

# Pralon

2MMP - CMPII - Pralon  
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Bachelor in de Grafische en digitale media academiejaar 2016 - 2017  
Arteveldehogeschool

# Inhoudstafel

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# 1. Ideeënborderen

THE SELECTED OF  
**PORTFOLIO**

All items Personal Photography Portfolios

LOAD MORE

SOMETHING  
**ABOUT ME**

The world's most powerful website builder which takes the "live website creation" to next level. Massive Dynamic is created by a team of 12 experienced professional developers and designers. The team has focused on user experience and ease of use in every aspect of this project.

SOME OF MY  
**CLIENTS**

taylor&taylor HELSINKI DAVID JONES HEL SINKI SEV

[www.DownloadNewThemes.com](http://www.DownloadNewThemes.com)

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CE SOIR

OUR STORY

ELIZ 2000

FRESH FARE

ALL NATURAL

LOCAL DISTILLATION

CRAFT LIQUOR

CE SOIR

1210 W 20TH STREET  
KNOB HILL, KS 66107  
(800) 555-1234



Beyaz Polycarp | Freelancer UX / UI Designer

## Hello There

- About
- Skills
- Work
- Blog
- Contact

Phasellus viverra lectus at facilisis vestibulum. Maecenas velit purus, convallis a ligula bibendum, convallis fermentum neque. Nulla ultricies felis sed est porttitor mollis.

Sed volutpat, elit vel ullamcorper cursus, enim sem vulputate ante, utriscus fermentum leo natus sit amet nunc. Aliquam gravida vel quam ac eleifend. In faucibus pharetra bibendum. Fusce ac mattis justo. Sed vitae sodales erat. Pellentesque tempor lectus interdum etiam cursus, sit amet euismod eros venenatis.

[BE](#) [G+](#) [Dribbble](#) [Skype](#) [in](#)

*Signature*

"No army can stop an idea whose time has come."

Victor Hugo

### SKILLS



DESIGN

ps - ai



FRONTEND

html5 - css3 - js



BACKEND

wordpress - drupal



APP

ios android

### Quick Works of Happy Clients

### WORK



### BLOG

2013      March April May June July August September October November

22      The Present And Future Of Adobe Fireworks

Unless you're from Mars for the last few years, you probably realize the news by now: Adobe is feature-freezing Fireworks. And Adobe is not offering a replacement tool for Fireworks users...

Read More

18      Be Careful: Trends Come And Go

As one of the top designers on Dribbble, Jen Martin attracts many followers with his visual design skills. Unlike many designers, Jen is incredibly humble about what he has achieved. "Stop following what the...

Read More

15      Flat And Thin Are In

In the last several years, we've seen a rapid shift in software and app interface design, from 3-D and skeuomorphic to flat and minimal. Although this trend has become nearly ubiquitous, let's take a moment...

Read More

09      Original And Innovative Web Layouts

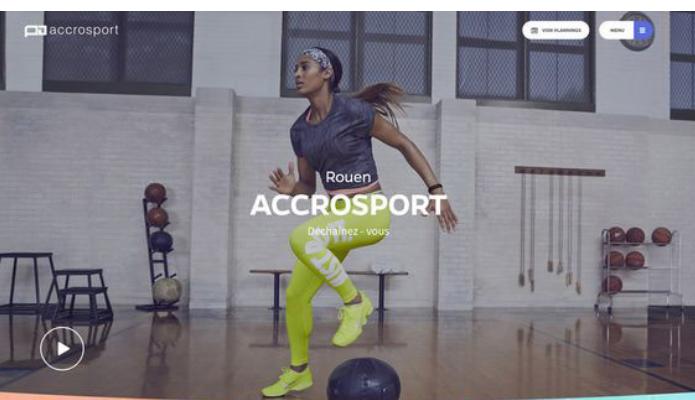
The layout is the foundation of your website. It guides the user through the site and creates a sense of flow. Most importantly, it also sets the aesthetic of the website. Therefore, you need to pay attention to layout.

