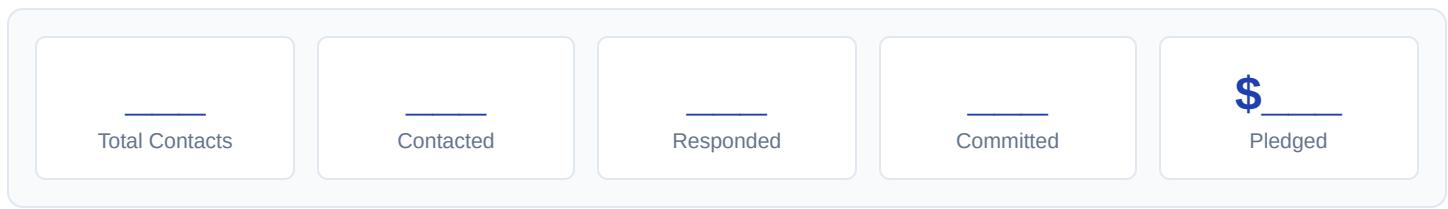


ReasonBridge Network Tracker

Track your outreach and engagement progress



Phase A: Inner Circle Weeks 1-2

Goal: Align on vision, get feedback, recruit to core team

Name	Strategic Value	Status	Date	Notes / Next Steps
Kathy Wife	Civic experience, communities, potential co-founder	<input type="checkbox"/> Discussed <input type="checkbox"/> Aligned <input type="checkbox"/> Active role		
Andy Brother	Angel investing, Harvard network, advisor potential	<input type="checkbox"/> Contacted <input type="checkbox"/> Responded <input type="checkbox"/> Committed		
Hillary Sister-in-law	Harvard network, Boston connections	<input type="checkbox"/> Contacted <input type="checkbox"/> Responded <input type="checkbox"/> Committed		
Julie Sister	Grant writing expert (Cascadia Consulting)	<input type="checkbox"/> Contacted <input type="checkbox"/> Responded <input type="checkbox"/> Committed		

Script: "I'm getting serious about turning ReasonBridge into a non-profit. I've put together a plan and I'd love your input before I go any further. Can we find time to talk this week?"

Phase B: Strategic Advisors Weeks 2-3

Goal: Get expert guidance on legal, strategy, approach

Name	Strategic Value	Status	Date	Notes / Next Steps
Cousin (lawyer)	Legal guidance for 501(c)(3) formation	<input type="checkbox"/> Contacted <input type="checkbox"/> Responded <input type="checkbox"/> Committed		
Rich Neighbor	LDS community, academic, like-minded	<input type="checkbox"/> Contacted <input type="checkbox"/> Responded <input type="checkbox"/> Committed		

Script: "*I'm launching a non-profit focused on improving online discourse. Given your experience with [legal/community], I'd love to get your thoughts on my approach. Would you have 20-30 minutes for a call?*"

Phase C: Believers & Early Supporters

Weeks 3-6

Goal: Early donations, testimonials, beta users

Like-Minded Technical Friends

Name	Contacted	Response	Amount	Notes
	<input type="checkbox"/>			

People Who Left Social Media

Name	Contacted	Response	Testimonial?	Notes
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	
	<input type="checkbox"/>		<input type="checkbox"/>	

Tech Colleagues

Name	Contacted	Response	Amount	Notes
	<input type="checkbox"/>			

	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				
	<input type="checkbox"/>				

Script: "You know how frustrated we've both been with how toxic online conversations have become? I've been building something to address that—a platform called ReasonBridge. I'm turning it into a non-profit and starting to raise funds. Would you be open to hearing more?"

Phase D: Connectors & Amplifiers

Week 6+

Goal: Introductions, amplification, broader reach (after you have traction)

Name	Network Access	Status	Date	Notes / Next Steps
Justin Friend (political)	Ran for office, political networks	<input type="checkbox"/> Informed <input type="checkbox"/> Ready to help <input type="checkbox"/> Intros made		
Alex Friend (education)	School board, education networks	<input type="checkbox"/> Informed <input type="checkbox"/> Ready to help <input type="checkbox"/> Intros made		
Ben Friend (state politics)	Ran for OH state congress, significant network	<input type="checkbox"/> Informed <input type="checkbox"/> Ready to help <input type="checkbox"/> Intros made		

Extended Networks / Communities

Network	Access Through	Status	Notes
Your parents/family networks	Parents	<input type="checkbox"/> Activated	
Kathy's family networks	Kathy	<input type="checkbox"/> Activated	
Book club	Kathy	<input type="checkbox"/> Activated	
Church preschool community	Kathy	<input type="checkbox"/> Activated	
LDS church community	Rich	<input type="checkbox"/> Activated	

Script: "I'm launching a non-profit called ReasonBridge focused on improving civic discourse. Given your experience in [politics/community], I thought you might find it interesting. Once I'm a bit further along, I'd love to explore whether any of your networks might be interested."

Remember: Update this tracker after every conversation. Track not just donations but also: testimonials offered, introductions promised, feedback received, and follow-up needed. Momentum comes from consistent outreach—aim for at least one conversation per day during active fundraising.