

# Greenheart CBD

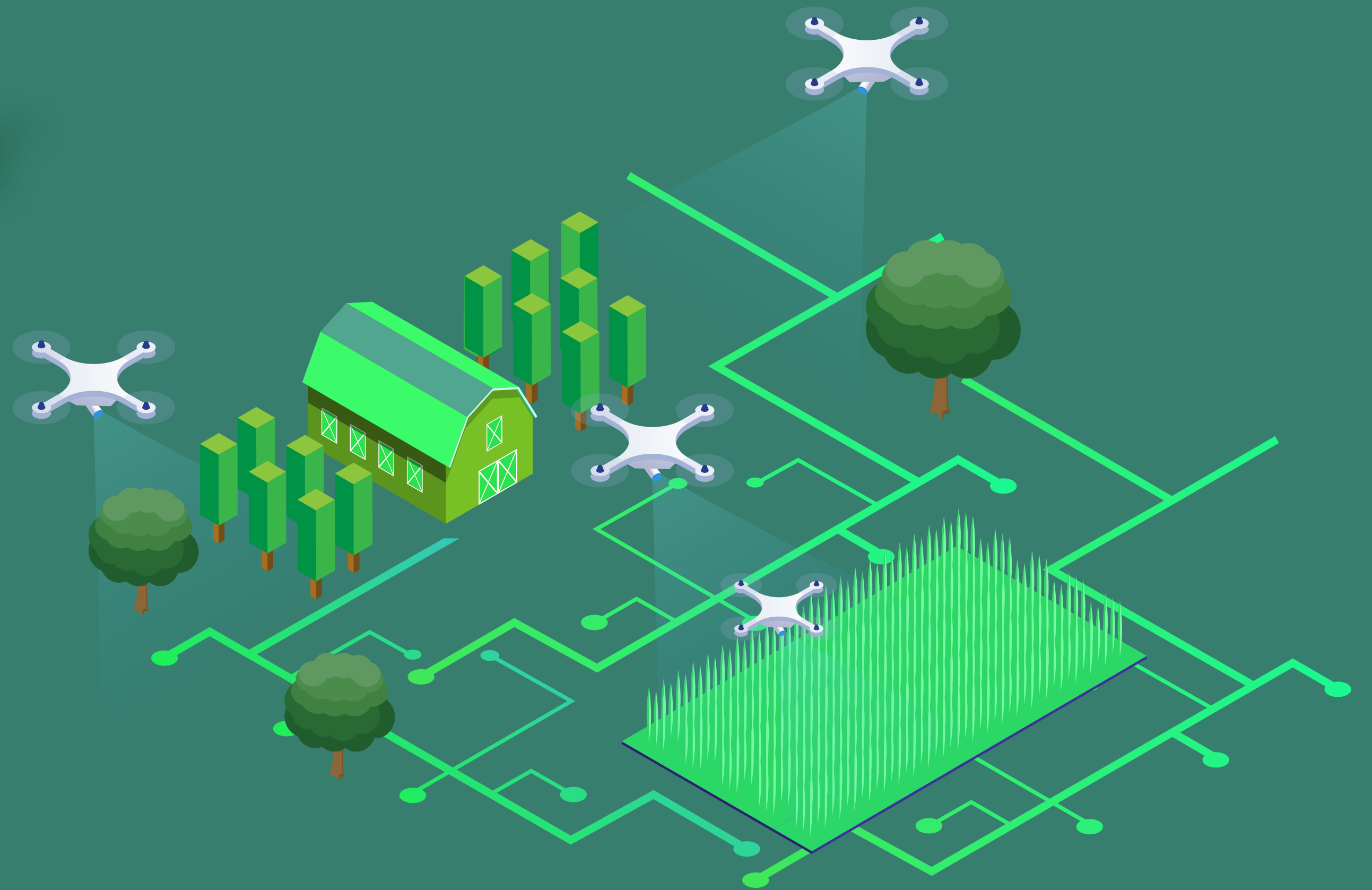


Enhancing CBD Production Through Decentralized Finance, AI and Drone Technology

[GREENHEARTCBD.IO](https://greenheartcbd.io)

# CBD Products are Flying off the Shelves, Why are Banks Reluctant to Offer Financing?

<https://www.nbcnews.com/business/business-news/cbd-products-are-flying-shelves-so-why-are-banks-so-n1068151>





