Samuel Thomas Bull

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EDUCATION

Syracuse University, School of Information Studies   July 2020 - August 2021
MS Applied Data Science
Relevant Coursework: Info Reporting and Presentation | Info Analysis of Organizational Systems | Data Analysis and Decision Making | Business Analytics | Data Administration Concepts & Database Management | Info Visualization | Big Data Analytics

Syracuse University, S.I. Newhouse School of Public Communications   May 2020
BS Television, Radio, and Film
Minor in Information Management, English Textual Studies
Relevant Coursework: Practical Grammar for Public Communications | Multimedia Storytelling | Sight, Sound, & Motion | Cinematography | Social Media for Communicators | Directing News with Automation | Short-form Production | Avid Editing I & II

WORK EXPERIENCE

Studio Assistant, Dick Clark Television Studios, Syracuse, NY   September 2016 to March 2020
- Collaborated with six Broadcast Digital Journalism Students to direct/produce NCCNews Broadcasts.
- Managed Ross Overdrive audio and camera systems for the Orange Television Network Show 'Mornings on the Hill'.
- Rigged and patched lighting systems within the four available television studios.

Digital Marketing Intern, Black Box LA, Los Angeles, CA   August 2019 to December 2019
- Worked with four project managers to complete tasks assigned through Box and Basecamp.
- Created infographics with analytics from social media and music streaming services such as Facebook, Twitter, and Spotify
- Utilized Adobe Premiere, Photoshop, and Blender Animation to create assets for social media such as Twitter and Instagram.

Video Production Manager, The Black Sheep Online, Syracuse, NY   September 2017 to May 2019
- Filmed ten comedy videos for Syracuse affiliate's social media pages such as Facebook and YouTube.
- Collaborated with a team of four to conceive, create and edit comedy videos.
- Used social media platforms such as Facebook, Twitter, and Instagram to promote content on a bi-weekly basis.

PROJECTS

Southeast Airlines Data Analysis, IST 687, Syracuse University   July 2020 to August 2020
- Spent 6-week course learning different analysis, regression, and visualization methods through R and R-Studio.
- Performed transformations on Southeast Airlines JSON file given by Professor Jeffrey Saltz.
- Utilized knowledge of R to create variables within the airlines dataset to obtain results laid out in the projects proposal.
- Used R packages ggplot2 and maps to create visualizations to find spread of the different demographics who fly Southeast.
- Created Powerpoint Presentation with results of my R analysis and recorded audio of myself giving the overall presentation.

LEADERSHIP EXPERIENCE

Syracuse Football National/Local Advertising Database, IST 659, Syracuse University   September 2020 to December 2020
- Organized meetings, in person and via Zoom, with two group members to work on the project's proposal and implementation.
- Utilized skills in Microsoft SQL and Access to create data frames, populated with fake data, to be used throughout project.
- Collaborated with group members in the creation of overall presentation to showcase tghe findings of the group.

Director, *Live from Studio B* , Dick Clark Television Studios, Syracuse, NY   October 2017 to April 2019
- Conceived and created lighting effects and camera movements for live segments of the show.
- Worked within a control room to direct the flow of the live taping on show days.
- Created and built the set for the show prior to taping.

TECHNOLOGY SKILLS

Analytic Software: R, R-Studio, Google Analytics, Tableau, Power BI
Database Management: MS SQL, MS Access
Microsoft Office Suite: MS, Excel, MS Word, MS Powerpoint
Adobe Creative Cloud: Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe InDesign, Adobe Illustrator
Programming Languages: Python
Video Softwares: Avid Media Composer, Ross Overdrive
Social Media: Instagram, Facebook, Twitter, YouTube, Tik Tok, Reddit, Imgur
Video Conferencing Programs: Zoom, Microsoft Teams, Blackboard Collaborate, Skype