

Approach

The combination of beautiful cinematic shots that create an unforgettable mood and a range of playful, funny, vulnerable, awkward and heart warming moments will deliver a quick deep dive into the world of our three featured musicians and will leave people wanting more.

All the while highlighting through beautiful details and cutaways our ever present third character, the beautiful CB2 furniture.

Fast pace questions agains slow motion beautiful shots will create a unique flavor to this signature series that will be unforgettable. Everyone will want their next dose of Pillow Talk.

It will also act as a great teaser to get to know each artist ahead of their After Hours live performance.





Casting

We will be pairing a young comedian with an After Hours musical guest for an up close and personal “pillow talk” interview taking place in an atmospheric, CB 2 -styled bedroom.

The casting of the comedian/host will be a huge piece of this project. I really love Alia Shawkat, Aubrey Plaza, Michael Cera as a jumping off point in terms of personality types. Someone that is bright, fun, disarming and boundlessly curious, has a great deadpan, is effortlessly funny and slightly awkward. And most importantly someone you would want to have a intimate face to face conversation with in bed.

Your cool hilarious girlfriend or your unthreatening, awkward and hilarious slightly or totally gay best guy friend.