

The room has the signature CB2 furniture styling, but with a 70's disco twist. The room has accents that would be found in a teenager's bedroom- posters, bedroom disco balls and shag rugs. And of course some floral and palm elements. But all the while keeping the aesthetic modern and elevated. Making sure to distinguish itself from the kitch of Urban Outfitters.  
Fine tuning all the elements so that it retains an elegance and dream like quality. While still being irreverent and playful.

remixed with the contemporary sensibility of millennials

neon signs

Alessandro Michele for Gucci







## Camera / Lighting

Custom lighting and verdant decor  
Atmospheric gel lighting

Soft romantic aesthetic. Shallow depth of field.  
Fluid camera movements.

Red and indigo lights with yellow spot lighting,  
creating the same ambiance as the events  
ood shots of the room and it's inhabitants

The lighting will be inspired by the  
Petra Collins video and the Alessandro  
Michelle Gucci campaigns.

Blending shots of the two characters  
lying in in bed talking face-to-face with  
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