

# W. BEN ALLEMAN

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[wbentpm.github.io/W-Ben-Alleman-Portfolio/](https://wbentpm.github.io/W-Ben-Alleman-Portfolio/)

## TECHNICAL PROJECT MANAGER

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I am a technical project manager with a passion for business transformation, communication building, and problem solving. My influence on projects and enterprises is forward thinking and growth oriented. My background is diverse and informs my consultation with real-world applications. I am looking to bring a creative vision that allows technology teams to thrive.

## TECHNICAL SKILLS

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**Technical Project Management:** Various scope applications of SDLC, Waterfall, Agile, Scrum, Asana, repl.it, and GitHub.

**Production/ Audio Design:** Remote delivery of pre-to-post audio production using Logic, Pro Tools, and Ableton.

**Artist Project Management:** launch strategy, release schedule planning, technical consultation, and market research.

## CONTRACT EXPERIENCE

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### **MTMExecutives.com**

**FEB 2021 - SEP 2021**

#### **Technical Project Manager**

Delivered Marc "4" Michel record release project and artist market development.

- Scheduled development for international debut of underground hip hop artist and managed the scope and budget of yearly product lifecycle development.
- Organized album release requirements, built content strategy, and procured artist biographies.
- Technologies managed: smartlinks, album metadata, multiple social media formats.

### **HKA Ventures LLC**

**JAN 2021 - AUG 2021**

#### **Ecommerce Product Manager**

Managed [DrDavidAlleman.com](https://DrDavidAlleman.com) product development lifecycle implementation and CEO toolkit.

- Designed enterprise ecommerce transition implementing a hybrid projectized development model.
- Developed Standard Operating Procedures (SOP) for online teaching masterclass of 40 students.
- Managed technical requirements and recording production of organization retreat.
- Technologies managed: Squarespace, Google Workspaces, wireless conference recording, Canva, QuickBooks.

### **Puppet Love Studios**

**DEC 2009 - SEP 2019**

#### **Producer & Consultant (JAN 2018 - SEP 2019)**

Managed [EmilyHicksMusic.com](https://EmilyHicksMusic.com) artist rebranding and live performance.

- Built an easy-to-use modular recording setup and workflow for artist's 5 song EP production.
- Organized photo shoots and live performance productions to build initial booking and press kit.
- Technologies managed: Logic Pro 9, Google Drive, Spotify, Soundcloud, Distrokid, Photoshop.

#### **Producer & Consultant (JAN 2016 - SEP 2019)**

Managed audio and event production for jazz/punk/boyband CLKB8.

- Curated micro concert series via disruptive email marketing and user experience process.
- Executive produced studio and live recordings for guestlist exclusive packages.
- Technologies managed: Pro Tools, Bandcamp, remote recording studio, generator systems.

## **Alleman-Deliperi Center**

**JAN 2014 - MAY 2019**

### **Conference Event Coordinator**

Managed a yearly, international, in-person Biomimetic Dentistry Annual Conference of 30-50 leading researchers.

- Organized and procured audiovisual requirements, continuing education certification, and facilities booking.
- Successfully managed project scope and budget.
- Technologies managed: Apple and Google suites, Avery Label software, live wireless audio system, projector/screen.

## **EMPLOYMENT EXPERIENCE**

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### **JM Curley (Boston, MA)**

**DEC 2019 - MAY 2020**

#### **Assistant Manager**

Managed day-to-day operations of downtown Boston gastropub with staff of 40.

- Rebuilt Toast POS UX/UI for easier inventory tracking and on-site efficiency for internal staff.
- Optimized restaurant design for takeout/delivery to operate seamlessly amid pandemic.
- Gathered and managed company emergency contacts and SOP/HAACP protocols.

### **Zest (Salt Lake City, UT)**

**MAY 2017 - OCT 2019**

#### **Assistant General Manager**

Handled selective hiring and specialized training at a hip vegan kitchen and cocktail bar.

- Implemented company transition of Harbortouch POS to Toast POS and increased dining revenue by 15%.
- Engineered host, servers, and bartender processes for top tier customer experiences with 4.5/5 star averages.

### **Epic Brewing Company (Salt Lake City, UT)**

**JAN 2015 - MAR 2019**

#### **Lead Bartender / Chef**

Managed back of house activities while delivering services and supporting restaurant-to-bar conversion.

- Developed menu and inventory system for the Tapless Tap Room.
- Trained bartenders and cooks for craft beer tasting experiences and menu transitions.

## **EDUCATION**

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### **Thinkful/Chegg**

**AUG 2020 - DEC 2020**

Technical Project Management Immersion Certificate

- Developed and executed various Scrum workflows in virtual and simulated learning environments.
- Focused on building work packages and toolkits for artists/musicians.
- Studied development process for Agile and Waterfall projects.

### **Utah Valley University**

**SEP 2009 - MAY 2015**

English, Business Management, Digital Media

- Studied business and creative writing as an English major for 3 years.
- Explored entrepreneurship and design through the UVU Woodbury School of Business for 2 years.