

Stefano Casafranca - UX / Product Designer

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[LinkedIn](#) | [Portfolio](#)

Experience

Strategy Planner for UX & AI Technologies Apr 2025 - Now

The Center for Government and Civic Service | Austin, TX

- Piloting the Public Service Software Factory, integrating AI-enhanced development practices into an internship scrum model to reinvent how non-technical teams build and deploy public service AI applications.
- Leading the end-to-end launch of an internal software tool for “Child Protective Services” that will impact the ~5K workers who are in charge of the intake/screening process by accelerating their tasks by 70%.
- Drove cross-functional initiatives including a 170-participant hackathon in partnership with NASA Space Apps, securing \$30K+ in sponsorships.

UX Designer & Business Development Specialist Jul 2024-Feb 2025

ACC Bioscience Incubator | Austin, TX

- Led UX research and redesign of the incubator website, resolving 7+ usability issues and reducing key task completion time by 60%.
- Facilitated design thinking workshops to identify business and user-journey gaps.
- Produced the incubator’s first annual report with 3+ KPIs and ratios to measure future impact.

Coordinator of the Food Access Program Mar 2025 - Jun 2025

ACC Social Support Resource Development | Austin, TX

- Conducted guerrilla UX research to identify navigation and access barriers across food-access.
- Synthesized findings into a technical redesign proposal for future college-wide implementation.
- Supported service delivery for 250+ households through cross-functional coordination.

Projects Experience

UX / Product Designer Dec 2025 - Present

Redivo.app | Austin, TX

- Owned end-to-end product execution from problem definition to MVP in 30 days, applying behavioral UX research and intentional friction to reduce late-night scrolling.
- Designed and shipped a production-ready voice interaction experience informed by netnographic research, shaping conversational UX patterns and user engagement.

Skills

User Research, Usability Testing, Service Design, Journey Mapping, Information Architecture, Product Thinking, Systems Design | Figma | Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro) | HTML & CSS | Human-in-the-Loop AI Design | AI-Assisted UX Workflows | Bilingual: English & Spanish

Education

A.A.S. Application Development (Swift Coding and Design)

Austin Community College | Austin, TX

Graduation Date: May 2026

B.A. in Industrial Design

Pontifical Catholic University of Peru | Lima, Peru

Graduation Date: Jul 2023