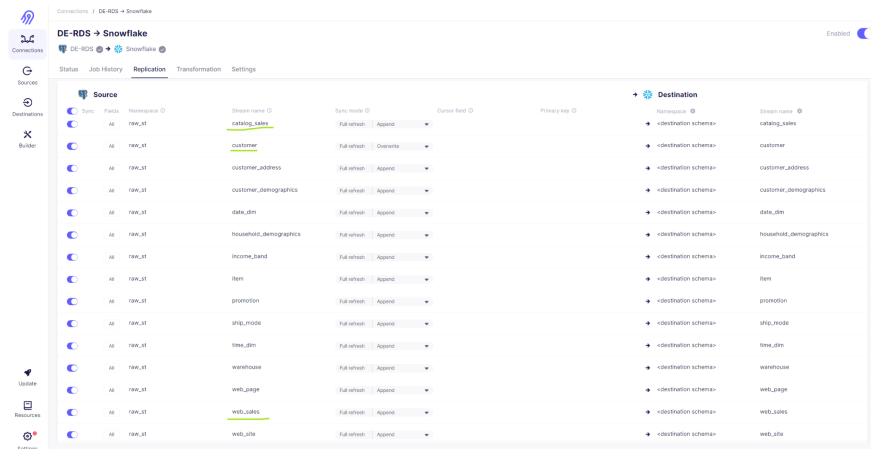
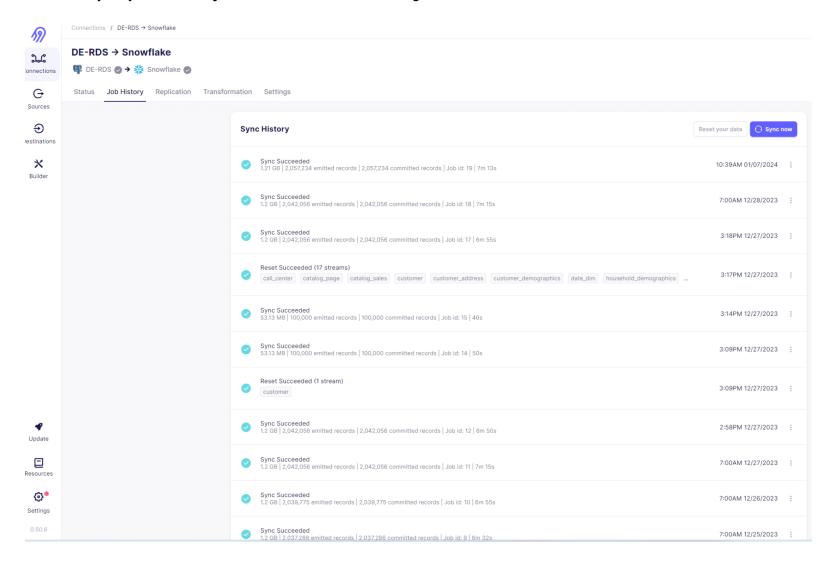
1. Use **Airbyte** to integrate data sources: customer and related demographic data, web\_sales and catalog\_sales





2. Airbyte sync runs daily at 7am UTC when the hosting EC2 instance is active:



3. Source tables stored in **snowflake (see below)** used for the data modeling project are from: **AWS lambda function** output (inventory table), and airbyte streams (all other tables)

