

WRITING YOUR *elevator pitch*

Your elevator pitch will likely be the piece of content you use more than any other. When someone asks what you do in person or on social media you will have a ready answer that engages and captivates. Once this is written practice saying it aloud until it's second nature!

Directions:

Answer each of the questions.

- Keep your answers brief and on topic.
- Keep the tone conversational.
- Use the last prompt box to bring it all together.
- Your elevator pitch should be able to be shared in under a minute with people in answer to the "what do you do" question.

Don't overthink this, you can always edit later, but getting something on paper is the first step!

What is your name, business, and/or product?

Steffi Kuriakose

What problem do you solve?

Customer service related problems in retail industry.

How do you solve it?

Listen carefully to the customer's queries and concern:
Initiate appropriate action based on requirement.

What makes you different?

Being approachable and keen to help others.

Put it all together:

Steffi Kuriakose
Keen to provide excellent customer service experience
Initiate proper steps to solve customer related problems
Always being friendly, focused and reliable person