# Greenheart CBD

The First DeFi Platform for CBD Finance

- A. Direct lending to farmers via smart contracts
- B. Providing cutting edge Drone production technology
- C. Community lending direct to CBD farmers
- D. Access to the highest quality CBD
- E. Transforming the livelihoods of the globally underserved
- F. Full transparency of supply chain from seed to shelf through track and trace



# Market Opportunity

The CBD industry is one of the fastest growing retail segments globally

**TAM 2028 - \$13.4 Billion CBD Market**





# Competitive Analysis



CBD












POT COIN



HEMPCOIN



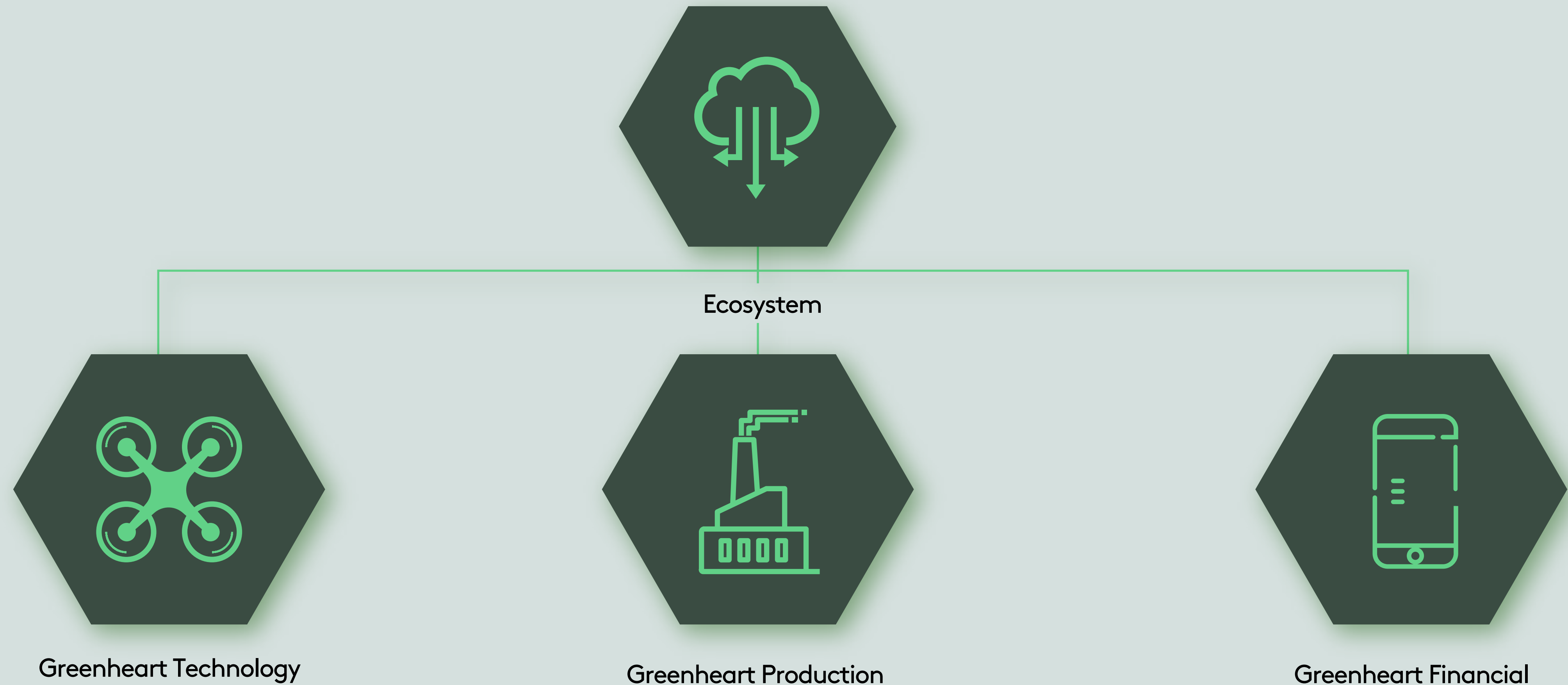
TOKENS

Security + Support				
Data Collection				
DeFi Platform				
AI Drone Tech				
On-site Partnership				
Farmer Lending				



# Greenheart Global Ecosystem

Greenheart CBD unique processes and technology for data collection



# Greenheart CBD

Over 2,500 new Customers since January 2020 Launch

Exponential Sales Growth: 22% month on month

46% customer avg return rate (Industry avg 20%)

