



CREATING
COMFORTABLE LIVING



MORE THAN 50 YEARS OF TRADITION IS YOUR GUARANTEE

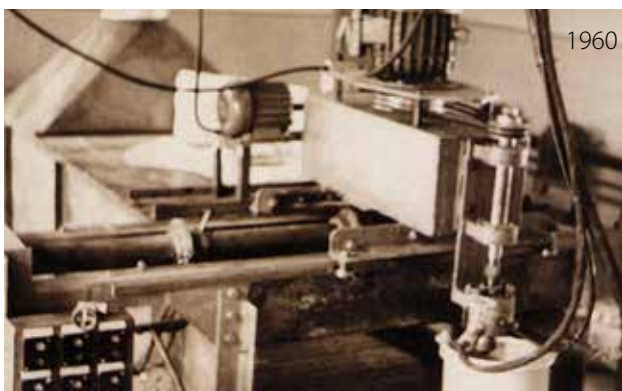
The history of Plama-pur goes back to **1955** when a workshop for manufacturing plastic materials was built in Podgrad. From its very beginning, the company has been growing with a clear vision of the future: developing new products, introducing modern technologies and penetrating global markets.

In 1960 we started the continuous production of soft polyurethane foam. Today we can proudly list over **100 different foam types**, for use in a wide range of industries and end users.

Our company excels in **long-term cooperation**, as we have been continuously cooperating with most of our partners for over 10 years, while certain partners have been with us for 20 and even 30 years.



1955



1960



2011

A group of citizens establishes the Plama company for plastics manufacture.

1955

Beginning the production of polyether-type flexible polyurethane foam.

1960

The first looper.

1971

Beginning the production of polyester-type flexible polyurethane foam.

1973

Beginning Vileda sponges production.

1977

Additional facilities increase foam production capacity to 6,000 tonnes.

1980

Plama transforms into four limited liability companies. One of them, Poliuretani-plama, is a forerunner of the present company Plama-pur.

1991

the introduction of Novaflex technology – environmentally friendly technology for foam production.

1996

Poliuretani-plama becomes a joint stock company with a new name Plama-pur. ISO 9001 certificate acquisition.

1997

The introduction of QFM technology for foam production.

1998

Plama-pur shares are categorized on the free market of the Ljubljana Stock Exchange.

1999

Major investment internal logistics project – warehouse for 60m long blocks. The acquisition of VDA 6.1 quality certification.

2000

The acquisition of ISO TS 1694 quality certification.

2003

Establishing the joint company Plama-pur BH in Bosnia and Herzegovina.

2005

The acquisition of CertiPUR – the certificate of compliance with the standards of safety, health and environmental integrity of polyurethane flexible foam.

2008

The acquisition of Oeko-Tex class certification

2009

Modernization of production and the development of new products.

2010

THE FUTURE IS IN OUR HANDS

PLAMA-PUR d.o.o.

Our main production facility is situated in Podgrad in Slovenia. To meet the requirements of the regional furniture industry, we have another production facility in BIH.

We are an **independent joint-stock company** in the hands of domestic owners.

SUPERIOR KNOWLEDGE AND EXPERIENCE

Constant investments into knowledge and modern technologies assure our stable growth and product development. **Long-term cooperation** with our partners is based on recognizing their specific needs and finding mutual technological solutions.

SOMETHING FOR EVERYONE

We **market** most of our products in **Europe** and **around the globe**. Most of our products sold on the domestic market are built into products that are also sold abroad.

Our product recognisability and quality help us satisfy even the most rigorous requirements of our customers.

Most of the foams we produce are used in the **automotive industry**. We also supply numerous **upholstery** and **mattress manufacturers, construction** and **shoe industries**, the **packing industry** and the **industry of general consumption products**.

AMONG THE BEST IN EUROPE

Our high quality products and the recognisability of our company place us with the **best recognized producers** of flexible polyurethane foam in **Europe**.

By meeting the requirements of our customers and consolidating our long-term partnership with them, we ensure the development of our company and the satisfaction of all participants. We are fully aware of our **responsibility to the environment** in which we operate.



KNOWLEDGE AND SUPERIOR SOLUTIONS



RESPONSIBILITIES TO THE ENVIRONMENT AND TO OUR EMPLOYEES ARE OUR TOP PRIORITIES.

SOCIALLY RESPONSIBLE COMPANY

From our very beginnings, we have shared a close connection with the inhabitants of the immediate and distant surroundings.

We support regional development and increase the living standards of all inhabitants from the immediate and distant surroundings.

We help associations and organizations through sponsorship and other forms of help to support their activities and social roles.

We are especially **happy to see good results** from all sports and cultural associations, folklore and ethnology groups, local communities and other institution that are important for the cultural development of society.



AMONG THE BEST IN THE INDUSTRY

QUALITY PRODUCTS

We devote a lot of attention to improving the properties and quality of products, while also developing **new products** that satisfy specific customer requirements, as well as being user friendly and useful.

MODERN TECHNOLOGIES

With constant improvements, upgrading and **introducing new technologies**, accompanied by the upgrading of technical knowledge, we keep pace with the demands and requirements of the global markets.

Our QFM-UBT supported high pressure machine continuously produces 60-meter long blocks. The CO2 Novaflex

technology enables the production of environmentally, employee and user friendly and **conforming products**.

MODERN EQUIPMENT

Our modern and computer controlled cutting equipment enables the quick and **efficient processing of foam** into different shapes and sizes.

EFFICIENT LOGISTICS

Our modern and complex **transport and logistics system** connects individual production and processing units and enables quality customer care.

CUTTING EDGE
TECHNOLOGY



NEW IDEAS, NEW TECHNOLOGIES,
NEW KNOWLEDGE.

