

URLpay

URLpay

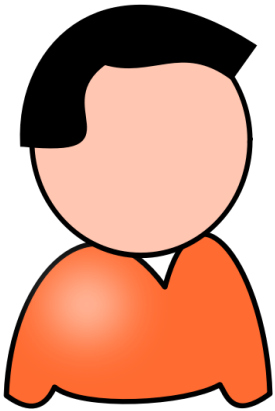
Description

Send online cash, quick and easy!

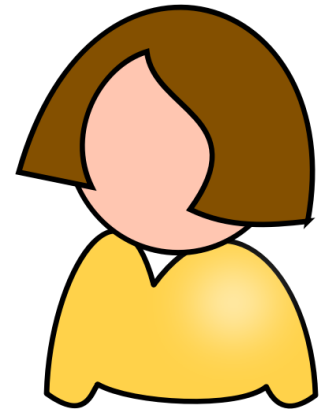
URLpay

Problem

ugh, I drank for Kairi's
money last night...



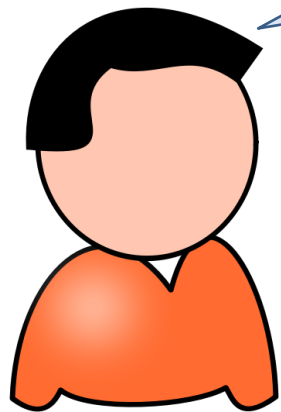
Taivo



Kairi

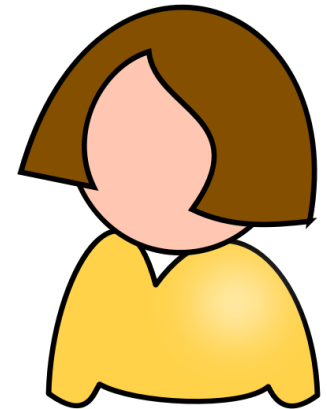
URLpay

Problem



Taivo

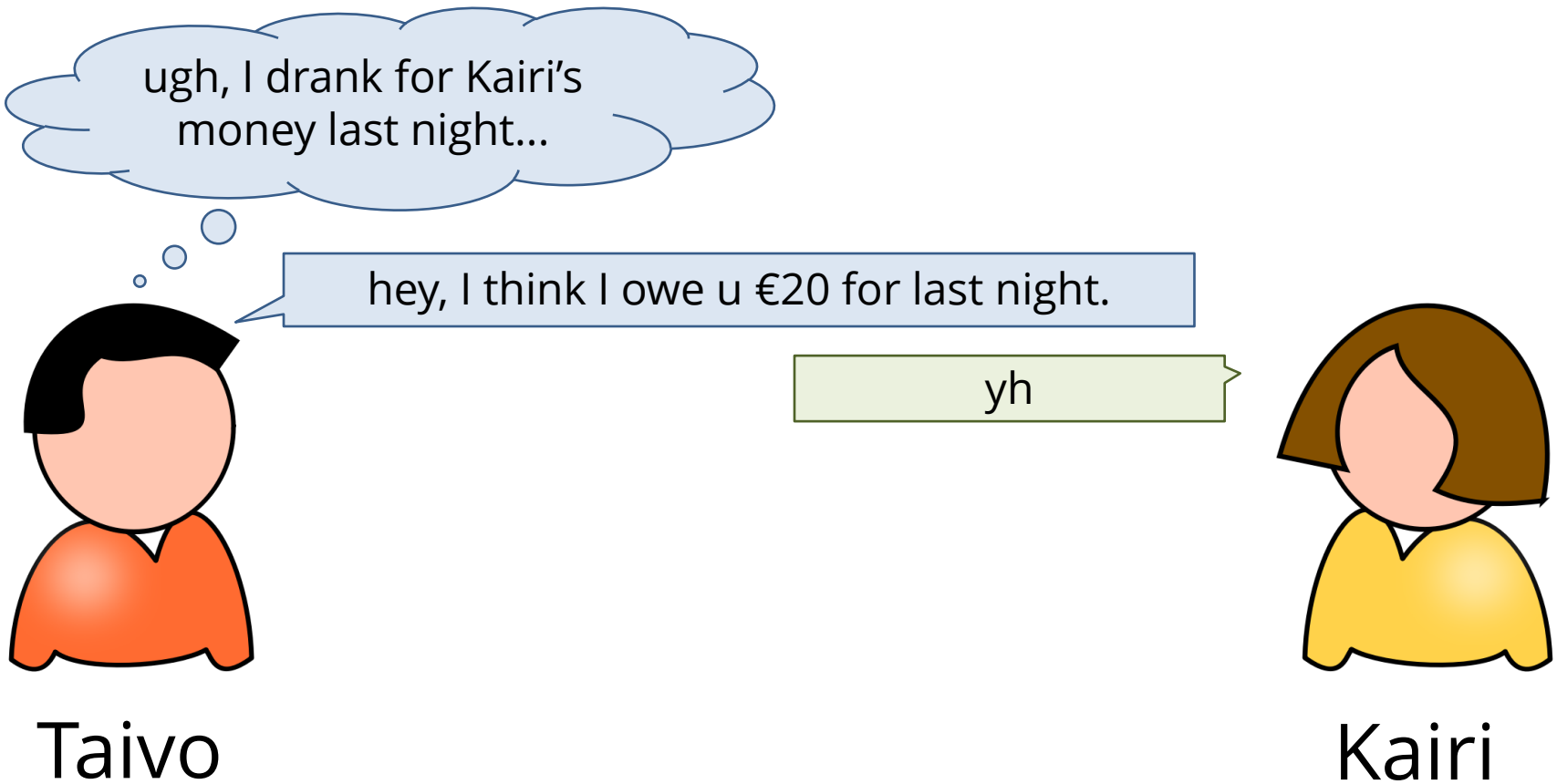
hey, I think I owe u €20 for last night.