Read More

### CONTACT

to  
[hi@pixellency.com](mailto:hi@pixellency.com)

Hello Beyaz,



Rouen

ACCROSPORT

Déchirez-vous



02

NOUVEAUX CLUB

BIHOREL

SAINT SEVER

DOCKS 76

DOCKS VAUBAN

AUBERVILLE

DOCKS 76

SAINT SEVER

DOCKS VAUBAN

## 2. Keuze uit ideeënborde

The image shows a dark-themed collage of various visual elements. At the top, there are four smaller black-and-white photographs: a close-up of a person's face, a waterfall, a lighthouse, and a landscape. Below this, a large dark rectangular area contains several website mockups. One mockup for 'IWC Schaffhausen' features a watch and a city skyline. Another for 'Qantas' shows flight information for routes like IST-LAX. A third mockup for 'Q' features a woman's face and travel details. The word 'WORK' is centered above the website mockups.

### LES NOUVELLES

[VOIR TOUTES LES NOUVELLES](#)

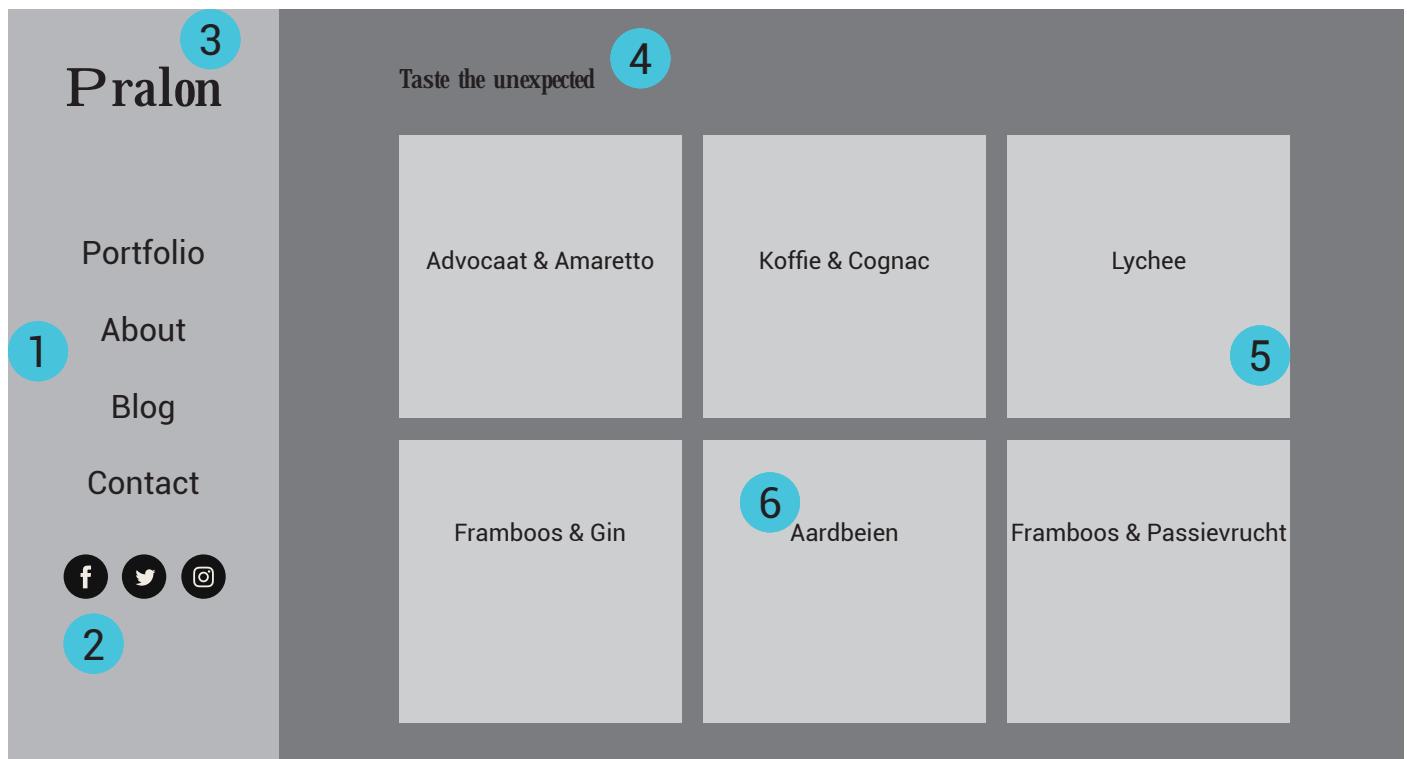


### BOOTCAMP

Un nouveau programme s'invite sur votre planning des Docks 76. Une heure pour faire des qualités de Seine votre terrains d'entraînement. Vous allez aimer et vous allez aussi beaucoup transpirer. La réussite de votre séance repose sur des combinaisons d'exercices variés de type Functional Training, des rapports pour mesurer votre progression, le coaching d'un Personal Trainer, mais avant tout sur vous !

[EN SAVOIR PLUS](#)

### 3. Wireframes



- 1 Menu
- 2 Social Media
- 3 Logo
- 4 Titel
- 5 Producten
- 6 Ondertitel

3

**Pralon**

Portfolio

1 About

Blog

Contact

2



Life begins after coffee

6

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In volutpat eros sed elemen-tum vestibulum. Suspendisse tortor dolor, sollicitudin nec tortor ut, sagittis feugiat leo. Praesent mattis non mi in varius. Maecenas tempor ornare mi, eget scelerisque ipsum auctor eu. Etiam sodales nisi nec orci laoreet tincidunt. Praesent mi ipsum, convallis id gravida sed, laoreet a lib

5

7

8

1 Menu

2 Social Media

3 Logo

4 Titel

5 Productomschrijving

6 Ondertitel

7 Foto v. product

8 Footer

## 4. Style tile

http://www.pralon.com

The style tile consists of two main sections. On the left is a vertical navigation menu with links to Portfolio, About, Blog, and Contact, along with social media icons for Facebook, Twitter, and Instagram. The right section features the Pralon logo in orange script, the tagline "Taste the unexpected" in orange cursive, and a grid of six chocolate truffles. Each truffle is labeled with its flavor: Advocaat & Amaretto (green), Koffie & Cognac (brown), Lychee (orange), Framboos & Gin (blue), Aardbeien (red), and Framboos & Passievrucht (yellow).

- Portfolio
- About
- Blog
- Contact

Pralon

Taste the unexpected

Advocaat & Amaretto	Koffie & Cognac	Lychee
Framboos & Gin	Aardbeien	Framboos & Passievrucht

The style tile features a dark gray background. On the left is a vertical navigation menu with links to Portfolio, About, Blog, and Contact, along with social media icons. The right side contains the Pralon logo in orange script, the tagline "KOFFIE & COGNAC" in large white serif capital letters, and the slogan "Life begins after coffee" in white cursive. Below this text is a small description: "Een digestief in de klassieke opstelling van koffie en cognac wordt in harmonie gebracht met een overheerlijke pure chocolade." At the bottom of the page, there is a horizontal row of six chocolate truffles, each a different color (brown, light brown, gray, dark gray, light gray, and medium gray) arranged against a black background.

- Portfolio
- About
- Blog
- Contact

Pralon

KOFFIE & COGNAC

*Life begins after coffee*

Een digestief in de klassieke opstelling van koffie en cognac wordt in harmonie gebracht met een overheerlijke pure chocolade.



