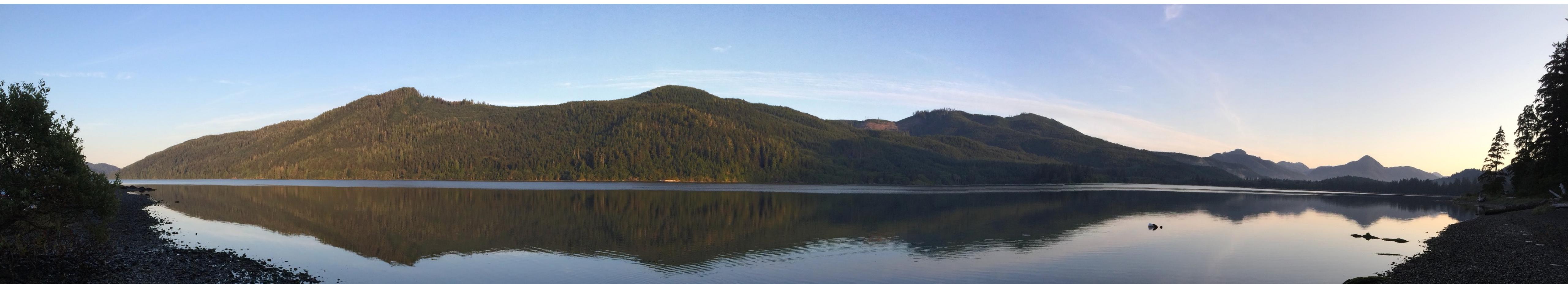
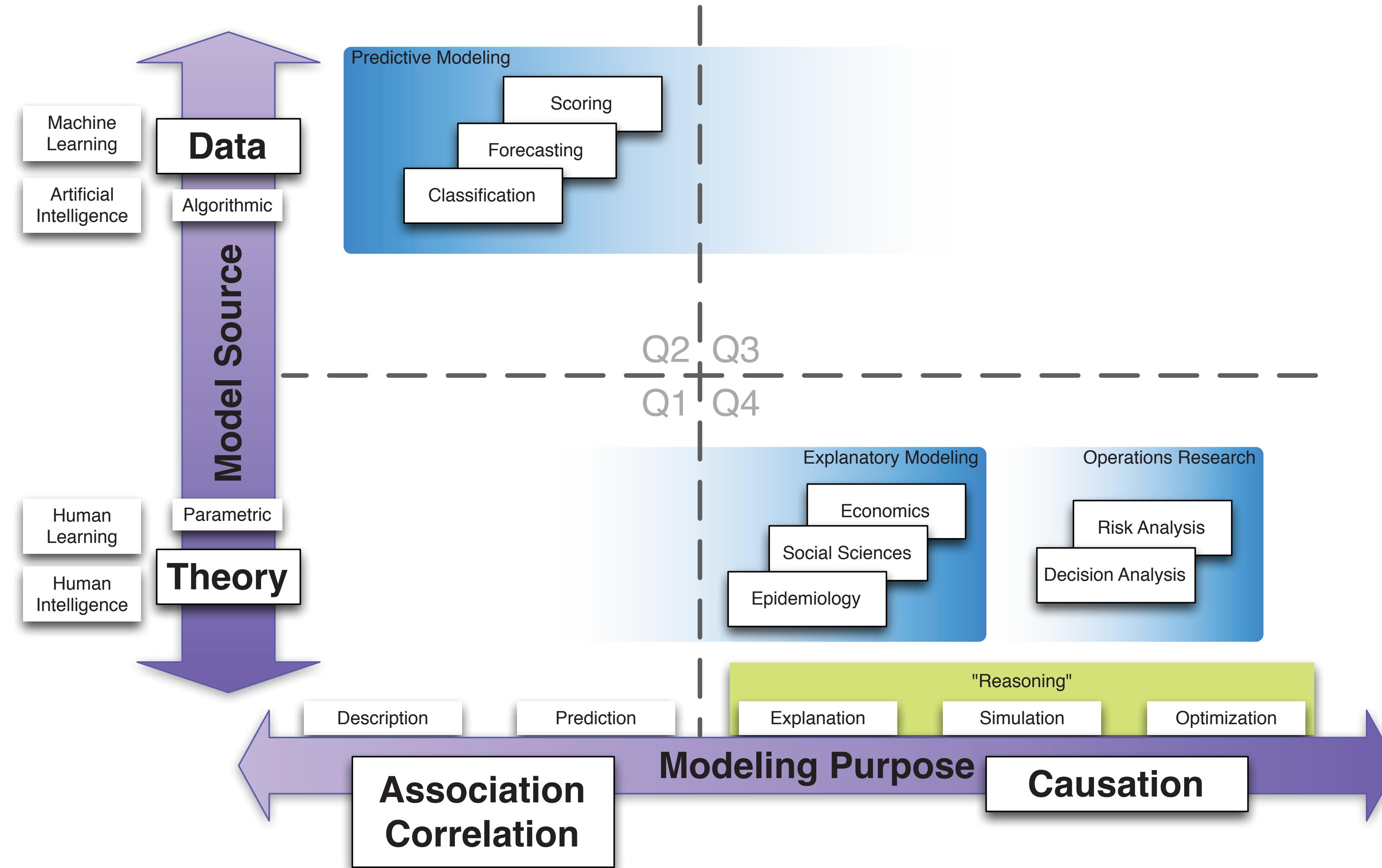


# The Small Data Problem: Using Bayesian Networks in Endangered Species Policy Development

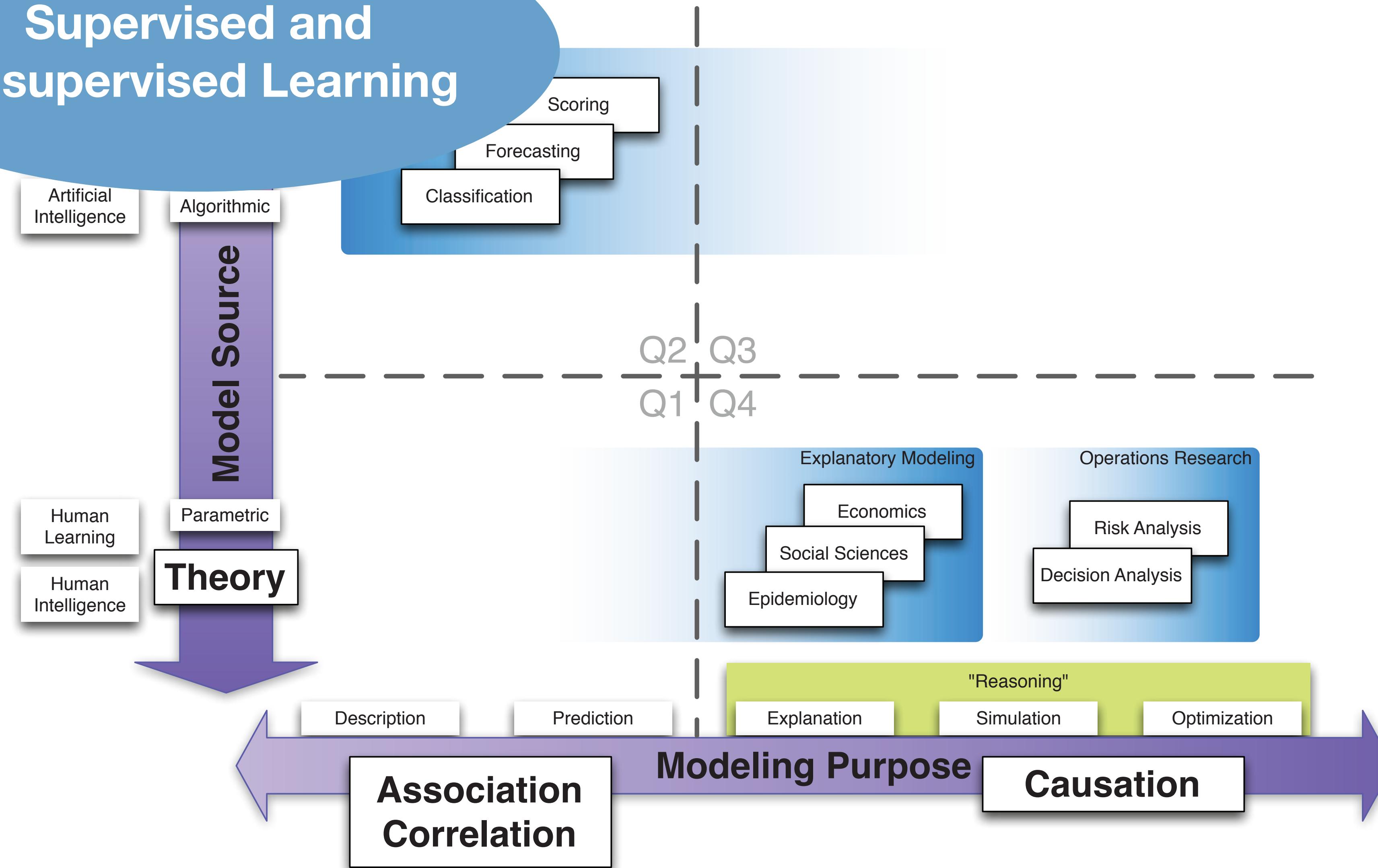
Steve Wilson, Ph.D.  
Standpoint Decision Support Inc., Canada





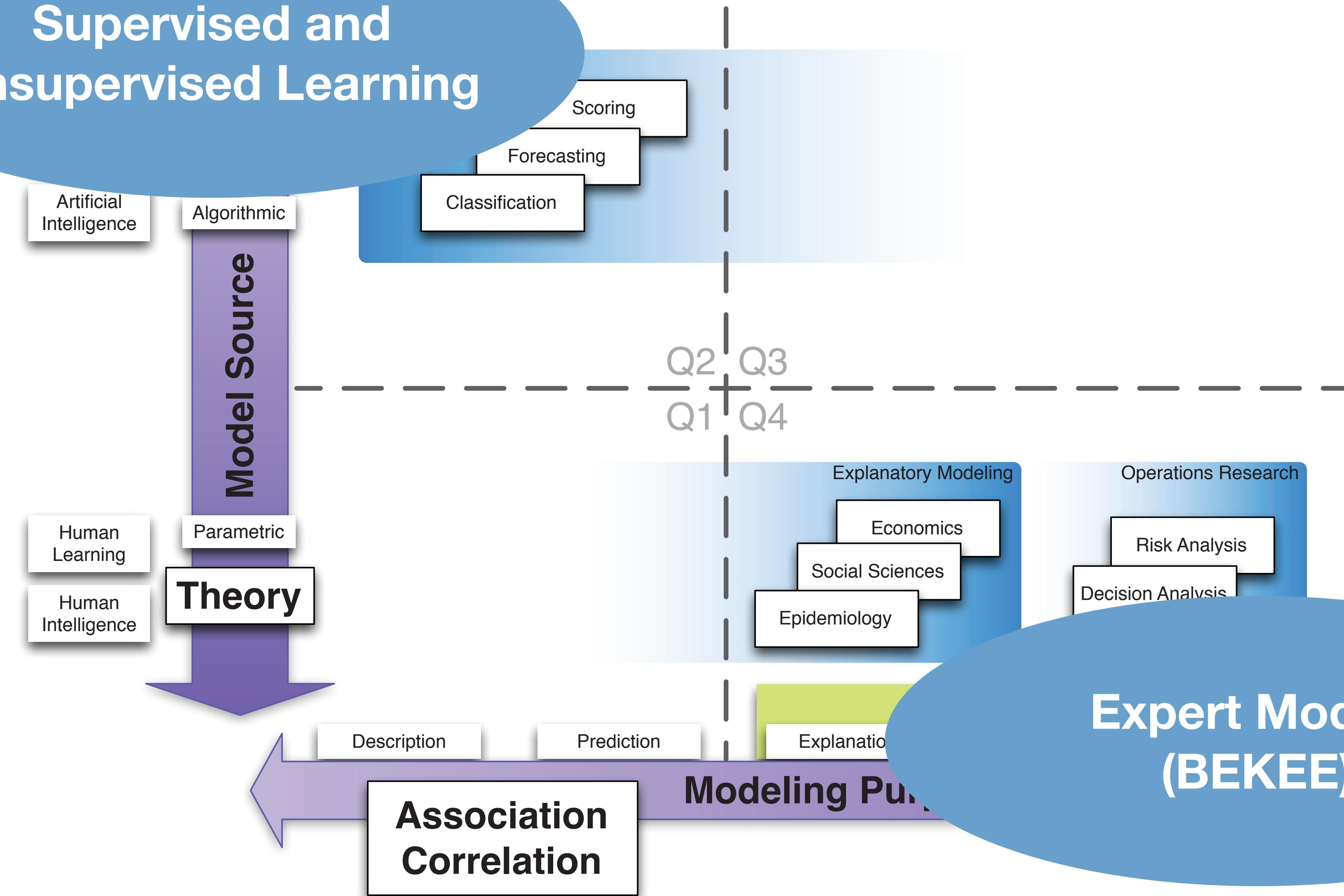
Conrady & Jouffe (2015)