A light blue speech bubble with a black outline, containing the text "hey, I think I owe u €20 for last night.". It is connected to Taivo's head by a single line.

Kairi

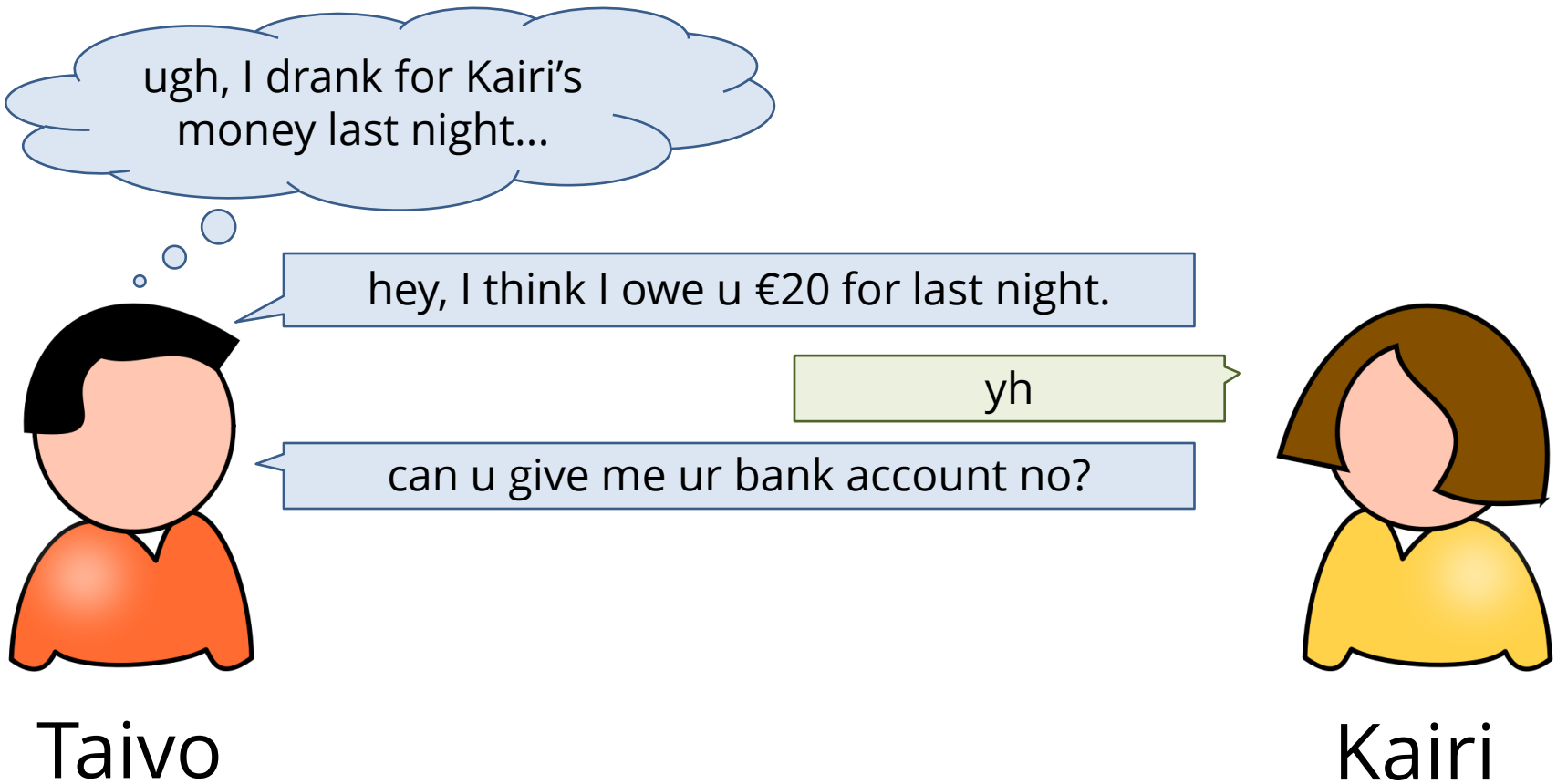
URLpay

Problem



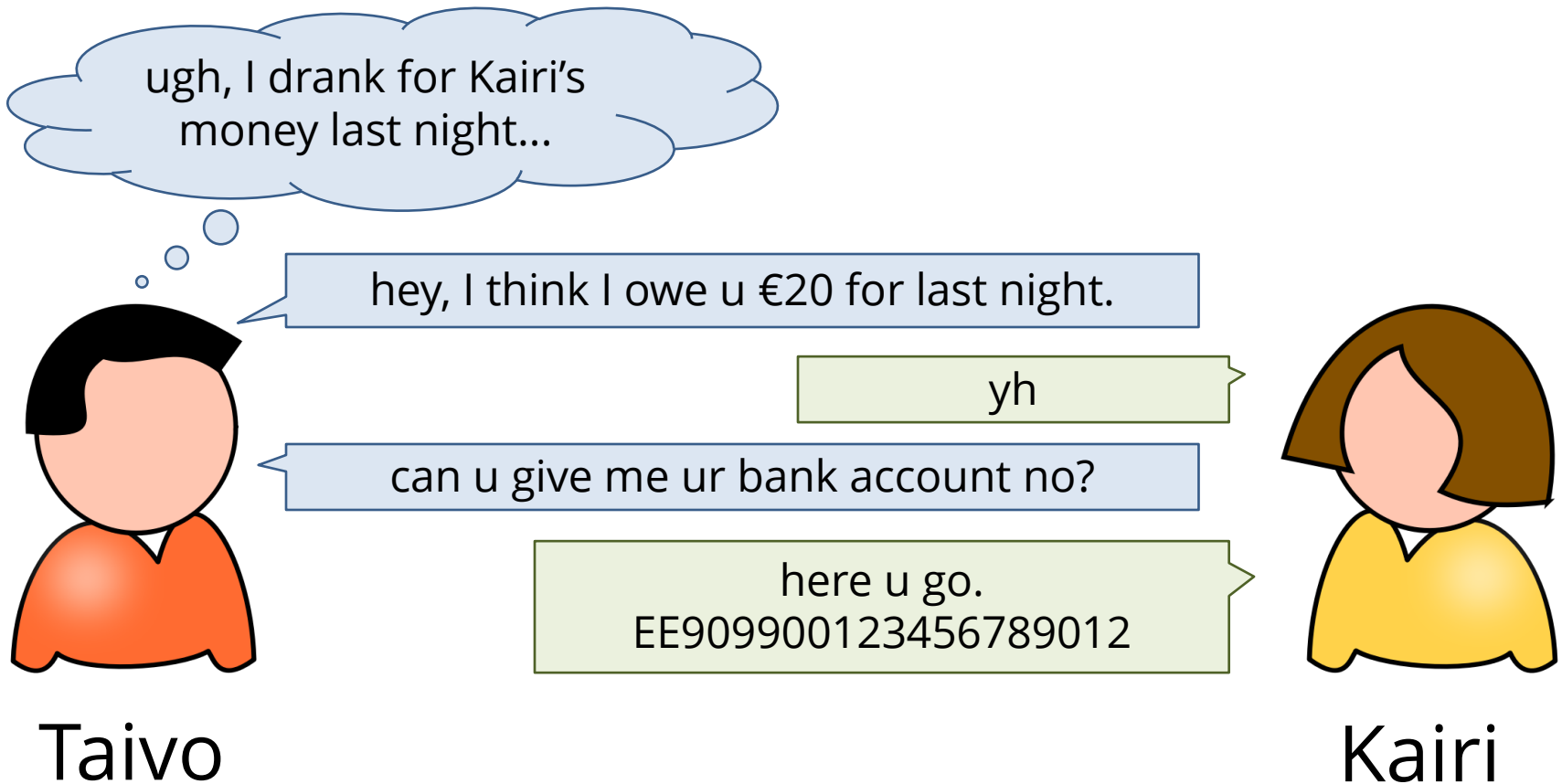
URLpay

Problem



