

# STEFANIA LO BIANCO

## 「GRAPHIC & VISUAL DESIGNER」



### ABOUT ME

Rome, Italy

[lobiancostefania@gmail.com](mailto:lobiancostefania@gmail.com)

I am a passionate and versatile Graphic and Visual Designer with extensive experience in magazine and advertising design, as well as a strong creative approach to UX/UI Design. I thrive on developing visually compelling and user-friendly solutions that engage and inspire.

Recently, I had the opportunity to work on the restyling of the magazine for the Egyptian Academy in Rome, where I delivered a fresh, modern, and impactful redesign.

My goal is always to go beyond expectations, bringing innovation and creativity to each project. I am adaptable, always eager to take on new challenges, and committed to achieving exceptional results.

<https://stefania-lbnc.github.io/portfolio/>  
[www.linkedin.com/in/stefania-lo-bianco/](https://www.linkedin.com/in/stefania-lo-bianco/)

### CORE SKILLS

#### 「Logo & Visual Identity

Crafting unique logos for cultural events and corporate clients.

#### Editorial Design

Specializing in magazine and brochure layouts for cultural and institutional communication.

#### Promotional Graphic Design

Producing banners and videos for ad campaigns featured in national media.

### EDUCATION

2022

Google UX Design Certificate,  
Coursera

2016

Art-Lab Master Degree,  
Academy of Fine Arts, Rome

2015

Bachelor's Degree in Industrial Design,  
University of Rome "La Sapienza"

### LANGUAGES

Italian	_NATIVE
English	_INTERMEDIATE

### TOOLS

Adobe Photosop	_5/5
Adobe Illustrator	_4/5
Adobe Indesign	_4/5
Adobe AfterEffects	_4/5
Adobe Lightroom	_2/5
Adobe XD	_3/5
Figma	_4/5
HTML	_3/5
CSS	_3/5

### WORK EXPERIENCES

2018 - PRESENT

#### Head Graphic Designer at Egyptian Academy, Rome

- \_Designed a magazine for cultural events, enhancing its visual appeal.
- \_Created event logos, reinforcing brand identity for the Academy.
- \_Developed promotional graphics for videos, ensuring high-quality visual storytelling.
- \_Led the creative team to maintain consistency across all projects.

2017

#### Graphic Designer at Walk-in SRL, Rome

- \_Produced banners for national media, boosting brand visibility.
- \_Collaborated with FRIMM Group to design brochures and logos.
- \_Developed advertising content for well-known brands.
- \_Contributed to projects for a prominent Roman art gallery.

2015

#### Graphic Designer at Walk-in SRL, Rome

- \_Assisted in corporate logo creation, supporting brand development.
- \_Provided design support for promotional content, contributing to client outreach efforts.

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