130% growth quarter on quarter

\$12 Million Dollars of CBD product securely stored

Over 110+ Independent 5 star Reviews for Greenheart CBD since Launch

The use of drone technology has proven to increase the CBD harvest from 200kg up to 1,000kg per 1 acre plot

560% Annual  
Growth since  
launch



# Token Economics

The company has minted 150,000,000 Greenheart CBD Tokens

The initial token is an BEP-20 token. Bridges to other protocols may be added at a later date

The tokens will be vested for investors on the following schedule:

1. Private Sale - tokens will be vested 25% monthly over a 4 month period
2. Public Sale - Tokens will be 25% on TGE and 12.5% weekly over a 6 week period after TGE

Tokens allocated to advisors, team members and ecosystem partners vested over a 12 month period

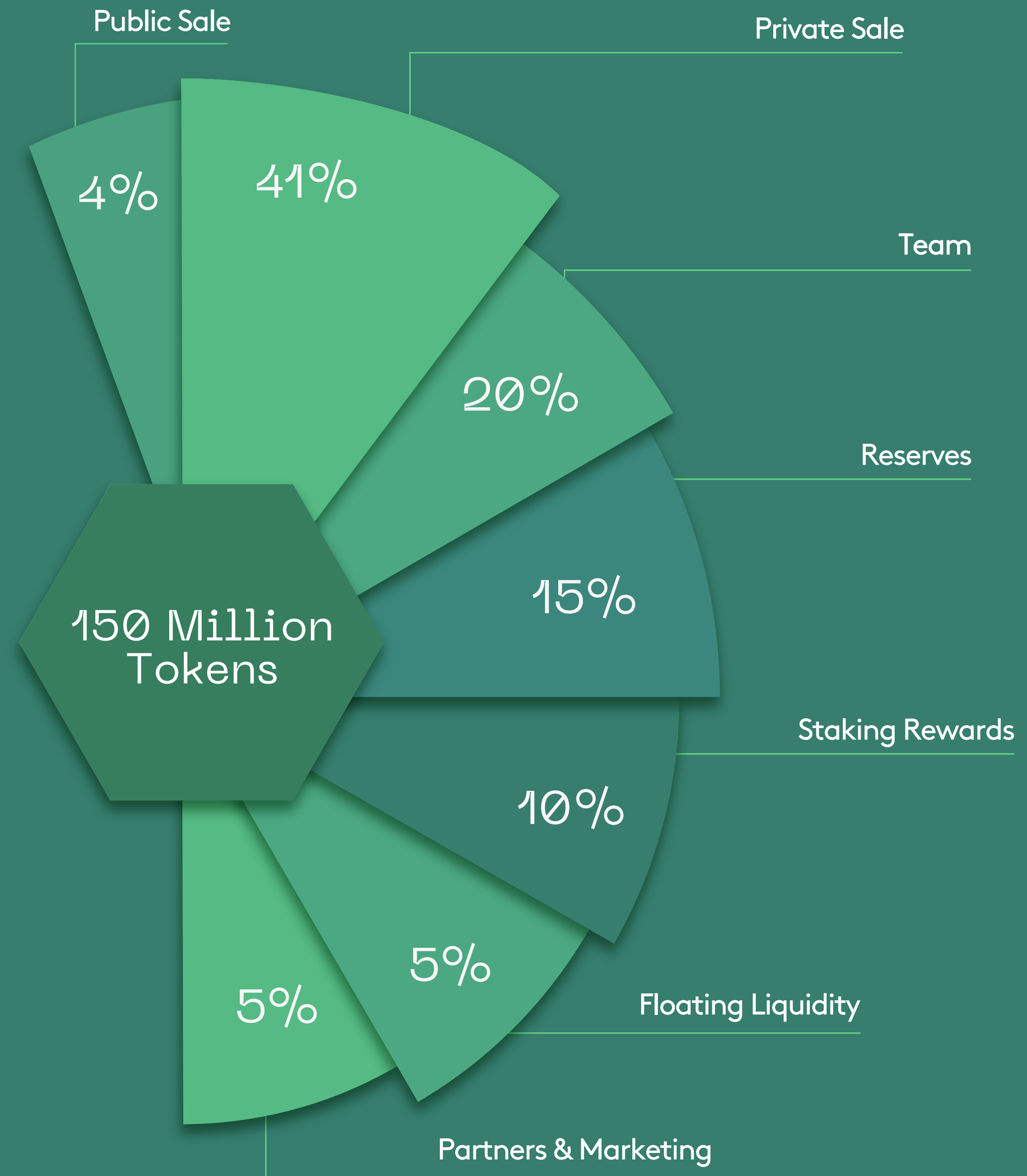
$$1 \text{ CBD} = \$0.10$$

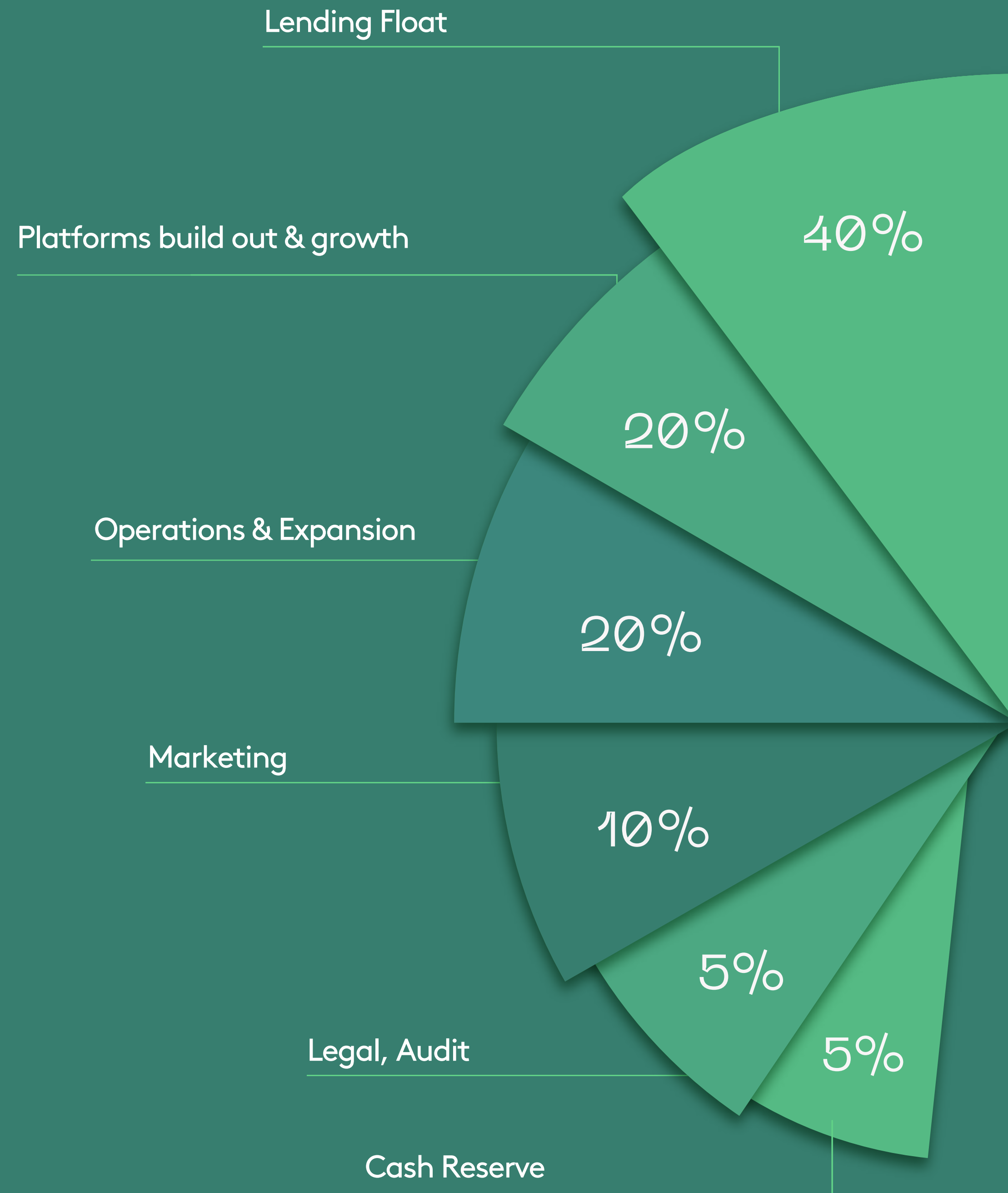




# Token Allocation

- ~ 4% Public Sale - 6,000,000
- ~ 41% Private Sale - 62,000,000
- ~ 20% Team - 30,000,000
- ~ 15% Reserves - 22,500,000
- ~ 10% Staking Rewards - 15,000,000
- ~ 5% Floating Liquidity - 7,500,000
- ~ 5% Partners & Marketing - 7,500,000