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Problem



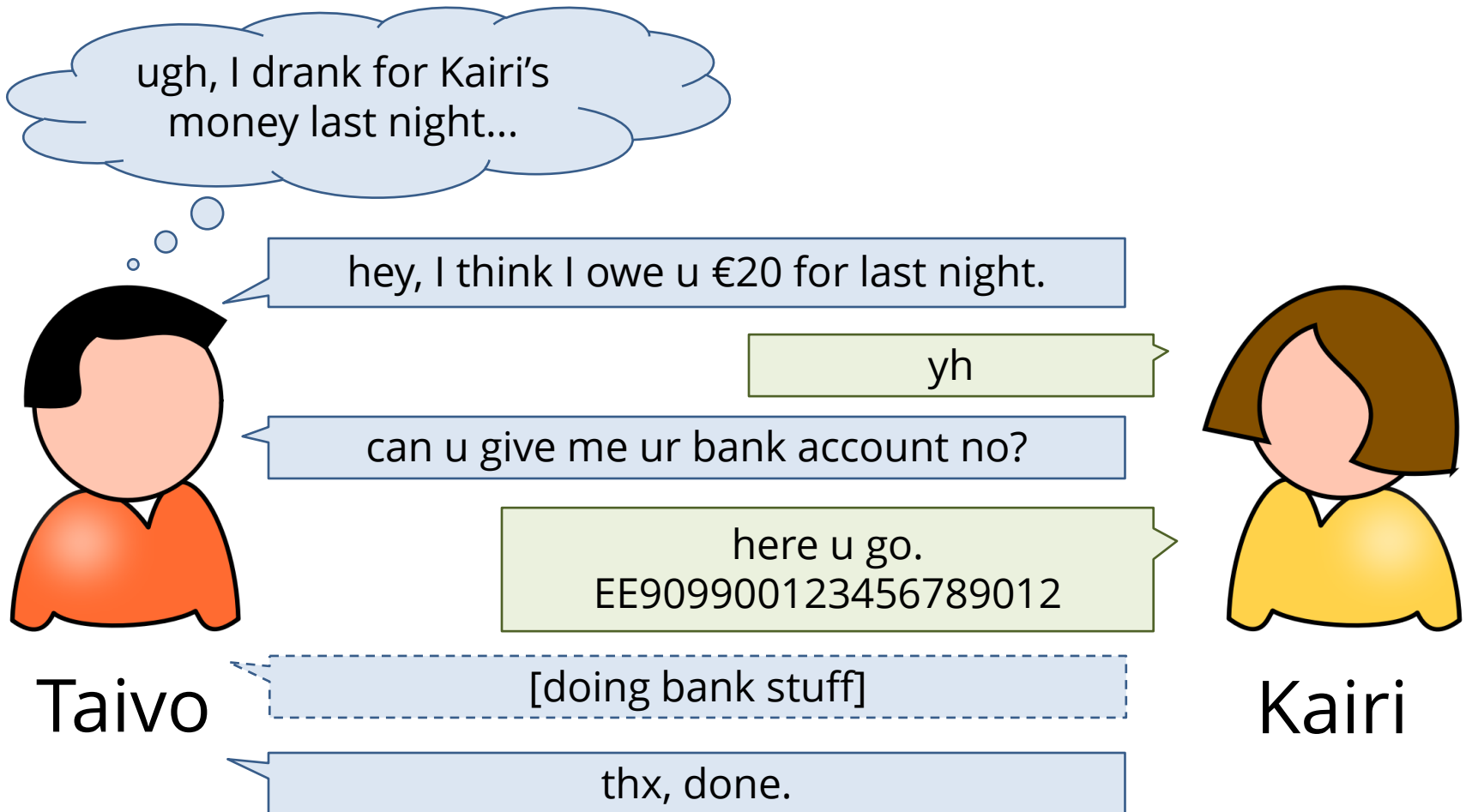
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Problem



