

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA

OBJECTIVE:

To serve as a Creative Director or Associate Creative Director for a company with a collaborative, team-oriented approach to the creative process and where the sharing of ideas and expertise facilitates continued professional and personal growth.

EDUCATION:

Ringling School of Art and Design – Sarasota, Florida, 1986

MAJOR: Graphic Design **MINOR:** Illustration

SOFTWARE PROFICIENCIES:

Adobe InDesign CS3, Adobe Illustrator CS3, Adobe PhotoShop CS3 and Quark Xpress 6.5

EXPERIENCE:

10/05 – present: Creative Director, Critt Graham Associates – Atlanta, Georgia

A corporate, investor, interactive and marketing communications design firm

RESPONSIBILITIES:

- Manage and mentor a team of designers
- Work with client service to facilitate proposals and schedules
- Prioritize and delegate projects
- Work with IT and designers to ensure relevant and current technologies are being implemented
- Present work to clients
- Work directly with both client service and client throughout the duration of a project
- Manage outside resources and vendors, including writers, designers, photographers, printers and web programmers
- Organize and direct photo shoots
- Design print and online annual reports, concept development, brand development, interactive design, direct mail, trade show graphics, stationery systems, marketing collateral, brochures, illustrations, print production

CLIENTS:

Aéropostale, Alfa Insurance, Ann Taylor, Carter's, Inc., The Coca-Cola Company, Knight Capital Group, Inc., Kodak, Newell Rubbermaid, Royal Caribbean Cruises Ltd.

10/04 – 10/05: Founder, TREU Creative, LLC – Atlanta, Georgia

A graphic design firm

RESPONSIBILITIES:

- Manage outside resources and vendors such as writers, designers, photographers, printers and web programmers
- Write proposals
- Provide client service
- Present work to clients
- Concept development, brand development, web site design, direct mail, product packaging, stationery systems, signage, marketing collateral, create campaigns for print and electronic media, print production

CLIENTS:

Changing The Focus, Char Baxter Communications, EventPerfect, Integrative Logic, Lane Bryant, Marriott, Virginia Highland Business Association, Vives Training Systems

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA

8/00 – 10/04: Senior Art Director, Char Baxter Communications – Atlanta, Georgia
A full service advertising firm specializing in high technology

RESPONSIBILITIES:

- Manage print and interactive designers
- Prioritize and delegate projects
- Present work to clients
- Work directly with clients throughout the duration of a project
- Organize and direct photo shoots
- Concept development, brand development, create campaigns for print and electronic media, web site design, direct mail, stationery systems, marketing collateral, brochures
- Manage most aspects of print production

CLIENTS:

ClientLink, Daou, Inovis, Technology Association of Georgia

9/98 – 7/00: Art Director, BD&B Advertising and Design – Summit, New Jersey
A full service advertising agency

RESPONSIBILITIES:

- Work directly with clients and vendors
- Concept development, create campaigns for print and electronic media, direct mail, logos, web graphics, brochures, illustrations
- Manage various aspects of print production

CLIENTS:

AT&T, Make-A-Wish Foundation, Showtime Entertainment

5/95 – 7/98: Art Director, Bruno Marketing Communications – Pensacola, Florida
A full service advertising agency

RESPONSIBILITIES:

- Manage a team of designers
- Prioritize and delegate projects
- Work directly with clients and vendors
- Organize and direct photo shoots
- Concept development, brand development, create campaigns for print, electronic and broadcast media, brochures, web graphics, illustrations
- Manage most aspects of print production

CLIENTS:

