

# December 9, 2019

# Town Hall End of Year!



# Pops Update



**status**

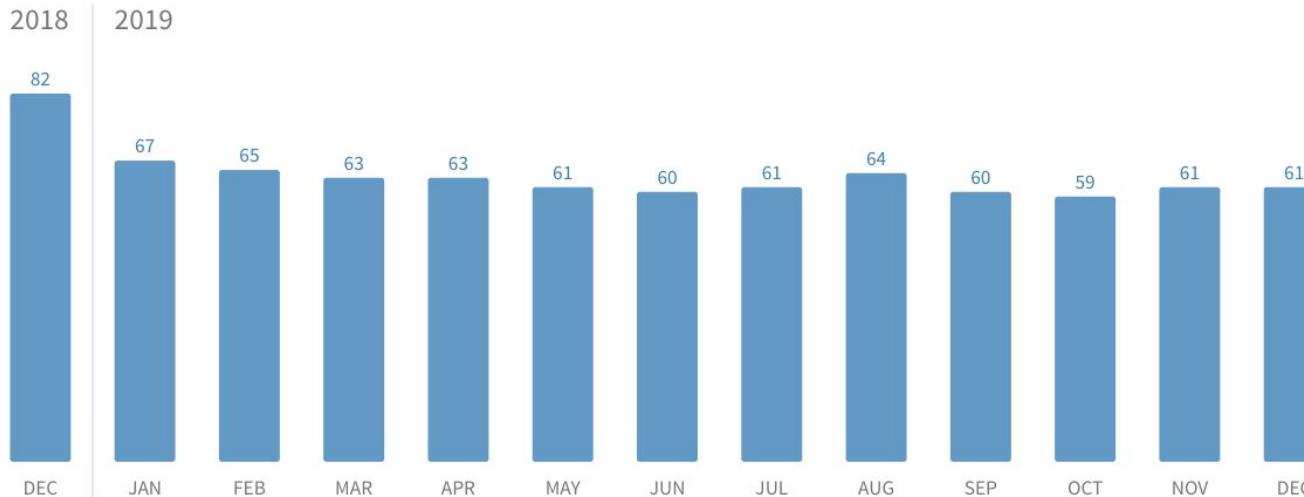
# 2019 in numbers

## Headcount

61 People

06/12/2019 

All Employees

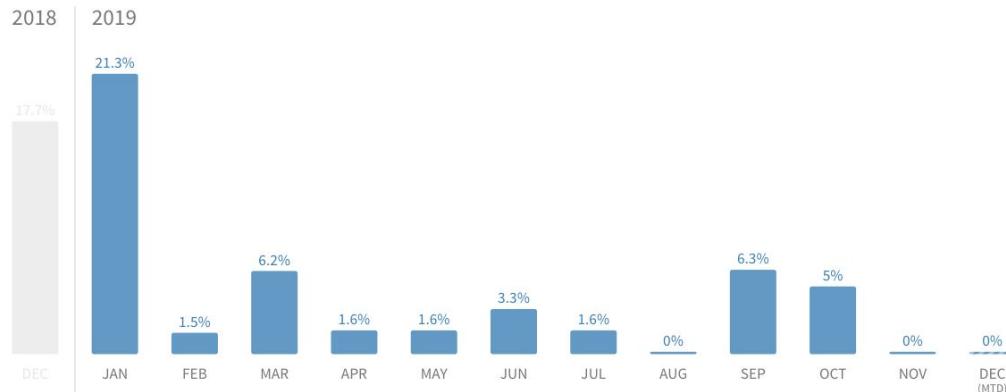


# 2019 in numbers

## Employee Turnover

How's this calculated?  More ▾

Jan 2019  - Dec 2019  All Employees



## Termination Reason

[View Details](#)



- Cost reduction
- Role redundancy
- Other employment
- Not known
- Performance
- Mutual agreement
- Other

- 33 leavers
- +12 new joiners
- 1.7y ave. tenure

## Length of Service

[View Details](#)



- 1-3 years
- 6 months - 1 year
- < 6 months

# Global spread

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Americas: 13

21.3%

Europe & Africa: 41

67.2%

Asia Pacific: 7

11.5%

# Hiring

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- **2247** job applications received in 2019
- **12** new hires
- **69%** applicants stated they would accept payment in crypto

# Kudos

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**Top Kudos recipient - Jonny Z**

4934 SNT, 45 praises received



# POps team work in 2019

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- Team budgets & goal setting
- Contributor wellness & experience
- Ops
- Offsite
- Engagement surveys
- Internal & external comms
- Hiring
- Community growth
- Compliance