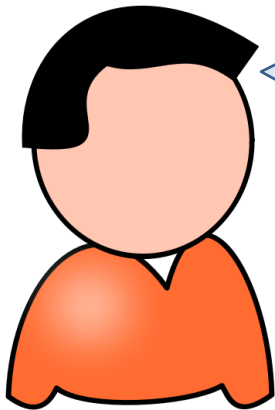
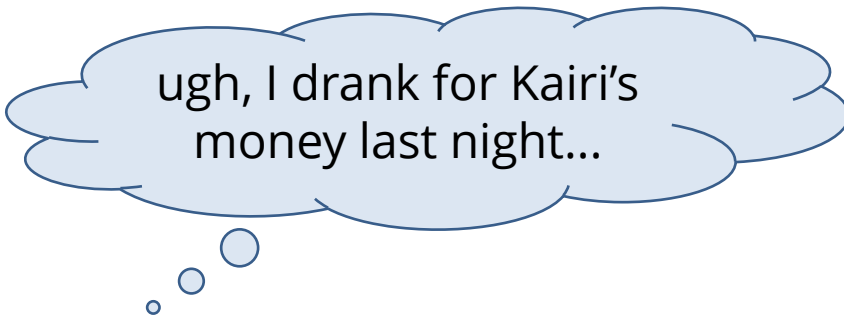
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Problem



URLpay

Solution

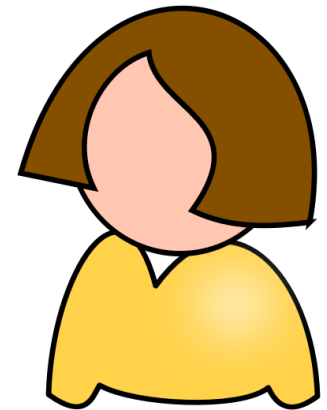


Taivo

hey, I think I owe u €20 for last night.
here's ur money:
urlpay.com/30b95fd27233b953739efc06

A light blue speech bubble with a tail pointing from Taivo towards Kairi. The text inside is in a black sans-serif font.

great, thx.

A light green speech bubble with a tail pointing from Kairi towards Taivo. The text inside is in a black sans-serif font.

Kairi

URLpay

Problem

Overhead on accounts & details

Private bank info

URLpay

DEMO

URLpay

Metrics

CTR on TW links/affiliate sites

% of visits converted

% of sent payments received

URLpay

Early adopters

Tech-savvy

20-something

Medium income

Dines/drinks out with friends

URLpay

Market

P2P national transfers

Freelancers >1B \$

Classified ads >10B \$

URLpay

Competition

SnapCash

Facebook payments



Idea validation

URLpay

Quick low-fee money transfer online!

It's easy AND secure! Our payments are securely processed using Transferwise API so you can send money in a matter of minutes.

Specify the amount > transfer money to URLpay > get a unique link > send the link to anyone so they can collect their money.

Low fees and privacy guaranteed. National or international. Spend less time and money - use URLpay.

Leave us your e-mail address to be the first to know when we launch!

URLpay

HIRING

Backend operator (Lasnamäe)