How Much Is Data Prep Costing You?

(Hint: More Than You Think)

Trifacta's global survey of nearly 300 data professionals shows that poor data prep practices:



Bad Data Prep Costs Billions



of IT pros spend at least half of their time on data QA, cleanup or preparation.

> That equates to over1 450 billion lost

And your people notice.



of analysts believe that this work time costs their organizations money more than it delivers value.

Inefficiencies are Delaying Valuable Insights

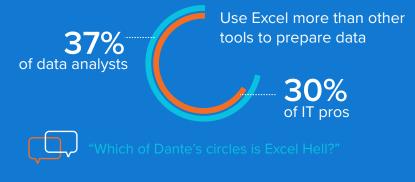


new requirements after the data is prepared **40**% **1**

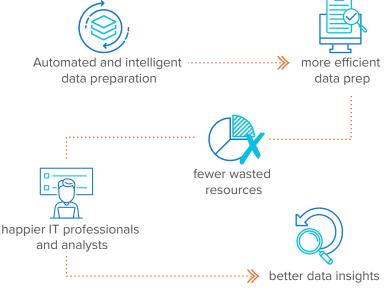


of IT pros spend half their data prep time on revising or reworking data requirements

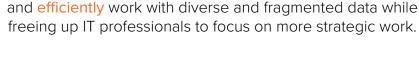
Manual Data Preparation is a Big Part of the Problem



New Approach to Data Preparation



Automation tools can empower data analysts to more easily



TRIFACTA

For more information, visit Trifacta.com.

Trifacta enables anyone to prepare any data, wherever it's found. With 50,000 users across more than 10,000 companies, Trifacta empowers data analysts to explore, assess and refine data for analysis, and solve the big problems of their business.

Glassdoor data suggests that the average salary of an IT professional is \$85,460, and IDC estimates there are 18 million IT operations and management professionals globally. That means that each year organizations globally are spending \$499.8 billion on this task.