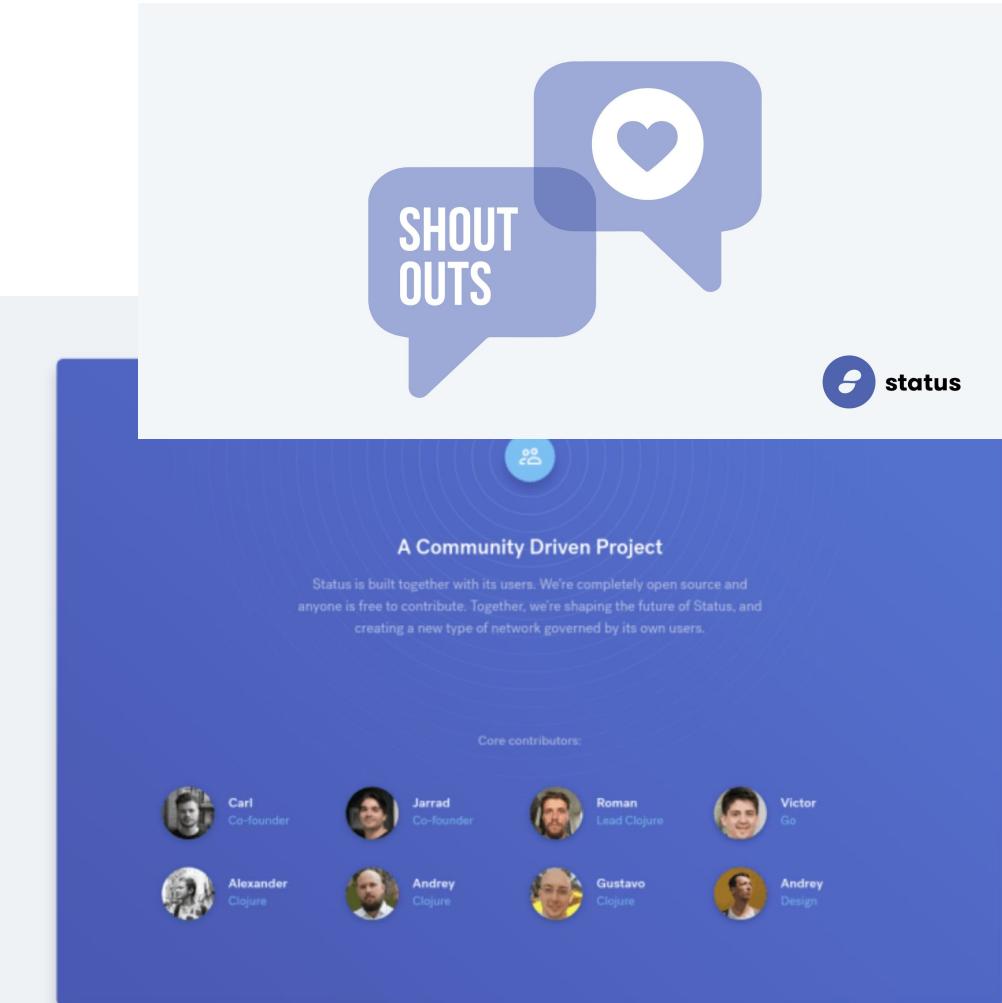
# POps focus for 2020

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- **Engagement**
  - Getting a better read on how everyone is doing, what's going well & what's not
  - Make quicker & better fixes to issues
- **Contributor experience**
  - Experiment and try new things to optimise for contributor happiness

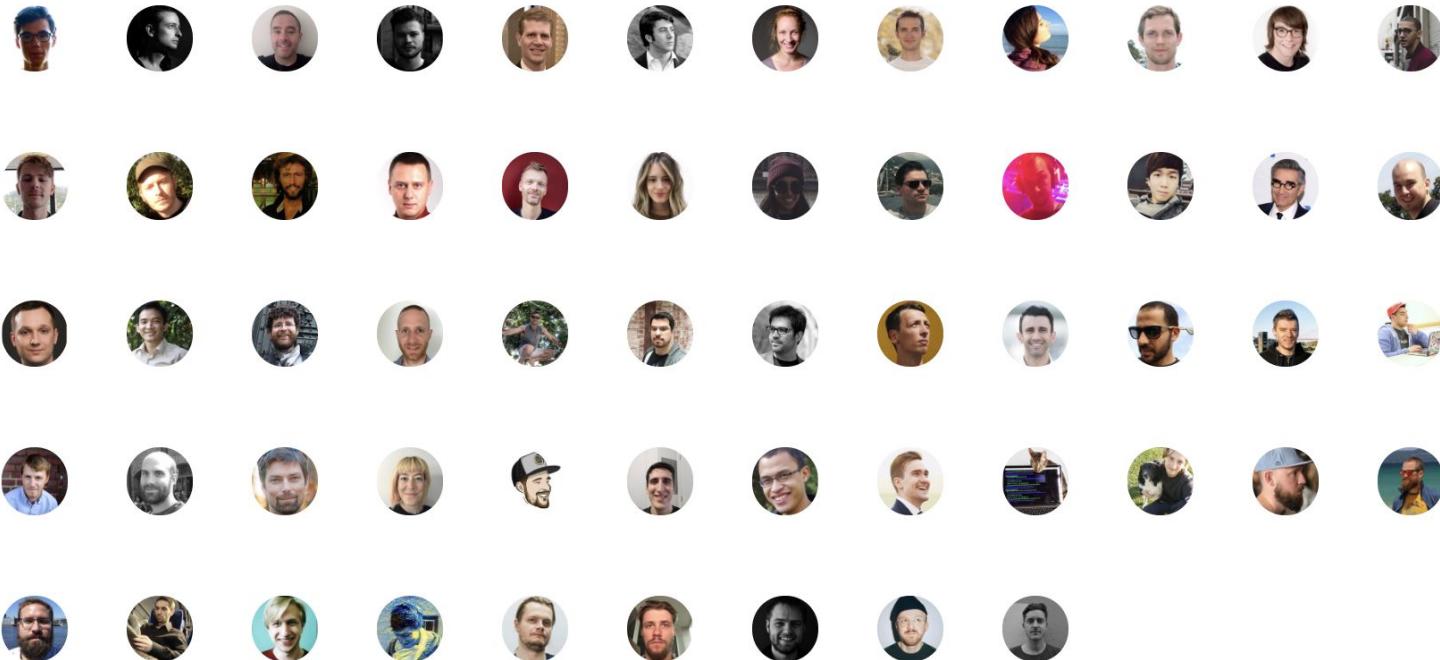
# Shout outs

-  Hall of fame  
**(3 years at Status)**
  - Roman & Andrei
-  Honourable mention  
**(2 years)**
  - Tetiana, Andy, Jacques, Michele, Jonny, Jason, Eric, Volodymyr, Oskar, Adam, Ricardo, Andrey, Serhii & Rajanie



# Shout outs

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# 2019 - the journey

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# 2020



status



# Kachin



# Finance Update



status



# Finance

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## Comments

- We continue to secure a rolling 6 month runway. Crypto markets volatile as always, current trend has been downwards since Offsite in Istanbul in September.
- Fundraising plans coming together nicely, roadshow beginning in Q1 2019.
- More detailed update on Finances follows with Q4 report in January. Current overview shows that we're in budget.

## Administrative note

- Early payment cycle in Dec - please get your invoices and expenses in by the 11th, we'll aim to get all payments processed before holiday season.
  - If you want to change your split of crypto:fiat for December's payment, please update BambooHR by 10th Dec.