Pensacola Junior College, Roy Jones Jr. Sporting Goods, Teledyne Corporation

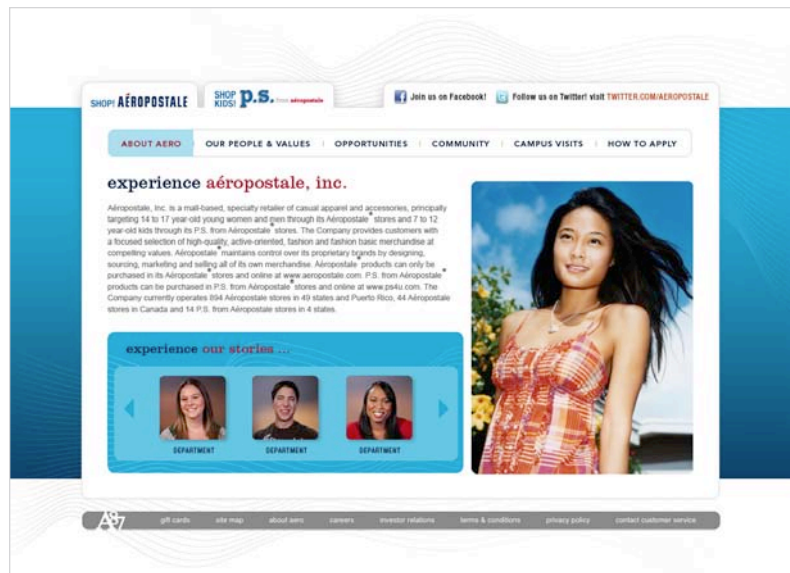
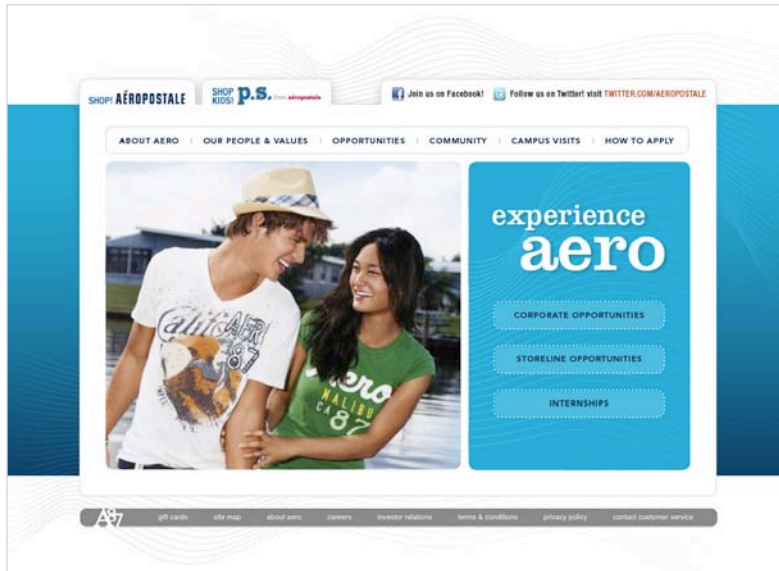
9/94 – 5/95: Art Director, Angler Sport Magazine – Perdido Key, Florida

9/92 – 9/94: Graphic Designer, Compass Marketing, (tourism magazines) – Gulf Shores, Alabama

7/86 – 9/92: Experience for these years upon request

INTERACTIVE

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



AÉROPOSTALE, INC.: RECRUITMENT WEB SITE

INTERACTIVE

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



<http://www.knight.com/investorRelations/AR/2007AR/index.html>

KNIGHT CAPITAL GROUP: ONLINE ANNUAL REPORT

INTERACTIVE

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA

LANE BRYANT

FIGURE BRYANT
a fashion-forward newsletter
by Lane Bryant • www.lanebryant.com

SUPER MOM TO SUPER BOMB

SEXSY SEASONAL STYLE
Duis autem vel eum iriure dolor in heerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.

Duis autem vel eum iriure dolor in heerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.

Ut wisi enim ad mi nim veniam, ullamcorper suscipit ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy euismod tincidunt ut laoreet dolore magna aliquam volutpat. Ut wisi enim ad minim veniam, quis nostrud tation ullamcorper suscipit lobortis nisl ut aliquip ex commodo consequat. Duis autem vel eum iriure do hendrerit in vulputate velit esse molestie consequat, v dolore eu feugiat nulla facilisis at vero eros et accm

5 IDEAS FOR LESS FRAZZLE AND MORE D

Ut wisi enim ad minim veniam, quis tation nostrud tation ullamcorper suscipit lobortis nisl ut aliquip ex commodo consequat. Duis autem vel eum iriure do tation ullamcorper suscipit lobortis aliquip scipit lo suscipit lobortis nisl ut aliquip ex ea

SPECIAL STORE HOUR WITH CARE FOR KIDS!

October 15-17, 2005
Lane Bryant Stone Mountain

FASHION FORUM
How often do you give your look a lift?

☐ Daily ☐ Seasonally
☐ Weekly ☐ I don't update
☐ Monthly

LANE BRYANT

FIGURE BRYANT
a fashion-forward newsletter
by Lane Bryant • www.lanebryant.com

CLIENT TO CLUB

DOUBLE DUTY FALL FASHIONS
Duis autem vel eum iriure dolor in heerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.

Duis autem vel eum iriure dolor in heerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.

Ut wisi enim ad mi nim veniam, ullamcorper suscipit nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accmsan et

COLOR COMBOS TO SUIT YOUR STYLE

Ut wisi enim ad minim veniam, quis tation nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in tation ullamcorper suscipit lobortis aliquip scipit lobortis suscipit lobortis nisl ut aliquip ex ea

FALL FASHION FAIR

October 15-17, 2005
Lane Bryant Northlake

COUTURE CORNER

How often do you give your look a lift?

