

# Portfolio

UI/UX Designer

Sitti Chofifah



# A Brief Introduction

Hi! I'm Sitti Chofifah (22). I have graduated from Informatics of Institut Teknologi Sepuluh Nopember.

As a recent graduated, I'm looking forward to applying my skills and my knowledge in a practical settings. I have a thorough knowledge of the process of making UI design, UX research, user testing, identifying UI issues related to UX, conducting user research through quantitative or qualitative methods, and I have strong expertise with design tools such as Figma.

I work well in both team and self-directed capacities and can do the projects from concepts through final products.

2023 - Mobile App

# Design Challenge Pegadaian Syariah

Revamp the apps to improve the user experience, encourage user to continue to use the apps and also increase the number of transaction on apps

**Design process link:**

[Pegadaian Syariah - Design Challenge](#)

**Transaksi nyaman,  
nabung dan cicil  
emas sudah pasti  
aman**





2023 - Web Desktop

# Skilvul UI/UX Challenge

Revamp webinar page of Skilvul's website

Design process link:

[Skilvul Challenge](#)



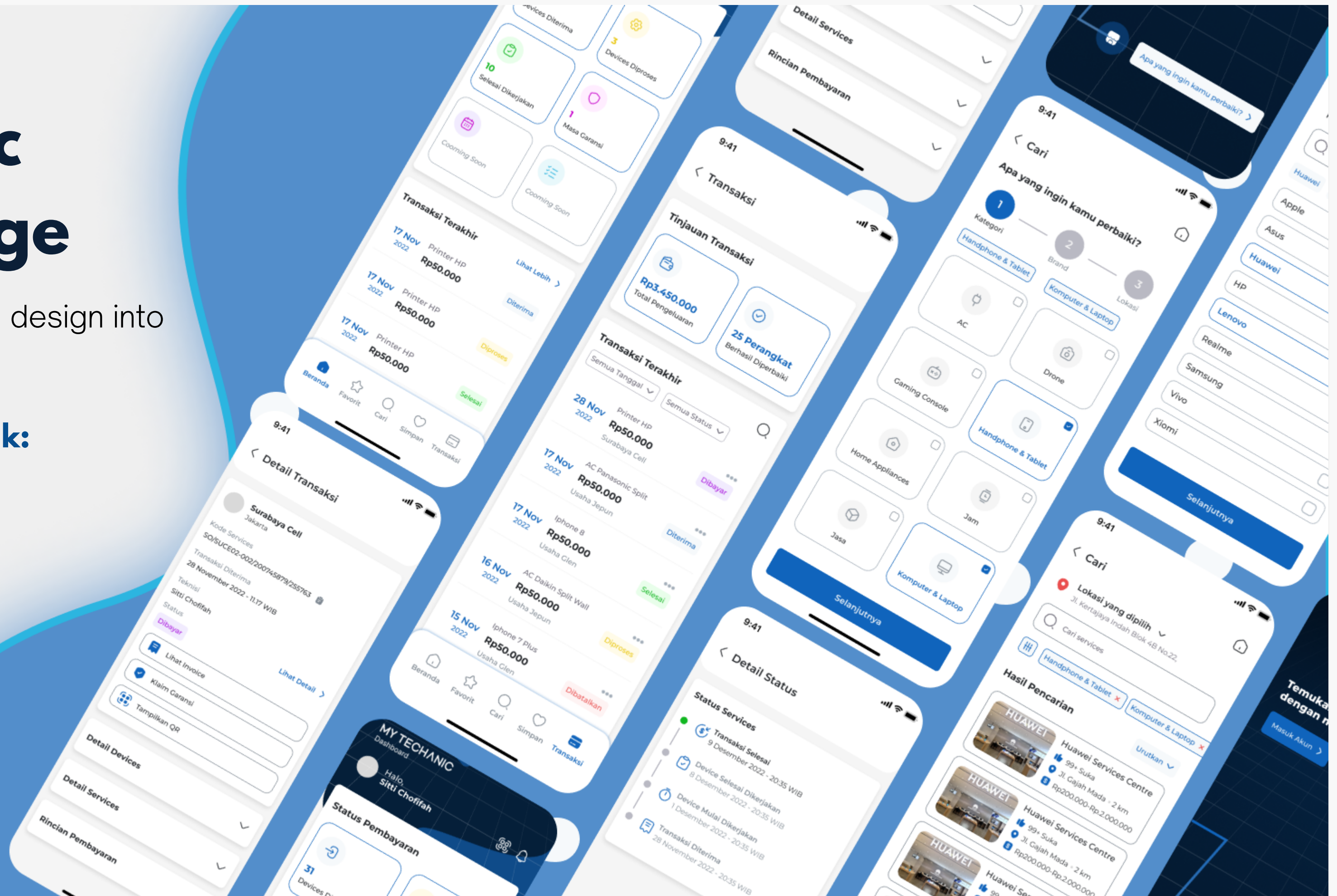
2022 - Mobile App

# Techanic Challenge

Transform the web design into mobile design app

Design process link:

[Techanic Challenge](#)



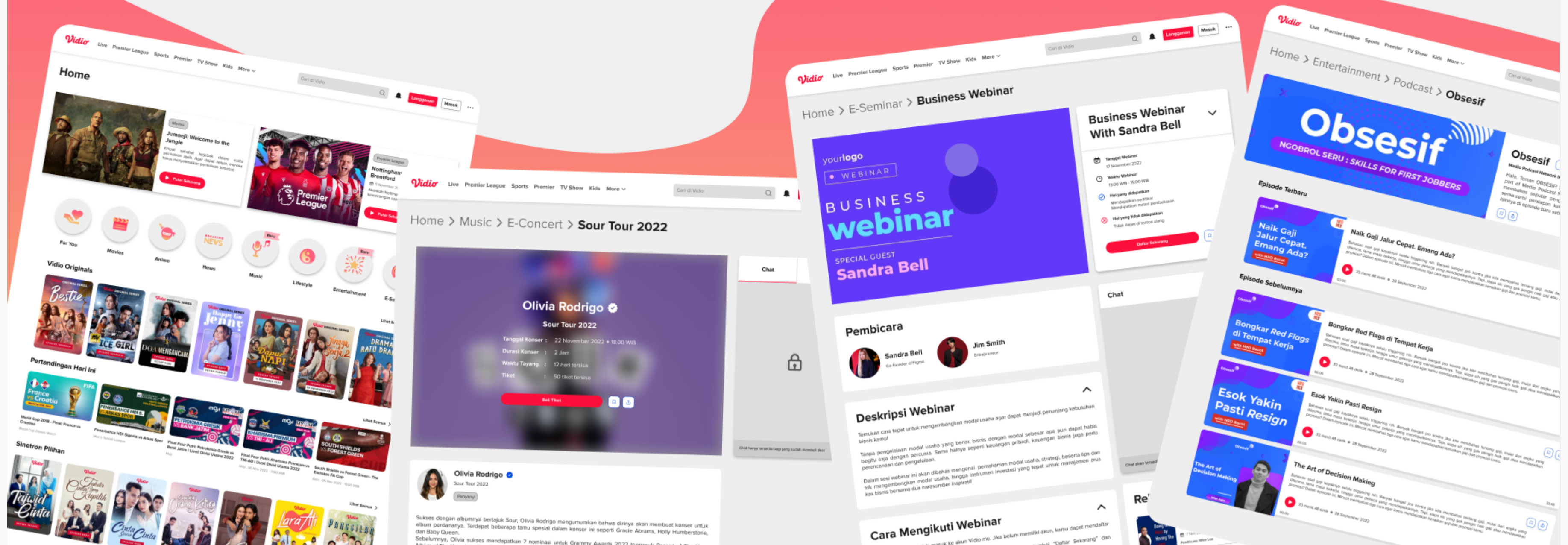


2022 - Web Desktop

# Vidio UX Challenge

Increase the business of audio streaming services in Vidio such as E-Concert, Podcast, and Seminar features.

