

A background image of the Milan skyline, featuring the Spina 96 tower and other skyscrapers, with a blue gradient overlay on the right side.

THE EUROPEAN SOFT FURNITURE INDUSTRY

Upholstered Furniture and
Mattresses

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Presentation Outline

01

THE EUROPEAN SOFT FURNITURE INDUSTRY DEVELOPMENT

The European upholstered furniture and mattress industries development in 2023

02

THE EUROPEAN SOFT FURNITURE INDUSTRY IN THE GLOBAL CONTEXT

Market openness and export orientation

03

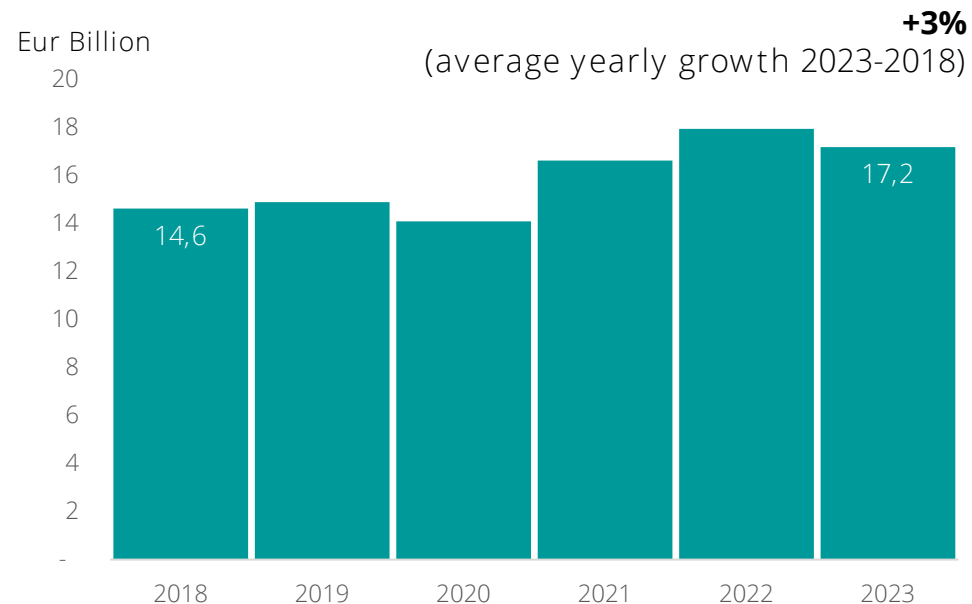
THE SOFT FURNITURE INDUSTRY IN TÜRKIYE

Key figures in the European context

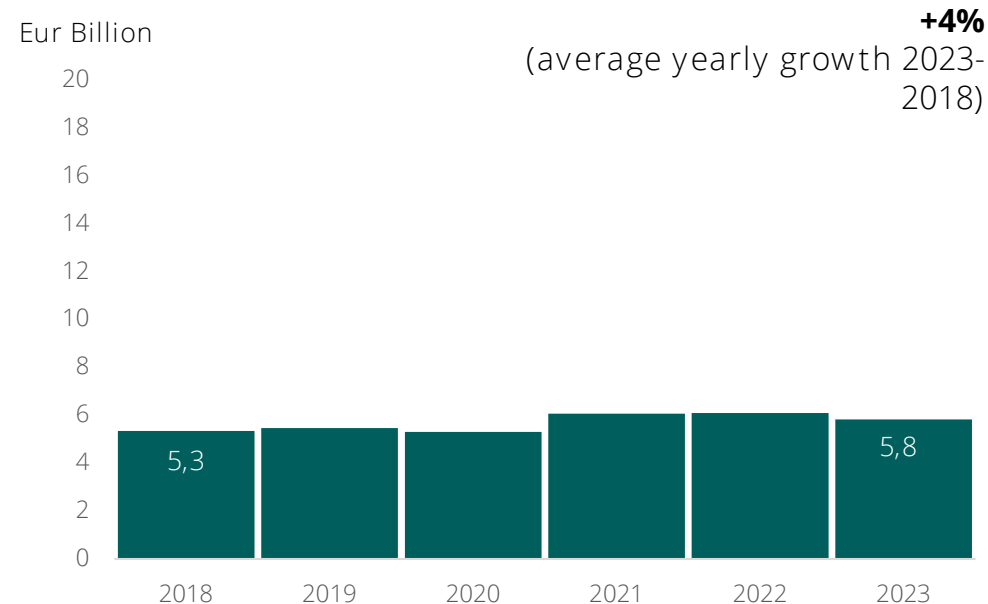
European Production of Upholstered Furniture and Mattresses



