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Allie Summary Slide



One Pager Summary



Comprehensive Inves...



Problem

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Problem Summary



Understanding Parent...



Allie Investor Deck

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Investment Summary

A comprehensive overview of the Allie opportunity

Our Origin Story

As parents ourselves, we've spent years trying to fix the countless small problems that make family life harder. We'd see an issue, brainstorm solutions, build something to help—but we never grasped the one core, all-encompassing problem that drives everything else.

— Problem