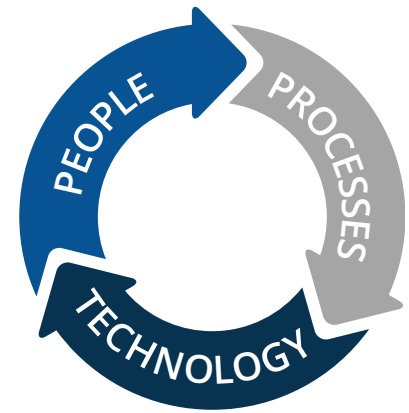


The Liaison Difference: Managed Services

Discover how partnering with a managed services integration provider cuts costs, strengthens data compliance, and safeguards IT resources—all while providing a cutting-edge integration solution that exceeds the capabilities of today's do-it-yourself integration solution models.

Liaison provides:

- ✓ Fully managed integration & data management solutions
- ✓ Integration center of excellence
- ✓ 24/7 solution monitoring
- ✓ Tailored SLAs
- ✓ Defined response times
- ✓ Predictable costs
- ✓ Dedicated project manager
- ✓ Cutting-edge cloud platform with recent \$40M technology refresh



A perfect balance of top-notch people, processes, and technology is what drives Liaison's innovative approach to integration.

OUTSOURCE YOUR INTEGRATION OPERATIONS TO LIAISON



Buffer Data Complexities

Liaison's managed services approach shields users from the growing complexities of integration. Lack of in-house expertise, time, or resources no longer act as barriers to the agile response and cutting-edge technologies required to keep up with ever-growing data volumes, variety, and velocity.



Ease Compliance & Security Burdens

Liaison delivers integration in a managed services environment that is already in use and continuously compliant with today's prevalent frameworks including PCI DSS, HIPAA, and SSAE 16 SOC 2. As your organization's use of our cloud integration platform expands, so too does its umbrella of compliance coverage.



Redirect Scarce IT Resources

Is your organization prioritizing system optimization at the cost of innovation? Liaison frees your IT talent from the non-strategic, yet resource-intensive, work of integration, allowing them instead to focus on mission-critical projects that drive revenue and serve the enterprise's core competencies.



Reduce & Predict Costs

Liaison's managed services model provides significant cost savings and stability. As installed solution environments spike in effort and costs due to lifecycle software and hardware upgrades, our customers continue to enjoy predictable, stable subscription pricing.