UPHOLSTERED FURNITURE



MATTRESSES



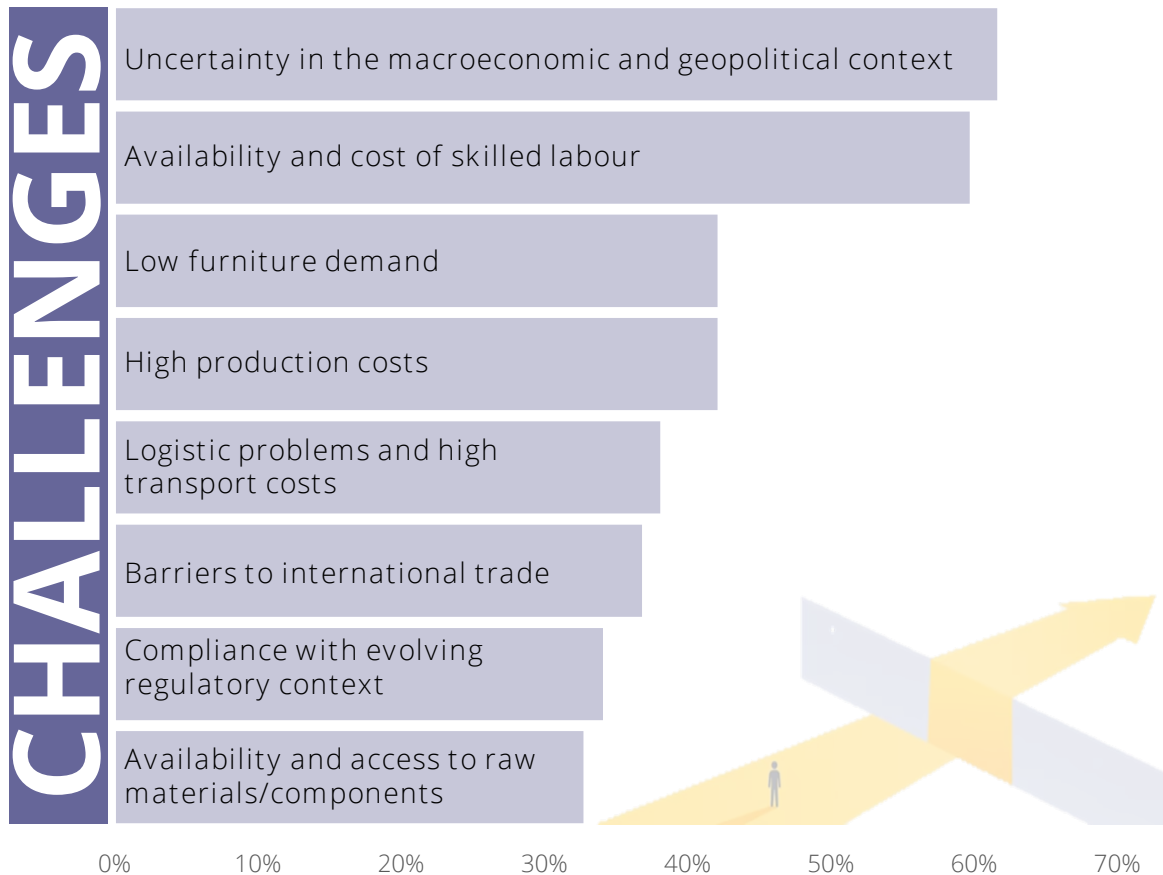
Source: CSIL

2023: preliminary estimates

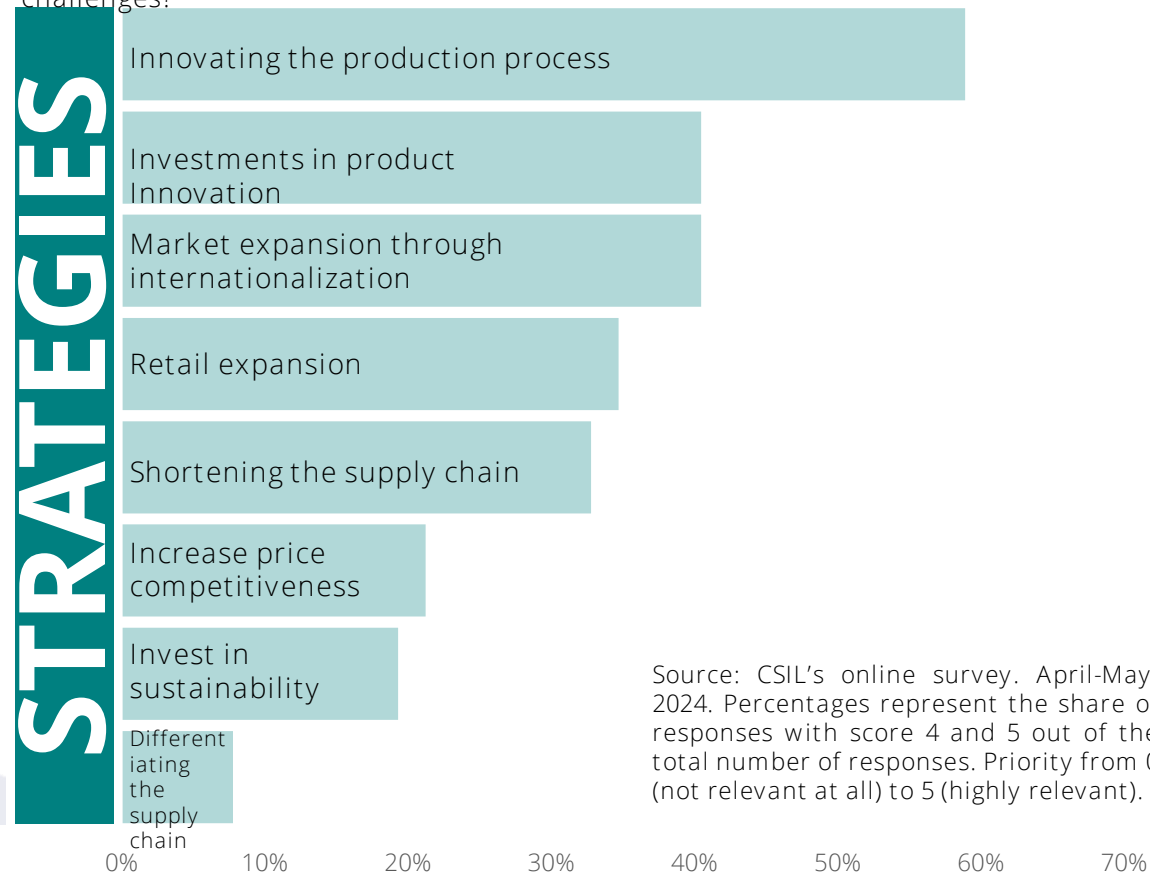
* Europe means EU27 + UK, NO, CH

Challenges & Strategies

What are the main expected **CHALLENGES** for your company for 2024?



What are the main **STRATEGIES** your company is adopting to cope with the current challenges?



Source: CSIL's online survey. April-May, 2024. Percentages represent the share of responses with score 4 and 5 out of the total number of responses. Priority from 0 (not relevant at all) to 5 (highly relevant).

