

# STEFANIE MENDOZA

## PRODUCT DESIGNER

### EXPERIENCE

#### DEVELOP FOR GOOD

Product Manager Nov 2021 - Apr 2021

- Led the redesign team of the LGBT Community Network website experience to more efficiently provide safe resources & information.
- Developed a responsive and accessible website for the client's organization that increased user retention and engagement within the LGBTQIA+ community.
- Managed project strategy, roadmap, & planned features that drove the execution of the design and implementation of the existing website.

#### DESIGN FOR AMERICA

Lead UX/UI Student Designer Nov 2021 - Feb 2021

- Coordinated a team of students through ideation, design, and research to create a tool that connects first-generation college students in the UC San Diego Trio program to helpful resources throughout their college experience.
- Defined user needs through interviewing students and mentors, synthesized data, & developed user flows + mockups to create an accessible college resource tool.

#### STACKS

Product Designer Present - Dec 2020

- A student-led startup to provide aggregated, optimized discounts through an extension-based web application.
- Responsible for usability testing, user interviews, and creating high-fidelity prototypes for implementation.

#### DEXCOM

Lead UX/UI Design Intern Apr 2021 - June 2020

- Explored areas of diabetes education, emotional support, & telehealth through user research and moderated interviews with physicians and patients to find opportunity points.
- Conducted weekly presentations, delivered wireframes and interactive prototypes to the Dexcom stakeholders and designers.

#### DIABETES DESIGN INITIATIVE

Product Design Intern Dec 2020 - Jan 2019

- Managed a team of design students and engineers through user research and design processes to reimagine diabetes education.
- Prototyped & implemented InsuLearn, a data visualization tool website.
- Led prototyping initiatives and defined user research strategies to determine product needs.

### CONTACT

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PORTFOLIO:

[Stefaniemendoza.com](http://Stefaniemendoza.com)

### EDUCATION

University of California, San Diego

B.A: Speculative Design | Spring 2021

Minor: Cognitive Science

w/ Specialization in Design & Interaction

UC San Diego Extension

Front End Development Certification |  
Fall 2021

### SKILLS

#### DESIGN

Interactive Prototype, Lo-fi and Hi-fi Mockups, Style Guides, Sketching, Wire-framing, Paper Prototyping, User flow,

#### RESEARCH

User Testing, Usability Testing, A/B testing, Ethnographic Research, User Journeys, Moderated Interviews, Competitive Analysis, Quantitative and Qualitative research, Information Architecture

#### TOOLSET

Photoshop, Illustrator, XD, Indesign, After Effects, Figma, Sketch, Miro, Wordpress, Balsamiq

#### DEVELOPMENT

HTML/CSS, JavaScript, Java (basic), Python (basic), Git, Heroku