# Supervised and Unsupervised Learning

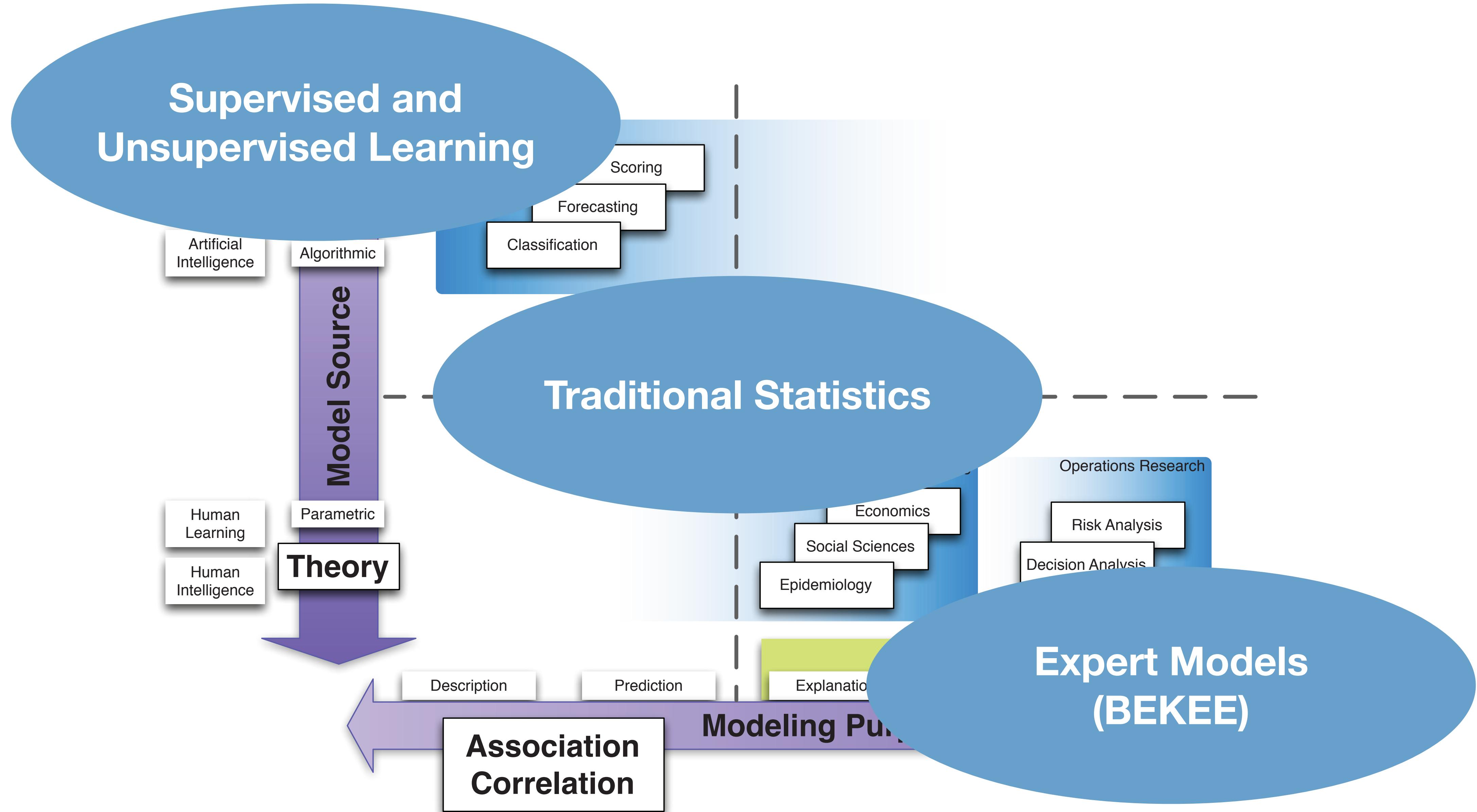


Conrady & Jouffe (2015)

# Supervised and Unsupervised Learning

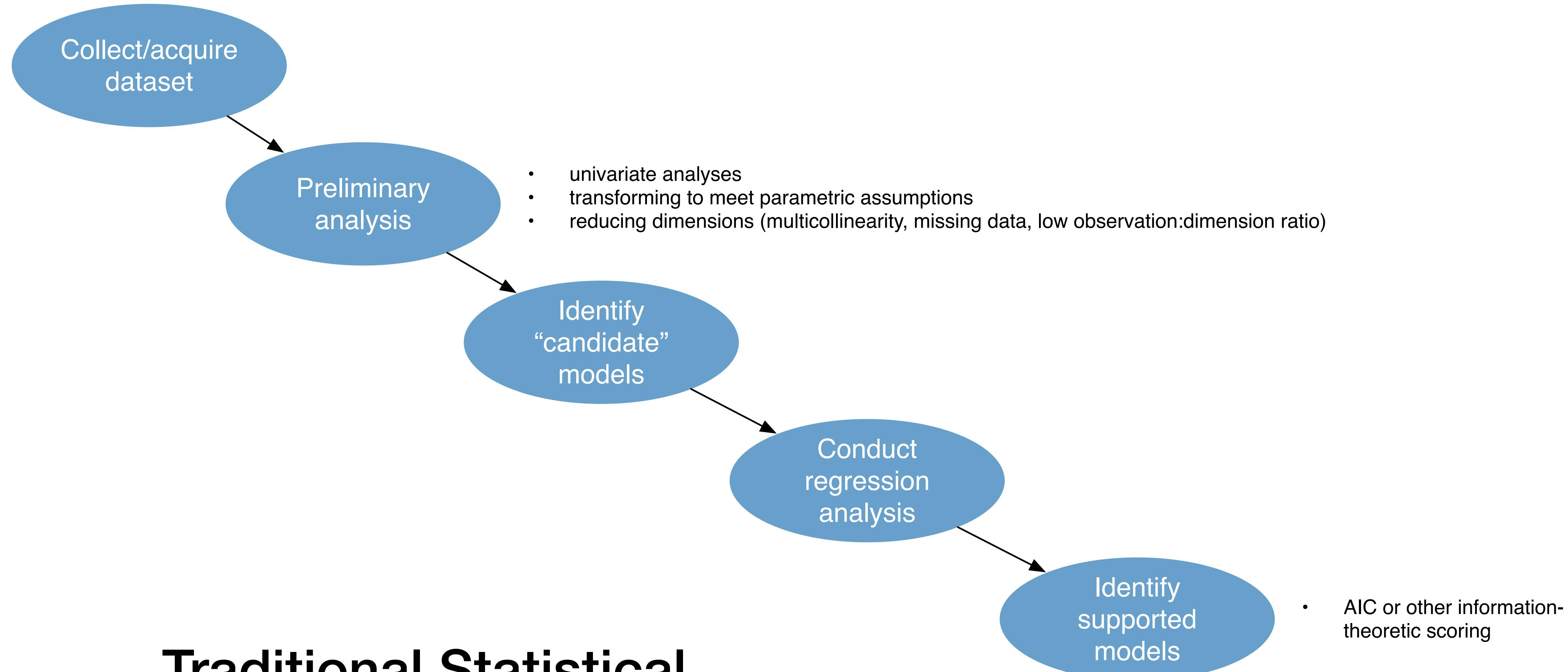


Conrady & Jouffe (2015)

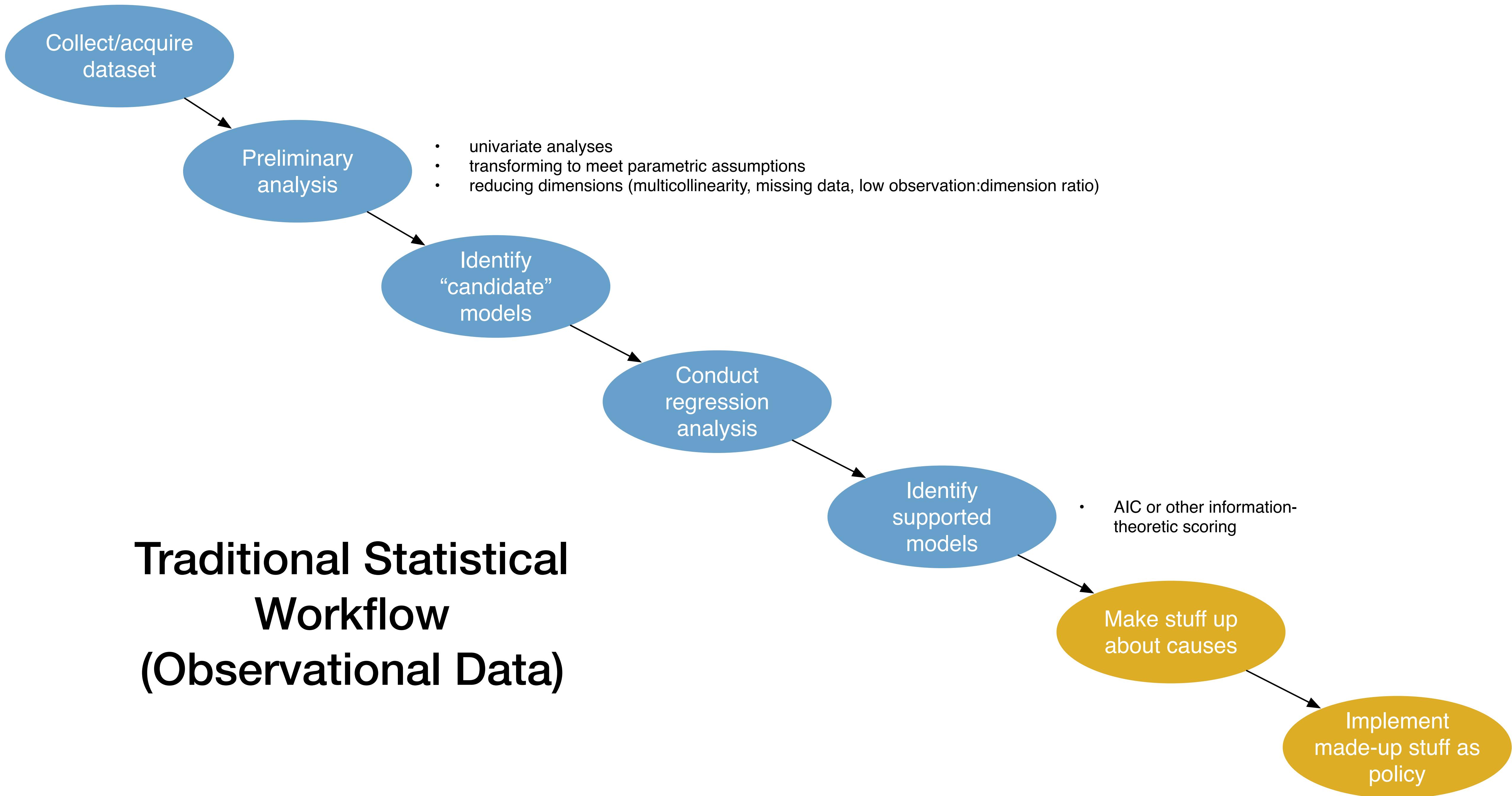


Conrady & Jouffe (2015)

# Traditional Statistical Workflow (Observational Data)



# Traditional Statistical Workflow (Observational Data)



**“... I see no greater impediment to scientific progress than the prevailing practice of focusing all our mathematical resources on probabilistic and statistical inferences while leaving causal considerations to the mercy of intuition and good judgment.”**

*Pearl (1999)*

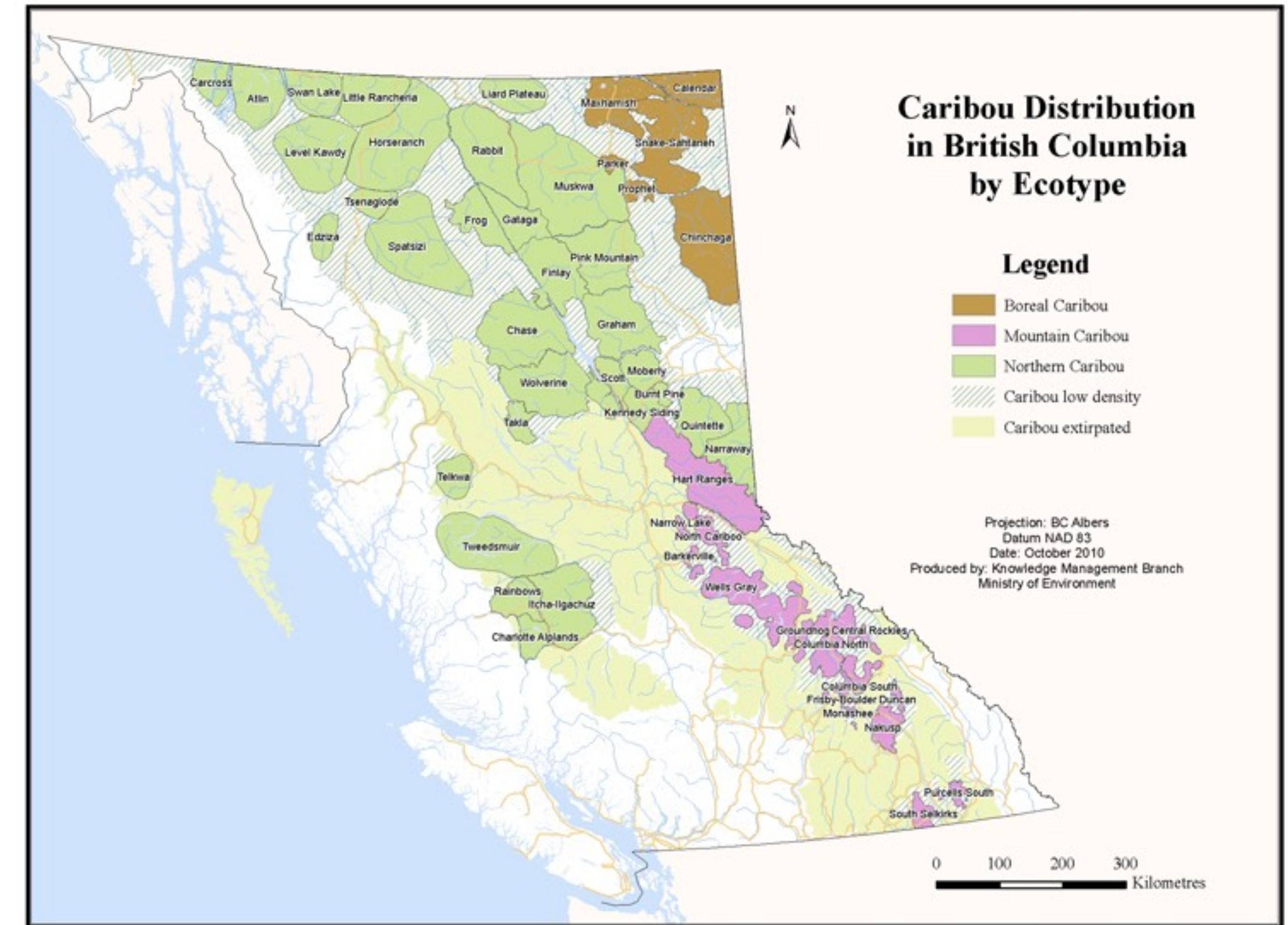
# Problems with the Traditional Workflow

