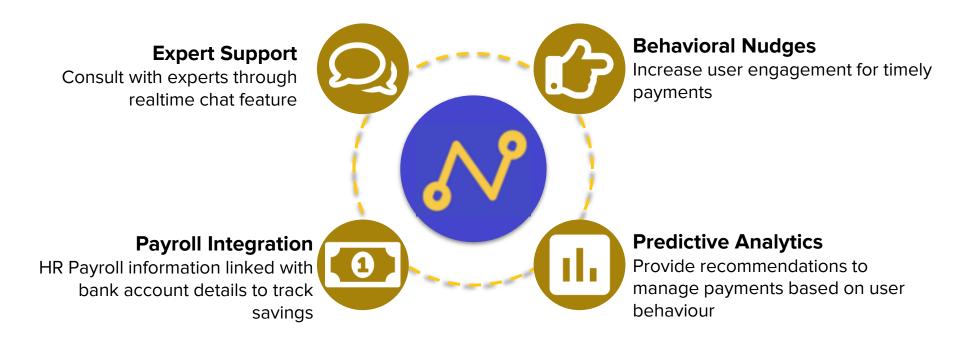
## STUDENTSAVER

#### **Team Mellonheads**

Michelle Degutis, MSHCA Candidate 2021 Steffi Nazareth, MISM Candidate 2020 Lois Weisfuse, MSHCA Candidate 2021



## Manage Employee Debt In One Place



### STUDENTSAVER

# Behavioral Nudges & Predictive Analytics Will Differentiate StudentSaver from Competitors

	<b>N</b>	iôn	Student Loan Hero	¢ H A N G E D 🇽
Budget Planning	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Real-time Notification	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Personalized Dashboard	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>	<b>⊘</b>
Payroll Integration	<b>Ø</b>	<b>Ø</b>		
Predictive Analytics	<b>Ø</b>			
Behavioral Nudges	<b>Ø</b>			

### STUDENTSAVER

# Generation Z and Millenials Expect Their Employers to Support Personal Financial Wellness

- **55**% of employees were less productive because of financial stress caused by student loans.<sup>1</sup>
- 63% of employees prioritize financial wellness benefit packages during job selection.<sup>2</sup>
- Financial wellness is proposed to be a \$825
   million industry by 2024.<sup>3</sup>



1https://www.pwc.com/us/en/private-company-services/publications/assets/pwc-2017-employee-wellness-survey.pdf
2https://www-statista-com.proxy.library.cmu.edu/statistics/941600/importance-employee-benefits-usa/
3https://www.prnewswire.com/news-releases/the-us-financial-wellness-benefits-market-is-expected-to-cross-825-million-during-the-forecast-period-20182024---market-research-by-arizton-300847293.html

## Pricing Based on Number of Active Employee Users

### **Starter**

0

For teams who just want to try out the product.

## Premium

\$9.99

For teams with less than 50 active users.

## **Enterprise**

\$19.99

For teams with 50 active users or more.

Only pay for what your employees use! We define active users as a user who has logged in and utilized 5 of our features in the last 30 days.