Joanne McGarvie

- UX AND UI DESIGN
- DIGITAL DESIGN
- BRANDING
- USER RESEARCH
- COPY WRITING
- VIDEO EDITING

Experience

OPEN GREEN ENERGY
2023 - 2025
Senior UX/UI designer
Sole designer in small tech team. Designed and launched whole SAAS product, from initial user research and workshops, to wireframing and creation of design systems, to final QA and customer feedback sessions.

AND DIGITAL
2022 - 2023
Senior UX designer
Worked in UX consultancy across a range of projects, involving scrum master training, conducting user research, and coaching junior colleagues.

BRIGHT HR
2021 - 2022
UX designer
Worked on full UX design process as part of a multi-disciplinary agile product team, including launching new features on B2B web and app-based software.

N BROWN
2015 - 2021
Creative designer
Full projects from concept to delivery, incorporating UX, digital and social design, video filming and editing, copy, brand guardianship and art direction.

N BROWN
2013 - 2015
Senior web designer
Managed and trained a team of web designers, responsible for all web, email and paid affiliate creative output on younger female fashion ecomm brands.

N BROWN
2011 - 2013
International/mid level web designer
Was the sole web designer on Simply Be USA & Germany, designing, building and launching all web, email and print promotional material.

N BROWN
2010 - 2011
Junior web designer
Designed and built web, email and advertisement assets for the company's portfolio of brands, using Adobe Creative Suite and HTML/CSS/JavaScript.

THOMSON REUTERS
2007 - 2008
Web development intern
14-month placement during degree, working in Canary Wharf, London. Learnt to develop internal systems using ColdFusion and SQL.

About me...

I love learning - many of my technical skills are self-taught, on the job.
Outside of work, I enjoy learning languages, walking my dog, video games and pop music!

Education

TEESSIDE UNIVERSITY
2005 - 2010
BSc (Hons) Computer Studies
Subjects studied included human computer interaction, design for usability, web scripting, digital drawing, web animation and database systems.

QUEEN ELIZABETH SIXTH FORM COLLEGE
2003 - 2005
A & AS levels in ICT, Psychology, Mathematics & General Studies
AAAAB at AS level, AAA at A level.

LONGFIELD SCHOOL
1998 - 2003
GCSEs in core subjects, plus Spanish, PE, Technology, ICT
4 x A*, 4 x A, 3 x B.

JOANNEM.CO.UK   JOANNE.MCGARVIE@GMAIL.COM   JOANNE-MCGARVIE