Design process link: [Vidio UX Challenge](#)





2022 - Mobile App

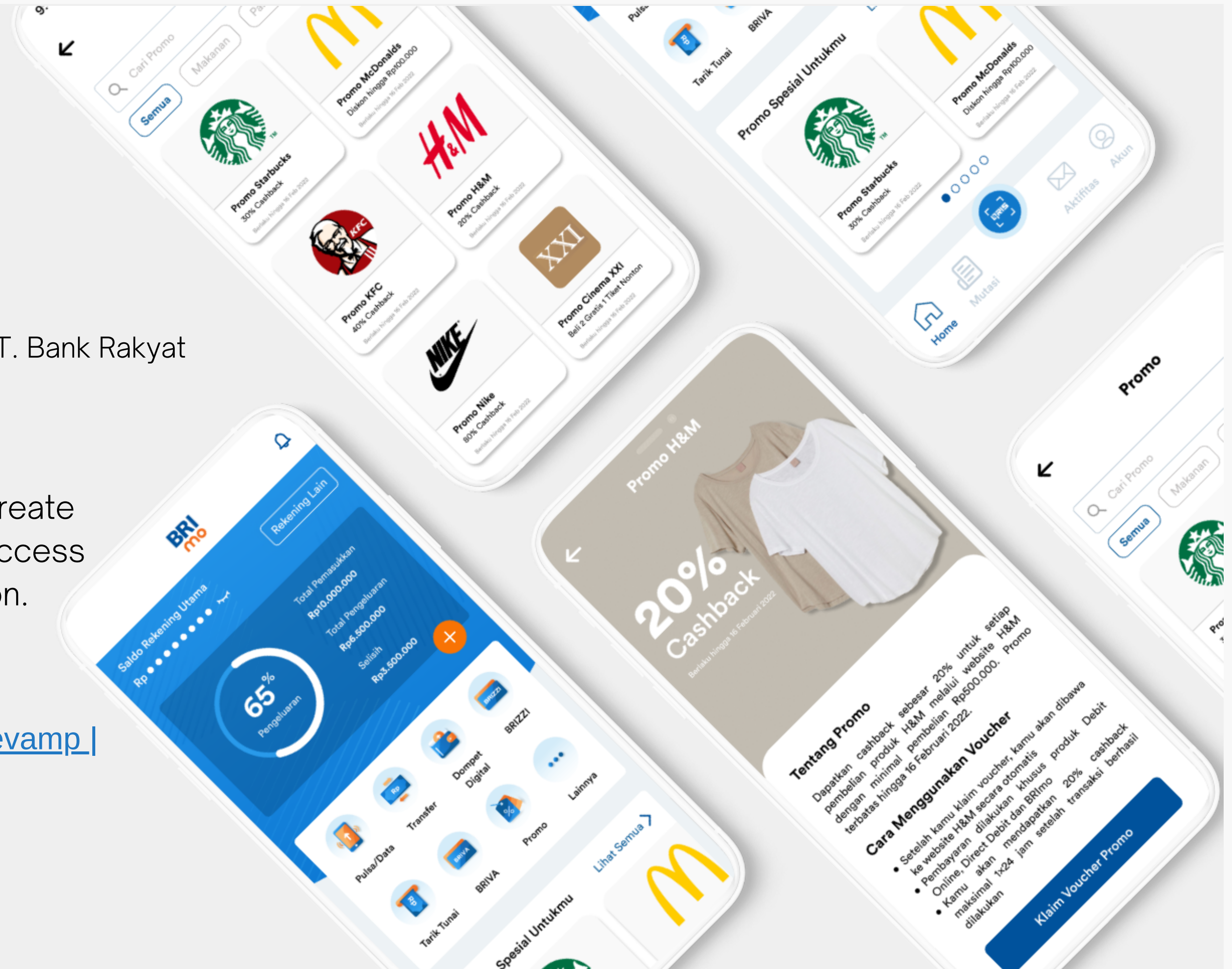
# Promo BRImo Revamp

Associated with Magang Merdeka at PT. Bank Rakyat Indonesia

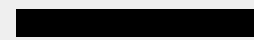
The purpose of this project is to create an easier experience for user to access promo feature at BRImo application.

## Design process link:

[UX Case Study — Promo BRImo Revamp | by Sitti Chofifah | Medium](#)



# Thank You



**You can contact me by**

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