



# SITTI CHOFIFAH

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A fresh graduate in Informatics who have a strong will to learn new thing and gain more experience in design. I obsessed with defining problems as well as the creating the design solution. I have experiences in UI UX design for both mobile and web apps. I have a professional experience working as a team when I was an intern at BRI. I can also design user interfaces using design system as well as creating my own design system.

## Work Experiences

### PT. Bank Rakyat Indonesia (Persero) Tbk. - Jakarta, Indonesia

Aug 2021 - Feb 2022

#### UI/UX Designer

PT Bank Rakyat Indonesia Tbk (BRI) is one of the leading Indonesian commercial banks. BRI's business focus is on banking services in micro, small, and medium enterprises (MSME's). In BRI, I was assigned to join in Digital Banking Development Department.

- I was assigned to work on 5 projects
- Designing user interface for mobile apps, web apps and responsive web interface on BRILink, BRILink Support System, and BRILink Agent Management.
- Redesigning BRImo apps and Ceria apps user interface based on user centered design thinking method
- Conducting user research through quantitative or qualitative method for BRImo apps
- Link UI frame to create a good prototype product on BRILink, BRILink Support System, BRILink Agent Management, Brimo, and Ceria
- Create and manage a Design System for BRILink Support System and BRILink Agent Management

### Pemerintah Kabupaten Tuban - Kab Tuban, Indonesia

Sep 2020 - Dec 2020

#### Project Manager

The goal of this project is to build a website and a mobile application for Tuban district to help Tuban's people or tourists in Tuban. The application helps them by allowing them to order public transportation via online.

- In this project, I planned for an iterative software development. Such as planning activities, schedule, time constraint, and creating software requirement specifications.
- I also make a manual book for the product. It teaches the user on how to use the product.

### Informatics Institute of Technology Sepuluh Nopember - Surabaya, Indonesia

Sep 2020 - Jan 2021

#### Assistant Lecturer Coordinator

- I managed lab practice schedule, lab practice curriculum and lab practice test for Basic Programming course for 9 classes.
- I recruited 35 lecturer assistants and assigned them to their respective classes

## Education Level

### Institut Teknologi Sepuluh Nopember - Surabaya, Indonesia

Aug 2018 - Sep 2022

Bachelor Degree in Informatics, 3.50/4.00 | [Ijazah](#)

## Organisational Experience

### Informatics Student Association - Institute of Technology Sepuluh Nopember - Surabaya, Indonesia

Apr 2021 - Feb 2022

#### Vice Head of Internal Affairs Department

- I assist the Head of Internal Affairs Department scheduling and organizing the work program of Internal Affairs for 1 year ahead. We are also ensuring the work plan can be done. Besides that, we are always coordinating with other departments. I also managing meeting minutes and arranging appointment for discussing work program with all members of Internal Affairs

### Schematics 2019 - Institute of Technology Sepuluh Nopember - Surabaya, Indonesia

Mar 2019 - Dec 2019

#### Staff of Public Relation Division (Sub Division : Social Media Specialist)

- We are regularly update social media Schematics with trending content and routinely evaluate the social media activities that are carried out. I always respond to every complaint and input from participants. We have to establish a personal connection with the public or clients

## Competition and Achievements

- **Achievements** (2020): Finalist- Cigna Innovation Challenge | [Certificate](#)
- **Achievements** (2020): Finalist- 4C Virtuality National Competition for UX Challenge Category | [Certificate](#)
- **Achievements** (2021): Funded PKM PM Competition 2021 for Community Services Category | [Certificate](#)