

"Text + Eye" on Autonomous Taxi to Provide Geospatial Instructions to Passenger

Xinyue Gui
The University of Tokyo
Tokyo, Japan
xinyueguiwei@gmail.com

Ehsan Javanmardi
The University of Tokyo
Tokyo, Japan
ejavanmardi@g.ecc.u-tokyo.ac.jp

Stela H. Seo
Kyoto University
Kyoto, Japan
stela.seo@i.kyoto-u.ac.jp

Vishal Chauhan
The University of Tokyo
Tokyo, Japan
vishalchauhan@g.ecc.u-tokyo.ac.jp

Chia-Ming Chang
The University of Tokyo
Tokyo, Japan
info@chiamingchang.com

Manabu Tsukada
The University of Tokyo
Tokyo, Japan
mtsukada@g.ecc.u-tokyo.ac.jp

Takeo Igarashi
The University of Tokyo
Tokyo, Japan
takeo@acm.org



Figure 1: Left part shows the apparatus of our prototype. Middle part shows one of our study scenario 1. Right part shows our user study environment. All people in this figure agreed to appear in the paper.

Abstract

While text-based external human-machine interface (eHMI) is widely accepted, one limitation is the lack of capability to communicate spatial information such as a different person or location. We built a mixed-eHMI using "eye" as a target-specifier when "text" shows the clear intention to their communication partners. We conducted a pre-experimental observation to develop two testbed scenarios, followed by a video-based user study via life-size projection with a real-car prototype mounted a text display and a set of robotic eyes. The results demonstrated that our proposed "text + eye" combination may represent geospatial information by increasing the success pick-up rate.

CCS Concepts

• **Human-centered computing** → **Empirical studies in interaction design.**

Keywords

mixed-eHMI design, geospatial information

ACM Reference Format:

Xinyue Gui, Ehsan Javanmardi, Stela H. Seo, Vishal Chauhan, Chia-Ming Chang, Manabu Tsukada, and Takeo Igarashi. 2024. "Text + Eye" on Autonomous Taxi to Provide Geospatial Instructions to Passenger. In *International Conference on Human-Agent Interaction (HAI '24)*, November 24–27, 2024, Swansea, United Kingdom. ACM, New York, NY, USA, 3 pages. <https://doi.org/10.1145/3687272.3690906>

1 Introduction

External human-machine interfaces (eHMIs) is a research topic that has emerged with the development of self-driving technology. The eHMI can inform pedestrians about the intentions of autonomous cars when there is no driver. In recent years, researchers have investigated many modalities for eHMI [3, 7], such as text, smile, light, eye, gesture [1, 2, 6, 7].

Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for third-party components of this work must be honored. For all other uses, contact the owner/author(s).

HAI '24, November 24–27, 2024, Swansea, United Kingdom

© 2024 Copyright held by the owner/author(s).