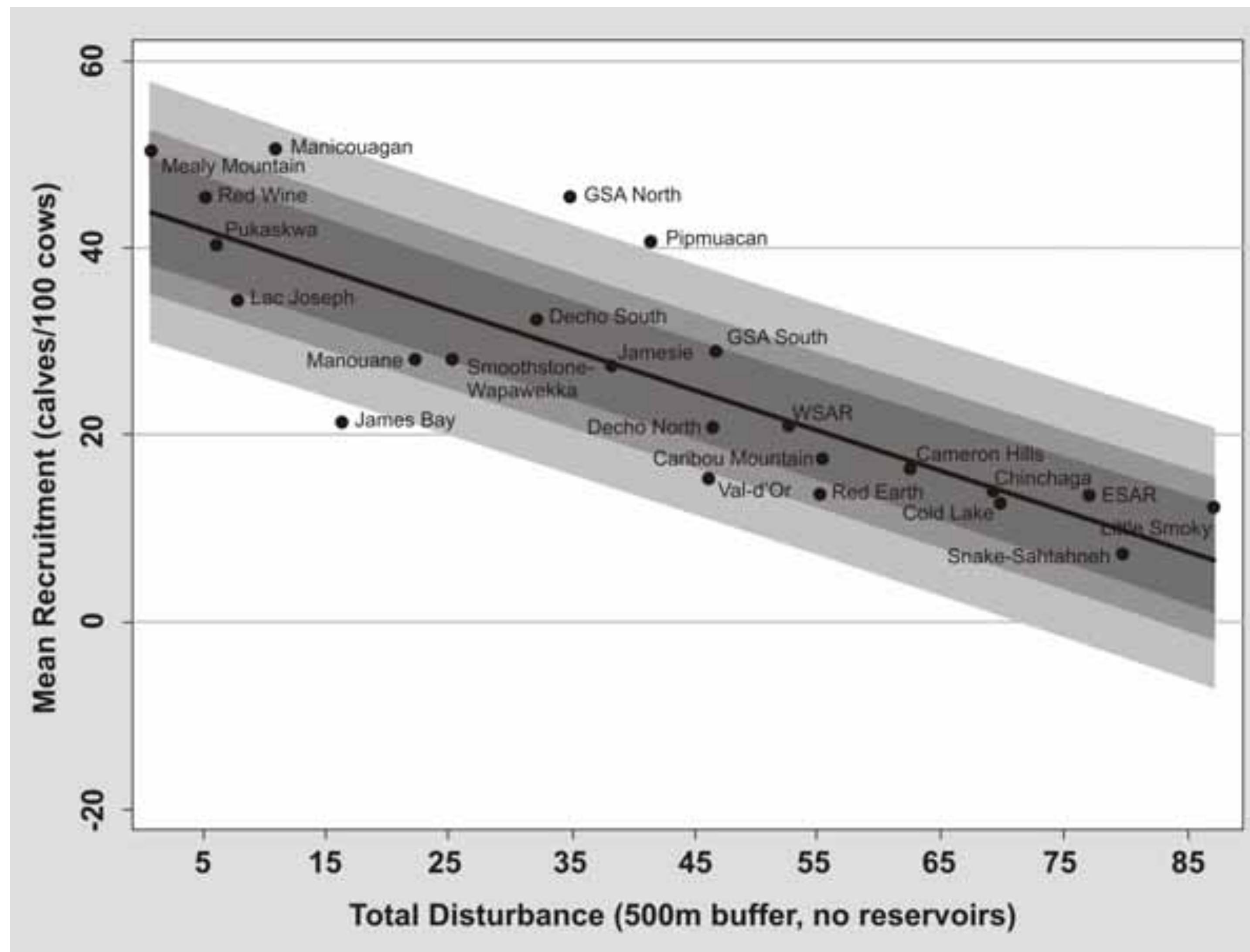
- No causal analysis!
- The analytically weakest results drive policy
- Inferences are data-limited



# “Small Data” Problems

- Many dimensions
- Few observations
- RCT experiments impractical

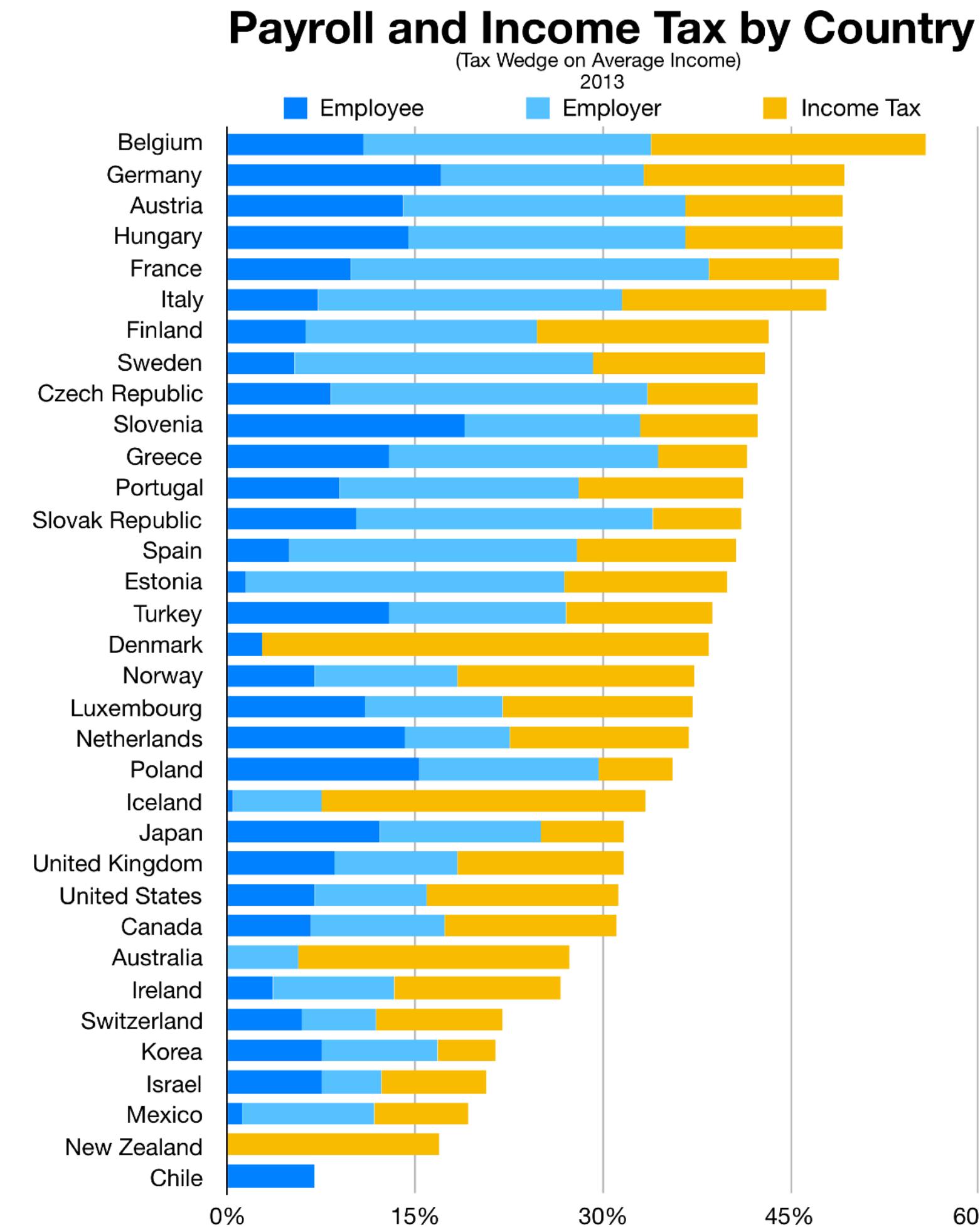




- “We only had 24 data points, so we couldn’t consider any other variates in our analysis”
- “That might be an important factor but collecting data on it is infeasible”
- But look at the r-squared!

# “Small Data” Problems

- Jurisdictions
- Sports teams
- Medical trials
- Endangered species
- Climate change



Med Sci Sports Exerc. 1993 Jan;25(1):127-31.

## **Effect of time zone and game time changes on team performance: National Football League.**

Jehue R, Street D, Huizenga R.

### **Abstract**

To determine the effect of time zone and game time changes on NFL team performance, win-loss records from 1978-1987 were analyzed. Twenty-seven NFL teams were grouped by time zone and possible anti-jet lag adjustments. Among all intra-time zone rivals, home teams won 56.6%, away teams won 43.8%, for a home vs away winning percentage change of -12.8% ( $P < 0.001$ ). West teams ( $N = 5$ ) displayed fluctuations in home vs away team performance in association with trans-meridian travel. The change in winning percentage was found to be 0.0% vs West teams, -14.1% vs Central teams ( $N = 8$ ) ( $P < 0.05$ ), -16.3% vs East ( $N = 14$ ) ( $P < 0.05$ ) for West teams ( $N = 4$ ) flying about 42 h pregame and +2.3% vs East for the one West team advancing practices 3-4 h to match East coast game time in addition to 48 h pregame flights. For night games within the same time zone, home vs away team winning percentage changed -23.8% ( $P < 0.01$ ). West teams displayed uniformly high home winning percentages (75.0% and 68.4%) when playing Central and East teams, respectively, with little or no fall in away winning percentages (67.7% and 68.8%). For day games, a 3-h phase advance may decrease West coast team performance. In one small subset, anti-jet lag adjustments appeared to eliminate the expected decrement in performance. For night games, West coast teams, whether home or away, appear to be at a distinct advantage over East and Central teams.

