

STELLA GORDON-ZIGEL

WEB DEVELOPER

sgordonzigel@gmail.com | stellagordonzigel.github.io | Washington, D.C. | (410) 978-6806

PROFILE

A creative-minded, precise individual with a passion for collaborating with others to create intuitive designs and functions based on user needs and current trends.

SKILLS

HTML	Axios
CSS	React
Javascript	Heroku
jQuery	Drupal
Ruby	The Franchise
Ruby on Rails	Builders
Active Record	WordPress
PSQL, SQL	Zoho
Git	Basecamp
GitHub	WorkZone

EDUCATION

General Assembly, Web Development Immersive
Washington, D.C. | Oct. 2017 - Present

University of Maryland, B.A. in Communication, Rhetoric and Political Culture Track, Minor in Human Development, CIVICUS Citation
College Park, MD | Aug. 2015

CEA Barcelona, Spanish Language & Culture
Barcelona, Spain | Jan. 2014 - May 2014

WORK EXPERIENCE

WEB DEVELOPMENT IMMERSIVE STUDENT, GENERAL ASSEMBLY

October 2017 - Present Washington, D.C.

- Built fluency in full-stack web development by completing an intensive 500-hour program focused on core languages and best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development
- Developed a portfolio of individual and collaborative projects:
 - Friends Trivia Game - tests the users' knowledge of Friends in 60 seconds. (JavaScript, jQuery, HTML, CSS)
 - bMORE FIT - allows users to view a library of workouts within several different categories and track the workouts they complete (Ruby on Rails, Active Record, PostgreSQL, HTML, CSS)
 - LearnNGrow - a visual learning app in the style of short, visual quizzes intended to help young children learn in an engaging environment (React, Axios, JavaScript, HTML, CSS)

COMMUNICATIONS COORDINATOR, SANDLER TRAINING

August 2016 - September 2017 Owings Mills, MD

- Developed field communications messaging to the Franchise Network relative to corporate initiatives, designed in StreamSend
- Provided StreamSend technical support to internal users and 120 franchisees, including template creation, list segmenting, and best practices for effective email marketing
- Managed corporate website's (Drupal) and franchisee sitelets' (The Franchise Builders) content and layout

SITELET SUPPORT SPECIALIST, SANDLER TRAINING

February 2016 - August 2016 Owings Mills, MD

- Integral part of sitelet transition process for ~200 US and International Franchisee
- Co-created a help sitelet, providing franchisees with in-depth instructions on updated all aspects of their new sitelets

RESEARCH ASSISTANT, EARLY CHILDHOOD INTERACTION LAB

June 2014 - December 2014 College Park, MD

- Recruited 50 parent-child pairs for study
- Transcribed dialogue, actions, and gestures present in 15 minutes of parent and child play with toys and materials intended to promote understanding of fraction concepts

POLICY INTERN, PR COLLABORATIVE

September 2013 - December 2013 Washington, D.C.

- Researched clients and compile lists of contacts specializing in subjects aligning with our clients' work, called and emailed journalists and organizations to pitch the work of our clients