Business Model Canvas

Designed for: sally my student year Designed by: digital sandwich

Date:

Version:

13/12/2020

Key Partners



Key partners include University to help share infromation to students

ucas, when applying for university can show that academic nest is a housing option

Key Activities



The key activities of the site are to connect students with renters.

we do this by allowing renters to list a home

and students to view homes and message the homeowners

Key Resources



The main resource is getting renters who are willing to rent out a room to a student

Value Propositions



Students get access to cheaper accomodation

Homeowners get access to a home like environment again

Students no longer have to sofa surf

Homeowenrs get financail benfits

Customer Relationships 🖤



There is little interaction from our part, although we do allow users to contact us

Customer Segments



Groups

Students

Students are looking for affordable rent but also a home like enviroment

homeowners

homeowners are looking to rent out a spare room but also benefit from having chores done for them

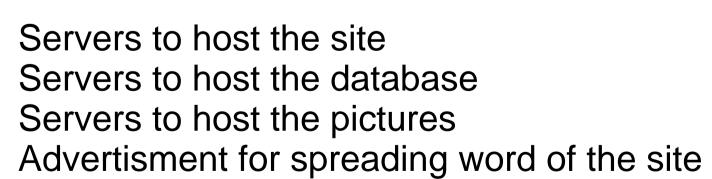
Channels



Connectoins with universities. this will aloow universitys to advertise to new and exisitng students

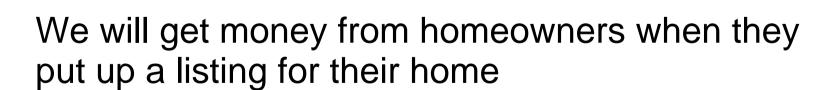
ucas, when applying to university could get an option for this

Cost Structure





Revenue Streams



will be set at a set rate of £8