# What's the Alternative Workflow?

- Conduct a formal causal analysis
- Address the small data problem

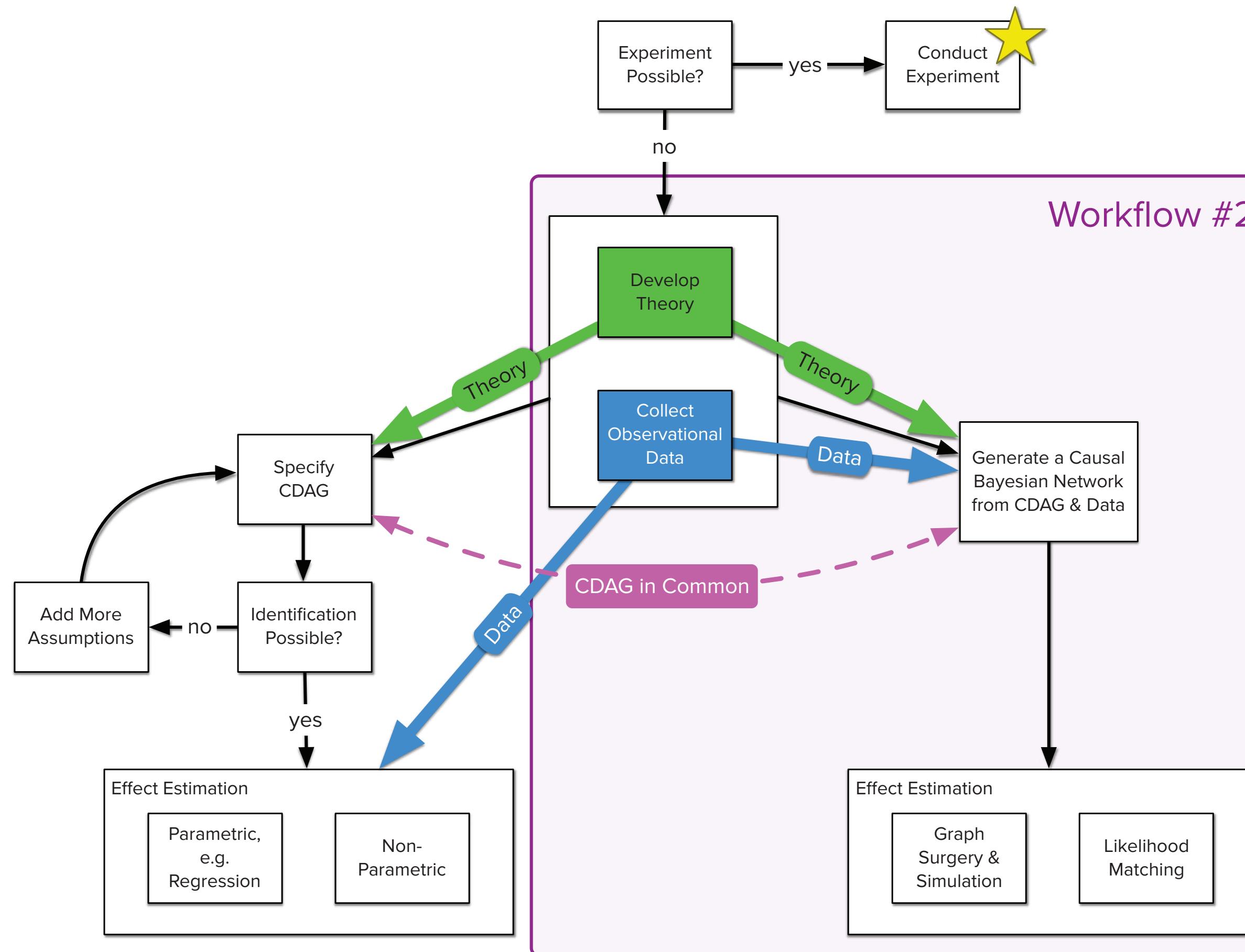


# The Data-Free Option

- Build and parameterize a model based on expert elicitation
- Experts want models to reflect available data, but this can lead to biases
- “Small experts” can be as big a problem to manage as “small data”
- Empiricism trumps expertise

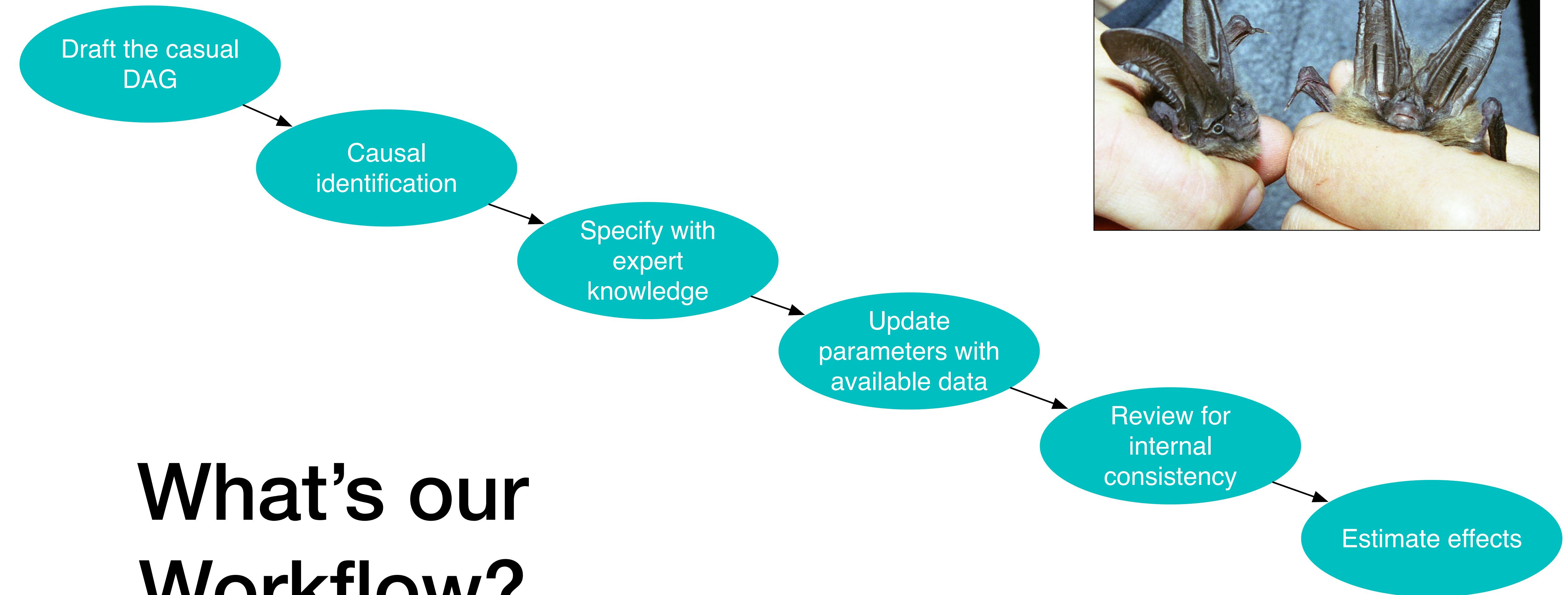


# What's our Workflow?

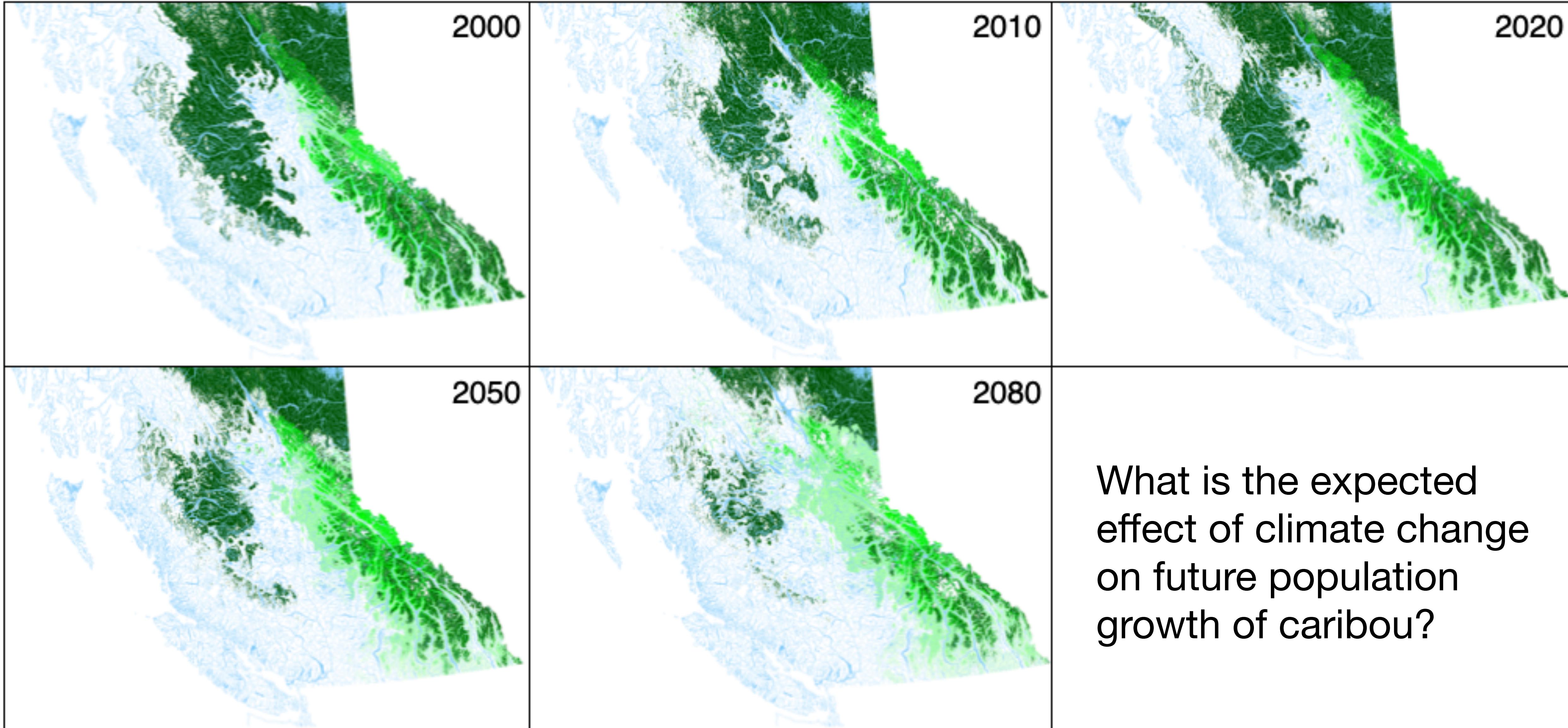


Conrady & Jouffe (2015)

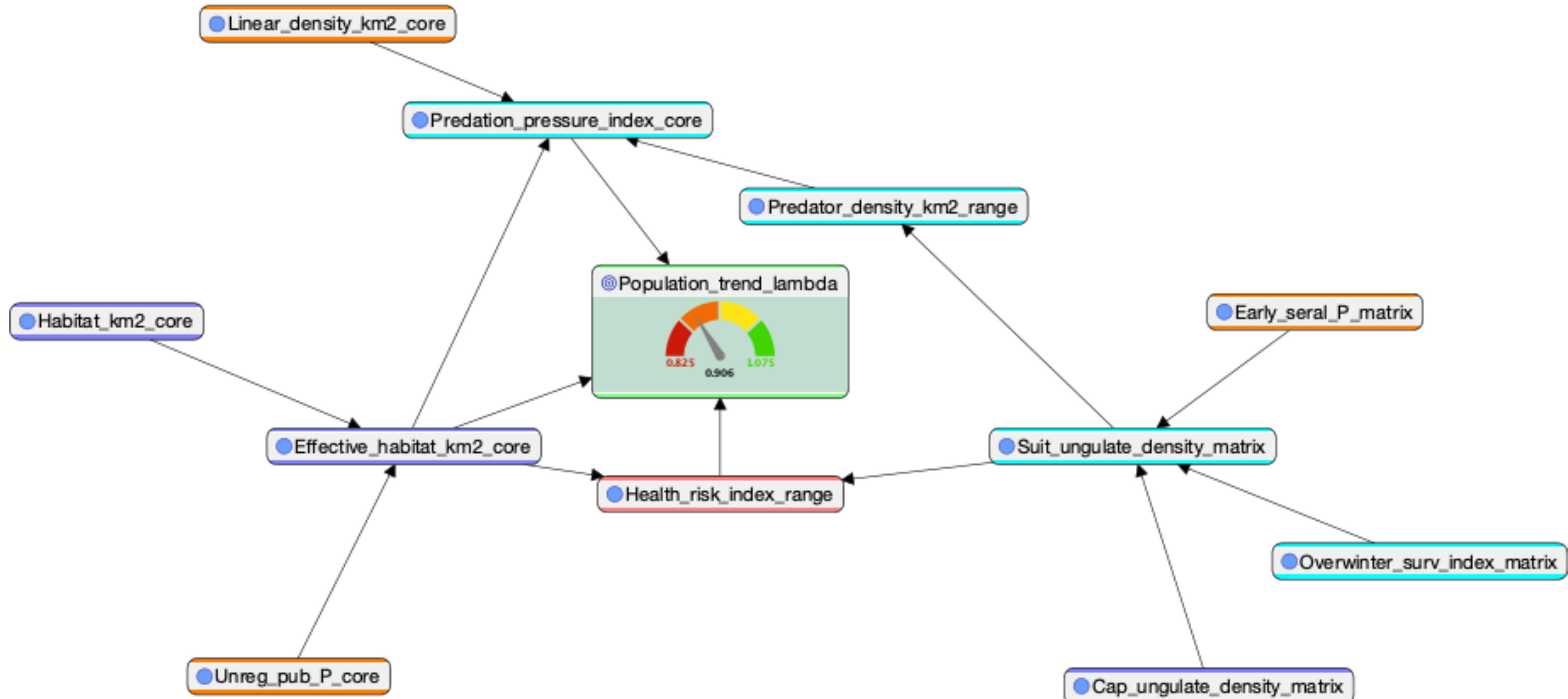
# What's our Workflow?



