

Usability Test Plan: Pet Name Generator

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1. Test Overview

- **Purpose:** Evaluate the ease of use and effectiveness of the Pet Name Generator application for first-time users seeking pet names.
- **Duration:** 15 minutes per participant
- **Location:** Remote (video call) or in-person
- **Number of participants:** 5 users

2. Participant Profile

- **Population:** Pet owners or soon-to-be pet owners aged 18-45 who are comfortable using web applications.

Recruitment criteria:

- Currently own a pet or planning to get one within 6 months
- Basic computer literacy
- No prior exposure to the Pet Name Generator application

3. Test Measures

Measure Type	What We Measure	How We Measure
Performance	Time to complete each task	Timer
Performance	Number of errors or wrong clicks	Observation
Performance	Task completion rate	Success/failure per task
Preference	Perceived ease of use	Post-test questionnaire
Preference	Overall satisfaction	Post-test questionnaire

4. Test Scenario and Tasks

Scenario:

"Imagine you just adopted a new dog and need help finding the perfect name. You've heard about a Pet Name Generator tool that can help you discover creative name options."

Tasks:

Task 1: Generate your first pet name

- Goal: Successfully generate a single pet name
- Success criteria: User sees a generated name displayed

Task 2: Generate names for a specific animal

- Goal: Generate a name specifically for a dog
- Success criteria: User enters "Dog" and generates an appropriate name

Task 3: Get multiple name options

- Goal: Generate 10 names at once to compare options
- Success criteria: User successfully generates and views 10 names

Task 4: View your recent name history

- Goal: Navigate to and view previously generated names
- Success criteria: User finds and accesses the recent names page