Recency Frequency By Customer Count:



	Months Since Last Order						
# Purchases	1	2	3	4 to 6	6 to 10	10 or more	Total
1						1	1
2 to 9	104	38	28	45	4	5	224
10 to 19	347	102	57	27	10		543
20 to 29	164						164
30 or More	119						119
Total	734	140	85	72	14	6	1,051

Customer Count broken down by Months Since Last Order vs. # Purchases. Color shows Customer Count. The marks are labeled by Customer Count.