

STEFANIA LO BIANCO

「GRAPHIC & VISUAL DESIGNER」

Rome, Italy

lobiancostefania@gmail.com

PORTFOLIO

<https://stefania-lbnc.github.io/portfolio/>

CV

www.linkedin.com/in/stefania-lo-bianco/

ABOUT ME

I am a passionate and versatile Graphic and Visual Designer with extensive experience in magazine and advertising design, as well as a strong creative approach to UX/UI Design. I thrive on developing visually compelling and user-friendly solutions that engage and inspire.

Recently, I had the opportunity to work on the restyling of the magazine for the Egyptian Academy in Rome, where I delivered a fresh, modern, and impactful redesign.

My goal is always to go beyond expectations, bringing innovation and creativity to each project. I am adaptable, always eager to take on new challenges, and committed to achieving exceptional results.

EDUCATION

2022

Google UX Design Certificate,
Coursera

2016

Art-Lab Master Degree,
Academy of Fine Arts, Rome

2015

Bachelor's Degree in Industrial Design,
University of Rome "La Sapienza"

CORE SKILLS

Logo & Visual Identity

Crafting unique logos for cultural events and corporate clients.

Editorial Design

Specializing in magazine and brochure layouts for cultural and institutional communication.

Promotional Graphic Design

Producing banners and videos for ad campaigns featured in national media.

LANGUAGES

Italian _NATIVE

English _INTERMEDIATE

TOOLS

Adobe Photoshop _5/5

Adobe Illustrator _4/5

Adobe InDesign _4/5

Adobe AfterEffects _4/5

Adobe Lightroom _2/5

Adobe XD _3/5

Figma _4/5

HTML _3/5

CSS _3/5

WORK EXPERIENCES

2018 - PRESENT

Head Graphic Designer at Egyptian Academy, Rome

- _Designed a magazine for cultural events, enhancing its visual appeal.
- _Created event logos, reinforcing brand identity for the Academy.
- _Developed promotional graphics for videos, ensuring high-quality visual storytelling.
- _Led the creative team to maintain consistency across all projects.

2017

Graphic Designer at Walk-in SRL, Rome

- _Produced banners for national media, boosting brand visibility.
- _Collaborated with FRIMM Group to design brochures and logos.
- _Developed advertising content for well-known brands.
- _Contributed to projects for a prominent Roman art gallery.

2015

Graphic Designer at Walk-in SRL, Rome

- _Assisted in corporate logo creation, supporting brand development.
- _Provided design support for promotional content, contributing to client outreach efforts.