

Business Model Canvas

Designed for:
sally my student year

Designed by:
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Version:

Key Partners



Key partners include University to help share information to students

ucas, when applying for university can show that academic nest is a housing option

Key Activities



The key activities of the site are to connect students with renters.

we do this by allowing renters to list a home

and students to view homes and message the homeowners

Key Resources



The main resource is getting renters who are willing to rent out a room to a student

Value Propositions



Students get access to cheaper accommodation

Homeowners get access to a home like environment again

Students no longer have to sofa surf

Homeowners get financial benefits

Customer Relationships



There is little interaction from our part, although we do allow users to contact us

Channels



Connects with universities. this will allow universities to advertise to new and existing students

ucas, when applying to university could get an option for this

Customer Segments



Groups

Students

Students are looking for affordable rent but also a home like environment

homeowners

homeowners are looking to rent out a spare room but also benefit from having chores done for them

Cost Structure



Servers to host the site
Servers to host the database
Servers to host the pictures
Advertisement for spreading word of the site

Revenue Streams



We will get money from homeowners when they put up a listing for their home

will be set at a set rate of £8