ACM ISBN 979-8-4007-1178-7/24/11

<https://doi.org/10.1145/3687272.3690906>

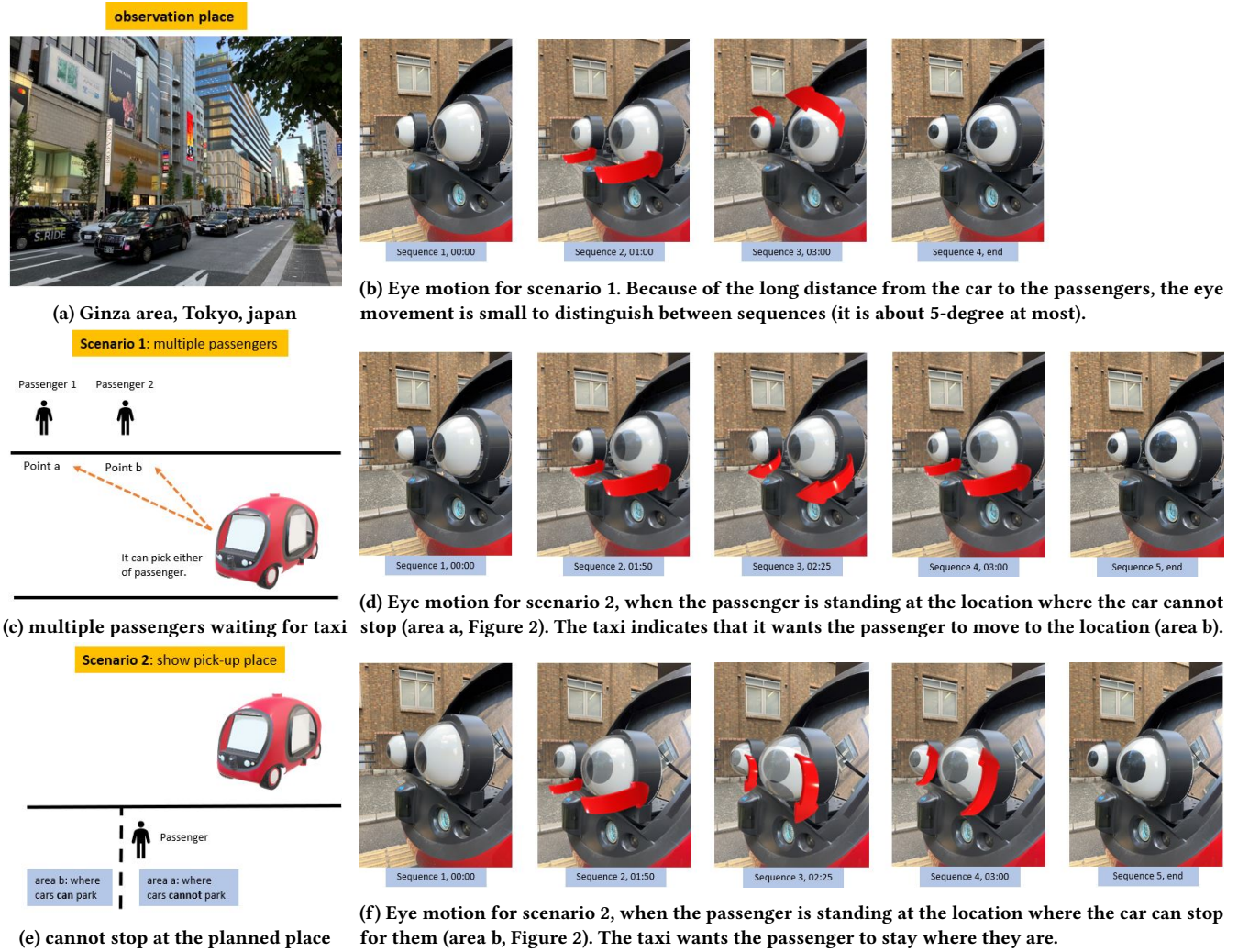


Figure 2: Left is the observation place and designed two testbed scenarios. Right is three Eye motions designed for our two scenarios. Red 3D arrows show the motion of the eyes.

In this research, we explore the interaction with passenger and autonomous taxi [5, 16]. Currently, the traditional taxi-to-passenger interaction can be successful due to the collaboration between the ride-hailing apps and text-based eHMI, such as the small plate show “vacant” on the corner of taxi windshield. When considering the autonomous taxi, they have the limitations. As for the smartphone apps, it tells the position of the taxi, but they do not tell the specific pick-up place determined temporarily. As for the text-based eHMI, when there are multiple pedestrians, it cannot indicate the communication partner. To solve those limitations, we propose combining “text” and “eye” in the eHMI and allowing them to play to their strengths as past mixed-eHMI research did [2, 13–15, 17]: using “eye” [9–11] to specify the geospatial information when “text” [2, 4, 8, 12] expresses the car’s clear intention. We conducted a two-step experiment. First, we carried out a pre-experimental observation in the Ginza shopping district and observed two cases (Figure 2 left) where geospatial information is critical in the communication.

We mounted a set of robotic eyes and a standard monitor on a real car (Figure 1). For each scenario, we displayed the text content on the monitor and designed the 3-second eye motion. For the eye motion, we calibrated the eye angle and timeline through our in-house blender-based software (Figure 2, right). Then, we conducted a video-based evaluation. We manually drove the car, lit the text monitor, and activated the large robotic eye to rotate as our designed motion to shoot the videos. During the user study, a participant watched the video via a life-size projection in a big room and was interviewed after. In summary, our work has three contributions:

- two testbed scenarios designed and potential challenges identified through our observational study;
- a novel combination pattern making each modality express different information being explored;
- and run a user study with physical implementation for the mixed-eHMI show how it expressed geospatial information.

