





VIP ★ *PARTY*



*Offering exclusive video chats with your
favourite celebrity*



Party Team



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+ PhD Student



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Web Designer /
Developer + Twitch
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Full-stack developer



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UX practitioner,
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Problem

How might we use the internet to encourage people to stay home more?

DATA SHOWS: reducing the spread of CV19 is best achieved *by staying home*, it's only second to thorough hand washing

Increasingly difficult as cabin-fever sets in!

Solution

Offering a lottery type, invitation only, VIP Party with public figure (VIP) over video chat.

FORMAT: 8 winning VIP guests will join the VIP at unknown schedule date/time, and given little notice before it starts.

CAVEAT: *must be at home & with only family members*

User Types

1. **VIPs** (Hosts)
2. **Attendees** (Guests)

Create Profiles

Both select what they enjoy e.g. Music, sports, poetry, etc.

Dream Party Host

Guest search for the VIPs' whose party they want to attend

Plan and Select

VIP schedules a party and 8 lucky guests are randomly selected

User Types

3. Observers (Tier 2 guests)

Friends of Friends

Up to 20 friends invited to listen & watch the party but cannot communicate with VIP, they're *Observers*

Observers

Chat between one another and the friend who invited them, vote on Q's to ask VIP

VIP

Offer to view each guests group of friends momentarily but a wave or sign is only communication

Scenarios

I *LOOOOVE* Chris Hemsworth... Dreamy!!! I sign up for his party

- So does 800,000 others
- 8 winners to party, each invite 20 observers, that's only 168 people
- He is only one of 10's of thousands of public figures, *allegedly all sitting at home*
- So maybe he'll have another party and then a new set of people can attend

What about *Elton John*? He wants to make music...

- His party is only for musicians
- Together they compose a song

Demo time

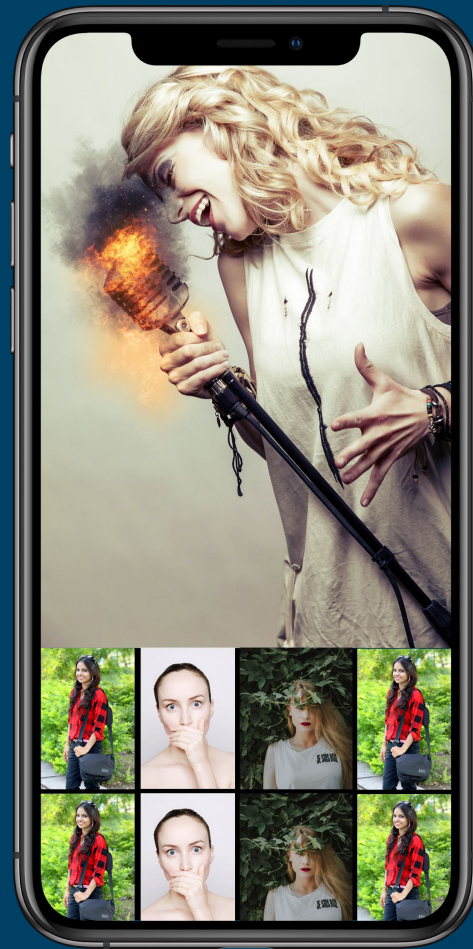


Juan... do your thing!

Party room

What you're looking at

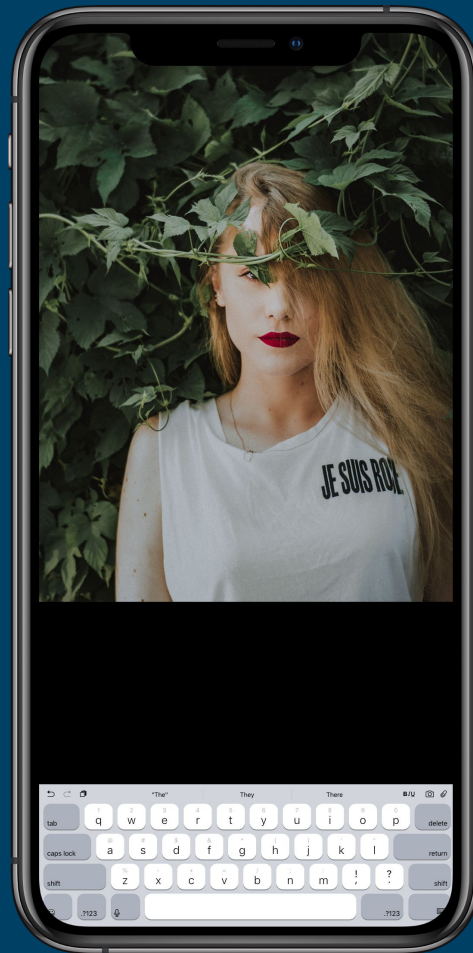
This is the screen one of the 8 guest see.
The Celebrity/Influencer takes up most of
the screen real-estate while the main guest
are at the bottom. There will be a chat on
the screen of the video.



Private Chat

What you're looking at

When a user clicks on another user from the main screen they will see a full-screenshot of the user they clicked on and be able to chat with them.



The end

Thank you!