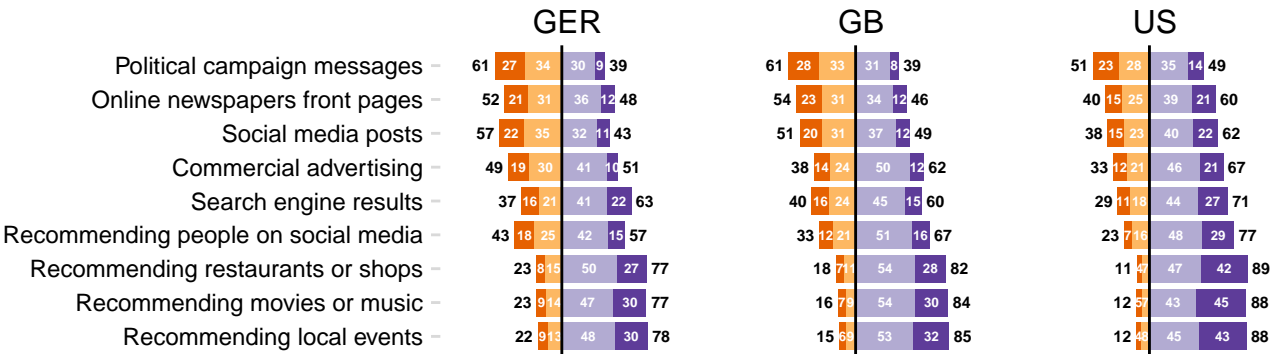
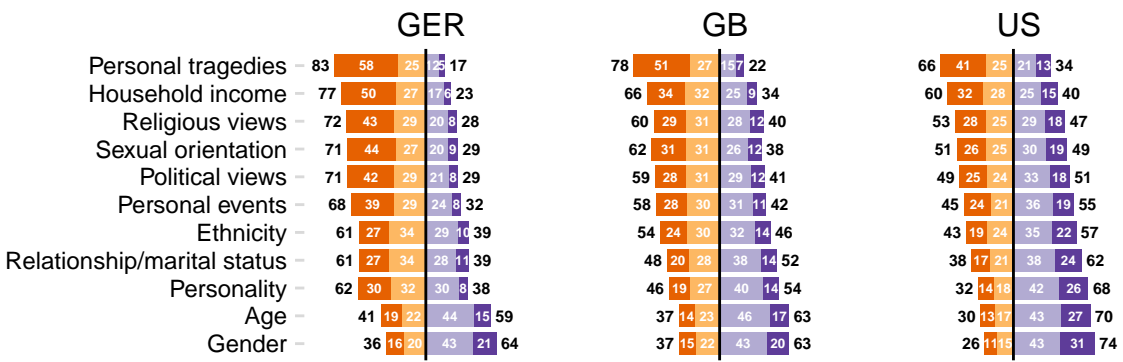


a. Acceptability of personalizing a service



b. Acceptability of using information for personalization



c. Acceptability of collecting and using data

