > 2.233
- ThreatStack 2.1.3 > 2.2.1

## Bridged

- `#embark-community`
- `#status-filipino`



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# Marketing



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# Metrics

## Twitter 28 Day Period

Tweet impressions: 1.32M ↓ 10.6%

Profile visits: 17.1K ↑ 42.2%

Mentions: 967 ↑ 9.4%

Followers 110K ↑ 14

## SEO Ranking:

Identified 10 Keywords and have improved rank from 51+ to 15 for primary search term

## Discord

734 (April 24)

## Status.im

### FEB:

- UNIQUE VISITORS - 36.4K
- PAGEVIEWS - 78.1K
- AVG TIME ON SITE - 01:44
- BOUNCE RATE - 68%

### MAR:

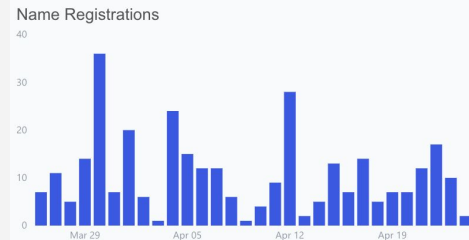
- UNIQUE VISITORS - 23.6K
- PAGEVIEWS - 46.4K
- AVG TIME ON SITE - 01:47
- BOUNCE RATE - 75%

### APR:

- UNIQUE VISITORS - 32.2K
- PAGEVIEWS - 58K
- AVG TIME ON SITE - 01:52
- BOUNCE RATE - 77%

## Analytics.status.im (April)

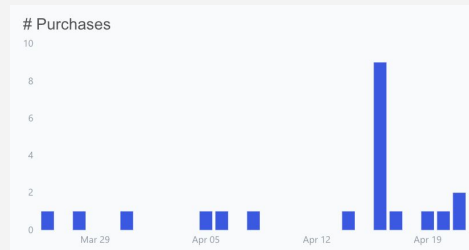
### ENS - 319 Registrations



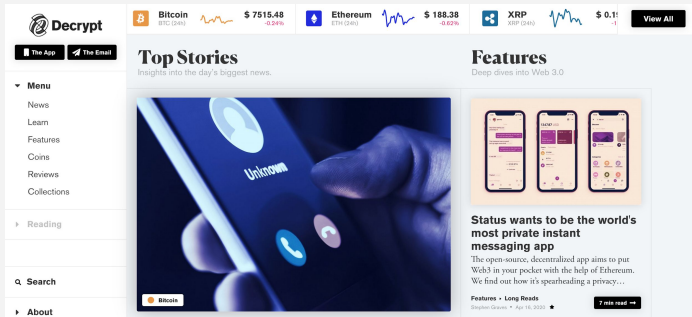
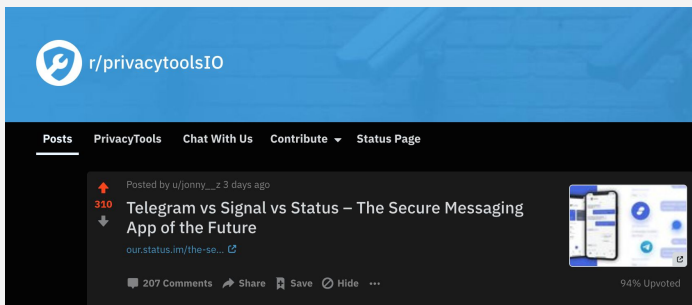
### Dap.ps - 9,287 SNT