[Portfolio](#)

[About](#)

[Blog](#)

[Contact](#)



Taste the unexpected

Advocaat & Amaretto



Koffie & Cognac



Lychee



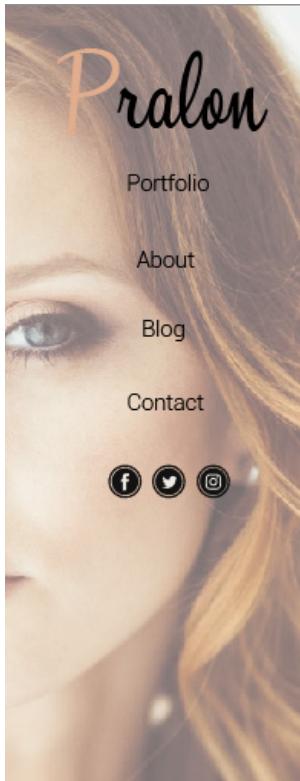
Framboos & Gin



Aardbeien



Framboos & Passievrucht



[Portfolio](#)

[About](#)

[Blog](#)

[Contact](#)



## KOFFIE & COGNAC

*Life begins after coffee*

Een digestief in de klassieke opstelling van koffie en cognac wordt in harmonie gebracht met een overheerlijke pure chocolade.



# 5. Visual Design



[Portfolio](#)

[About](#)

[Blog](#)

[Contact](#)



Taste the unexpected

Advocaat & Amaretto



Koffie & Cognac



Lychee



Framboos & Gin



Aardbeien



Framboos & Passievrucht



[Portfolio](#)

[About](#)

[Blog](#)

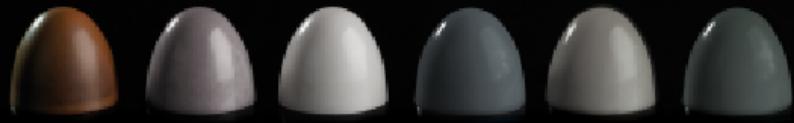
[Contact](#)



## KOFFIE & COGNAC

*Life begins after coffee*

Een digestief in de klassieke opstelling van koffie en cognac wordt in harmonie gebracht met een overheerlijke pure chocolade.



Portfolio

About

Blog

Contact



## Wat is Pralon

### Inovatief

De Pralon is een praline met een vloeibare kern, die volgens een heel eigen productie procedé op een voordeelige manier de suiker cocon in traditionele pralines vervangt waardoor Pralons minder suiker en minder vet bevatten, maar des te meer uw smaakpapillen verwennen met pure, eerlijke smaken.

Deze gebrevetteerde techniek biedt de garantie van een lichte en een diëtisch verantwoorde lekkernij met het potentieel aan een enorm aantal smaken aangepast aan de culinaire gewoontes en de culturele en levensbeschouwelijke wensen van alle consumenten.

Met de onnavolgbare smaakervaring van de Pralon schrijven wij met fierheid een nieuwe bladzijde in de rijke geschiedenis van de praline. Nog nooit heeft deze chocolade lekkernij een gelijkaardige revolutie gekend sinds zijn creatie in 1912. De Pralon is de nieuwe generatie van luxe-pralines.