## ETHUSD historical rate (Oct 19 - today)



# Core Update V1 Progress



# Core achievements in 2019

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- **Status now supports multiple wallets in one account**
  - Separated chat key & wallet keys for greater privacy
  - Keypad integration prepared
- **New and improved SNT utility features**
  - Sticker Market will launch with v1
  - ENS names can be used for display in chat
- **UI face lift**
  - New onboarding flow
  - Improvements across the board in chat and wallet transaction flow
- **Performance gains**
  - > 45% improvement in chat loading & snappier UI
  - Changed algorithm for deriving pubkey
  - Removed transit encoding in favor of protobuf
  - Removal of Firebase and Realm.js

# Core plans in 2020

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- **Make chat more engaging and enjoyable to use**
  - Build key features such as image sending, @ mentions, ‘mark all as read’ and more
- **Fix significant blockers**
  - Primarily targeting app bandwidth and battery consumption
- **Continue to optimize UI performance**
  - Specifically targeting older Android devices
- **Introduce Nimbus on mobile**
  - Ultimately replacing go-ethereum and helping to run Status on a much greater range of devices
- **Update ReactNative browser implementation**
  - Moving to a better supported community built implementation
  - Accommodating updates to Ethereum provider EIPs

# Security and Infrastructure Updates



# Security Updates

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- Article on the Status Mobile App V1 audit and what's next [here](#)
- Nimbus has been added to the Sigma Prime's cross client differential fuzzer!
  - Continuous security and compliance checks on vital parts of Nimbus
  - Repo [here](#)
- New Junior Security Engineer hire seemingly going well, waiting on contracts to be signed
  - Looking forward to working with the potential candidate!
- Corey was on BlockTV discussing the Status Network (not security, just representing Status as a whole)
  - Watch the interview (~12 min) [here](#)
- Cleaned up some old subdomains that were no longer pointing at anything to avoid malicious takeover.

# Infrastructure Updates

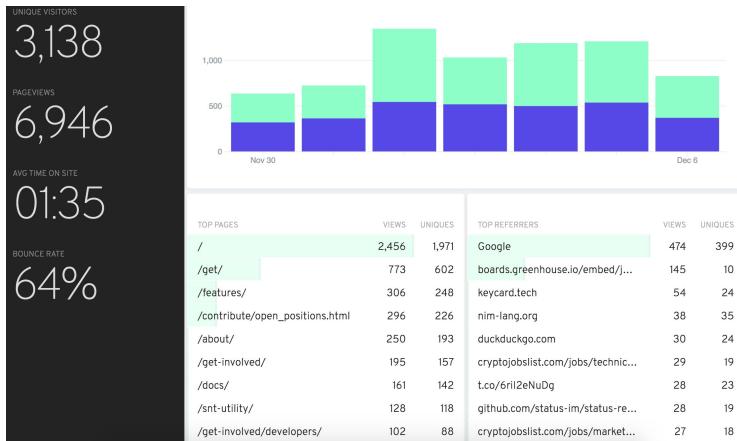
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- Released old 0.13.2 release as 0.13.3 to fix expired TestFlight build ([status-react#3cae015d](#))
- New chat bridging setup for new Status Community Discord server ([infra-misc#e328ecc0](#))
- Moved <https://thestatus.network/> to <https://statusnetwork.com/>
- Added Fathom analytics to <https://statusnetwork.com/> ([status-network-site#0a822d88](#))
- Introduced new way of running a bootnode ([status-go#1709](#))
- Upgraded `nixpkgs` in for `status-react` to get new Go and others ([status-react#9531](#))
- Major Nix refactoring to use `pkgs` overrides ([status-react#9605](#))
- Ported old end-to-end tests to new CI hosts ([status-react#9549](#), [status-react#9569](#))
  - Released old CI hosts and their DigitalOcean account
- Upgraded MacOS to 10.15.1 and XCode to 11.2.1 ([infra-ci#e4940fe4](#))
- Upgrade Geth for faucets to 1.9.8 for Istanbul fork ([infra-role-geth#2529f70a](#))

# Marketing / Ambassador



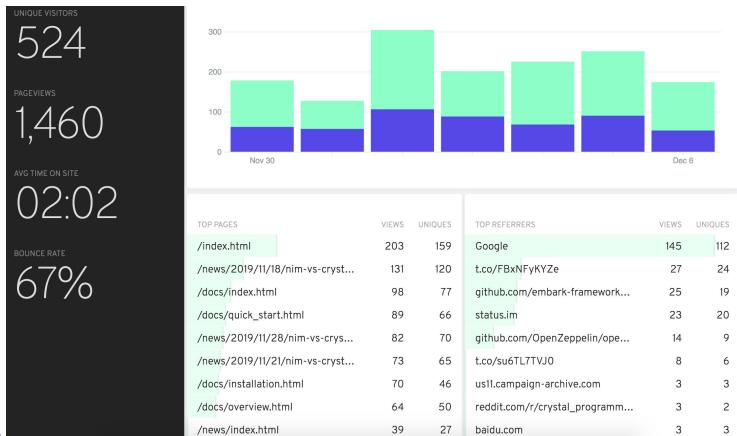
# status.im



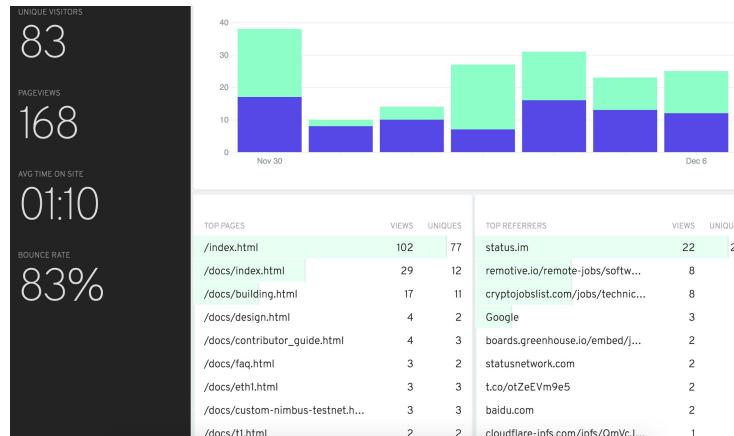
# our.status.im



# embark.status.im



# nimbus.team



# Twitter

Tweets

23

Profile visits

7,448

Tweet impressions

4.86M

Mentions

316

Status @ethstatus · Nov 25  
Introducing The Status Network – creating tools & infrastructure for resilient, sustainable & inclusive communities.

