Appraach

Having worked on a range of music videos, fashion films and short form documentaries, I feel that I can bring a unique sensibility to this project. A combination of a high fashion editorial look combined with the awkward intimacy and stylized documentary feeling needed to hit the right tone for this piece.

Aesthetically I am confident we can hit the romantic 70's and 80's aesthetic while keeping the CB2 signature elevated and modern feeling. Highlighting the feel of the brand without ever being too on the nose or in your face about the product.

We will take the distinct aesthetic, lightning and mood that has already been established for the After Hours live shows and create an extension of that world through this series of short films - transporting our viewers into the infectiously intimate world of "Pillow Talk".





Appraach

We will bring to life the teen dream of getting up close and personal with your favorite up and coming musicians through the comic brilliance and ease of an equally exciting young comedian all taking place in an atmospheric CB2 styled bedroom.

I have worked with a broad range of people ranging from up and coming artists and musicians to high powered CEO's and living legends like Yoko Ono and Joan Jett.

I am really great at putting people from all walks of life at ease on and off camera and have had great success bringing forth human, intimate and vulnerable moments from my subjects in an interview setting. I also have an incredibly talented team that I am confident can deliver the perfect tone and aesthetic for this project.