Barcelona, Spain

642-129-550; stefania.rosca2309@gmail.com; GitHub, Portfolio

# **EXPERIENCE**

Criteo JUNE 2020 - PRESENT

## **Technical Solutions Engineer**

Responsible for the technical integration and design of Criteo's online advertising products for the Middle East market.

- Code assistance and troubleshooting in JavaScript.
- Product feeds setup and debugging in XML
- Tags/Pixel implementation on client's websites.
- Solve client problems using a variety of analytical and technical tools including traffic analysis, querying databases (SQL), and troubleshooting client-side code.

#### The Recurse Center

**APRIL 2020 - JUNE 2020** 

### Participant | Full Stack Developer in Training

The Recurse Center is a self-directed, community-driven educational retreat for programmers in New York City but held remotely due to the current situation.

Here's a summary of each week: https://github.com/stefi23/RC-journal

### Rock, Paper, Scissors:

Created a website on which you can play "Rock, Paper, Scissors" against the computer.

- React, Javascript, Bootstrap, HTML, CSS
- Github: https://github.com/stefi23/Schere-Stein-Papier
- Live Demo: https://stefi.codes/Schere-Stein-Papier/

## Personal Blog:

Created a personal blog with Gatsby.

- Gatsby, React, Javascript, GraphQL, Bootstrap, HTML, CSS
- Github: <a href="https://github.com/stefi23/blog">https://github.com/stefi23/blog</a>
- Live Demo: <a href="https://stefi.codes/blog">https://stefi.codes/blog</a>

#### **Backend for a Weather App**

Created a REST API Node.js project that can handle validations and retrieve the data only from the below mentioned APIs.

- Express, NodeJS, Here Maps Geocoding API, Open Weather API
- Github: <a href="https://github.com/stefi23/weather-app">https://github.com/stefi23/weather-app</a>

## CodeOp

SEPTEMBER 2019 - MARCH 2020

## **Full-Stack Developer**

Graduate of an intensive coding course focused on JavaScript. Projects built:

## Wake Up And Fly:

Created a website that tells you what time you should wake up to catch your flight.

- React, JS, Express, API's: HereMaps and Flightstats. Deployed on Heroku.
- Video Demo: https://youtu.be/IQyeCHCUhEA
- Live Demo: http://wake-up-and-fly.herokuapp.com/; (Flightstats API expired)

#### Weather App:

- React, JS, API's: OpenWeatherMap and Pixabay.
- Live Demo: https://stefi23.github.io/WeatherApp/

## **Quote Generator Web App:**

- Stack: React, JS, HTML, CSS and Bootstrap 4.
- Live Demo: https://stefi.codes/quote-generator/

### To-Do App:

- React, JS, HTML, CSS and Bootstrap 4.
- Live Demo: https://stefi23.github.io/to-do-app-react/

#### **RGB Color Picker:**

- React, JS, HTML, CSS and Bootstrap 4.
- Live Demo: https://stefi23.github.io/RGB-Picking-Colors-Tool-React/

My Portfolio Page: https://stefi.codes

I've decided to transition into tech and spoke at **QueerJS** in Paris about this career change.

### **Softonic**

Social Media Manager

MAY 2017 - OCTOBER 2019

- Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging, and audience identification.
- Manage a small external social media team, including freelancers, copywriters, and other content creators, overseeing their work and offering guidance or direction, also remotely.

## Bitdefender

NOVEMBER 2015 - MAY 2017

Social Media Manager

**IBM** 

DECEMBER 2013 - NOVEMBER 2015

**Social Media and Digital Strategist** — *April 2015 - November 2015* **Marketing Campaign Specialist** — *December 2013 - April 2015* 

**Hewlett Packard** 

FEBRUARY 2013 - DECEMBER 2013

**Contract administrator** 

**Oracle** 

**SEPTEMBER 2011 - JUNE 2012** 

**Service Renewal Representative** — *March* 2012 – *June* 2012

Customer Reference Specialist D/A/CH & Nordics — September 2011 - March 2012

**Hewlett Packard** 

FEBRUARY 2010 - SEPTEMBER 2011

Special Pricing Specialist (Smart Quote Team)

## **SKILLS**

Programming Languages: Javascript, Python, HTML, CSS, C

Frameworks and Tools: React, NodeJS, Express, Bootstrap, Vue, Flask, MySQL, VSCode, Trello, GitHub, Heroku, TDD

# **EDUCATION**

freeCodeCamp - JavaScript Algorithms and Data Structures

January 2020 - March 2020

CS50's Introduction to Computer Science Course – "Harvard University" – offered online via EdX

March 2019 - December 2019

freeCodeCamp - Responsive Web Design Certification

September 2019 - Decembrie 2019

Master's Degree – Business Administration (in German) - "Academy of Economic Studies" Bucharest, Romania -October 2010 – July 2012

Bachelor's Degree – Business Administration (in German) - "Academy of Economic Studies" Bucharest, Romania - October 2007 – July 2010

Erasmus Student Grant – Business Administration – "University of Applied Sciences" Munich, Germany -Winter semester 2008/09

## **LANGUAGES**

English – fluent German – fluent

Spanish – intermediate