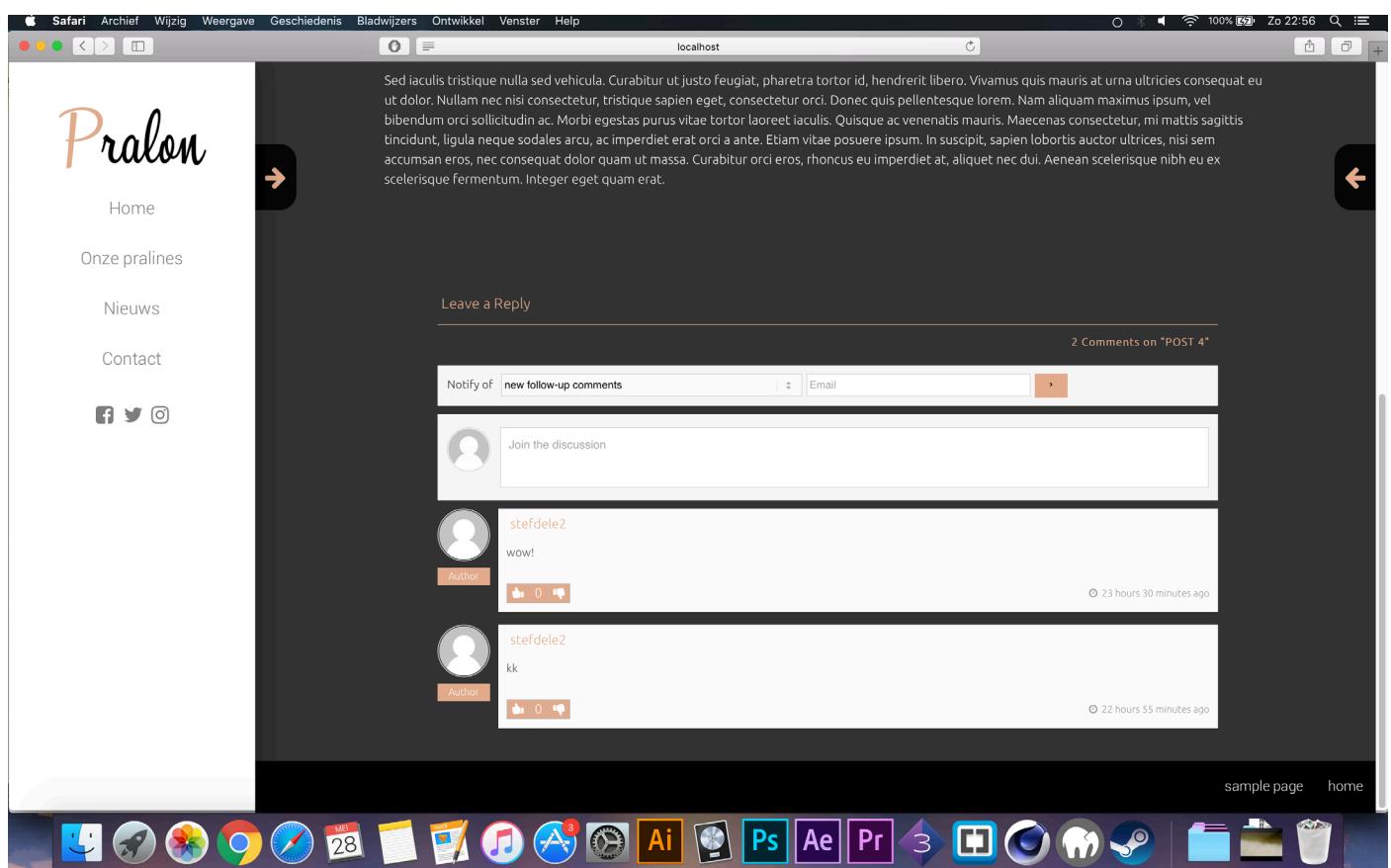