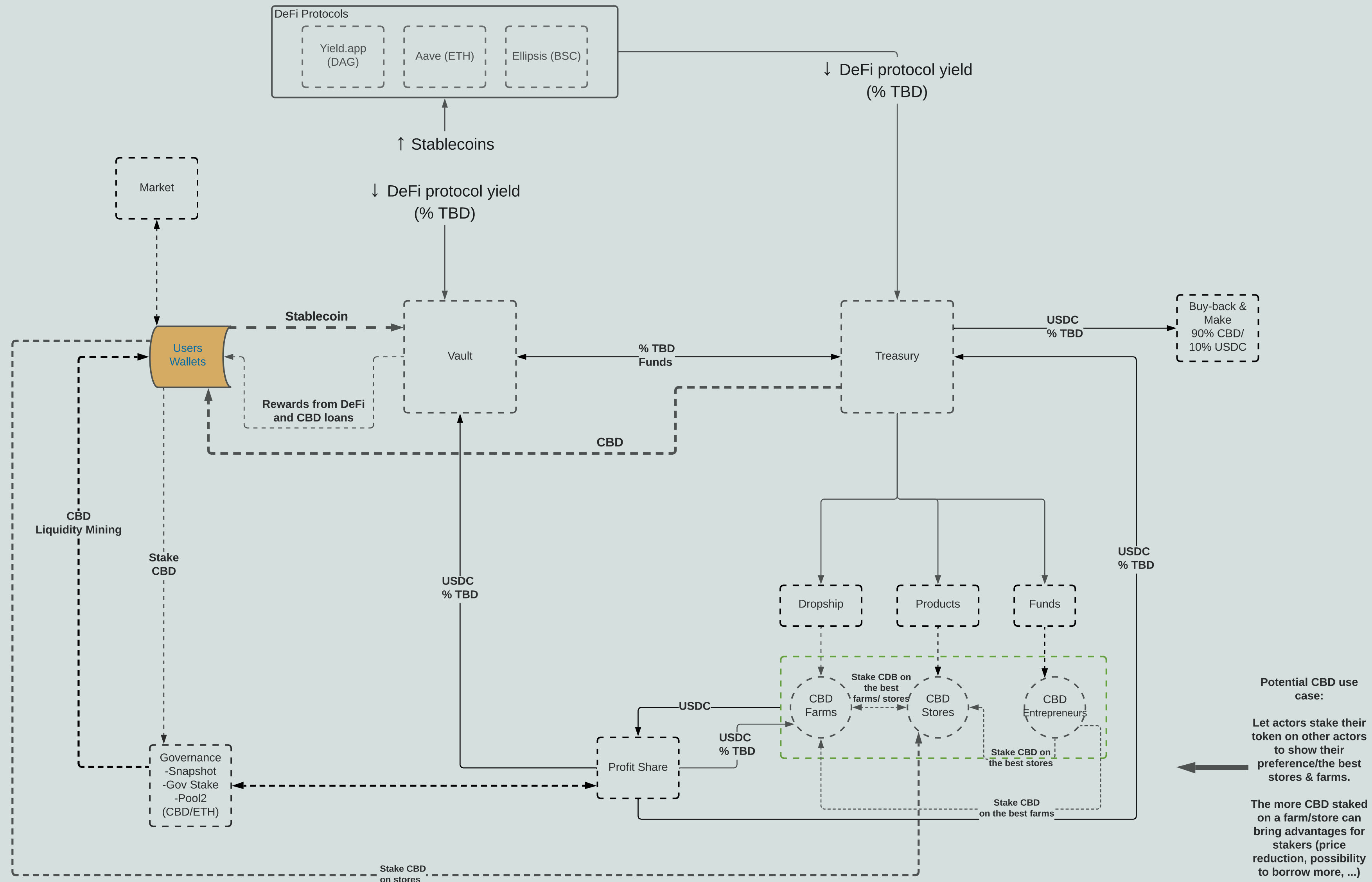


# Use Of Funds

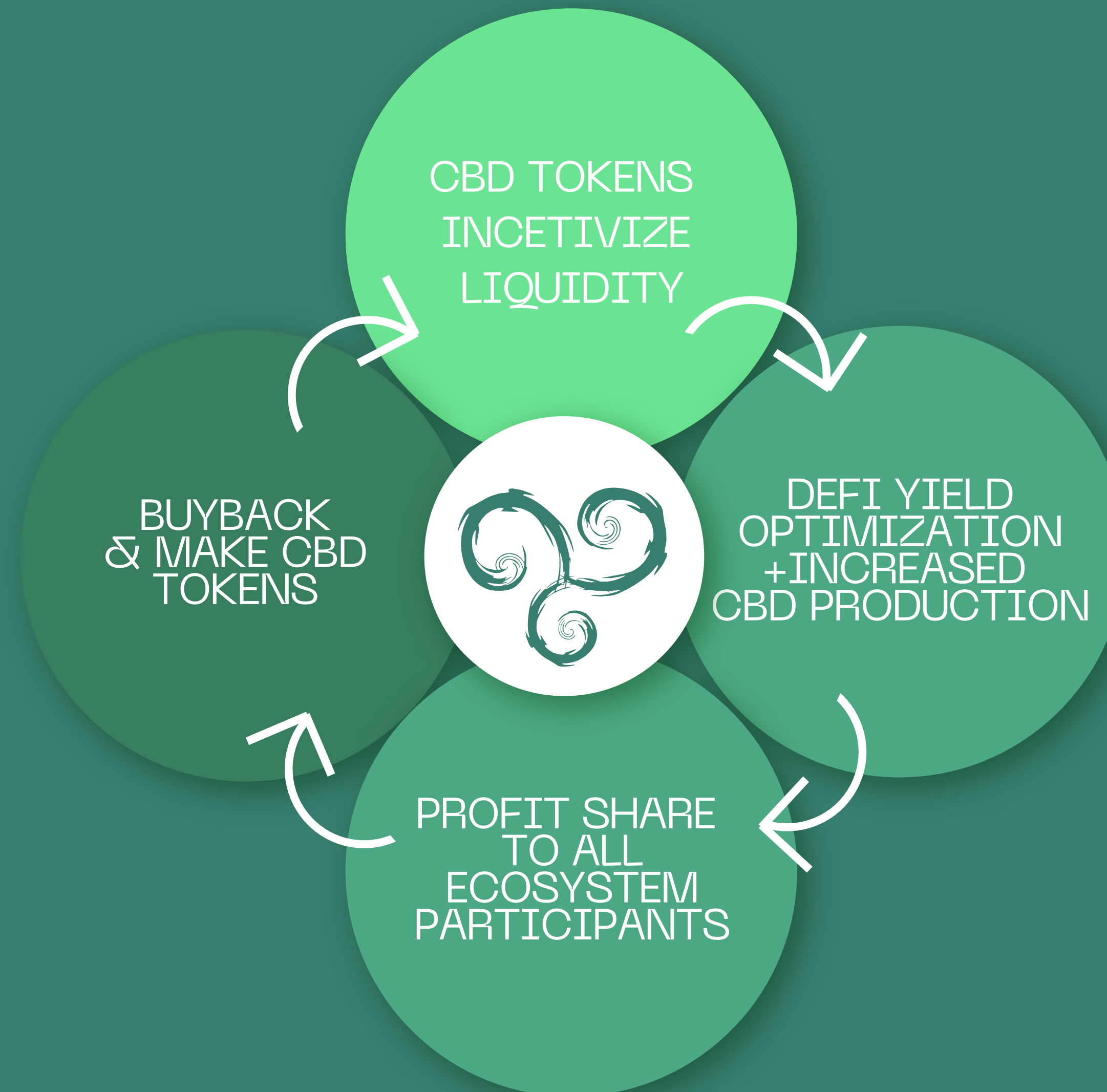
- 40% Lending Float
- 20% Platforms build out & growth
- 20% Operations & Expansion
- 10% Marketing
- 5% Cash Reserve
- 5% Legal, Audit



