

# Usability Test Plan: Pet Name Generator

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# 1. Test Overview

- **Purpose:** Evaluate the ease of use and effectiveness of the Pet Name Generator application for first-time users seeking pet names.
- **Duration:** 15 minutes per participant
- **Location:** Remote (video call) or in-person
- **Number of participants:** 5 users

# 2. Participant Profile

- **Population:** Pet owners or soon-to-be pet owners aged 18-45 who are comfortable using web applications.

## Recruitment criteria:

- Currently own a pet or planning to get one within 6 months
- Basic computer literacy
- No prior exposure to the Pet Name Generator application

# 3. Test Measures

| Measure Type | What We Measure                  | How We Measure           |
|--------------|----------------------------------|--------------------------|
| Performance  | Time to complete each task       | Timer                    |
| Performance  | Number of errors or wrong clicks | Observation              |
| Performance  | Task completion rate             | Success/failure per task |
| Preference   | Perceived ease of use            | Post-test questionnaire  |
| Preference   | Overall satisfaction             | Post-test questionnaire  |

## 4. Test Scenario and Tasks

### Scenario:

"Imagine you just adopted a new dog and need help finding the perfect name. You've heard about a Pet Name Generator tool that can help you discover creative name options."

### Tasks:

#### Task 1: Generate your first pet name

- Goal: Successfully generate a single pet name
- Success criteria: User sees a generated name displayed

#### Task 2: Generate names for a specific animal

- Goal: Generate a name specifically for a dog
- Success criteria: User enters "Dog" and generates an appropriate name

#### Task 3: Get multiple name options

- Goal: Generate 10 names at once to compare options
- Success criteria: User successfully generates and views 10 names

#### Task 4: View your recent name history

- Goal: Navigate to and view previously generated names
- Success criteria: User finds and accesses the recent names page