Our decentralized technologies ranging from protocol-level infrastructure to consumer apps form an open source, peer-to-peer tech stack.

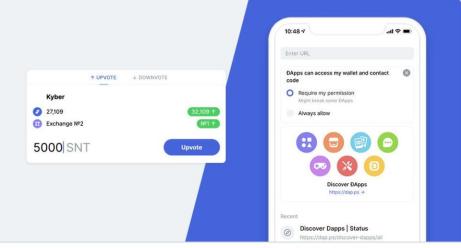


Announcing The Status Network  
Introducing The Status Network - building the products, tools and infrastructure for resilient, sustainable and inclusive communities.  
[news.thestatus.network](https://news.thestatus.network)

7 24 119

Status @ethstatus · Dec 4  
Access a growing ecosystem of dapps from your pocket. Kudos to the first in dap.ps including @MakerDAO, @AragonProject, @airswap, @compoundfinance, @KyberNetwork & more!

Learn about [dap.ps](#) & the Dapp Integration Center



Be one of the first 100 Dapps in dap.ps - Optimize with the Status Da...  
dap.ps [https://dap.ps/] is an easy-to-use way to access all the most useful DApps that have been built for Ethereum. It a decentralized an...  
[our.status.im](https://our.status.im)

4 24 79

Status @ethstatus · Nov 22  
Tune into the Status Town Hall next Monday November 25th @ 13:00 GMT for updates on all things across The Status Network & the march towards v1.

Also - bring your questions for a Q&A or post them here.



2 4 31

Status @ethstatus  
Hot off the press, all the Q3 highlights around The Status Network.

App, community, SNT utility updates, and a look at what we are doing across product, developer tooling, and infrastructure!

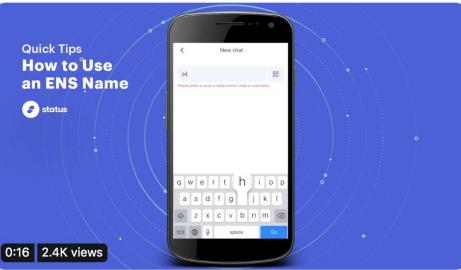


The Status Network Q3 Quarterly Report  
We're back with our second edition of the Status quarterly report - a tour through The Status Network looking at all of ...  
[our.status.im](https://our.status.im)

2:11 PM · Nov 5, 2019 · Twitter Web App

View Tweet activity

30 Retweets 128 Likes



Quick Tips  
**How to Use an ENS Name**  
[status](#)

0:16 2.4K views

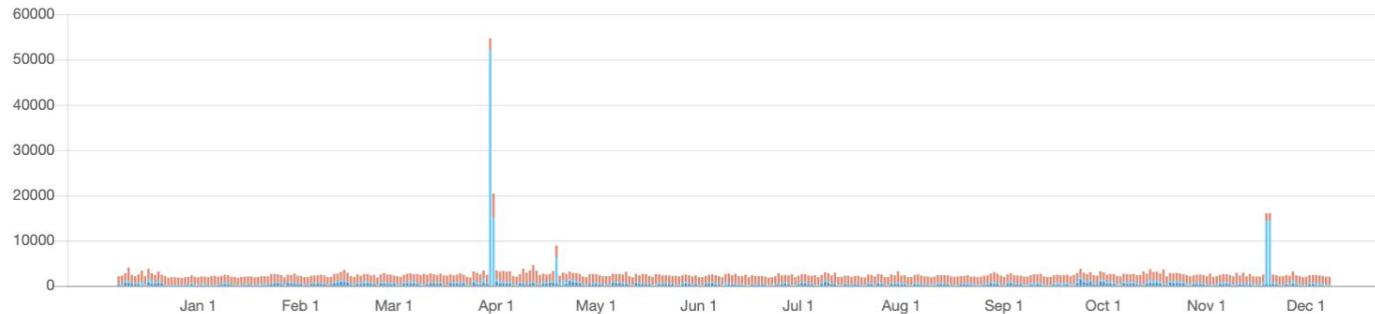
8 28 80

# Discuss

## Community health

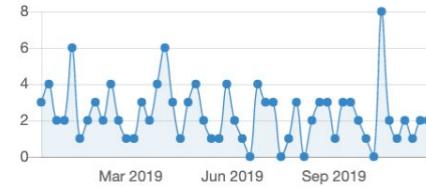
Year DEC 8, 2018 - DEC 8, 2019 ▾

### Consolidated Pageviews ?



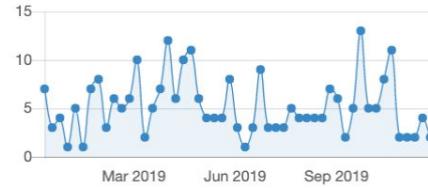
### Signups ?

125 ▼



### Topics ?

266 ▼



### Posts ?

2.6k ▲



### DAU/MAU ?

34% ▼



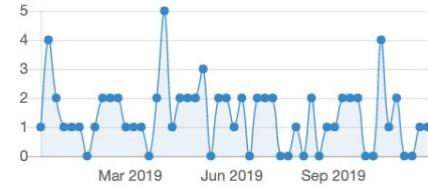
### Daily Engaged Users ?

