

Stefanie Gray

Current Product and Design student at the Startup Institute
917-531-4134 • stefanie.f.gray@gmail.com • stefaniefgray.com

Skills

Adobe Illustrator and Photoshop, ArcGIS, CartoDB, CSS3, data analysis, Google Analytics, HTML5, iOS design, JavaScript, JIRA, jQuery, mobile and responsive design, research, SASS, wireframing, UI/UX

Experience

QA Analyst

Citymaps, June 2014 – August 2014

- Supported development of Citymaps' first Android edition from start to finish with API, regression and smoke tests on a wide array of phones, tablets, and browsers.
- Managed the Citymaps user submission queue to verify new businesses and locational data.

Strategist

Purpose.com, January 2014 - April 2014

- Assisted with large-scale campaign for a nationally known civil liberties organization.
- Developed and deployed GIS-based micro-targeted social media marketing campaign outreach tactics.

Project Coordinator

NYPIRG, August 2013 - January 2014

- Recruited and trained students and interns to take action on issues such as environmental protection, hunger and homelessness, consumer protection and more.

Research and Mapping Consultant

Transportation Alternatives, June 2012 - December 2012

- Planned and managed mass transit advocacy campaign, which included town hall meetings with local leaders and elected officials, and outreach to a network of more than 100,000 members and volunteers.
- Utilized ArcGIS and publicly available socioeconomic and transit frequency (GTFS) data to determine NYC communities with a high need for improved bus and subway service.

Freelance Campaign Organizer

Change.org, October 2011 - July 2012

- Developed successful economic justice campaign followed by more than 170,000 supporters.

Education

Master of Arts, Geography

Hunter College, 2011

- 3.6 GPA.
- Presented research at the 2010 and 2011 Association of American Geographers conferences.

Certification in Geographic Information Systems

Hunter College, 2011

Bachelor of Arts, Geography

Hunter College, 2009

- Dean's List student and member of Gamma Theta Upsilon, an international geographic honors society.
- Received National Science and Mathematics Access to Retain Talent grant.