File information

The original file,which made by Phantom.

There are three outline items in the bookmark panel.
the first item:zoom level is Fit Page Width

the second item:zoom level is Fit Page.

the third item:zoom level is Custom.
The normal information:
6 0 obj
<< /Title (Fitwith) /A 8 0 R /Parent 5 0 R /F 0 /C [0 0 0] /Count 1 /First 9 0 R /Last 9 0 R >>
endobj

9 0 obj
<< /Title (Fitpage) /A 11 0 R /Parent 6 0 R /Count 1 /F 0 /C [0 0 0] /First 12 0 R /Last 12 0 R >>
endobj

12 0 obj
<< /Title (Fitvisible) /A 14 0 R /Parent 9 0 R /F 0 /C [0 0 0] >>
endobj

Check point: Remove "/Count",you can see that the bookmark is collapsed when you open the document.

6 0 obj
<< /Title (Fitwith) /A 8 0 R /Parent 5 0 R /F 0 /C [0 0 0] /First 9 0 R /Last 9 0 R >>
endobj

9 0 obj
<< /Title (Fitpage) /A 11 0 R /Parent 6 0 R /F 0 /C [0 0 0] /First 12 0 R /Last 12 0 R >>
endobj

12 0 obj
<< /Title (Fitvisible) /A 14 0 R /Parent 9 0 R /F 0 /C [0 0 0] >>
endobj