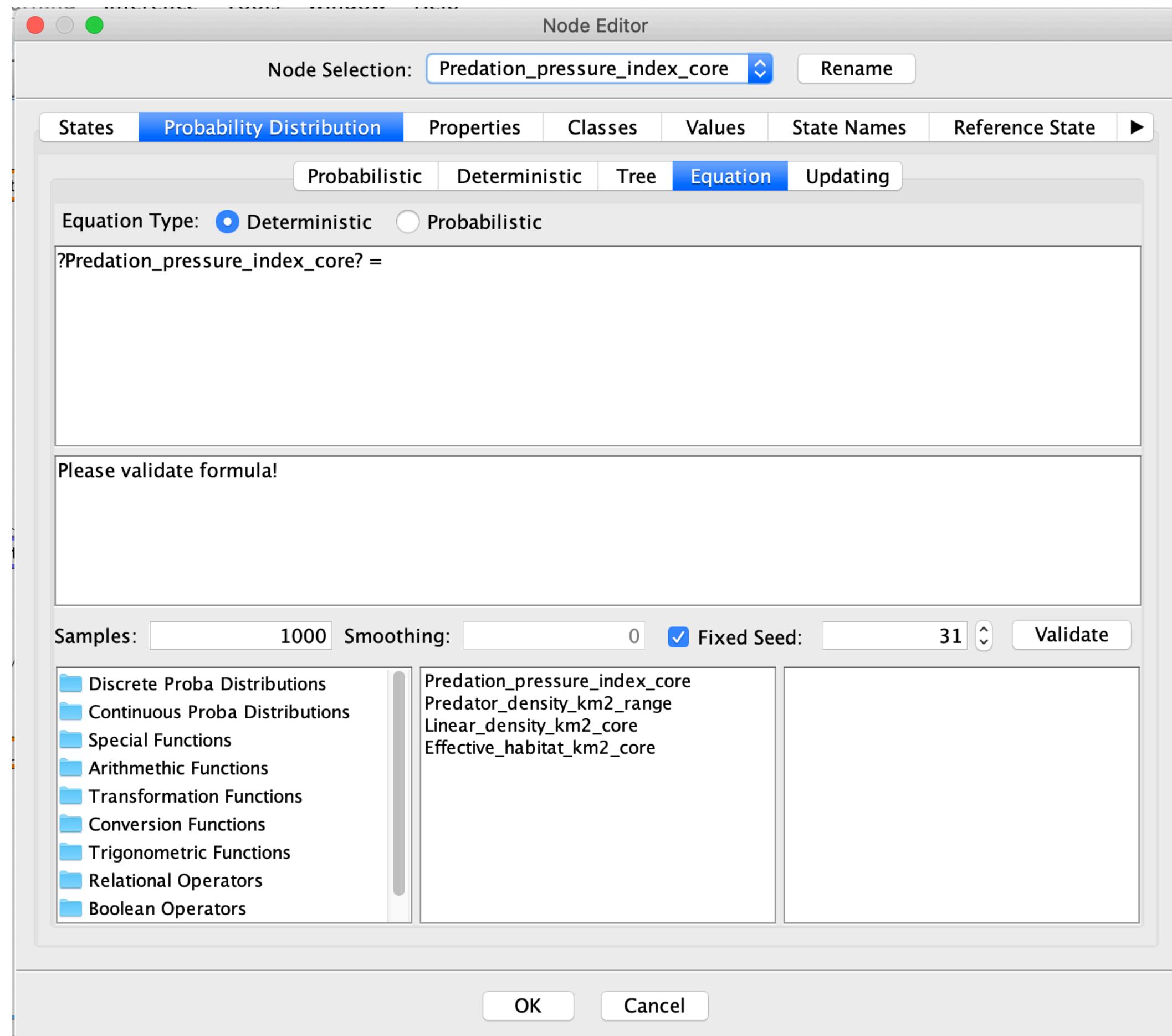




# Developing the Causal Model



# Specify Priors



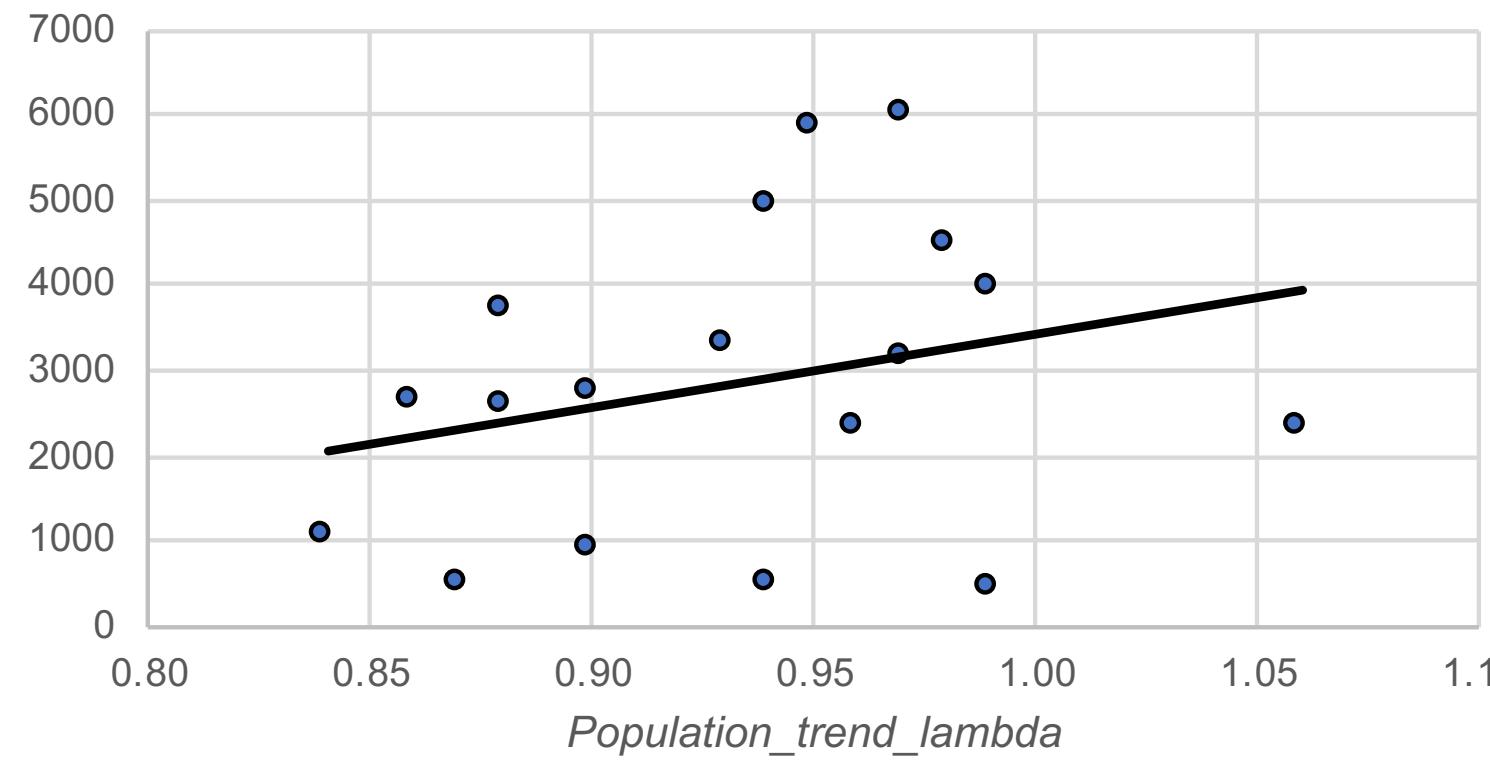
# Specify Priors

Factor 1	Factor 2	Low	Moderate	High
Low	Low	99.000	0.500	0.500
	Moderate	49.500	49.500	1.000
	High	49.500	1.000	49.500
Moderate	Low	49.500	49.500	1.000
	Moderate	0.500	99.000	0.500
	High	1.000	49.500	49.500
High	Low	49.500	1.000	49.500
	Moderate	1.000	49.500	49.500
	High	0.500	0.500	99.000

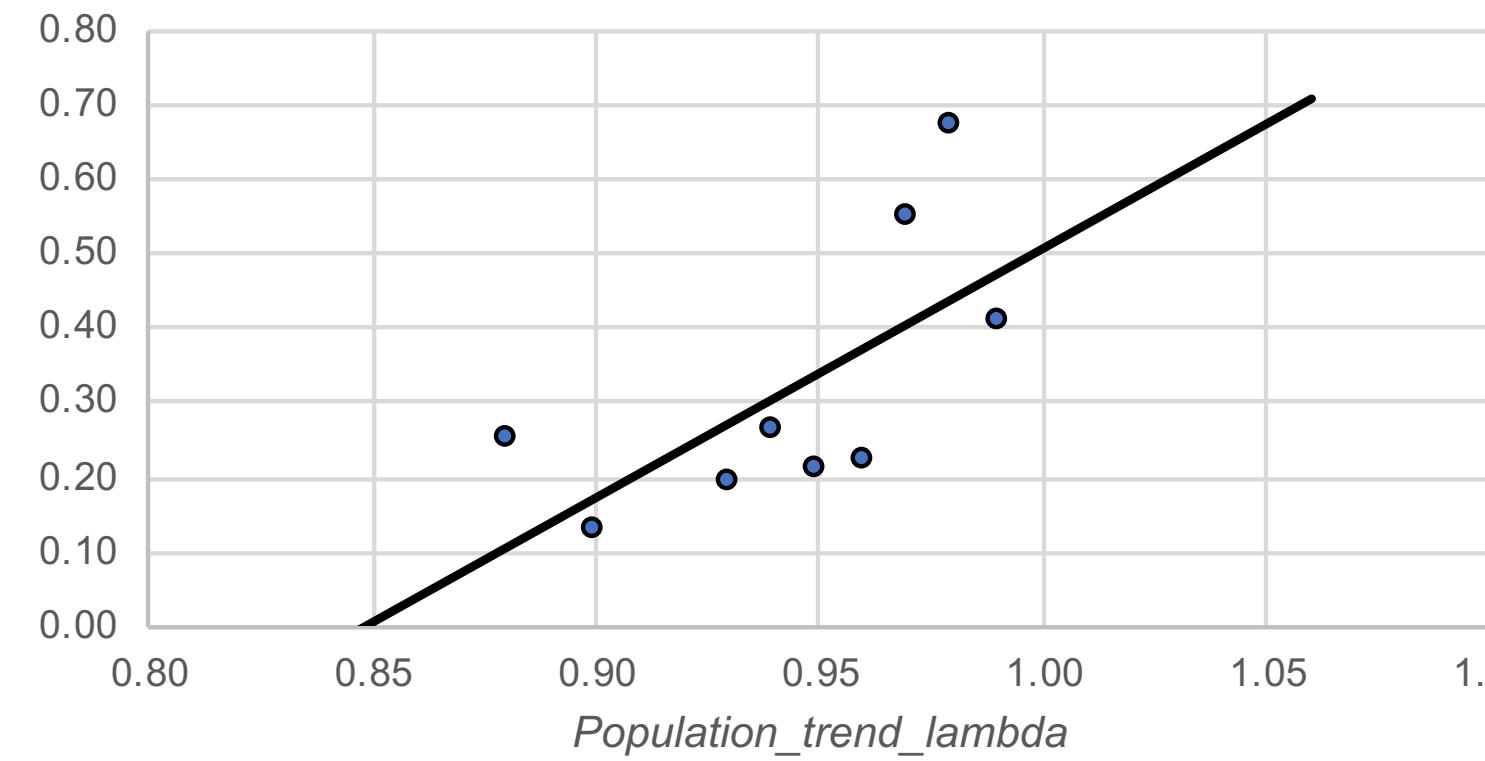
- Use 3-4 states to capture non-linearities
- Capture assumed direction of the relationship & the relative importance of parents
- Assign plausible intervals to states