# CBD Ecosystem Circular Token Economy



# CBDDeFi Flywheel





# Typical Loan to Farmers

Typical loan to farmer: - \$500 - \$50,000 USD

Typical Duration 1 - 5 Years

Typical Interest Rate - 5% interest

A farmer's income in the developing world: -

Existing Cash Crop farming - \$1,500 per annum

Return from an acre of CBD cultivation - \$2,500 per crop cycle

A typical farmer's income from growing CBD

Value of crop per acre - \$2,500

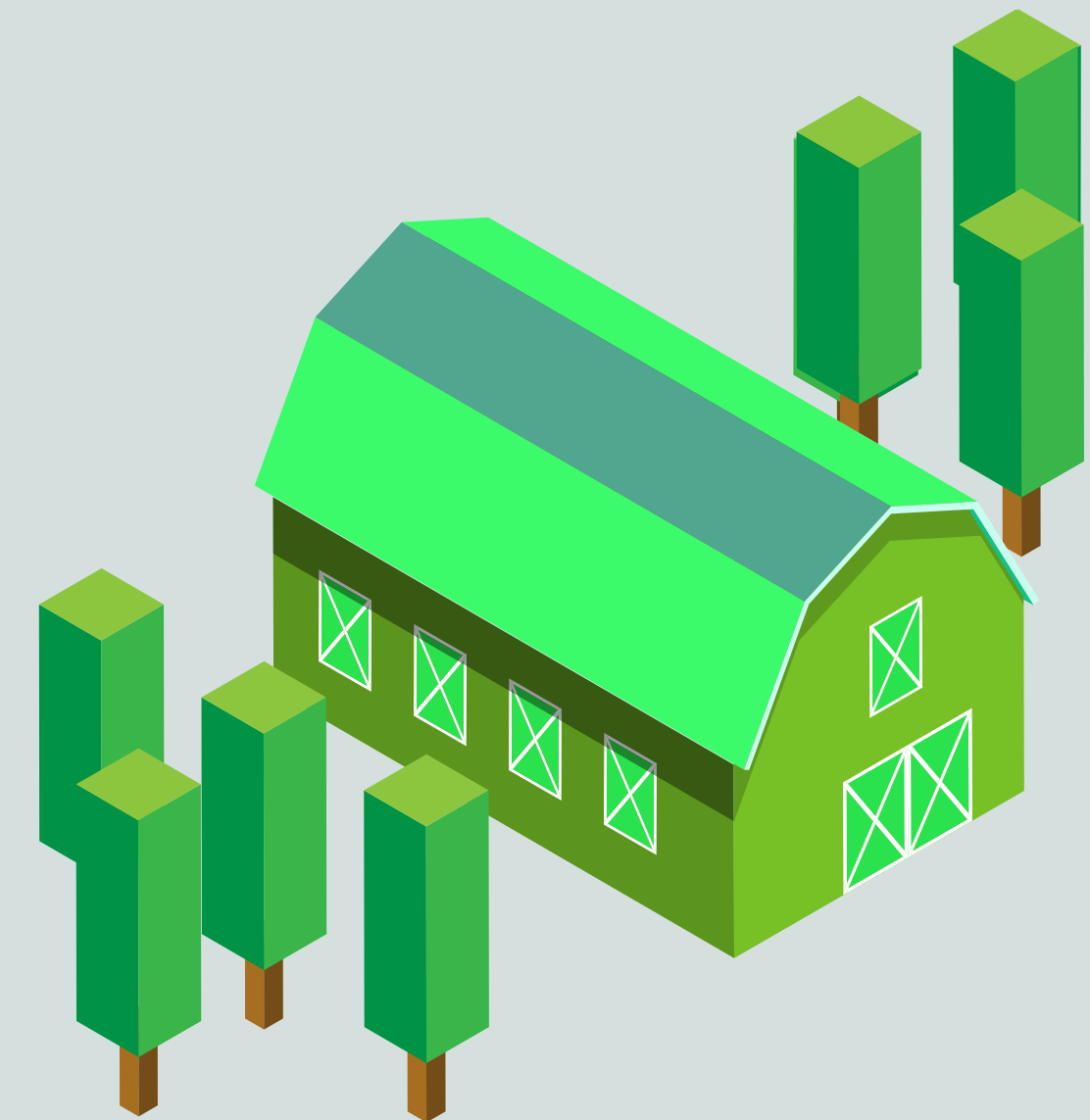
A typical acre of production would cultivate 200kg of dried flower @ 5% CBD

Using AI and Drone technology will increase production levels

Total Farmer Income per acre - \$2,500 per crop cycle

\*Assumption - Farmer growth financial model based on 80% of Greenheart CBD's typical production return

A planned profit share (estimated 20%+) of consumer sales will also be implemented for qualifying CBD producer



