Enthusiastic Student

Age

21

Gender

Female

Occupation

Student

Tech

Literate

Programming

> " I expect ticket-selling websites to be intuitive and prompt. Having a friendly interface is a big plus, but being serious in terms of prices, announcements and events is what each site should really focus on.

Bio

Maria is a passionate computer science student focusing on web development and building applications. She is eager to learn new technologies and aim to be the best in the field. Her passion for coding goes hand in hand with creating memorable experiences. Whenever she can, she indulges in her love for concerts, seeking out opportunities to immerse herself in the vibrant energy of live music.

Core needs

- Effortlessly explore digital platforms to discover the best concert options and deals..
- Gain access to exclusive perks, discounts, and rewards through subscription-based services or loyalty programs tailored for concert enthusiasts.
- Seamlessly compare ticket prices across various dates/ locations to pinpoint .the best value for a lifetime music experience.
- Select favorite artists, locations, genres and get notified about any updates regarding them.

Frustrations

- Value transparency regarding ticket prices to make well-informed decisions and make the most of the concert budget
- Despise any form of frivolity on the part of the website's administrative staff.
- Disfavor website lagging or complicated process of registration or ticket buying.