

# Cost effective App survey

This is a survey which helps us design a model around what would be the best way to create a application via tech and Data science to help a person live as cost effectively as possible.

Our app allows a user to enter financial data and from this the user will be given details on how to save money from areas such as renting, travel, food etc. So the information we get from this survey will help us create the best app possible.

**\* Required**

## 1. How many apps or websites do you use to help you save money ? \*

*Mark only one oval.*

- ☐ None
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 or more
- ☐ Other: \_\_\_\_\_

## 2. Does a app which suggest ways to save money interest you ? \*

*Mark only one oval.*

- ☐ Yes
- ☐ No(Click Next to Continue to Section2)      *After the last question in this section, stop filling out this form.*

## 3. If you selected Yes, How regularly would you use it ?

*Mark only one oval.*

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Yearly
- ☐ Other: \_\_\_\_\_

**4. What would be the most common thing you would use a cost saving app for***Check all that apply.*

- ☐ Food/Groceries
- ☐ Travel (Tfl)
- ☐ Leisure activities
- ☐ Clothes
- ☐ Finding Housing (Rent/Mortgage)
- ☐ All of the above
- ☐ Other: \_\_\_\_\_

**5. Let us know what would you like to see from an application that helps you save money.**

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**Section 2**

Tell us about yourself

**6. Age***Mark only one oval.*

- ☐ < 18
- ☐ 18 -25
- ☐ 25 -30
- ☐ 30-35
- ☐ 35-40
- ☐ 40 +
- ☐ Prefer not to say
- ☐ Other: \_\_\_\_\_

**7. Employment Status***Mark only one oval.*

- ☐ Student
- ☐ Full time work
- ☐ Part time Work
- ☐ Self employed
- ☐ Retired
- ☐ Prefer not to say
- ☐ Other: \_\_\_\_\_

**8. Area of Employment***Mark only one oval.*

- ☐ Education
- ☐ Finance
- ☐ Student
- ☐ Engineering
- ☐ Health Care
- ☐ Prefer not to say
- ☐ Other: \_\_\_\_\_

**9. Residence***Mark only one oval.*

- ☐ City
- ☐ Inner City
- ☐ Village
- ☐ Small town
- ☐ Prefer not to say
- ☐ Other: \_\_\_\_\_

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