9 ▲



### New Contributors ?

71 ▼



# Discuss

## Active Users

username, email or IP address							
Username	Email	Last Emailed	Seen	Topics Viewed ▾	Posts Read	Read Time	Created
 oskarth		2d	36m	599	4.4k	4d	> 1y
 gravityblast		1d	5d	522	4.2k	2d	> 1y
 ceri	ceri@status.im	4d	< 1m	498	4.1k	3d	> 1y
 andrey		17d	25m	495	4.0k	2d	> 1y
 cammellos		2d	14h	480	3.7k	3d	> 1y
 julien		4mon	4mon	452	3.6k	3d	> 1y
 maciej		20d	4h	444	3.5k	2d	> 1y
 guylouis		2d	2d	427	3.1k	1d	> 1y
 barry		1d	17h	405	3.1k	1d	> 1y
 yalu		25d	39d	397	2.8k	2d	> 1y
 arnetheduck		6d	13d	387	3.0k	1d	> 1y
 Bruno		10d	14d	382	3.2k	23h	1y
 naghdy		5d	25d	379	2.7k	23h	> 1y
 Hutch		66d	5mon	352	2.4k	22h	> 1y
 rramos		12d	5d	349	2.4k	18h	> 1y
 hester		5d	15h	338	2.7k	2d	> 1y
 j12b		13d	6d	335	2.1k	17h	> 1y
 yenda		5d	4d	318	2.5k	1d	> 1y

All reports | Users per Trust Level 

▲ Level	▲ Count
newuser	144
basic	106
member	72
regular	5
leader	1

## Activity Metrics

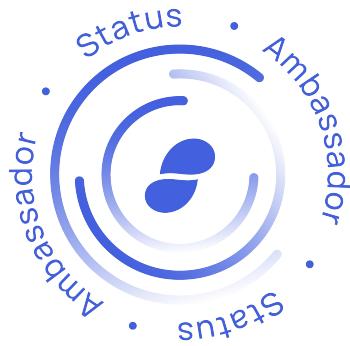
	Today	Yesterday	Last 7	Last 30
 Pageviews	1.0k	2.0k –	15.6k ▼	96.1k ▲
 User Visits	10	8 ▼	143 ▼	717 ▼
 Time to first response	0	0 –	1 ▼	7 ▼
 Likes	1	0 ▼	41 ▲	149



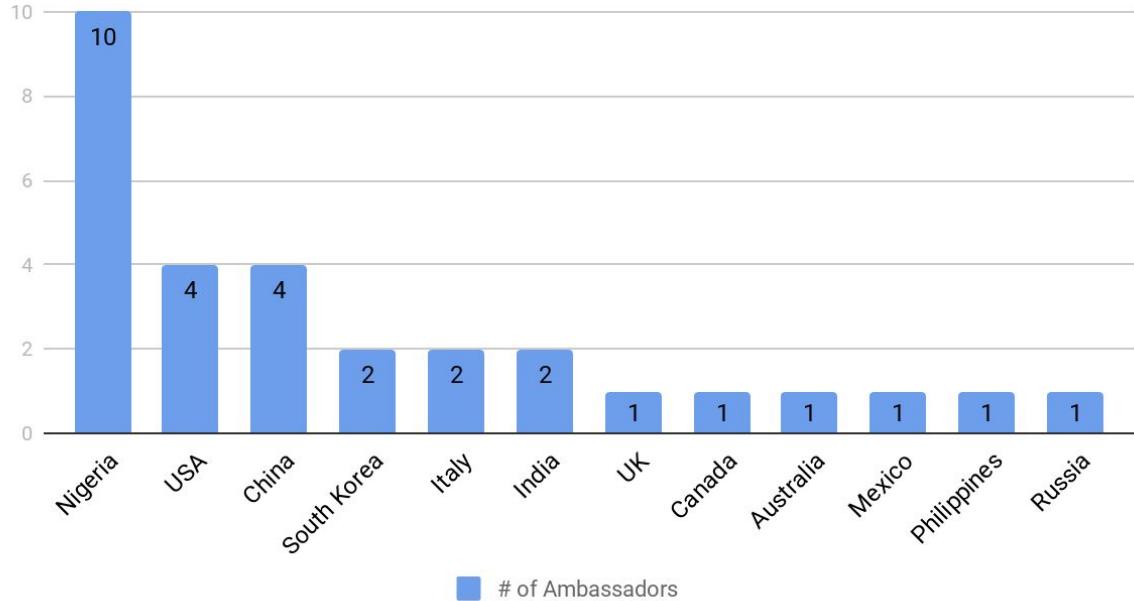
# Status Ambassadors

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- # of ambassadors : 30



The number of ambassadors by country



# Statistics

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- Shipped 21 welcome kits



- 44 newsletter subscribers (Kudos to Ceri!)

Ceri Power  
Status Network Ambassador newsletter - w/e 29 November  
Cc: Jinho Jang, Jonathan Zerah, Bcc:  
Security: Signed (ceri@status.im)  
[& 42 more](#) [CP](#) [Details](#)

Hey Ambassadors! Happy Friday, here's newsletter #3 😊

This week in Status...

Status Network updates

- 🚀 The Status Network got its official [launch](#) this week - check out the amazing new site at [statusnetwork.com](#), major props to everyone involved! We'd love to hear your thoughts on social media on what you think about the launch and The Status Network itself!
- 🎉 V1 go-live has been [decided](#) as early January - exciting times!
- ❤️ Project Waku was [kicked off](#) this week by Oskar & team
- 🔑 Check out this [Keycard](#) <> WalletConnect bridging app, made by Michele 🙌
- 🎉 It's Nabil's last full time day here with us 😊😊😊 - thanks Nabil for everything you've brought to Status, it's been a blast! We'll miss him a lot ❤️
- 💡 Assemble (aka Liquid Funding) - start date has been pushed back to next week, watch this space!
- 📰 Check out our latest [Town Hall](#).