# Update Parameters

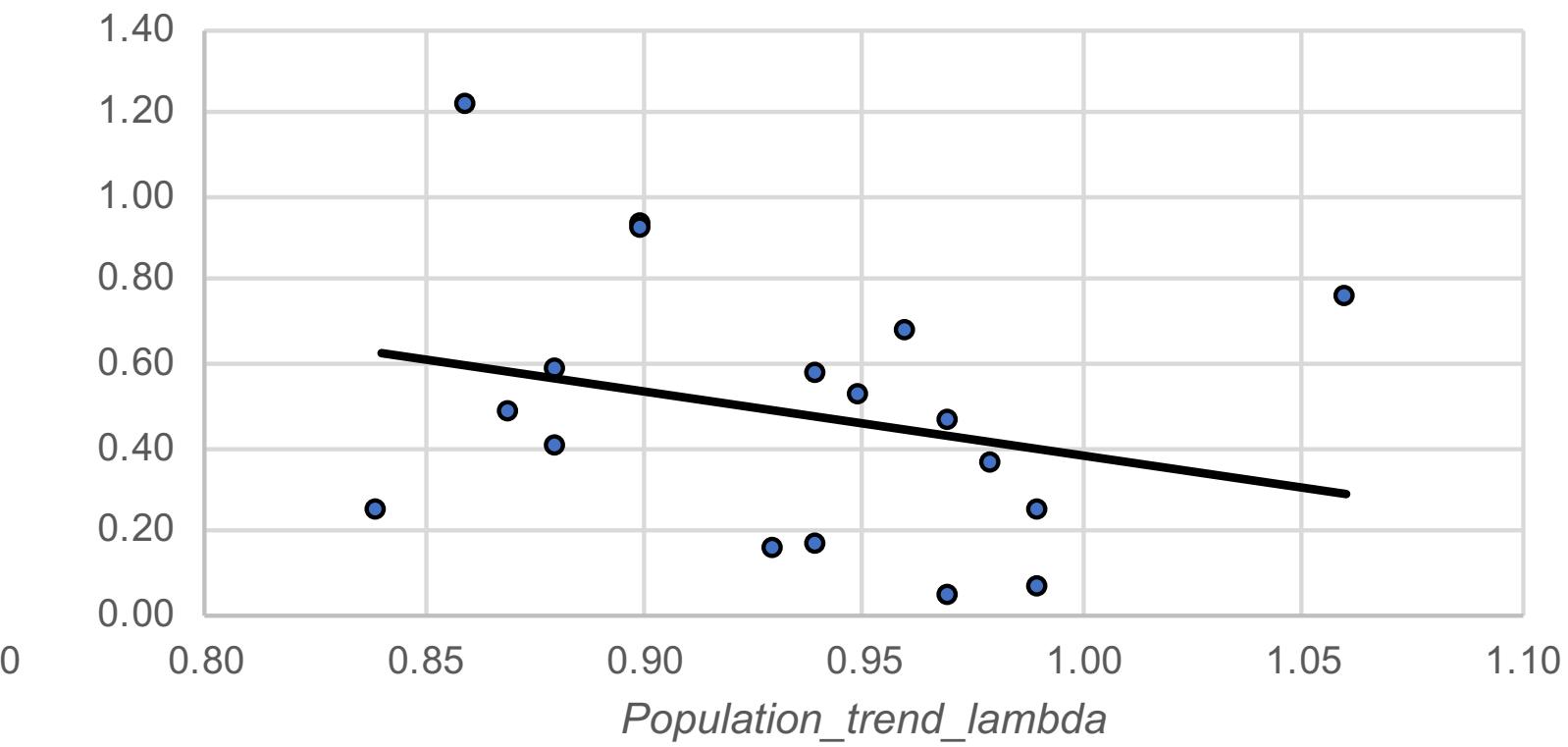
*Habitat\_km2\_core*



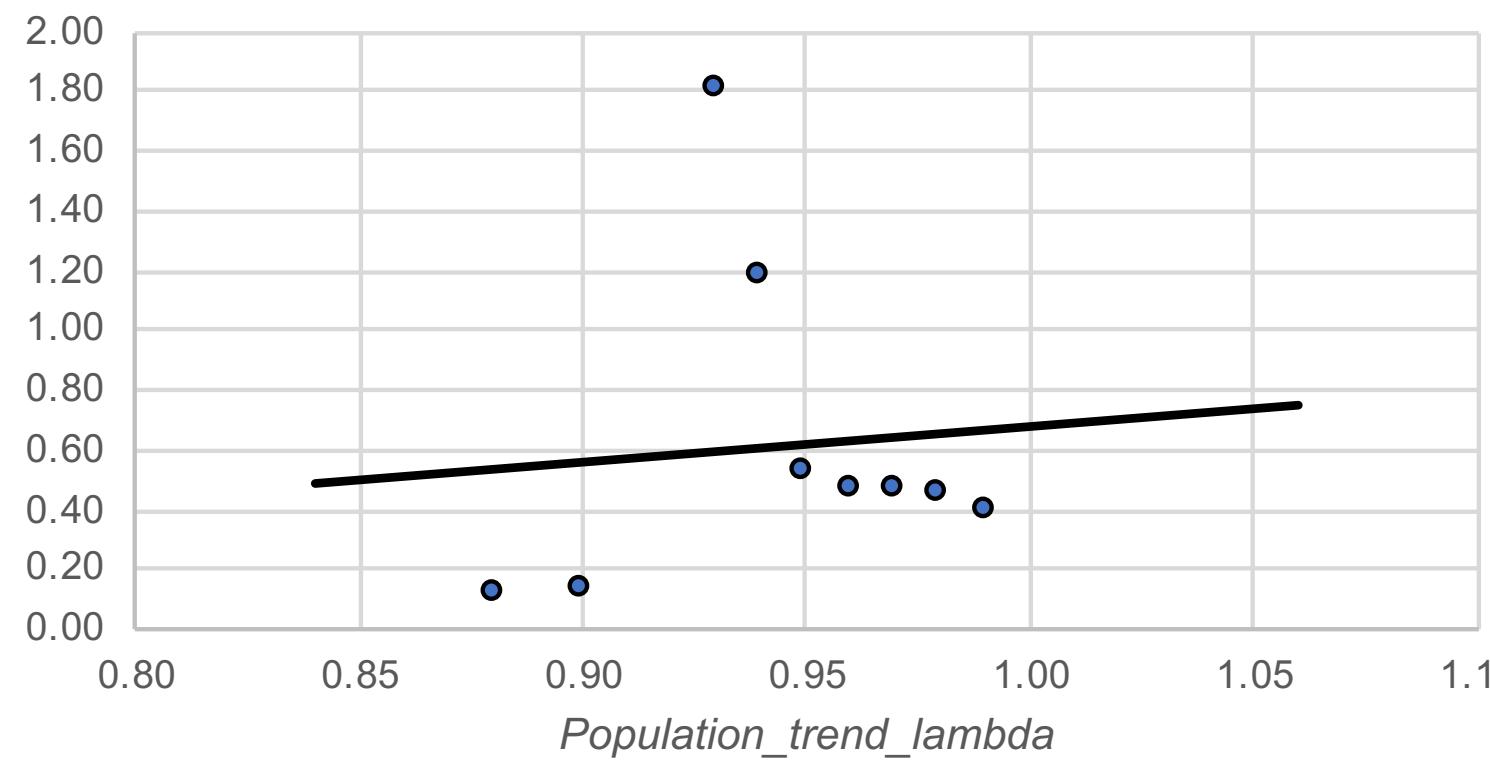
*Early\_seral\_P\_matrix*



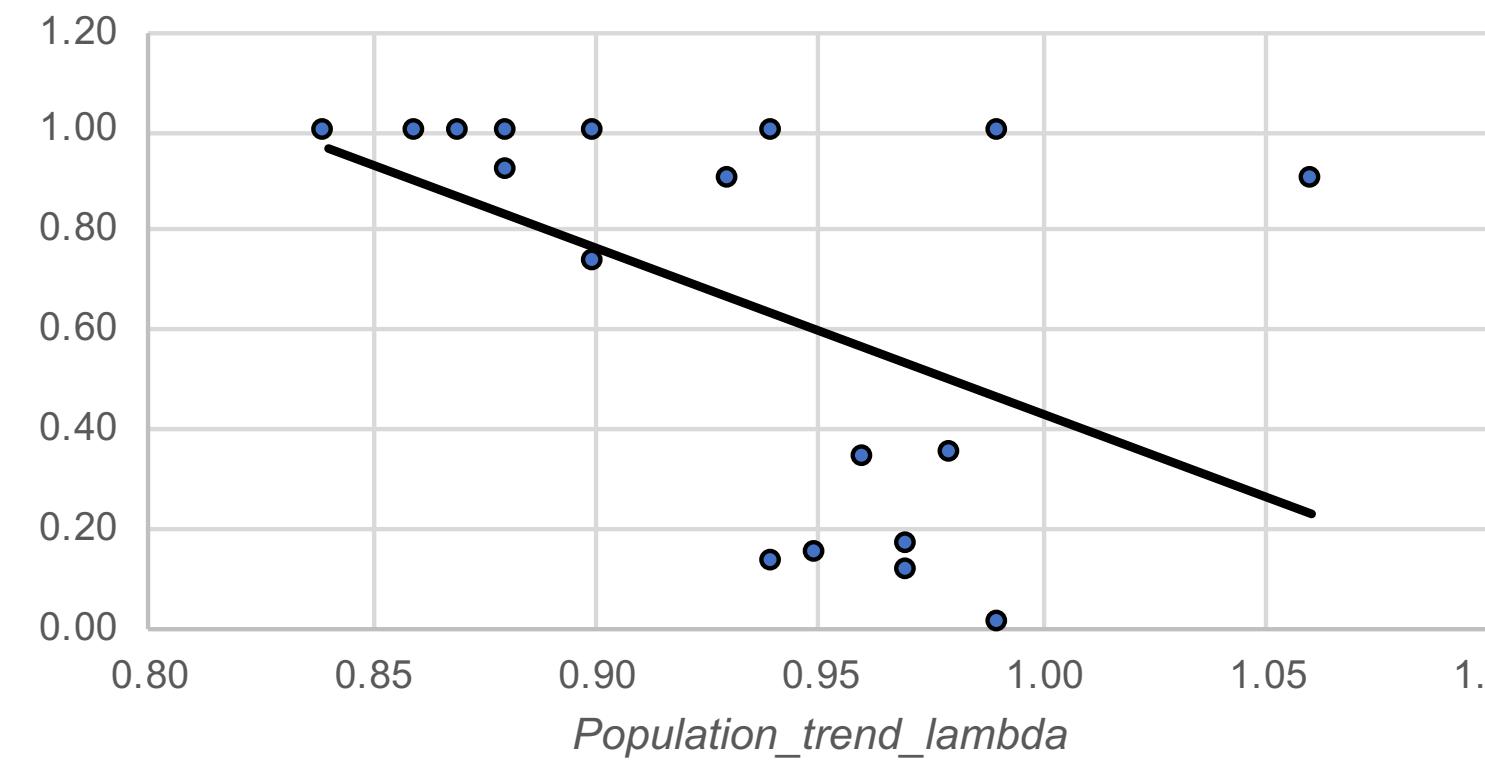
*Linear\_density\_km2\_core*



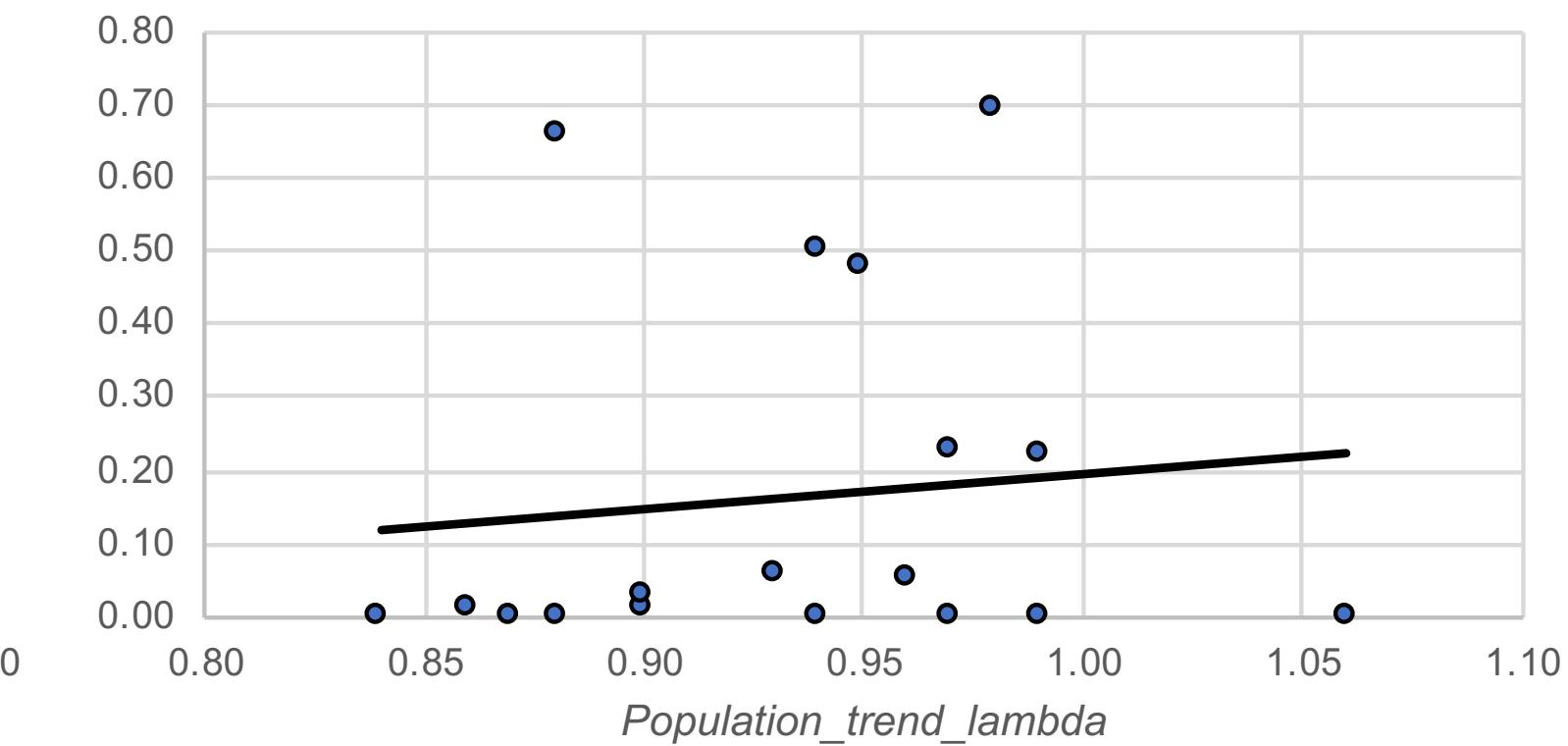
*Cap\_ungulate\_density\_matrix*



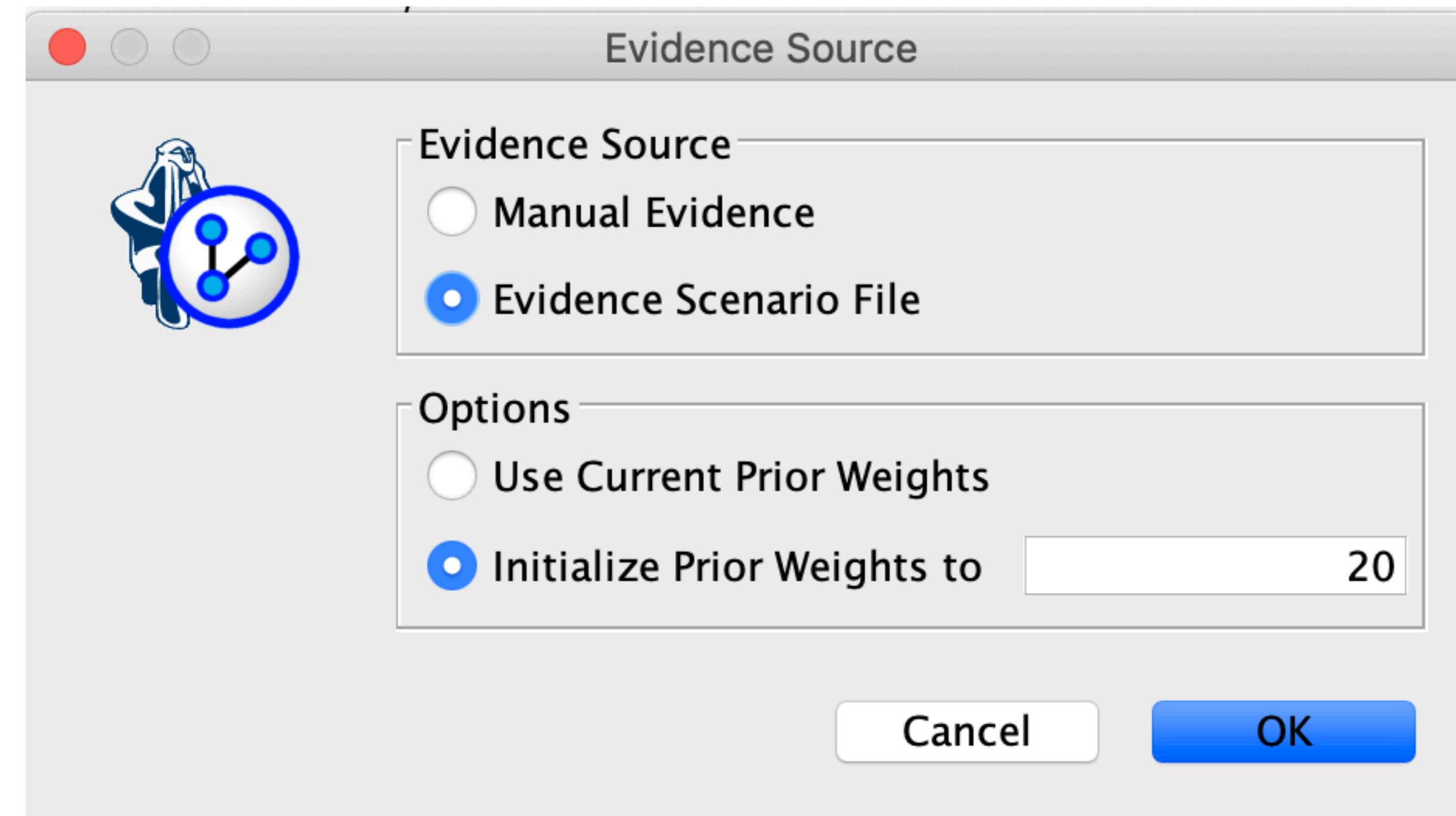
