



— EDITING | TRANSITIONS —

These films move through a wide variety of locations and situations in a short amount of time so it is crucial to consider how we move from one scene to another and still keep the pacing up. I place great importance on pre-visualizing transitional shots prior to shooting. During location scouts I look for opportunities to link scenes together – be it similar shapes and objects, continuous camera movements, or through sound. A match-cut option for this: The headlight of Kay's new electric car turns into the nest on Mrs. Kim's wall.

Ensuring that we capture these transitions while filming will help maintain the driving pace in editorial. Thematically, these transitions will enhance the notion that the subjects are all collectively working together to drive the world forward.

A close-up profile shot of a woman with blonde hair, looking off to the side with a thoughtful expression. She is wearing a patterned top. The background is a blurred cityscape with lights.

NARRATOR

I see the voiceover of these films as being either male or female. Their voice should possess a strong, lived-in worldliness that feels confident yet relaxed. A true Californian.