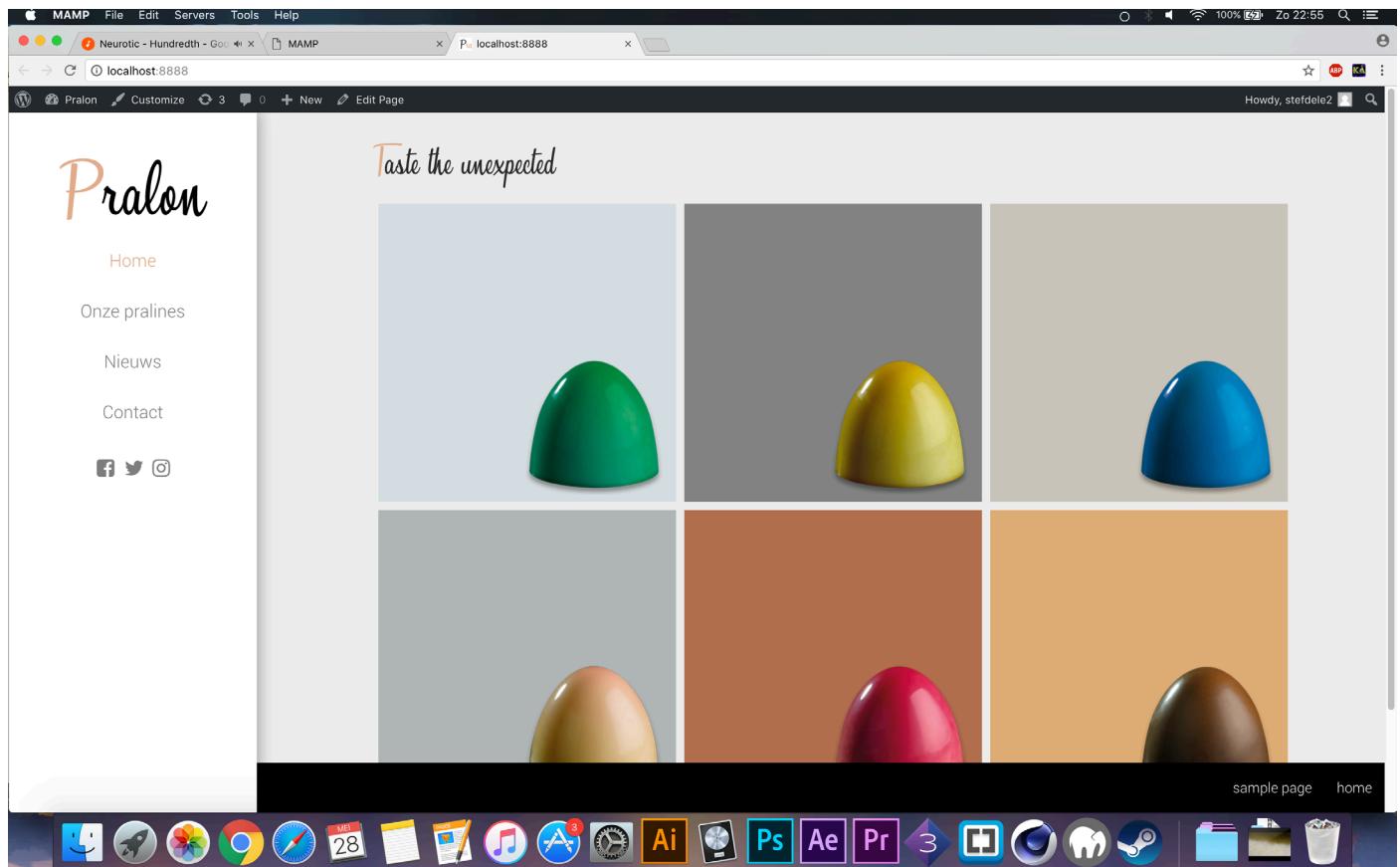
### Our team