*Unreg\_pub\_P\_core*



*Tenured\_P\_core*

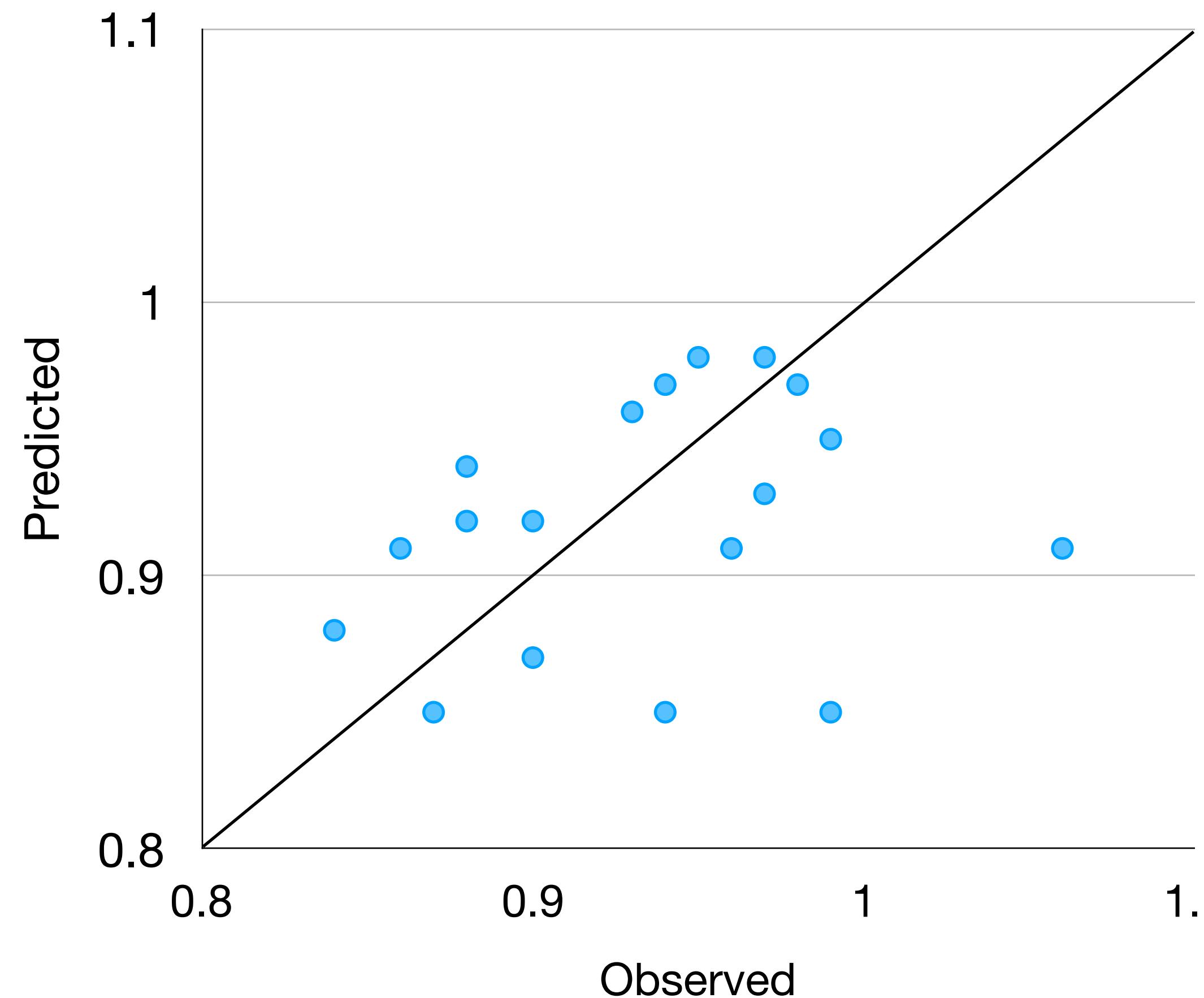


# Inference>Parameter Updating

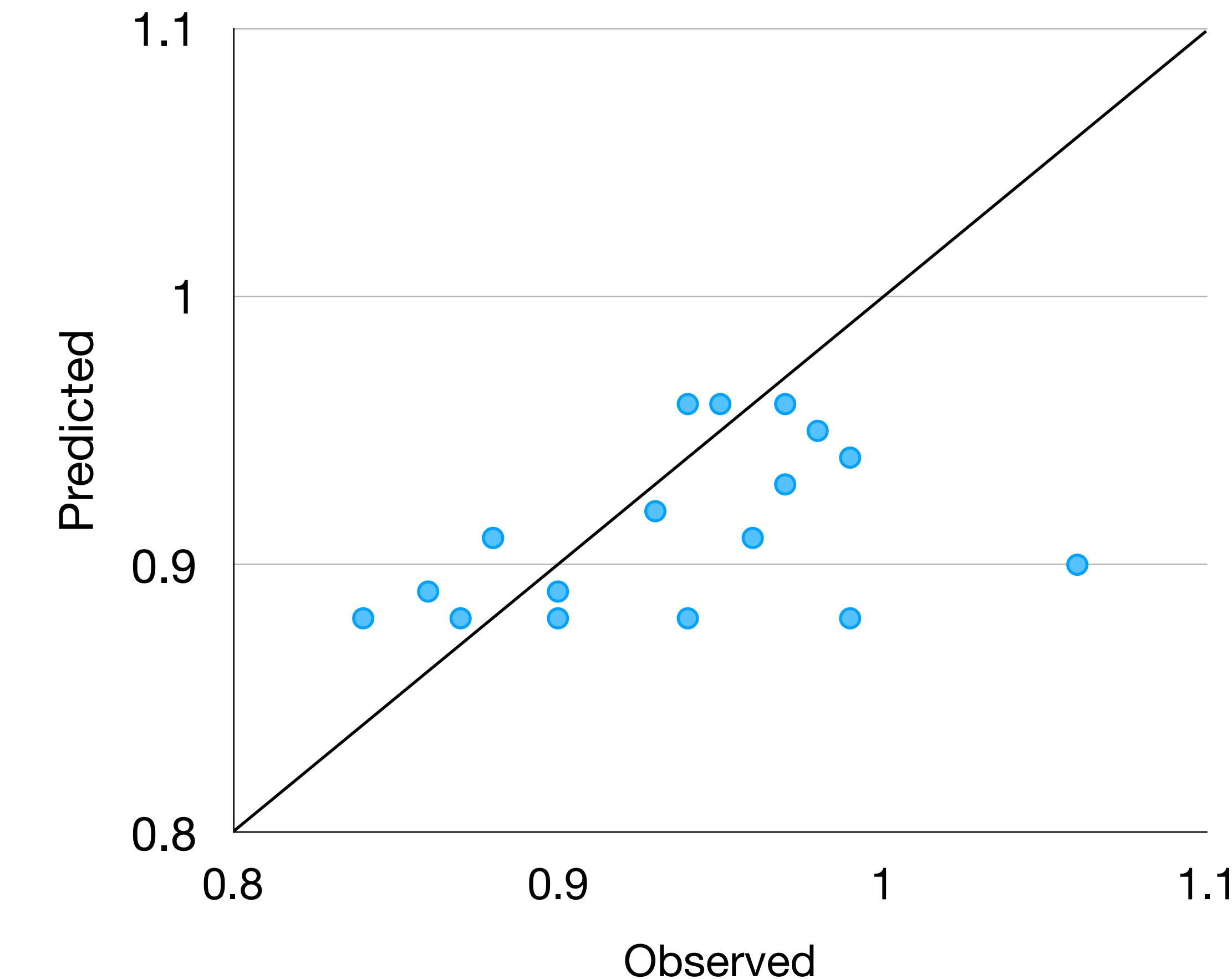


# Internal Consistency

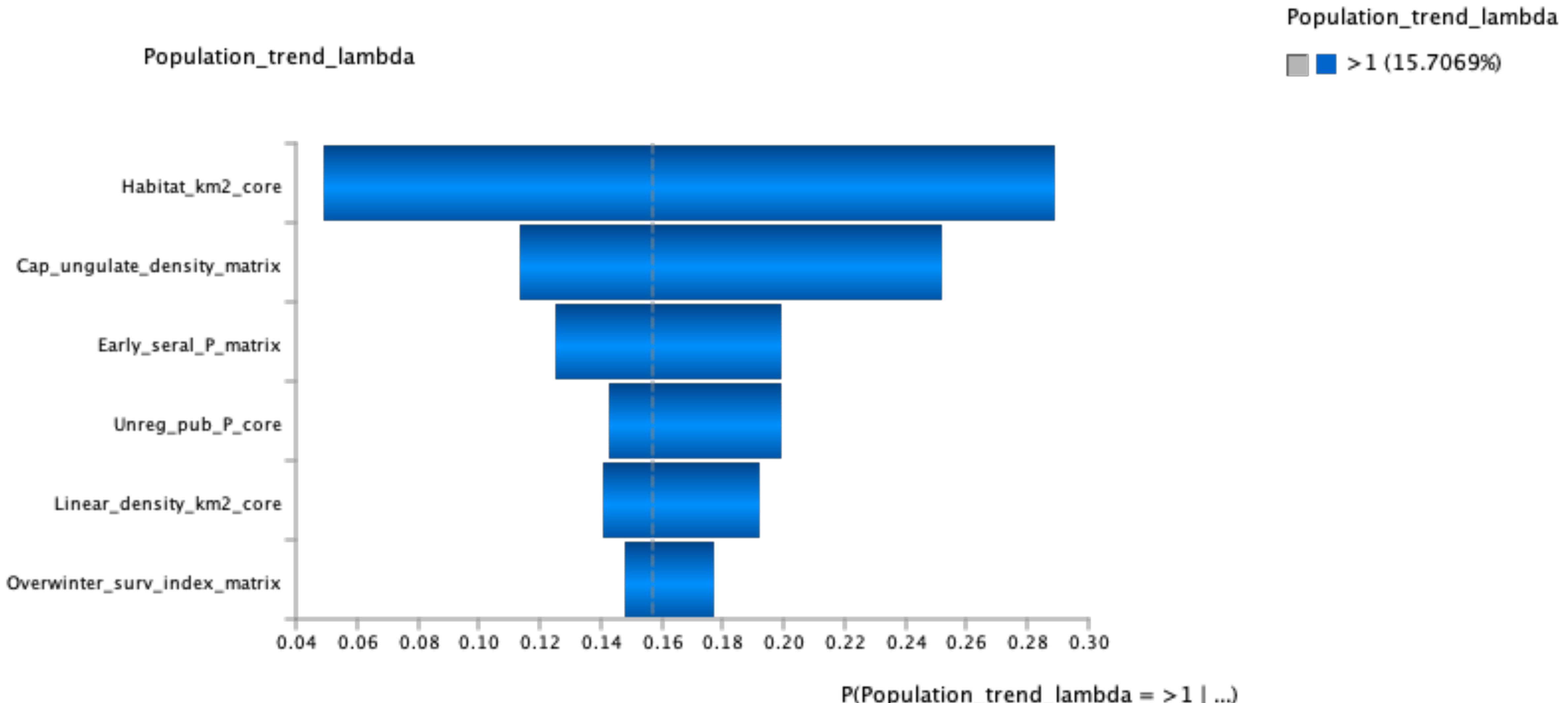
Prior Model



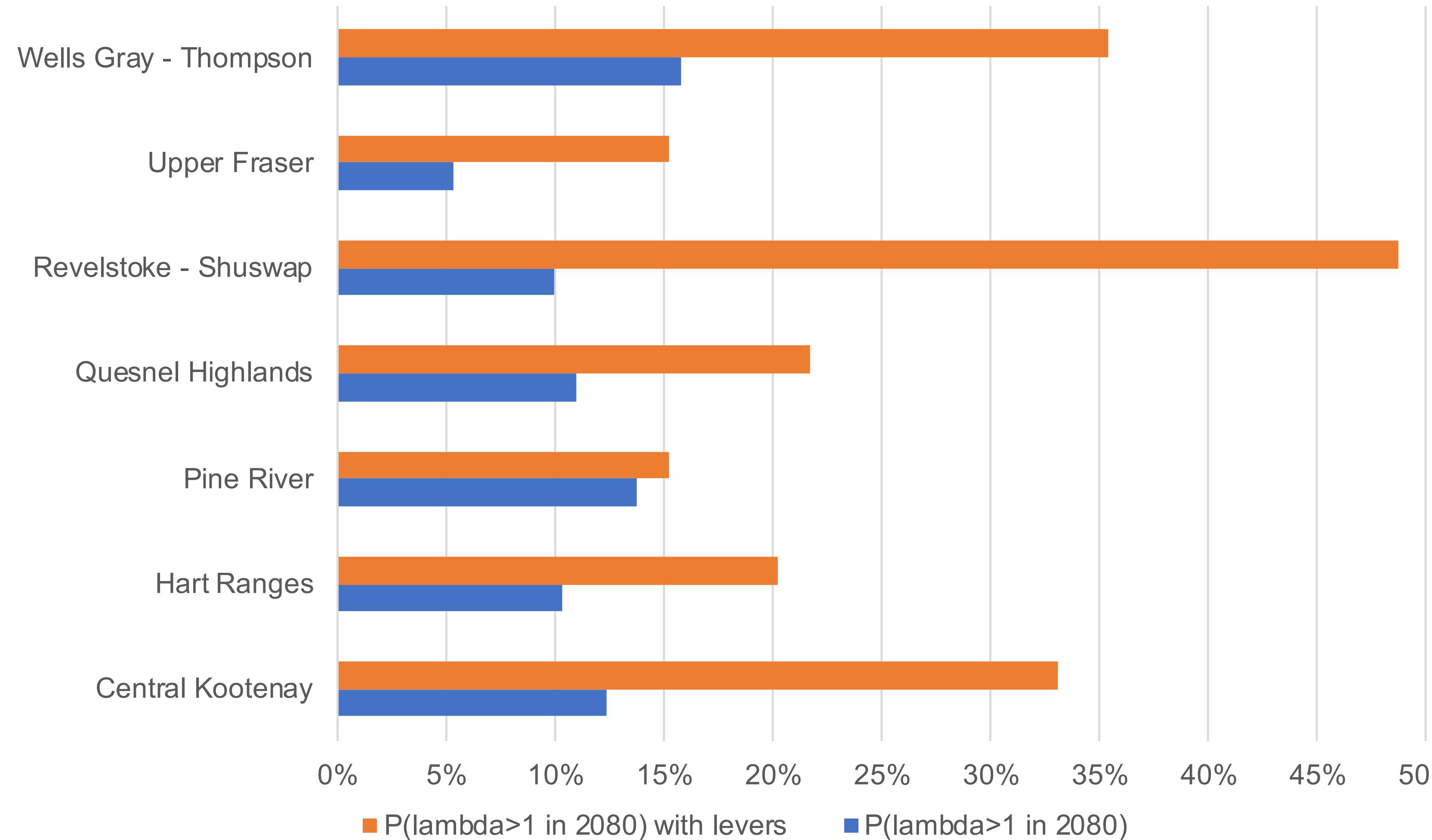
Parameter-updated Model