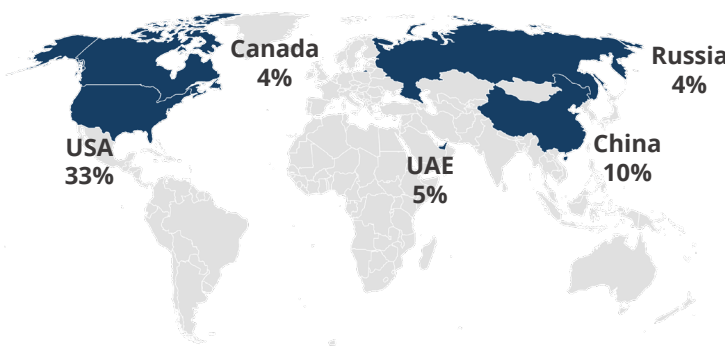
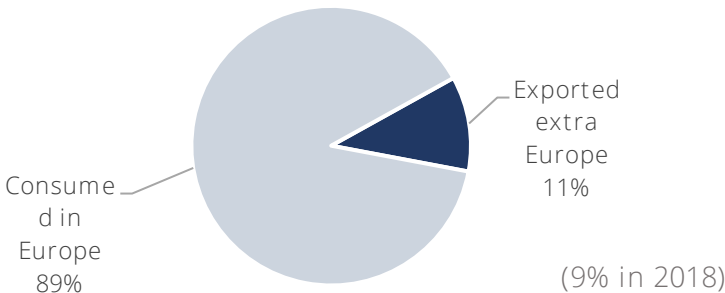
Destination of European Production for Upholstered Furniture and Mattresses



% breakdown (in value) between production for internal European consumption and for exports to extra-European destinations

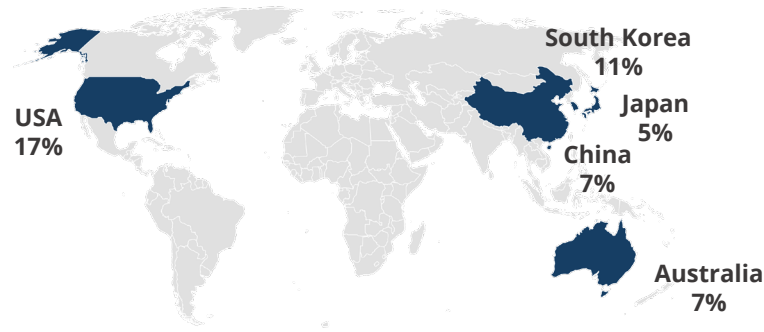
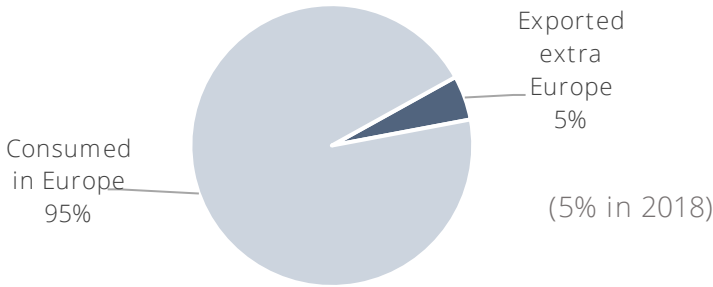
TOTAL EUROPEAN UPHOLSTERED FURNITURE PRODUCTION

% share on total extra-European exports



TOTAL EUROPEAN MATTRESS PRODUCTION

% share on total extra-European exports



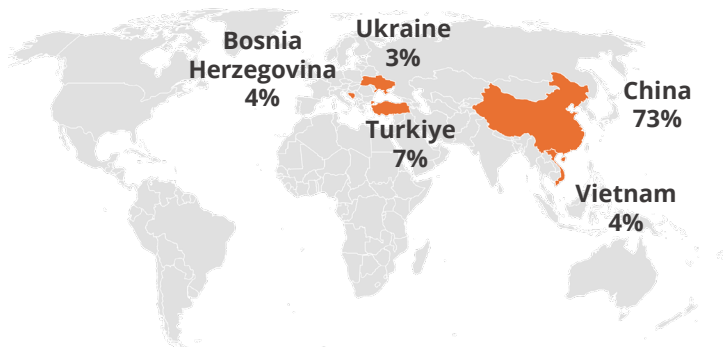
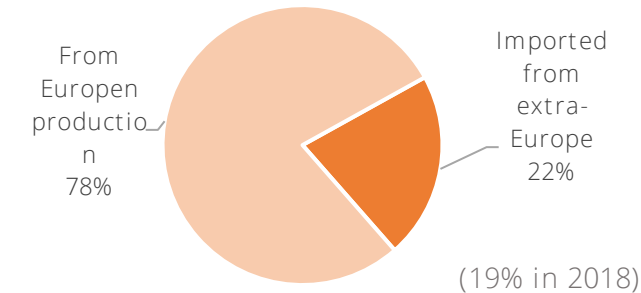
European Consumption of Upholstered Furniture and Mattresses by source



