STEFAN ROMANOFF

FULL STACK DEVELOPER

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ABOUT ME

I am an aspiring full stack developer with a marketing background. I've been programming since 2018 and my overall experience includes data analysis and web development. I am based in Uzbekistan (Central Asia) and currently looking only for **remote job opportunities in backend/frontend engineering**.

SKILLS

WEB DEVELOPMENT

Vanilla JavaScript | TypeScript | HTML5 | CSS3 | Adobe Photoshop | Adobe Illustrator | Wix.com | Responsive and adaptive design | UI/UX best practices

FRONTEND REACT JS

React hooks | Redux Toolkit | React Query | React Router | Webpack | Jest | Cypress E2E testing | React testing library

BACKEND

Node.js | Express | MongoDB | REST API | Apollo | GraphQL

OTHER TECH SKILLS

Python | Algorithms | Data structures | Debugging | System Design | Object-Oriented Programming | Linux | Bash | Git | Jira | Trello | Integration testing | Unit testing

MARKETING

Facebook Ads | Google Ads | Google Analytics | Conversion Optimization | Marketing Funnel | Search Engine Optimization | Brand Value Analysis | Customer Lifetime Value Measurement | Customer Churn Prediction | Cohort Analysis | Regression Analysis | Experiment Design

SOFT SKILLS

Agile | Scrum | Visual Communication | Presentation Skills | Managing Conflict | Managing Remote Teams | Emotional Intelligence | Stress Management | Adaptability | Resilience | Empathy | Critical Thinking | Innovation | Intercultural Competence

PORTFOLIO

stepanaromanov.github.io/portfolio

PAST EXPERIENCE

Marketing

September 2018 - September 2022

Web Development experience:

- Creating landing pages (wix.com)
- Improving landing pages based on conversion funnel data
- Optimizing website HTML, CSS, JavaScript code based on Google PageSpeed Insights
- Tuning performance of wordpress plugins
- Managing freelancers/contractors
- Working with SEO tags
- UI templating

Python Data Analysis experience:

- Data pre-processing and cleaning
- Exploratory data analysis
- Data visualization
- Statistical data analysis and Hypothesis testing
- Linear regressions, Predictions and forecasts
- PPC and Targeted Ads A/B testing
- UX analysis (SQL)
- CR, DAU, MAU, ARPU, ARPPU, RFM (Unit economics)
- Customer segmentation, Churn Rate, Retention Rate, LTV
- → Data Analyst portfolio is also available on my Github

EDUCATION

Responsive Web Design 2022 (Freecodecamp.org)

<u>Javascript Algorithms and Data Structures 2022</u> (Freecodecamp.org)

Full Stack Open 2023 (University of Helsinki)

GraphQL 2023 (University of Helsinki)

TypeScript 2023 (University of Helsinki)

LANGUAGES

English: Advanced (C1)

Russian: Native speaker (C2)

Polish: Professional working proficiency (B2)