

Tane

AWKWARD INTIMACY in an atmospheric setting. Playful, funny, up close and personal.

Hitting the right tone for this piece is key. This is where the director is key. Really bringing out that range of emotions that we can then sculpt in the edit. Funny, intimate, awkward, playful, surreal, vulnerable. And working with the chemistry of the two people on screen. We will give them a range of rapid fire questions, as well as funny activities to facilitate the unfolding of the pillow talk. They will be in good hands. But we will also give them time to improvise and find ways to capture authentic moments. All along capturing stylish and beautiful silent moments, mood shots of our two characters interacting with the room and it's accent pieces.





Art Direction

Modern.

“Inspired by CB2 ’s latest collection and a slew of romantic 70’s and 80’s influences, from Italian discotheque parlors, the English eccentrics, and Hollywood’s take on teenage dreams. The vibe is busy rich and historically eclectic”

All representing the modern, forward thinking ethos of CB2.

Day to night, light to dark, sophisticated to seductive. Transformation! A physical and emotional transition over time that enchants and “transports” it’s viewers.