EXCELLENT SERVICE AND FLEXIBILITY

PROCESS PLANNING

We are fully aware of the importance of delivering ordered products to our customers in the right timeframe.

Complete process planning: We devote the maximum and constant attention to everything ranging from collecting information on customer requirements, the purchase of raw materials and production capabilities to storage and product delivery.

Our quality assurance and suitability of service is based on modern standards and approaches, where the customer's opinion is what matters most.

THE SUPPLY OF RAW MATERIALS

Select and **established manufacturers of raw materials** and technologies have been our partners for numerous years. Our raw material storage capabilities enable us to provide the optimal stock of matured blocks. The preparation of raw materials for production is automated.

STOCK OF 60-METER BLOCKS

Our stock of 60-meter long blocks provides the maximum flexibility in meeting the requirements of our customers.

A modern information system enables the automated supply of our foam cutting lines.

STOCK OF PRODUCTS

Our stocks are planned in accordance with the nature of the operations and the requirements of modern business. This is particularly important in the **automotive industry**, which represents our most important market segment strategically.

THE DELIVERY OF GOODS

We deliver products directly to our customer's storage facility. Shipment planning and the provision of transportation is based on the customers' requirements and good relations with transport operators.





FLEXIBILITY IN MEETING
YOUR REQUIREMENTS.



cutting a rebonded foam cylinder



cutting 60 m long
block into short blocks



horizontal and vertical
foam cutting

FOAM PRODUCTION AND PROCESSING

FOAMING

Our equipment enables us to produce a wide range of different foam types, to satisfy the special demands and requirements of individual customers. Knowledge, many years of experience and cutting-edge equipment enable **precise process management** for flexible polyurethane foam syntheses

The continuous production of foam in 60-meter long blocks takes place in a high pressure machine with two mixing heads and **QFM-UBT** transport and forming system. Raw ma-

terials and all other materials used in the production process are controlled and all the foams we produce are **environmentally friendly**.

We produce:

- polyether foams (densities of 15 to 110 kg/m³),
- polyester foams (densities of 20 to 90 kg/m³),
- high-resiliency HR foams,
- viscoelastic VE foams
- gasket foams.



FOAM PROCESSING

Modern foam processing equipment allows blocks to be split into the **most demanding shapes and sizes** (rolls, shaped formats, sheets).

To lower transportation and storage costs, our products are compressed several times smaller. Several years of experience in compressing foam ensure the quality of these products and enable us to supply even the most distant customers.

We use **recycled foam** to make rectangular blocks and cylinders, which are then cut to different sizes, shaped forms and foils.

Individual foam types are **reticulated** to meet the requirements of various industries.

KEEPING UP WITH THE MARKET REQUIREMENTS.

CREATING COMFORT

AVTOMOTIVE INDUSTRY

Plama-pur foams are used in:

- seat covers,
- door panels,
- headliners,
- headrests,
- car seat cushions,
- gaskets.

We offer a wide range of foams with different qualities and different forms.

UPHOLSTERED FURNITURE

Comfort, an appropriate form, easy assembly, light weight, low environmental impact... Polyurethane foam has been unrivalled for quite some time.

Standard foams, HR foams, VE foams or combinations of these three types helps us achieve limitless goals and **development opportunities.**

HOUSEHOLD

The characteristics of foams and foam based products, developed for household use, help expand the scope of their use and replace classic materials.

The use of products is very diverse: the absorption of water and detergents, the ability to mechanically remove persistent stains, polishing smooth surfaces...

The products are ergonomically shaped, **healthy and environmentally friendly**



**COMFORT
IN THE CAR**



**COMFORT IN
UPHOLSTERED
FURNITURE**



**CLEANING
SPONGES**

THE SHOE INDUSTRY

Polyurethane foam is the right answer to all the modern requirements of the shoe industry: footwear should be comfortable, safe, pleasing, breathable and light.

Plama-pur foam **provides comfort** in sports shoes, casual footwear, helmets, ski goggles, baby strollers and other products used in sports and leisure time activities.

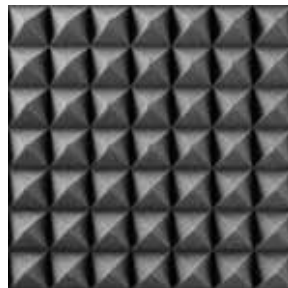


**COMFORT
IN SHOES**

SOUND INSULATION

Because of its absorption qualities and specific forms, polyurethane foam is the product of choice for **solving acoustic problems** in various living or working areas.

Recycled foam sheets or foils can also be used for insulation, as well as sound isolation.



**EFFICIENT
SOUND INSULATION**

MATTRESSES

The accelerated development of flexible polyurethane foams with beneficent effects on the physiognomy of the human body and the countless combinations of types and designs are quickly and inevitably replacing classic materials.

We produce:

- foam cores for mattresses and
- finished foam mattresses in different covers, made of versatile textile materials.



**COMFORTABLE
SLEEPING**

CERTIFICATES

-QUALITY ASSURANCE

QUALITY POLICY AND ENVIRONMENTAL PROTECTION

We are a successful and established company striving towards **balanced development** and increased customer and employee satisfaction, the fulfilment of the long term expectations of owners and environmentally friendly production.

We are consistently and strongly oriented to achieving **business excellence** and committed to maintaining and caring for the environment.

ACQUIRED CERTIFICATES

Our quality management system is based on the existing regulations, guidelines and good practices that are currently being used in the production and processing of soft polyurethane foams.

Our systemic work in ensuring the quality of our products and services has been confirmed with **the following certificates:**

- ISO 9001,
- ISO/TS 16949,
- Oeko-Tex, Class I,
- CertiPUR – certificate of safety, health and environmental performance.



THE POWER OF
COOPERATION AND
THE PARTNERSHIP
OF IDEAS



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