



Stefanni Vinatea Abanto

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Skills

- Ux Research
- Visual communication
- Interactive design
- Design thinking
- User flows
- Testing design
- Mood boarding
- Information Architecture
- Wireframing & prototyping
- HTML - CSS

I'm a UX/UI Designer with a social research background, who is passionate about understanding human behavior and designing products focused on the user needs with a perceptive and keep an eye on the details. I love working with people, especially research across different countries and cultural contexts.

Projects

WePker: App that makes household task sharing equal.
Design think, Research, Interactive design, Ux, Information architecture, A/B Testing, UI Design, Design System

Greenly: App makes organic products more accessible.
UX/UI Ironhack 2021

Design think, Research, Interactive design, Ux, Information architecture, A/B Testing, UI Design, Design System

Outletmoto Website: Re-design of an existing website.
UX/UI Ironhack 2021

Design think, Research, Interactive design, Ux, Information architecture, A/B Testing, UI Design, Design System, Mobile first Design and Responsive.

Nike Challenge. UX/UI Ironhack 2021

5 days work on a new feature for the Nike app and delivery of a Hi-Fi prototype.

Education

UX/UI Design Bootcamp - Ironhack Madrid 2021
Immersive 9 - weeks (400 hours) bootcamp.

Complutense University, Madrid (Spain) 2019
Master of Gender Studies and Public Policy.

National Major San Marcos University, Lima (Perú) 2008
Degree in Social Sciences

Work Experience

Profesional fundraising - Amnesty International, Spain.
04-10.2021

- Empowered marketing analysis strategies and increased 30% from the previous donations rates by targeting and communicating campaign.

Protection officer - International Committee of the Red Cross, Perú. 03.2013 - 08.2018

- Identifying protection problems and ensure healthcare activities.
- Conducted qualitative & quantitative research interview.
- Designing training workshops and f2f meeting with healthcare workers.

Personal skills

- Effective communication
- Active listening
- Teamwork
- Resilience and flexibility
- Committed
- Self-management

Languages

- Spanish - native
- English - professional
- French - elementary