

Stella Faustin Angelina

Third-Year SIAT Student

Innovative, Creative, and collaborative undergraduate student in the School of Interactive Arts and Technology. General interest includes UX design, UI design, and Art Direction.

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Location: Coquitlam, B.C.

Professional Experience

Atria Tech Cooperative

UX design and Marketing Team

May 2022 – Now

- Created a website prototype to allow atria to create event to collaborate with other NPO that have the same goal as the company.
- Assisted in user research activities, including conducting interviews, usability testing, and analyzing data to inform design decisions.
- Collaborated with the design team on various projects, contributing to brainstorming sessions and design reviews.
- Aided in Atria Tech Cooperative to create marketing plan and social media strategy to increase engagement and awareness.

Syca Cosmetics Indonesia

January 2021 – July 2021

Social Media and Marketing Intern

- Worked collaboratively with a variety of suppliers and team within to develop and brainstorm future products.
- Developed social media marketing plan; increased total engagement by 37% and social media followers by 20%
- Developed marketing content for social media such as Instagram, promotional materials and, advertisement campaign.

Volunteer Experience

Tropical Rush Charity Marathon for UNHCR,

Tunas Muda International School, Indonesia

Sep 2017 – May 2018

Design and Medic

- Designed promotional materials for social media and merchandise.
- Conducted emergency first aid medical trainings to 69 people in preparation for the marathon.
- Donated IDR 62.000.000,00 to UNHCR Indonesia from profits gathered from ticket sales.
- Renovated a school for HELP Refugees Indonesia.
- Contacted local companies and media partners for sponsorships and partnership opportunities.

Highlights

- Conducted usability testing and incorporated user feedback to continuously iterate and improve the user experience.
- Led the UX design process for the project, conducting user research, creating user personas, and developing user flows to inform design decisions
- Designed and prototyped intuitive interfaces for web and mobile applications, ensuring seamless user interactions and high usability.
- Collaborated closely with the founder and mentors to define project goals, prioritize features, and deliver solutions on time and within budget.

Education

Simon Fraser University

Sep 2020 – Dec 2024

Bachelor of Science

- **Cumulative GPA:** 3.24 / 4.33
- **Concentrations:** Design
- **Relevant course work:** UX design/ UI design/graphic design/Art Direction

Fraser International College

Sep 2019 – Jul 2020

Bachelor of Arts

- **Cumulative GPA:** 3.14 / 4.33

Technical Skills

Website design, Graphic Design, and Social Media

User Flow, Visual Design, User Research, Prototyping, Art Direction, Wireframing, Game Design

Computer Applications

Figma, HTML, CSS, JavaScript, Python, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Aftereffects

Language Skills

English - Fluent

Indonesian - Fluent

Japanese - Fluent