# Pralon

Oops, deze pagina doet het niet meer.

# 6. Screenshots eindresultaat



Safari Archief Wijzig Weergave Geschiedenis Bladwijzers Ontwikkel Venster Help

localhost

single-praline.php

# Pralon

## ADVOCAT EN AMARETTO

### *the perfect blend*

Uw lievelingsdessert in een brandewijn van de beste Belgische tafeldruiven omkraant met een zachte melkchocolade.

Koffie en Cognac  
Aardbei  
Lychee  
Framboos en Gin  
Framboos en Passievrucht  
Advocaat en Amaretto

Home  
Onze pralines  
Nieuws  
Contact

Facebook Twitter Instagram

sample page home

Mac OS X Dock icons: Mail, Finder, App Store, Google Chrome, Calendar, Notes, Music, App Icons, Adobe Creative Suite, System Preferences, etc.

Safari Archief Wijzig Weergave Geschiedenis Bladwijzers Ontwikkel Venster Help

localhost

single-praline.php

# Pralon

## Nieuws

May 27, 2017  
POST 4  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum id ex bibendum nibh hendrerit efficitur sit amet et turpis. Proin [...]

May 27, 2017  
POST 3  
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May 27, 2017  
POST 2  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum id ex bibendum nibh hendrerit efficitur sit amet et turpis. Proin [...]

Home  
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sample page home

Mac OS X Dock icons: Mail, Finder, App Store, Google Chrome, Calendar, Notes, Music, App Icons, Adobe Creative Suite, System Preferences, etc.