# Greenheart CBD Roadmap

Q4  
2020

TOKEN GENERATION  
PARTNERSHIP DEVELOPMENT

COMMUNITY BUILDING  
SOCIAL MEDIA LAUNCH  
TEAM EXPANSION

Q1  
2021

Q2  
2021

RELEASE OF WHITEPAPER  
MOBILE APP LAUNCH  
DAPPS STORE LAUNCH  
LAUNCHPOOL  
BINANCE SMART CHAIN  
UNI~ SWAP

Q3  
2021

PLATFORM PARTNERSHIPS  
MOBILE APP STAKING  
TOKEN BRIDGE DEVELOPMENT

Q4  
2021

LAUNCH CBD FUNDING PLATFORM  
GLOBAL EXPANSION  
COMMUNITY LENDING PROOF  
OF CONCEPT  
TOKEN BUYBACK PROGRAMME







Paul Walsh

**CIO**

Thought leader in innovation  
technology and sustainability



Shane Brett

**CEO**

Serial tech entrepreneur & author



Shane McQuillan

**CSO**

Leading crypto currency expert,  
fund raiser and strategist



Mark Canavan

**COO**

Serial entrepreneur &  
retail distribution



Ken Ó Brien

**CFO**

Experienced senior management



Shaun Passley PhD

**CTO**

Serial tech entrepreneur and  
Innovator



Emil Polito

**Chairman of USA**

30 year Wall Street veteran





Matias Goldman

Co-Founder, COO  
Constellation Network



Mark Dunning

VP of Analytics  
Square (SF)



Joel Kovshoff (Coach K)

Co Founder,  
ACG



Tim Frost

CEO  
Yield App



Liam Robertson

CEO  
Alphabit Fund



Brian Angiuli

Founder, CEO  
Simply Natural Farms



David Hughes

CEO,  
Cannmed UK



Diane Mulligan

President, CEO,  
M&C Communications



Harry Corken

Senior Executive  
Hill International INC



Nicholas Krapels

Token Strategy Advisor  
Fomocraft

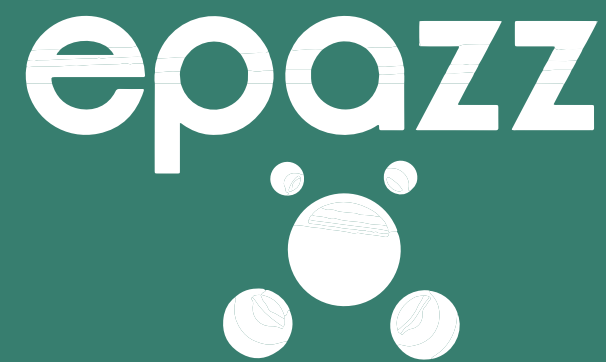




## Partners



WORLD  
CBD  
AWARDS



Hill International

+Many More

## Featured in

Forbes VOGUE Independent.ie  CANNAVIST yahoo!


Bloomberg  REUTERS

+Many More




# Customer Reviews




**aoibhin sheehy**  
1 review

★★★★★ a month ago


I love this product. I started using the flax seed blend to help me sleep better at night and I'm seeing huge a difference. Better sleep = A happier more focused me. Also give the Animal blend CBD to my dog as she's had 2 surgeries over the last year and I'm seeing great results in her as well.

 4

**Diane Mulligan**  
9 reviews


★★★★★ a month ago


The CBD is the highest quality. This Irish company is on the forefront of research, technology and financial equality. When you put all that together you get a company that you can trust with produ make the world better.

**Shawn Gordon**  
2 reviews

★★★★★ a month ago


Great product and a great team, I especially like how they are accepting crypto on their site and creating almost a gold standard between their CBD oil and their cryptocurrency. Website could use some work, but not too bad.


 3

**keith callaghan**  
1 review

★★★★★ a month ago

Started using Greenheart CBD a week ago and the difference it has made to my everyday life. Things are less stressful and the drive and focus it has given me is only 1 of the many benifits would recommend to anybody excellent product


 3


**Nigel Gasper**  
5 reviews

★★★★★ a month ago

Just the finest quality CBD Oil we have ever experienced! I cannot thank you enough for the benefits it realised...


Great people to work with!


 Like

**Aaron Carroll**  
5 reviews

★★★★★ a month ago


I love seeing an Irish company creating such a great product that can help so many people. I highly recommend this to others and I hope to green heart thrive in the coming years

 2

**Luke Blacow**  
2 reviews


★★★★★ a month ago

Amazing company, even better products! Been getting my oil here for the last 5 months and I couldn't ask for a better product!

**Shane Thomas**  
2 reviews

★★★★★ a month ago

Great product, great people would highly recommend, helps me sleep at night and with my social anxiety. Five stars

 2





# Join Our Greenheart Community Today

[www.Greenheartcbd.io](http://www.Greenheartcbd.io)  
[info@Greenheartcbd.io](mailto:info@Greenheartcbd.io)