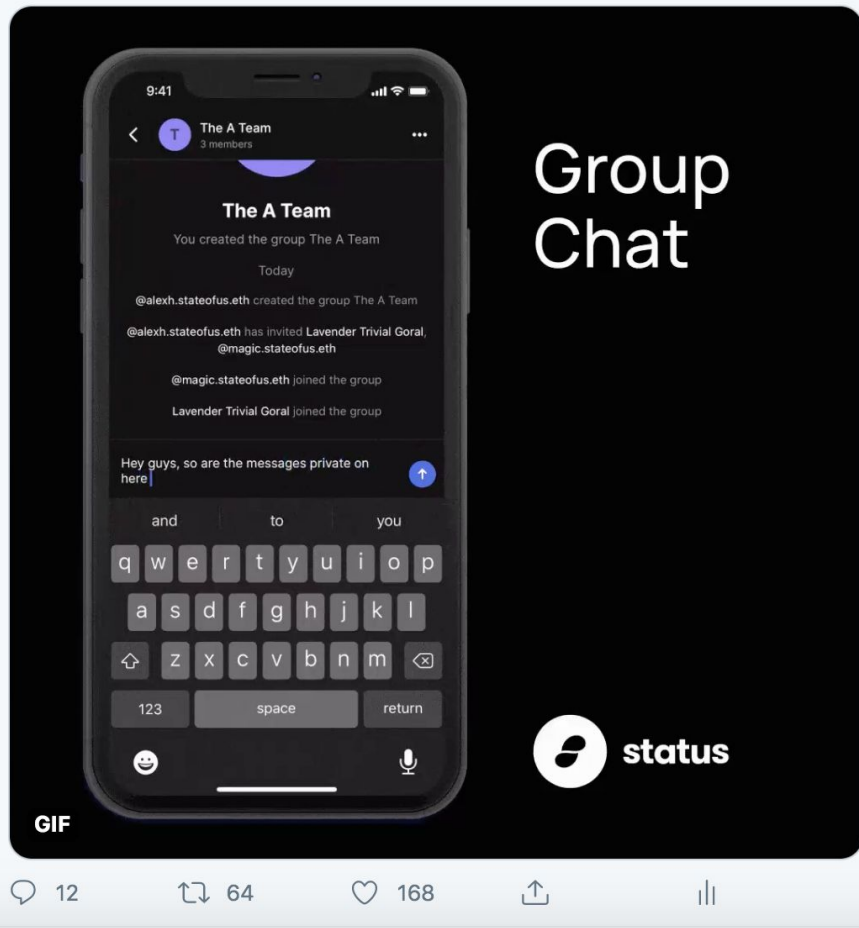
### Sticker Market - 21 packs



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We'd like @jack @vitalikbuterin & @balajis talking pseudo-anonymity as a foundation for privacy.



# COVID-19 RELIEF

Covid-19 relief Fund

Campeche Solidário is providing emergency food assistance to families in Campeche, Brazil affected by covid-19

Contact Person

Rugi Kavamahanga

Profile created on

4/22/2020

218.39190175568902 DAI pledged

10.92% of 2,000 goal

\$222.76 of \$2,040.00 USD

Token

Enter amount DAI

FUND

# PRINCIPLES WEBINAR

I. Liberty

II. Censorship resistance

III. Security

IV. Privacy

V. Transparency

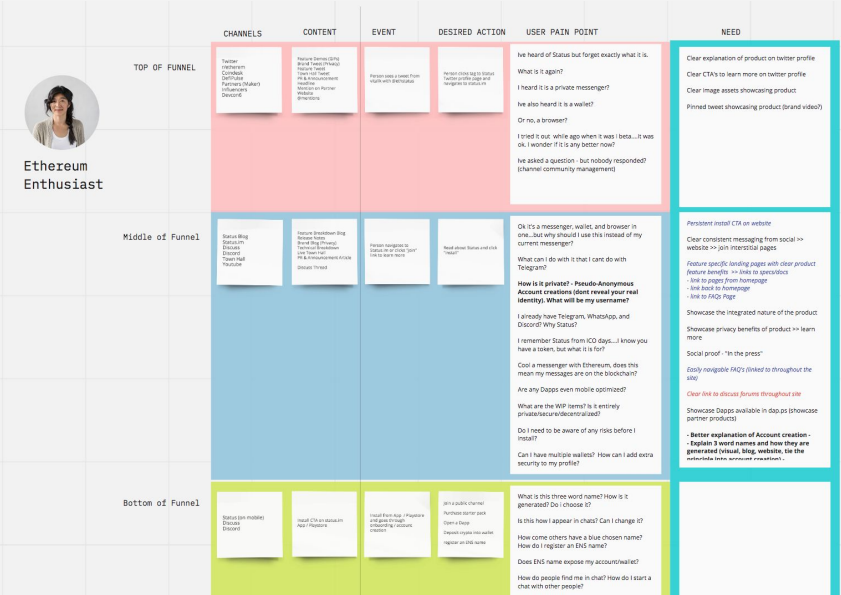
VI. Openness

VII. Decentralisation

VIII. Inclusivity

IX. Continuance

X. Resourcefulness



keycard

WHY FEATURES SECURITY DOCS ABOUT US

GET KEYCARD

Secure, Contactless, Open Source Hardwallet

Keycard is a new type of smartcard built with an open API for simple integration with crypto wallets and hardware. Designed to safely send, store, and receive cryptocurrencies in a seamless contactless experience.