Ambassador Program updates

- We've been working behind the scenes to get event guidelines ready to help anyone who's thinking of planning an event. You can read them [here](#).
- We've been getting some funding ready to start funding our first batch of ambassador projects - we'll be in touch soon on WeKan those of you with open proposals.
- Thanks everyone for the ongoing work and keeping the WeKan board up to date, awesome stuff! 🙌

Cheers!  
Ceri & Jinho  
--  
Thanks for reading! For any feedback on these ideas, ping [#statusphere](#).  
[\[Unsubscribe\]](#)

# Tasks

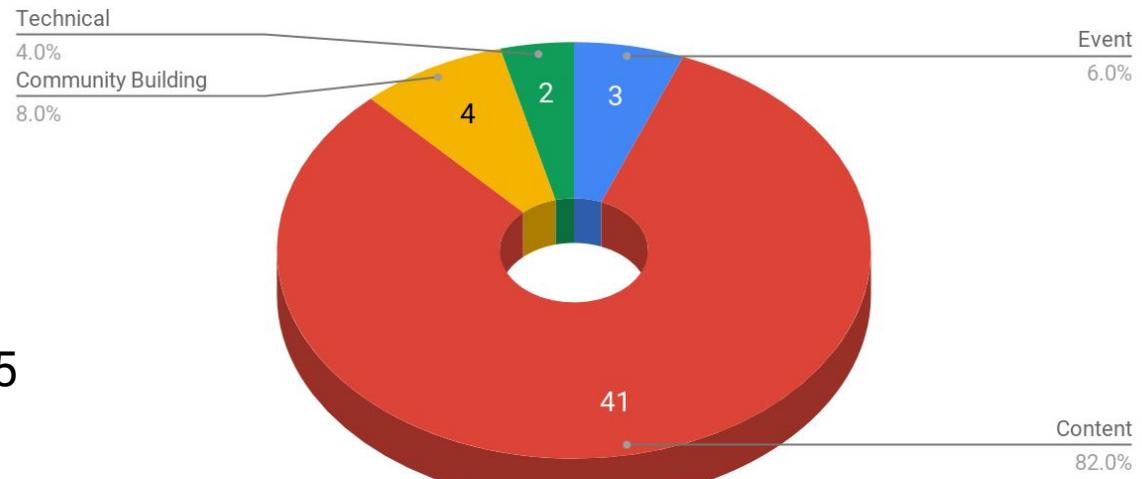
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- 50 completed tasks

## Tasks in Progress:

- Events: 7
- Content: 5
- Community Building: 5
- Technical: 4

Completed tasks by category



# Tasks



## Videos

Using Gitcoin Hackathons to Explore Blockchain Gaming

on Community · 21 November 2019



## Blog posts



## Meetups

Italian

DONE

99%

WORDS TO VERIFY

41

...

108

## translations

## Add makefile tour #425

Merged [jakubgs](#) merged 1 commit into [status-im:develop](#) from [acolytec3:makefile-tour](#) 13 days ago

Conversation 62 Commits 1 Checks 0 Files changed 2

**acolytec3** commented 15 days ago

Adds a new file that gives an overview of the more useful Makefile targets. Should be helpful to new devs who need a sense of the basic tooling needed to get up and running.

Contributor + 2

**acolytec3** commented 15 days ago

@jakubgs See the PR I just submitted with a new section under Build-Status that's intended to help new developers (like me) who want to contribute to Status have one place where they can see most useful Makefile targets.

Author Contributor + 2

## Open source contributions



## Infographics

# What's next?

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- Having more ambassadors from a variety of countries (European, Latin American, and Asian countries)
- Make sure the momentum of our ambassador program keeps going
- Support & fund ambassadors to help them achieve their goals (with Assemble)
  - The guide to hosting events: <http://bit.ly/ambassador-event-guide>
  - Meetup budgets: <http://bit.ly/ambassador-meetup-budget>

Many thanks to

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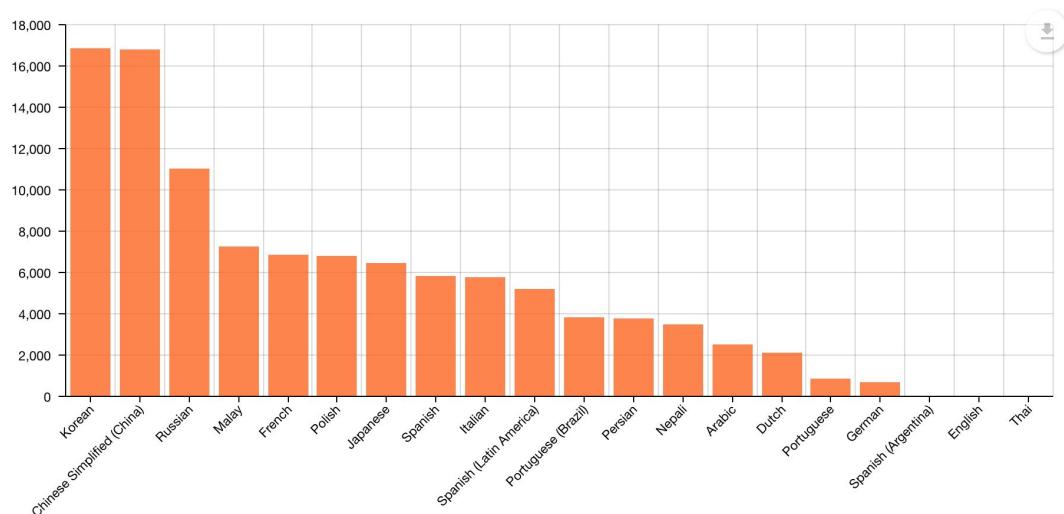
# Status Ambassadors!

Thank you for joining us in our mission of enabling  
open societies and economies.

# Translation campaign : Status DApp

- 73 translators have translated 71,395 words
- French, Korean, Chinese, Italian, Japanese, and Russian (6) : Completed more than 90%
- WIP: Polish, Spanish, Arabic, German, Malay, Portuguese, Nepal, Dutch, Thai, and Persian

