

Polyurethane Industry Observatory – Pricing

Pricing Principles

- Pricing is **per user, per month**
- Cadence reflects **depth and urgency**, not raw cost
- Scope (companies / regions / value-chain links) determines the **package tier**
- All plans include access to the full Observatory platform and editorial methodology

Cadence Pricing (Core)

Cadence	Description	Price (USD / user / month)
Monthly	Strategic overview, themes, and outlook	\$19
Weekly	Operational monitoring with context and implications	\$39
Daily	Continuous monitoring, early-warning signals, rapid insight	\$119

Scope Packages

Scope defines **how much of the PU universe is covered** for a user.

Package	Companies	Regions	Value-Chain Links
Starter	Up to 20	1	1
Medium	Up to 40	2	2
Pro	Up to 75	Up to 4	Up to 4
Enterprise	Custom	Custom	Custom

Value-chain links include: - Chemical manufacturers - System houses - Foam manufacturers - Converters / moulders - End-use manufacturers (e.g. mattresses, automotive components)

Deliverables Included

All plans draw from the Observatory's structured deliverables, including: - News Digest - Industry Context & Insight - Capacity & Asset Moves - Competitive Developments - Regulation & Sustainability - Executive Briefings (weekly/monthly where applicable)

The **mix and depth** depend on cadence and scope.

Enterprise & Custom Engagements

Enterprise subscriptions are tailored for: - Large multi-region organizations - Cross-functional teams - Expanded value-chain coverage - Custom cadence or bespoke briefings

Pricing and scope defined case-by-case.

Notes

- Annual subscriptions may include preferential pricing
 - Pilot programs available for qualified organizations
 - All content is curated and published by **Global NewsPilot**, a division of **HTC Global**
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Insights, briefings, and signals across the PU value chain