Get keycard See the documentation

# Keycard



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# Update

## Keycard availability for all Status users

- **Production**
  - Solve issues with programming the card on the line ✓
  - 1k JCOP4 cards ✓
  - Define QR code to print on the card ✓
  - Print cards and get them in their packaging to be ready to ship: **16/05**
- **Integration: planned for 1.4 for Android**
  - Couple of bugs to address
  - Reviewed PUK management UI (Kudos to Hester + Roman)
- **Shipping**
  - COVID19 still affecting shipment from factory 😞
- **Marketing**
  - Comms + new website + FAQ + technical articles

## Other

- Lots of work ongoing on our **preloaded cards** scenario
  - Smart contract to redeem ERC20s and NFTs with a keycard
  - CLI tool to generate these smart contracts
  - Redeem dApp with user interface
  - Customization of our request screen to handle these scenarios



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# Nimbus

Important milestone in the Eth2 development reached:  
The **Schlesi network** is the first multi-client public testnet.

- Running with mainnet settings
- Backed by a contract on the Görli Testnet

```
# Install the prerequisites for your OS
git clone https://github.com/status-im/nim-beacon-chain/
cd nim-beacon-chain
make schlesi
```

**Schlesi Station**  
Last stop before full node



## Focus in the coming months:

- 1) Optimisations across the board - sync speed, power usage, et cetera... even validator revenue!
- 2) Hardening the codebase, getting an external security audit.
- 3) End-user documentation and operational safety features.  
We are committed to run our own Nimbus validators!



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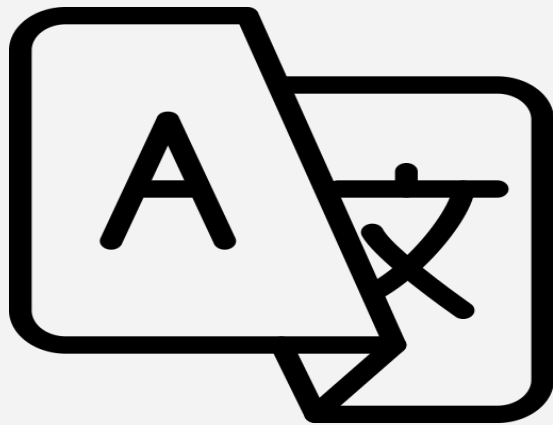
# Ambassadors



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# Shout out to the Status Ambassadors!



## Translations

- Majority of Ambassador tasks completed over the past 2 weeks were translations.
- The Q1 Quarterly Report was translated to Spanish (@Nicolas), German (@Oleksandr), Italian (@Enrico).
- @Nasib & @Albed finished Arabic & Indonesian translations for status-react.
- @Erol translated Status into Turkish 100% from scratch.
- @Paulo helped translate Rugi's [blog post \(Assemble on the front lines of Covid-19 relief\)](#) into Portuguese



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# Virtual Events



## ETHGang Virtual Meeting - Sugar Club

- There was an amazing virtual nightclub party in [Cryptovoxel](#) organized by @Lilsiri.

The Principles webinar with Ambassadors was hosted on 28 April, @Python helped moderate the webinar.



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Henry wrote [Status Welcome Guide](#).



[@DanielWeinzveg](#) from the [Onwrđ](#) Podcast interviewed [@lay2000lbs](#) from [@PoolTogether\\_](#) on no loss lotteries.



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# Q&A

Ask questions in Status at [#status-townhall-questions](#)



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## Q1.

My question is related to a user-requested feature which is already in near term pipeline "Push Notification (Android)" Is this being implemented through Google's proprietary FCM platform? If yes then there is a concern of metadata protection. The same thing recently implemented by another newly launched app called Session (<https://github.com/loki-project/session-android/releases/tag/1.1.0>) from Loki Project. But they have offers the choice between using FCM and background polling. What do you guys think you a new project called Android OpenPush project was sponsored by the German Federal Ministry of Education and Research through the Prototype Fund program?

@Python



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**Q2.**

any shortened link to join , to send any invitation ( like chat with me in Status, it includes our username in Status )?

@envious mintcream arabianhorse



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**Q3.**

I'd love to see some official usage stats released, including which dapps received/generated the most traffic

@jolly glaring solenodon



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# Thanks!

Next Town Hall: 25th May



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