☐ Daily ☐ Seasonally
☐ Weekly ☐ I don't update
☐ Monthly

Submit



LANE BRYANT

FIGURE BRYANT
a fashion-forward newsletter
by Lane Bryant • www.lanebryant.com

LANE BRYANT BRA BONANZA

A LITTLE LIFT FOR LESS
Ut wisi enim ad mi nim veniam, ullamcorper suscipit nisl ut aliquip ex commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy

BUY ONE BRA GET ONE HALF OFF



FASHION FORUM: how often do you update your appearance?

☐ I add something stylish weekly ☐ I supplement seasonally
☐ I like monthly makeovers ☐ I don't update

WWW.LANE.BRYANT.COM
STORE LOCATOR
FORWARD OPDS TO A FRIEND

LANE BRYANT

FIGURE BRYANT
a fashion-forward newsletter
by Lane Bryant • www.lanebryant.com

LANE BRYANT ACCESSORY SALE

A LITTLE BLING FOR LESS
Ut wisi enim ad mi nim veniam, ullamcorper suscipit nisl ut aliquip ex commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy

BUY ONE ACCESSORY GET 10% OFF AN ADDITIONAL ACCESSORY



FASHION FORUM: how often do you update your appearance?

☐ I add something stylish weekly ☐ I supplement seasonally
☐ I like monthly makeovers ☐ I don't update

WWW.LANE.BRYANT.COM
STORE LOCATOR
FORWARD OPDS TO A FRIEND

LANE BRYANT: E-NEWSLETTERS AND E-CARDS

BRANDING

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA

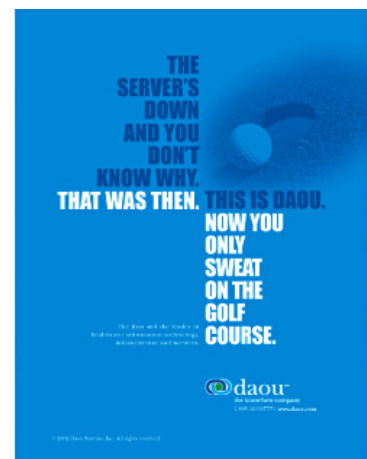
crittgrahamgroup



CRITT GRAHAM GROUP: LOGO, MARKETING MATERIAL, DIRECT MAIL

BRANDING

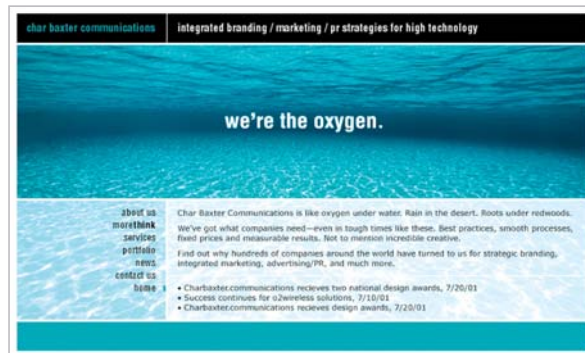
ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



DAOU, INC.: LOGO, MARKETING COLLATERAL, PRINT ADS

BRANDING

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



CHAR BAXTER COMMUNICATIONS: MARKETING COLLATERAL, BUSINESS CARDS, WEB SITE

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



KODAK: CUSTOM PUBLICATION, MAKE SOMETHING MAGAZINE

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



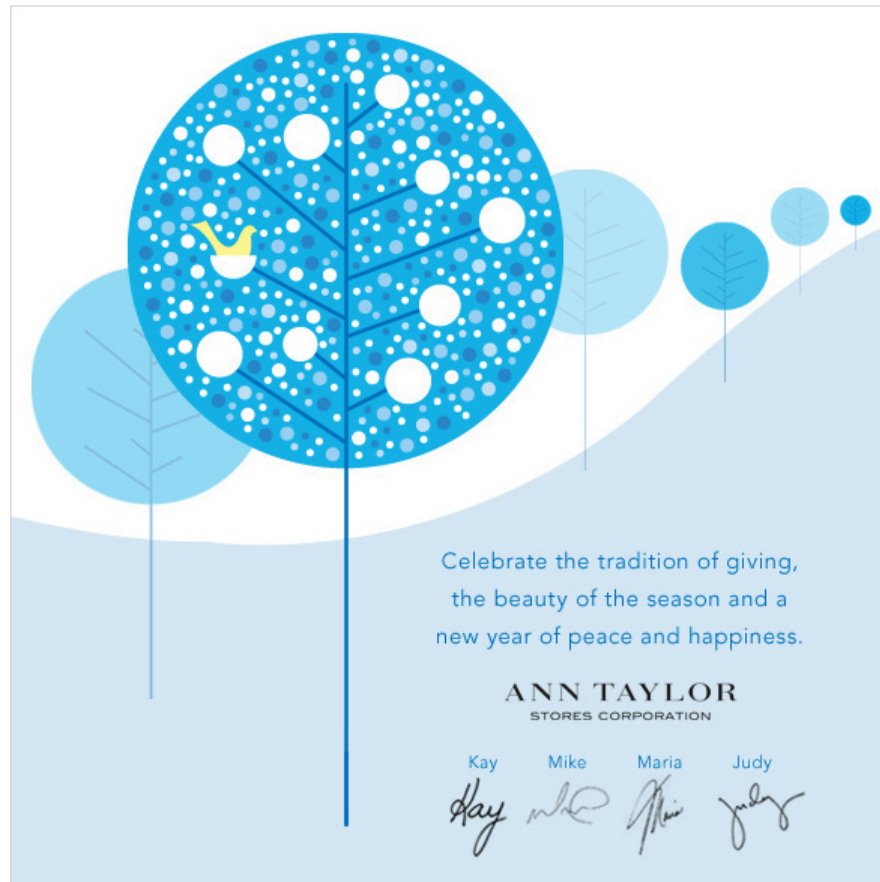
ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