Words translated by language for all time



e.g.,  
Korean  
translation



검열 없는 안전한 커뮤니케이션  
이더리움 블록체인을 통해 안전하게 채팅하고  
거래하는 오픈소스 플랫폼

시작

계정 불러오기

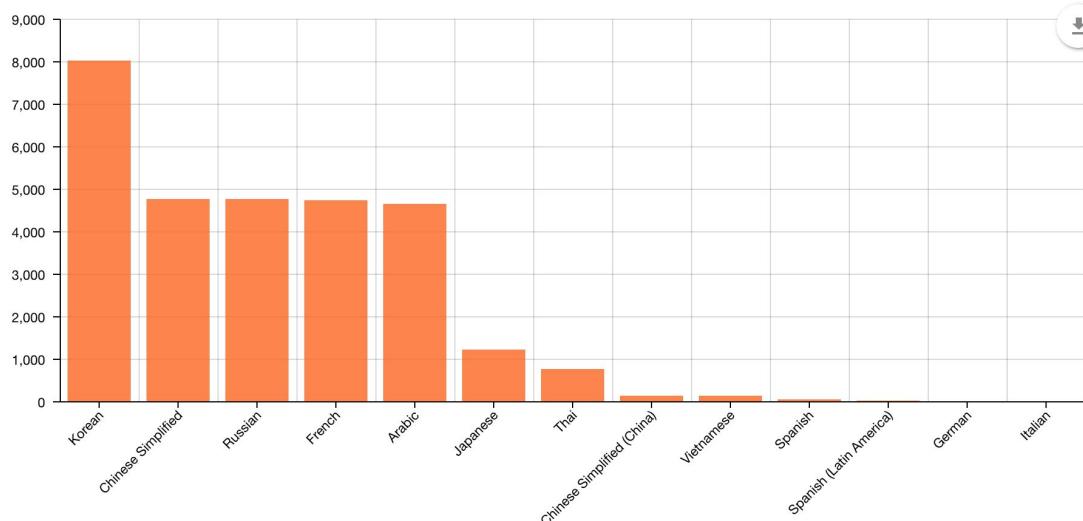
스테이터스는 절대로 개인 정보를 수집, 공유 및 판매하지  
않습니다. 계속 함으로써 다음에 동의합니다 개인 정보 청탁

# Translation campaign : Status.im website

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- 56 translators have translated 35,178 words
- Published 4 languages : Korean, Chinese, Russian, and French (Arabic WIP)
- WIP: Thai, Vietnamese, Japanese, Italian, and Spanish

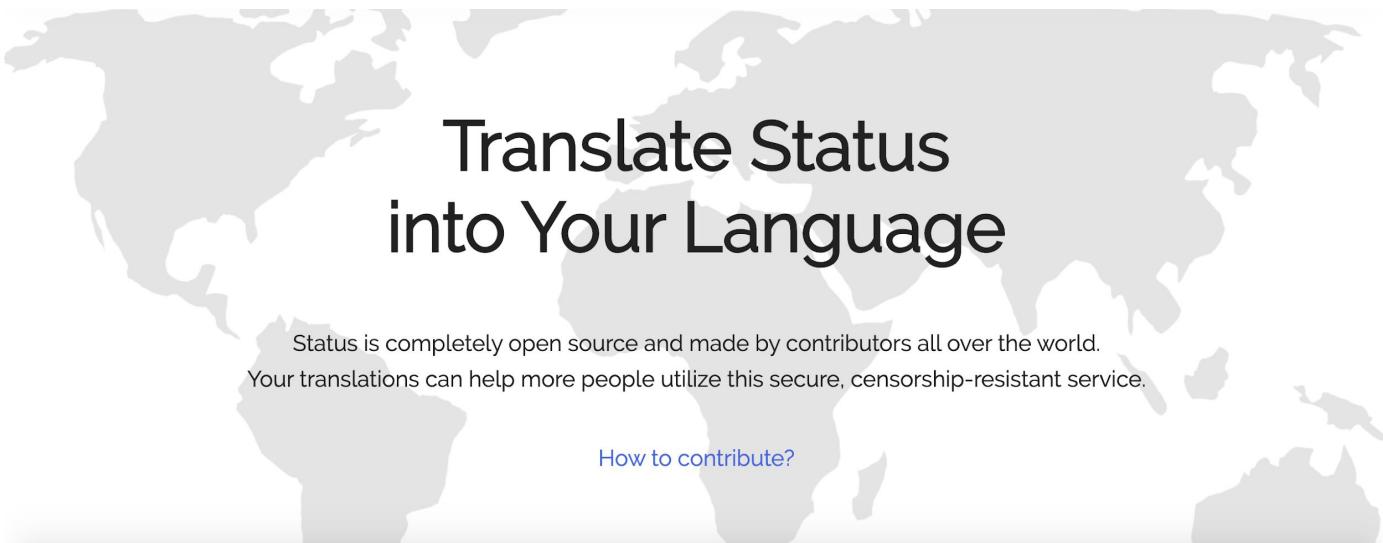
Words translated by language for all time



# What's next?

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- Embark, Nimbus, Keycard, Vac, and the Status Network websites
- Documentation
- Promoting the campaign (<https://translate.status.im/>)

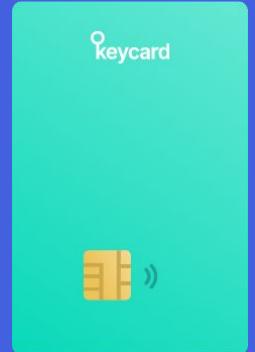


Translate Status  
into Your Language

Status is completely open source and made by contributors all over the world.  
Your translations can help more people utilize this secure, censorship-resistant service.

[How to contribute?](#)

# Keypad update



# Keycard achievements in 2019

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## Keycard framework and product

- Took it from applet code to a full product that can be integrated
  - SDKs : Java + Swift SDK + Command line tool
  - API: Fully documented
- Ship it
  - set-up a manufacturing channel
  - manufactured 2k products
  - website + e-commerce site + logistic and accounting integration
- Integrations
  - Gnosis Safe, Walleth, Grid+ and several in discussions
  - Walletconnect prototype app



# Keycard achievements in 2019

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## Status integration

- Full integration with Status Android v1



## Payment network

- 1st demo in April during Hackweek
- Architecture work
  - defined a proposed architecture for the payment network
- Proof of concept development - released
  - *Keycard Cash*: released a new applet 'Keycard Cash' to support point of sales scenarios
  - *Request screen*: turn any dapp+status into a point of sales accepting keycard crypto debit payments
- Proof of Concept development - ongoing
  - Smart contract wallet + its factory
  - Regular web app to check a card account when tapping card against any phone

# What's next for 2020?

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## Status integration

- Improve v1 UX for Keycard
- Post v1 features to be prioritized
- Marketing effort broadening from developers to enthusiasts



## Payment network

- Q1 focus
  - Proof of concept v1
  - Build marketing material (pitch + website)
- Q2 focus
  - Communicate
  - Build field trials
  - Proof of concept v2



