WrangleWorks™
PREPARE TO SUCCEED

You are deploying Zilliant. Great move!

As you move forward, data will be a critical success factor:

· Is all of the input data readily available and properly formatted?

· Do you understand its true meaning and have a plan to transform and clean it to match the input data specification?

· Are your data operations ready to support and sustain ongoing updates?

· If you're not sure, or you're sure it's not, WrangleWorks can help.

Accelerated Data Delivery™ (ADD) for ▮▮▮ zilliant by WrangleWorks

- Data source readiness assessment—profile and diagnose the available data against the DIOS and each application's use cases

- Raw-to-ready files—we structure, clean, blend and enrich the data into an optimal input format for all your applications and associated analytics

- Semantic documentation—we provide a simple, comprehensive semantic model to capture the business context and underlying transformation logic, increasing understanding and setting the stage for future enhancements

With a small ADD, your Zilliant project will:

- Start fast and stay on track with quality data inputs leading the way

- Exceed expectations on analytical insights and business impact

- Grow more powerful over time as data quality and user adoption steadily improve

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—Quote from Zilliant

ADD is a six-week, fixed-fee data prep engagement. We can start prior to, alongside or after your Zilliant deployment. Our experienced Wranglers know the tricks and traps in pricing- and sales-related data. We leverage state of the art tools and our semantic methodology to make the most of your data, positioning you for ongoing data-driven success.

WrangleWorks.com

WrangleWorks™

Prepare to Succeed™

Data wrangling, also called data prep, has become mission critical in the age of data–driven intelligence. Big or small, structured or unstructured, data must be cleaned, blended, enriched, and accessible to achieve commercial excellence.

WrangleWorks is a service company that supports data-intensive systems and analytical initiatives. We are domain experts in price optimization and analytics, CRM and CPQ, marketing automation and other front-office applications. We understand the data requirements of these systems and the common challenges of delivering to them.

With our help, your projects go-live on time and on budget with the high-quality data they require. Upon successful launch, we automate data pipelines and provide comprehensive semantic documentation so that the system performs reliably and can be efficiently supported and expanded across the enterprise.

Taken together, our services help companies achieve "Commercial Data Excellence."

Commercial Data Excellence is the foundation for data-driven sales and marketing, and machine learning innovations.

LEARN MORE »

Prep & Model

Data preparation is like cross-fit for data. We evaluate the condition of your data and create a plan to achieve the target specifications and use cases. Getting data clean and in shape requires blending files, filtering out the bad and fixing the good records, enriching with linked data and publishing files with the optimal structure and frequency. Data prep is available fixed-fee and by the hour.

Data work is not done until its meaning, context and transformation code are documented. By building a semantic model for your data, we lay the foundation for timely issue resolution, continuous improvement, and ongoing enhancements.

Pipe & Manage

To generate value, data needs to be accessible and up-to-date. We build data pipelines to blend and connect all your inputs (on-prem and cloud applications, databases, files, spreadsheets), and publish the outputs. Whether batch or stream, our data pipelines are secure, fast, scalable and reliable.

Data pipelines also require ongoing support and refinements. We operate pipelines first to ensure they successfully run each cycle and further, to improve the associated cleansing logic and data scope. Data pipeline management is available as part of retainer relationships.

Provide & Guide

Data-driven sales and marketing require rich, dynamic reference data about products, markets, and competitors. Leading enterprises are deploying semantic knowledge graphs with such data, delivering far more insight than BI reports fed only by ERP and CRM systems. We consult with customers to specify and source linked data to expand the breadth of data driving your analytics and optimization models.

We also help customers learn and leverage Trifacta, the leading data preparation platform in the market. We can help clients build a wrangling center of excellence and align commercial data initiatives with broader enterprise data governance programs.