% breakdown (in value) between consumption satisfied by EU production and by extra-EU imports

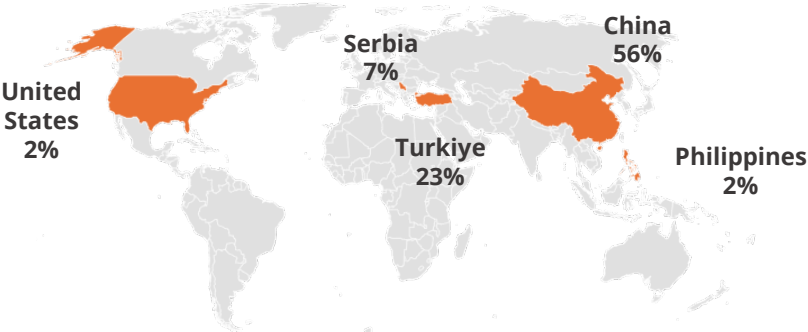
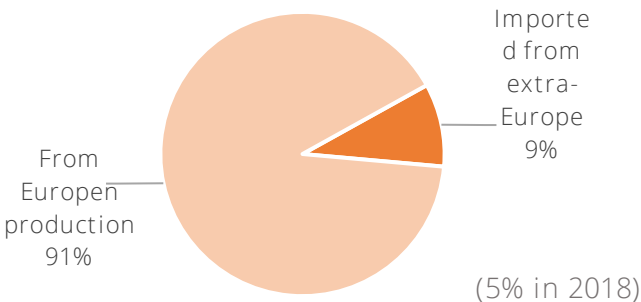
TOTAL EUROPEAN UPHOLSTERED FURNITURE CONSUMPTION

