

The Internet of Things Is Exploding

The "Internet of Things" is fueled as analog functions managing the physical world migrate to digital functions

It consists of adding computerization, software, and intelligence to things as varied as cars, toys, airplanes, dishwashers, turbines, and dog collars

While not all "things" are connected to the Internet, **20 billion** of them were in 2013, and **32 billion** will be by 2020

Total Number of Connectable Things

In **2013**, connected "things" were **7%** of the total

By **2020**, that number will grow to **15%**

Source: IDC, 2014

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With Research & Analysis by IDC

