

Capability Area	What I Generate	Typical Output Format	Example Use Case
Company News Tracking	Latest verified news on PU-relevant companies across the value chain (diisocyanates, polyols, systems, converters)	Structured tables with company, headline, summary, source	Monitor BASF, Covestro, Wanhua, Huntsman developments
Regional Market Monitoring	Aggregated updates by region (EMEA, Middle East, China, NE Asia, SEA, India)	Regional summary + key players + implications	Understand where capacity is growing vs. shrinking
Industry Context & Insight	Interpretation of news: supply/demand impact, margin pressure, trade flow shifts	Insight notes attached to news or regional views	Decide if a plant closure really tightens supply
PU Value-Chain Analysis	Analysis by product: MDI, TDI, polyether/polyester polyols, systems, additives	Product-focused briefs and scorecards	Assess risk exposure for specific PU raw materials
Competitive Intelligence	Side-by-side comparison of major producers' actions and positioning	Comparison tables and competitor maps	Benchmark Covestro vs. BASF vs. Wanhua
Sustainability & Regulation Tracking	Decarbonization projects, low-PCF products, REACH/diisocyanates compliance	Thematic summaries with regulatory relevance	Prepare for customer audits or regulatory changes
Capacity & Asset Moves	New plants, expansions, shutdowns, mothballing, asset sales	Timeline-style tables with capacity context	Anticipate shifts in regional supply balance
M&A and Partnerships	Acquisitions, JVs, strategic	Deal summaries with strategic rationale	Understand consolidation trends

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Early-Warning Signals	partnerships relevant to PU Subtle indicators (price moves, utilization comments, restructuring language)	Analyst-style flags and watchlists	Spot market turning points early
Custom Alerts & Updates	Tailored daily, weekly, or ad-hoc updates by company, region, or product	Recurring brief format	Receive a weekly PU executive briefing
Executive-Ready Briefings	Condensed, decision-focused summaries	1–2 page briefing or slide-ready bullets	Internal management updates