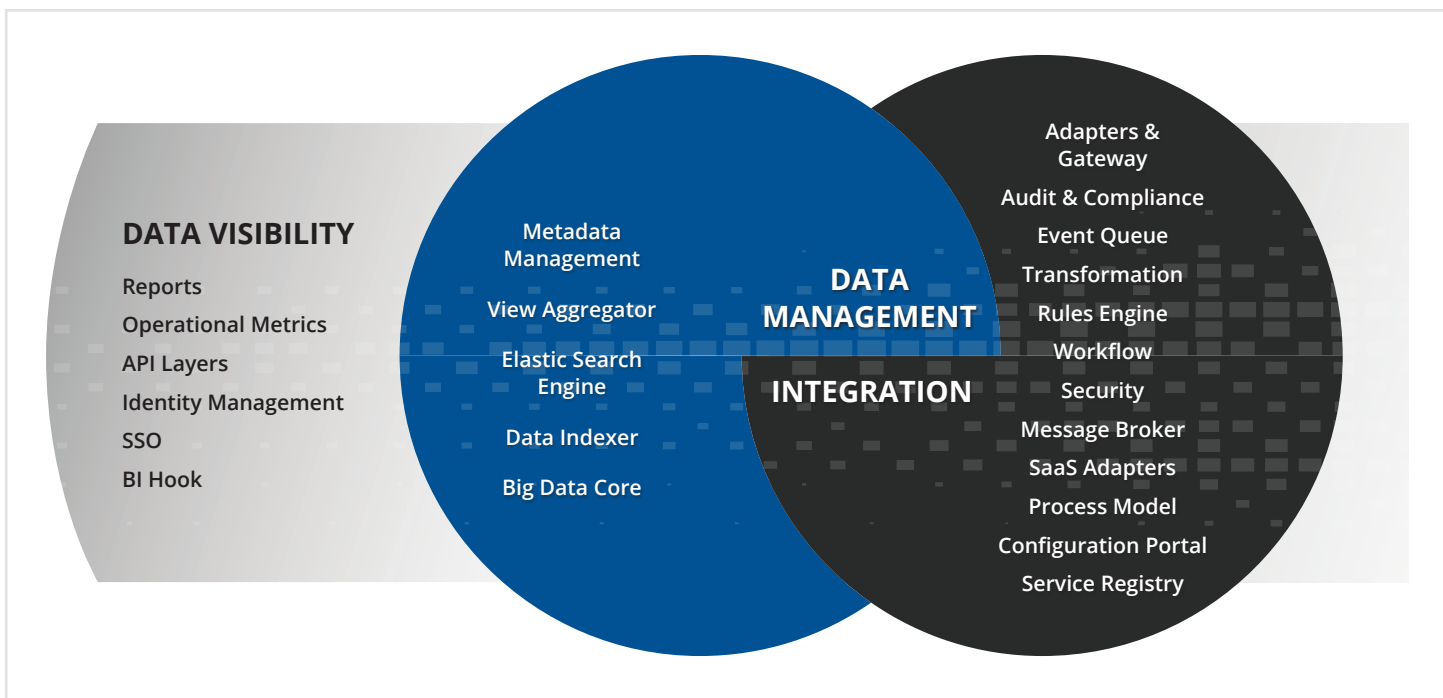
Access Cutting-Edge Technology

At the flip of a switch, you get access to Liaison's cutting-edge cloud infrastructure, which represents the latest and greatest in integration technology. And because integration is our core focus, we're always evolving our technology to support this industry's rapid pace of change.



Future Proof Your Integration Operations

Your mission-critical data operations are in the hands of Liaison experts, whose single-minded focus is keeping up with today's best-practice processes and technologies, making your integration solution more agile, scalable, and resilient.



The Liaison ALLOY™ Platform is built upon microservices architecture to elegantly address varying degrees of integration complexity, customization, and power. We'll work with you to design a unique set of cohesive services that provides exactly what you need—and nothing you don't.

LIAISON ALLOY™ PLATFORM: ALL MANAGED SERVICES ARE DELIVERED FROM ALLOY'S MODULAR ARCHITECTURE

Any-to-any integration layer

- Integrates, transforms and transmits data between any two application end points
- Supports all patterns of integration: A2A, B2B/EDI, cloud services, ETL, hybrid, and MFT
- Applies complex pre- and post-processing rules for data cleansing and enrichment

Data management layer

- Employs big data technology for large-scale computing and storage
- Persists metadata and payload data in central repository (data lake)
- Manages writing and reading of data through APIs
- Materializes data on demand through schema-on-read technology

Data visibility layer

- Offers real-time window into other two modules via Web dashboard
- Monitors activities such as data flow, integration status, and payload profile
- Provides launching point from which to view and report on the data model
- Integrates seamlessly with leading third-party reporting tools

ALLOY: THE FIRST OF ITS KIND

ALLOY embodies a new approach, one in which integration and data management converge. One key objective of the platform is to provide integration and fundamental data management as fully managed, turnkey operations; the other key objective is to enable meaningful data manipulation by the customer—in a self-service capacity.



As a leader in cloud-based integration and data management solutions, Liaison helps businesses overcome today's toughest data challenges while building a robust foundation from which to tackle tomorrow's. From complex integration to data management to big data, our secure solutions break down data silos, reduce inefficiencies, and uncover actionable insights. Founded in 2000, Liaison serves over 7,000 customers in 46 countries, with offices in the United States, the Netherlands, Finland, Sweden, the United Kingdom and Singapore.

Contact Us | www.liaison.com | info@liaison.com | +1-866-336-7378