1. Home page
   1. Welcome, Register/login
   2. Search fields: Location, Start date, end date, # of people – Search button
   3. About Us
   4. Terms and Conditions
   5. Careers
   6. Etc
2. Boat search results
   1. Filters
      1. Map
      2. Location (zip code/city)
      3. Distance from location
      4. Start date/end date
      5. Price
      6. Type
      7. Size
      8. # of people
      9. # of beds
      10. Captain: required, preferred, none, all
      11. Ratings
   2. Boat listings sorted by price (low to high)
      1. Boat photo thumbnail (link to boat page)
      2. Boat name (link to boat page)
      3. Boat location
      4. Boat description (link to boat page)
      5. Boat price (sortable)
      6. Distance to (sortable) – phase 2
      7. Icons: # of people, # of beds, stars rating, # of reviews/ratings
      8. Type of captain (required, preferred, or any)
3. Boat page
   1. Full size photo
   2. Thumbnails (max 15?)
   3. Tabs
      1. Details (default)
         1. Date chosen
         2. Price
         3. # of people
         4. Rating
         5. Description
      2. Availability calendar (editable?)
      3. Restrictions/Instructions
      4. Amenities
      5. Reviews
      6. Map
      7. Owner
         1. Owner photo
         2. Owner description
         3. Owner rating (stars, # of reviews)
         4. Owner response rate (%)
         5. Contact the owner
      8. Preferred captain (if any)
   4. Links
      1. Book this boat (if preferred Captain exists, takes you to his page)
      2. Save for later
      3. Email a friend
      4. Go back to search results
4. Captain search results (sorted by Preferred on top (if any), and by price)
   1. Boat booking summary at top of page
      1. Boat photo
      2. Date
      3. Location
   2. Captain photo thumbnail
   3. Name (link to Captain page)
   4. Price
   5. Short description
   6. Rating (# of reviews)
5. Captain page
   1. Full size main photo (person recognition, can’t be personless)
   2. Thumbnails (up to 15)
   3. Name (icon if it’s preferred)
   4. Experience
   5. Description
   6. Price
   7. Rating (# of reviews)
   8. Advice/Recommendations
   9. Links
      1. Contact this captain
      2. Book this captain
      3. Save for later
      4. Email a friend
      5. Go back to Captain search results
6. Booking review page
   1. Selected dates
   2. Location
   3. Boat photo
   4. Boat name
   5. Boat price
   6. Captain photo
   7. Captain name
   8. Captain price
   9. Total price (boat, captain, taxes, deposit)
   10. Restrictions/fees - insurance (included), gas (included), garbage, shoes, life jackets
   11. Insurance details
   12. Pick up info – location, map, contact captain
   13. Cancellation policy
   14. Links
       1. Terms and conditions agreement
       2. Complete your booking
       3. Save for later
       4. Email a friend