# Embark



status

# Embark in 2019

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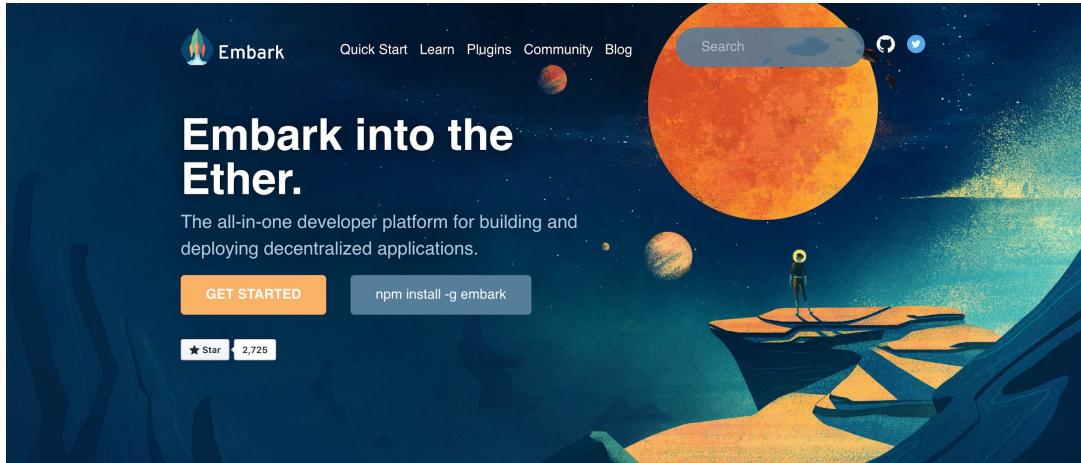
## Releases

- **3 Major releases: 4.0 , 4.1, 5.0**
- **Some highlights**
  - Cockpit UI (+ IDE & Block Explorer)
  - Integrated Debugger
  - Transaction Logger
  - Easier configurations
  - Faster Tests
  - (Major) Code refactor & re-architecturing
  - Monorepo, Typescript
  - 100% plugin oriented

# Embark in 2019

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## New Site and Documentation (2X)



### More than a framework.

Embark is a platform with tools to make developing decentralized applications a breeze.

[Join the Community](#)

# Embark in 2019

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- Track events, variables, functions, and balances
- Sync and resume loading of contract events on `localStorage`
- Reactive programming with RxJS observables

<http://subspace.status.im>

# For 2020?

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## Goals



- **User Acquisition**
- **Weekly releases following semver**
- **Support for Eth 2.0 & other web3 tech**
- **Support development of Web 3.0 DApps**
- **New Tools**



teller



status

# Teller in 2019

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## Features

- Licensing system, Arbitration system, fee-less transactions, anti-spam mechanism, filtering, governance, email notifications

## User Testing & Feedback

- EthBerlin
- Venezuela

## Tools & Integrations

- Gas station network
- Kyber
- Murmur
- Status js api (Chat Widget, Gitter Bridge, Status web client, etc..)
- Decentralized Email Notifications for DApps
- Staking System
- Subspace

# What's next for 2020?

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## Mainnet Release

- Finalize Documentation
- Security Audit
- Mainnet release



## Future

- Bitcoin integration
- Scalability using rollups & state channels
- Private transactions
- Mixer integration

# Status Teller Network



Research

Specification

Implementation

## Progress/changes since last Town Hall:

- Redesign
- UX changes
- Functionality changes (based on real-user feedback)

**Team Lead:** Iuri Matias

**Team Members:**

Jonathan Rainville

Richard Ramos

Simon Rico

Hester Bruikman

## Relevant Links

- [status-im.github.io/status-teller-network/rinkeby/](https://status-im.github.io/status-teller-network/rinkeby/)  
(storybook & Rinkeby DApp)
- [status-im.github.io/status-teller-network/ropsten/](https://status-im.github.io/status-teller-network/ropsten/)  
(Ropsten DApp)



# Q&A



**status**

# #status-townhall-questions

Q1:



# #status-townhall-questions

**Q2: Is Status switching to Whisper V2?**



# μTopic Democracy



Research

Specification

Implementation

ETA: N/A

## Progress/changes since last Town Hall:

- Storybook of components

## Approximate swarm cost so far:

- ~\$16k USD (as of 24-Jun)

**Lead:** Ricardo <3esmit.stateofus.eth>

**Members:**

Jarrad <jarrad.stateofus.eth>

## Relevant Links

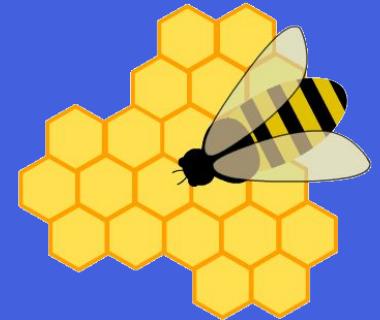
- <https://github.com/status-im/topic-democracy>
- <https://status-im.github.io/multisig-dapp/>



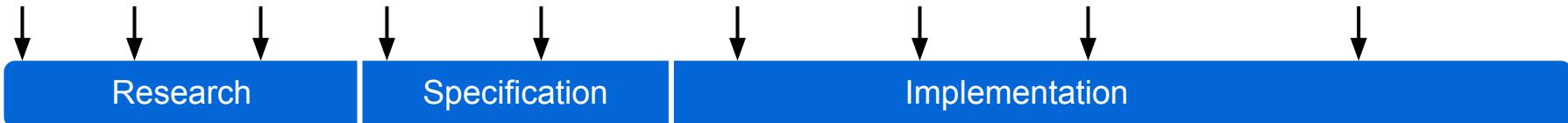
# Swarm Updates



status



# Swarm Template for Town Hall



ETA: dd/mm

## Progress/changes since last Town Hall:

- Timeline on track / updated ?
- Significant

## Approximate swarm cost so far:

- *To be filled out by Nabil*

**Team Lead:** <name>

**Team Members:**

<name>

<name>

## Relevant Links

- Swarm issue in GH
- Design Documents, etc.

