



# United Pentecostal Church Of Jamaica

GROUP 1

# Presentors

Stefan Mitchell - Intro

Ayodeji Adedipe - Who and Where

Dara Kaye Allen - What

Rupert Scott - Preliminary Solution

Claude Manning - When

Orlando Williams - Why



# Organization of Focus

The Business Persons and Tradespeople Association(BPTA) an arm of the United Pentecostal Church of Jamaica(UPCJ).



# Stakeholders

**UPCJ** - The church board

**BPTA Board** - The arm of UPCJ that deals with the marketing and development of businesspersons and trades people in the church.

**Members of the BPTA** - Businesspersons and trades people

**Consumers** - Prospective customers

**Group 1** - Solution developers



# About the Organization

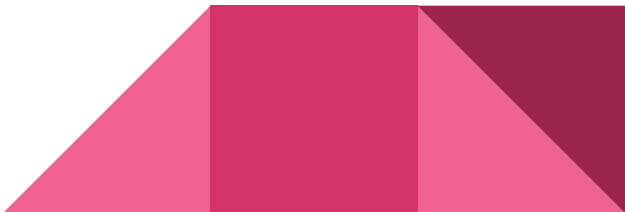
The United Pentecostal Church of Jamaica (UPCJ) has an arm of operations called The Business Persons and Trades People Association (BPTA) .

This arm is responsible for marketing and organizing the members of the church who have businesses or trade skills.



# The Problem

# What is the problem?

- The BPTA is having a problem keeping track of its members.
  - This has led to an inability to properly market members and
  - Help them develop as businesses, improving their work ethics and communication skills.
  - Members would continue to lose business relations as communication between them and the customers would be strained.
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# When did the problem arise?

- The association previously had a website through which users were allowed to access members but that website crashed in 2016.
- They have been unable to facilitate proper communication between prospective users and members of the association.





# Why is a software important?

- The association wants to be able to assist in marketing and development of the businesses of its members.
- Tedious work process
- Current and future importance of software



# Preliminary Solution

# Review and Marketing Software

- A software which registers members along with trade and business.
- A review and rating system to be in place where users can leave a rating of their customer satisfaction and review of the business.
- Flag businesses with bad ratings and reviews for executive members to review and take action where necessary.





Questions?

# Group Members

Stefan Mitchell

Dara Kaye Allen

Ayodeji Adedipe

Claude Manning

Rupert Scott

Orlando Williams