References

- [1] Pourya Aliasghari, Moojan Ghafurian, Chrystopher L. Nehaniv, and Kerstin Dautenhahn. 2021. Effects of gaze and arm motion kinesics on a humanoid's perceived confidence, eagerness to learn, and attention to the task in a teaching scenario. In *Proceedings of the 2021 ACM/IEEE International Conference on Human-Robot Interaction*. 197–206.
- [2] Pavlo Bazilinskyy, Dimitra Dodou, and Joost De Winter. 2019. Survey on eHMI concepts: The effect of text, color, and perspective. *Transportation research part F: traffic psychology and behaviour* 67 (2019), 175–194.
- [3] Juan Carmona, Carlos Guindel, Fernando Garcia, and Arturo de la Escalera. 2021. eHMI: Review and guidelines for deployment on autonomous vehicles. *Sensors* 21, 9 (2021), 2912.
- [4] Chia-Ming Chang, Koki Toda, Takeo Igarashi, Masahiro Miyata, and Yasuhiro Kobayashi. 2018. A video-based study comparing communication modalities between an autonomous car and a pedestrian. In *Adjunct Proceedings of the 10th International Conference on Automotive User Interfaces and Interactive Vehicular Applications*. 104–109.
- [5] Mark Colley and Enrico Rukzio. 2020. A design space for external communication of autonomous vehicles. In *12th International Conference on Automotive User Interfaces and Interactive Vehicular Applications*. 212–222.
- [6] Joost de Winter and Dimitra Dodou. 2022. External human-machine interfaces: Gimmick or necessity? *Transportation research interdisciplinary perspectives* 15 (2022), 100643.
- [7] Debargha Dey, Azra Habibovic, Andreas Löcken, Philipp Wintersberger, Bastian Pflöging, Andreas Riener, Marieke Martens, and Jacques Terken. 2020. Taming the eHMI jungle: A classification taxonomy to guide, compare, and assess the design principles of automated vehicles' external human-machine interfaces. *Transportation Research Interdisciplinary Perspectives* 7 (2020), 100174.
- [8] Lex Fridman, Bruce Mehler, Lei Xia, Yangyang Yang, Laura Yvonne Facusse, and Bryan Reimer. 2017. To walk or not to walk: Crowdsourced assessment of external vehicle-to-pedestrian displays. *arXiv preprint arXiv:1707.02698* (2017).
- [9] Xinyue Gui, Koki Toda, Stela Hanbyeol Seo, Chia-Ming Chang, and Takeo Igarashi. 2022. "I am going this way": Gazing Eyes on Self-Driving Car Show Multiple Driving Directions. In *Proceedings of the 14th international conference on automotive user interfaces and interactive vehicular applications*. 319–329.
- [10] Xinyue Gui, Koki Toda, Stela Hanbyeol Seo, Felix Martin Eckert, Chia-Ming Chang, Xiang'Anthony Chen, and Takeo Igarashi. 2023. A Field Study on Pedestrians' Thoughts toward a Car with Gazing Eyes. In *Extended Abstracts of the 2023 CHI Conference on Human Factors in Computing Systems*. 1–7.
- [11] Akira Ito, Shunsuke Hayakawa, and Tazunori Terada. 2004. Why robots need body for mind communication—an attempt of eye-contact between human and robot. In *RO-MAN 2004. 13th IEEE International Workshop on Robot and Human Interactive Communication (IEEE Catalog No. 04TH8759)*. IEEE, 473–478.
- [12] Andreas Löcken, Carmen Golling, and Andreas Riener. 2019. How should automated vehicles interact with pedestrians? A comparative analysis of interaction concepts in virtual reality. In *Proceedings of the 11th international conference on automotive user interfaces and interactive vehicular applications*. 262–274.
- [13] Mercedes-Benz. 2017. *Autonomous concept car smart vision EQ fortwo*. Retrieved September 8, 2023 from <https://media.mbusa.com/releases/release-80848dccc3f3680a764667ad530987e9-autonomous-concept-car-smart-vision-eq-fortwo>
- [14] Nissan. 2015. *Nissan IDS Concept: Nissan's vision for the future of EVs and autonomous driving*. Retrieved September 8, 2023 from <https://global.nissannews.com/en/releases/release-3fa9beacb4b8c4dcd864768b4800bd67-151028-01-e>
- [15] Jaguar Land Rover. 2018. *THE VIRTUAL EYES HAVE IT*. Retrieved Sept 8, 2023 from <https://www.jaguarlandrover.com/2018/virtual-eyes-have-it>
- [16] The Grubhub Staff. 2023. *Why Food Delivery Robots Are the Latest Campus Trend*. Retrieved September 8, 2023 from <https://onsite.grubhub.com/blog/why-food-delivery-robots-are-the-latest-campus-trend/>
- [17] Matthew Sweeney, Thomas Pilarski, Payne Ross William, and Chenggang Liu. U.S. Patent 0072218 A1, Mar. 2018. Light output system for a self-driving vehicle.