% share on total extra-European imports



TOTAL EUROPEAN MATTRESS CONSUMPTION

% share on total extra-European imports



Source: CSIL

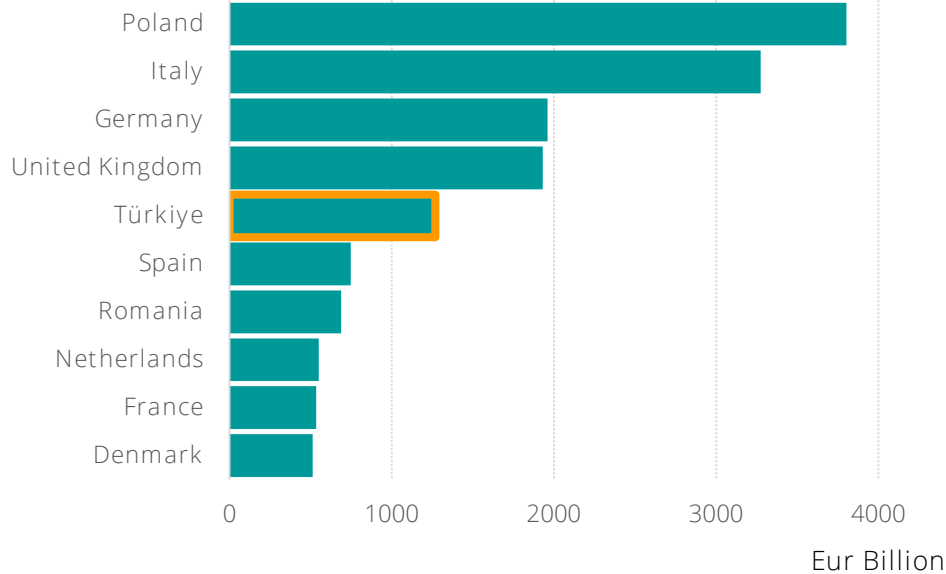
* Europe means EU27 + UK, NO, CH

2023: preliminary estimates

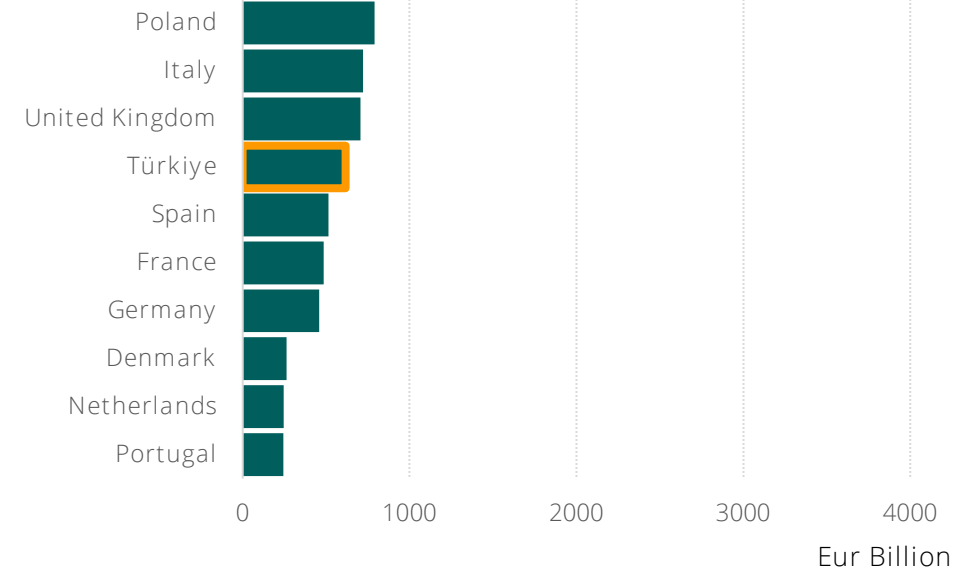
Production of Upholstered Furniture and Mattresses in Türkiye

Top 10 European* producing countries comparison (2023)