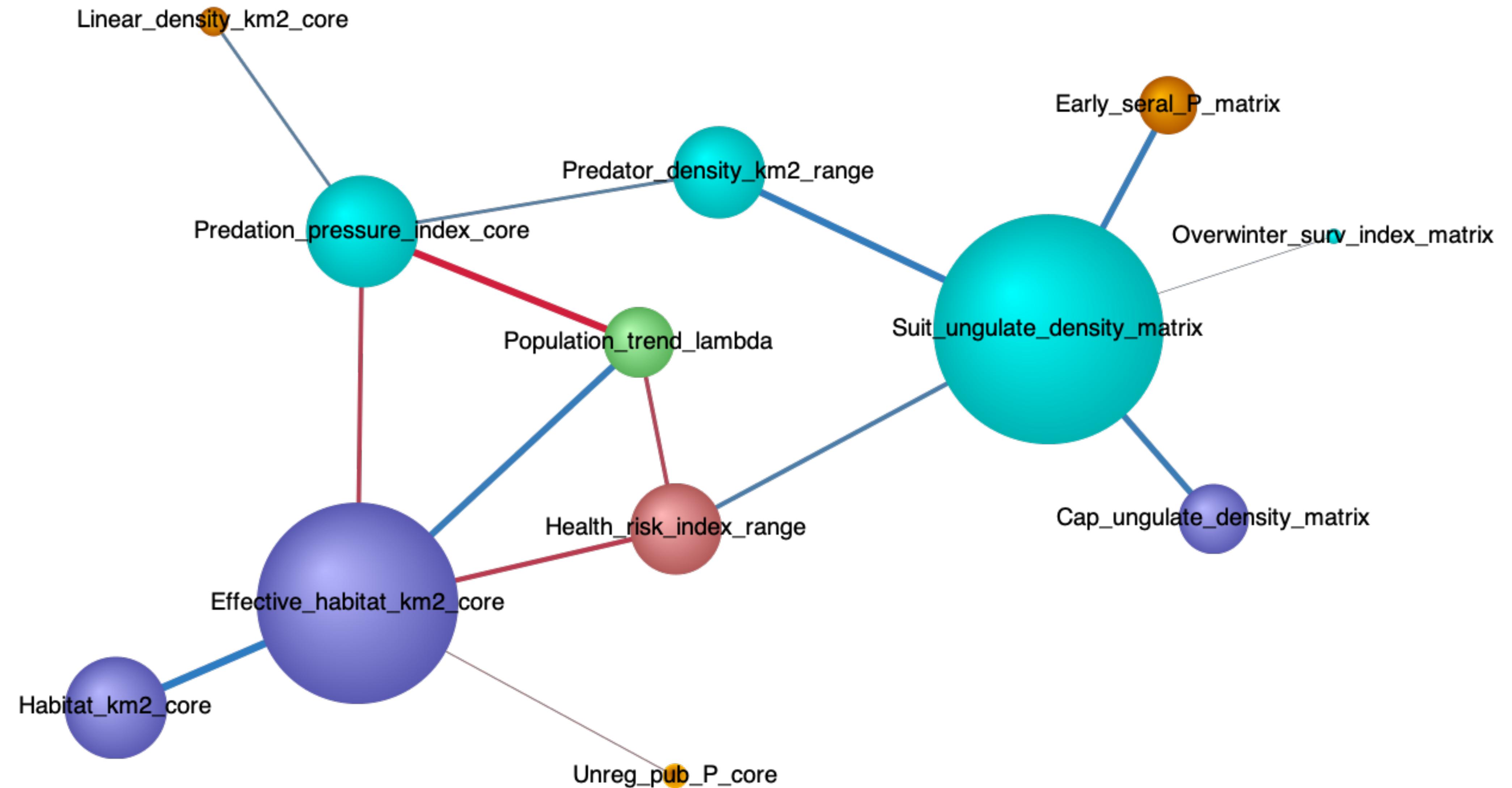


# Estimate Effects

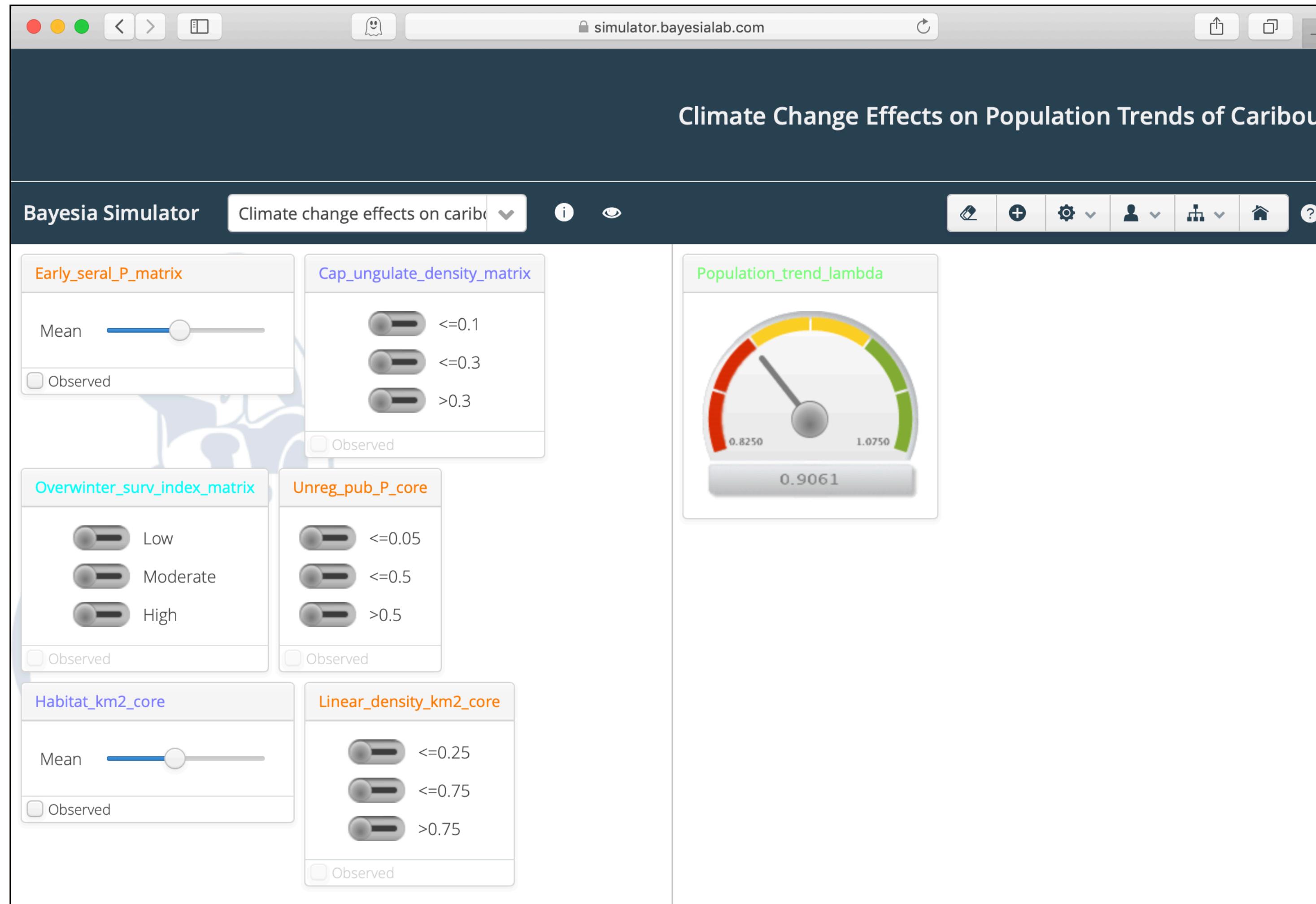


# Effects of Management





# Simulator



# Conclusions

- Evolving workflow aimed at replacing the traditional statistical approach with a causal paradigm
- Blend expert knowledge and data to address the “small data” problem

