Enter the main heading, usually the same as the title.

Be **bold** in stating your key points. Put them in a list:

- The first item in your list
- The second item; *italicize* key words

Improve your image by including an image.

Add a link to your favorite [Web site](). Break up your page with a horizontal rule or two.

Finally, link to [another page]() in your own Web site.