UPHOLSTERED FURNITURE



MATTRESSES



Source: CSIL

* Europe means EU27 + UK, NO, CH

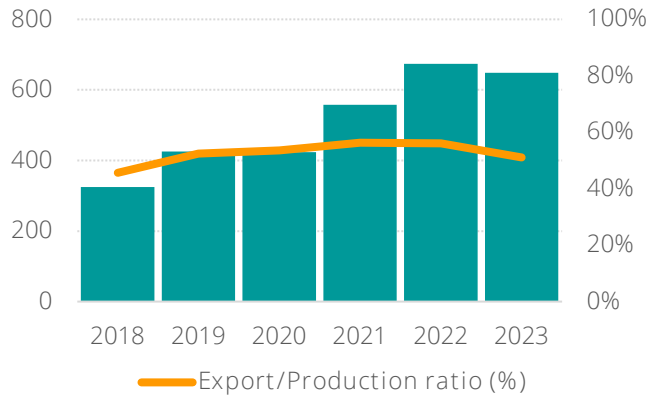
2023: preliminary estimates

Exports of Upholstered Furniture and Mattresses from Türkiye



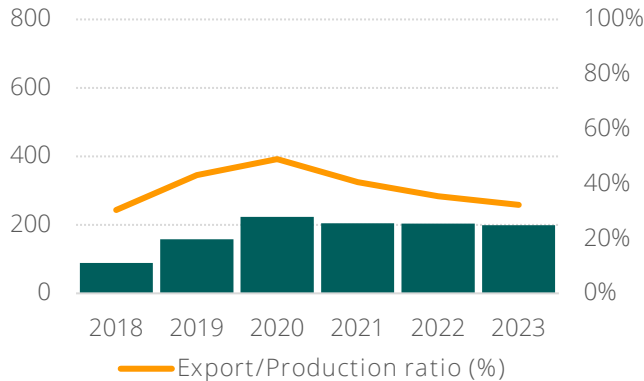
UPHOLSTERED FURNITURE

Eur Billion

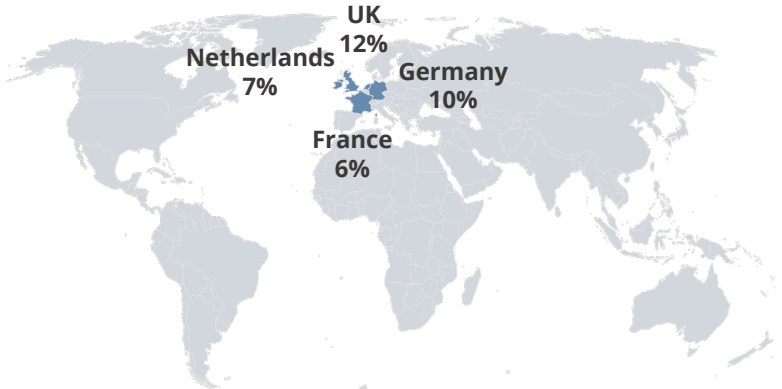
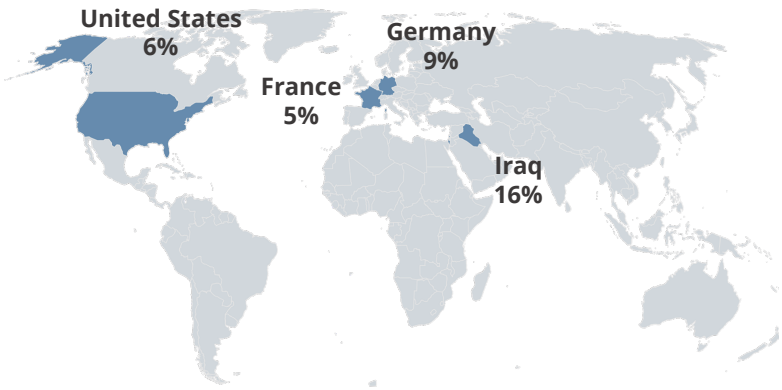


MATTRESSES

Eur Billion



% share on total exports



Source: CSIL

* Europe means EU27 + UK, NO, CH

2023: preliminary estimates

FURNITURE MARKET RESEARCH

MULTICLIENT RESEARCH

CSIL's MULTICLIENT catalog includes over 40 yearly up-to-date reports, and covers the following elements:



WORLD MARKET SCENARIO

Sector overview



COUNTRY OUTLOOKS

Sector performances, key players



ANALYSIS OF COMPETITIVE SYSTEMS

Market share, performance & strategies



DISTRIBUTION

Retail channels & formats, major retailers



CUSTOM BASED RESEARCH

CSIL carries out CUSTOM BASED research projects on demand through:



A **METHODOLOGICAL APPROACH**

combining working tools and a tailored working plan aiming at fulfilling specific customer's information requirements



An **ONGOING PROCESS**

fine-tuned with clients to satisfy their needs



A **WORKING GROUP**

combining CSIL partners and external experts



CSIL'S STUDIES SOURCES FOR THIS PRESENTATION:

- The World Mattress industry
 - E-commerce for the Mattress industry
 - Top 100 Mattress manufacturers in the World
 - Top 100 Mattress Specialist Retailers in Europe
- 
-
- The World Upholstered furniture industry
 - Top 100 Upholstered furniture manufacturers in the World
 - The Upholstered furniture market in the United States
- 

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THE WEBSITE



Stay updated with CSIL on the latest news, trends, and figures about **furniture, lighting, and furnishings sectors** and related research!

The background of the slide features a panoramic view of the Milan skyline, including the Spire and other skyscrapers. The left side of the image is overlaid with a dark blue semi-transparent triangle.

THANK YOU!

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