

MOC – DAO

abstract:

The Museum Of Colonialisation (MOC) is a project that aims to challenge dominant narratives of colonial history and instead propose alternative perspectives through a walking tour. Each stop includes a phygital experience, allowing users to view thought-provoking digital art pieces placed virtually in the actual places through a mobile app. To facilitate shared governance of the choice and production of the participating art pieces, a decentralized autonomous organization (DAO) will be formed, enabling democratic decision-making. An open call for artists within the DAO invites submissions of digital 3D art pieces, which will be transformed into non-fungible tokens (NFTs). This allows fair compensation of production and work. The MOC-DAO promotes inclusivity, fair compensation for artists through smart contracts, and global community engagement. However, the challenges we face are our lack in the necessary technical expertise that is essential for the smart contract implementation and the blockchain platform selection and usage.

project overview: Museum Of Colonialisation (MOC)

- create a (walking) tour (in Barcelona) with (5) stops highlighting (Spain's) colonial history
- each stop introduces an alternative narrative to challenge the status quo of the structures our society is embedded in
- each stop includes a “phygital experience” in which a mobile app (explorins?) allows you the user to view a digital art piece in that space which is related to the place and/or topic and questions certain beliefs and/or proposes alternative perceptions (dreams of decolonial presents?!)

phygital experiences using eXplorins Technology (<https://www.explorins.com/home>)

- utilizing eXplorins technology for the phygital experiences: the app allows users to scan places or QR codes and view 3D objects or performances (any art pieces) through their mobile devices

open call for digital art pieces within a DAO

- form a decentralized autonomous organization (DAO) to facilitate shared governance and democratic decision-making for the MOC programming
- establish a framework for governance within the DAO, including membership criteria and voting procedures
- define the roles and responsibilities of DAO members, ensuring transparency and inclusivity
- get members! (already through announcing the open call? Membership and voting rights for free?)
- conducting an open call for artists and inviting them to upload their proposals for digital 3D art pieces is facilitated through the DAO platform, making it accessible to artists and promoting inclusivity (provide detailed guidelines, requirements, and timelines for submissions)

- establish a marketplace where people can purchase, trade, and collect the NFTs representing the art pieces
- the revenue generated from NFT sales goes directly to the artists – this will happen through smart contracts

benefits of creating a DAO

- complete democratic process: if we have a great community, members can collectively shape the MOC programming
- not anymore linked to BCN, neither to a tour; it could be a interface for a worldwide structure or artist that want to create digital art-pieces that will be applied to places they choose (we have to involve eXplorins here)
- the NFT representation of the art-pieces creates opportunities for artists to monetize their work and provides visitors with a tangible way to support the artists (and the MOC)
- smart contracts allow transparent and automated processes that ensures fair compensation for artists and eliminates intermediaries, promoting financial empowerment
- the DAO fosters community engagement, allowing members to actively participate in decision-making and contribute to the development of the MOC – not nation, city, physical bound (we wont be living in the same city neither)

challenges of creating a DAO

- we cannot do this alone
- we need expertise in a programming language to program the blockchain, smart contracts and the system in itself
- we need help designing and implementing smart contracts that support the desired governance mechanisms, voting procedures, and fund management
- we need to choose a blockchain platform (*e.g. polkadot @Gavin Wood*)
- we need to build a community and have active members: establishing mechanisms for participation, community feedback, and decision-making
- the MOC-audience will be a heavily online focused community which has its benefits but also its downsides