COCA-COLA RETAILING RESEARCH COUNCILS: THE FIRST 30 YEARS - COLLECTOR'S EDITION

ILLUSTRATION

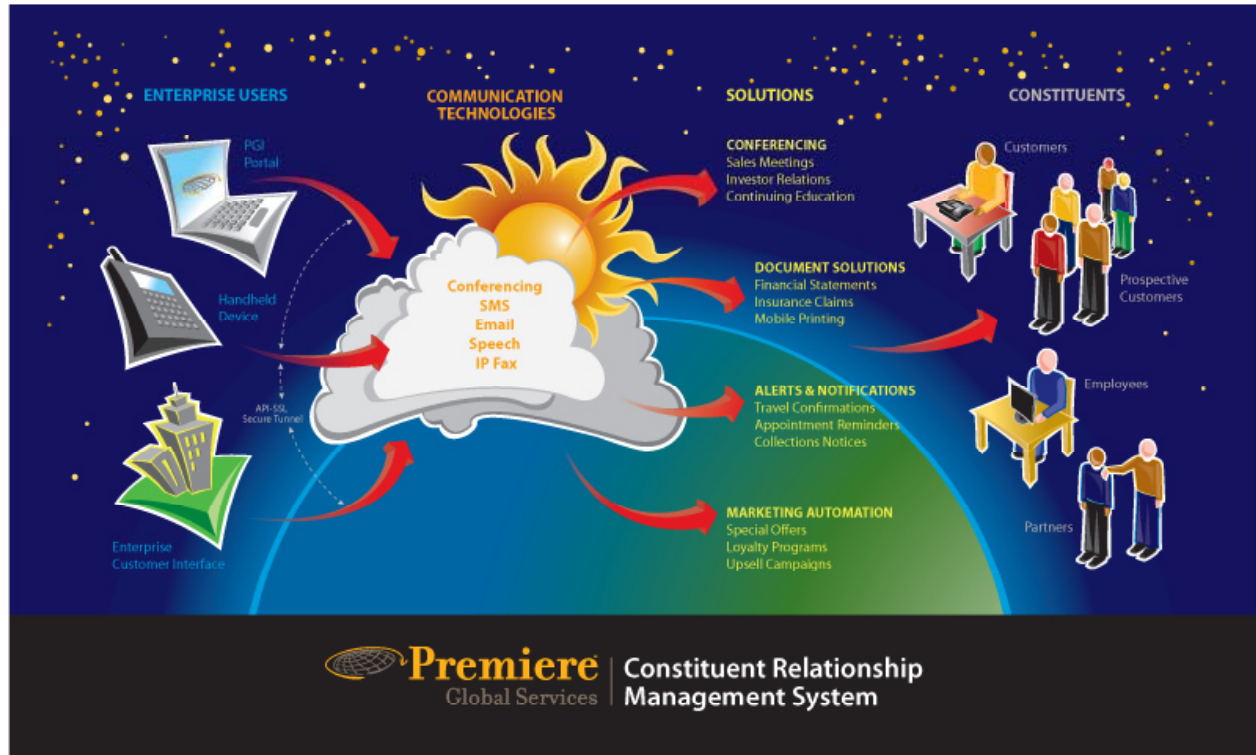
ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



ANN TAYLOR: ILLUSTRATION FOR HOLIDAY E-CARD

ILLUSTRATION

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



PREMIERE GLOBAL SERVICES: ILLUSTRATION FOR MANAGEMENT SYSTEM DIAGRAM

ILLUSTRATION

ROB TREUTEL
ROBTREUTEL.COM
404.788.2576
ROB@ROBTREUTEL.COM
ATLANTA, GEORGIA



CARTER'S INC.: ILLUSTRATION USING CLOTHING MATERIAL FOR COLOR