



Director's Statement

I am so excited to have the opportunity to pitch on this project. I love the intersection of the music, fashion and comedy worlds and it's so rare to be able to combine all these elements into one project. I also love the overall aesthetic you have chosen. I am a big fan of the romantic 70's and 80's look and am very excited to have the opportunity to work with a forward thinking brand like CB2 and a super creative agency like Vol.4.

Approach

Having worked on a range of music videos, fashion films and short form documentaries, I feel that I can bring a unique sensibility to this project. A combination of a high fashion editorial look combined with the awkward intimacy and stylized documentary feeling needed to hit the right tone for this piece.

Aesthetically I am confident we can hit the romantic 70's and 80's aesthetic while keeping the CB2 signature elevated and modern feeling. Highlighting the feel of the brand without ever being too on the nose or in your face about the product.

We will take the distinct aesthetic, lightning and mood that has already been established for the After Hours live shows and create an extension of that world through this series of short films - transporting our viewers into the infectiously intimate world of “**Pillow Talk**”.

