

# STEFAN ROMANOFF

## FULL STACK DEVELOPER

Current location: Uzbekistan

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## ABOUT ME

I am an aspiring full stack developer with a marketing background. I've been programming since 2018 and my overall experience includes data analysis and web programming. I developed an extensive range of soft skills while I've been working as an offline marketer, digital marketer and marketing manager in the period from 2013 to 2018. My 9+ years overall marketing experience includes projects in such areas as wholesale trade in oil products, entertainment, trading, real estate, spare parts production, industrial machinery and insurance. I am based in Uzbekistan (Central Asia) and currently looking only for **remote job opportunities in backend/frontend engineering**. In the future I would like to enhance my knowledge of web development and to learn more about React and Node.js.

## SKILLS

### WEB DEVELOPMENT

Vanilla JavaScript | TypeScript | HTML5 | CSS3 | Adobe Photoshop | Adobe Illustrator | Wix.com | Responsive and adaptive design | UI/UX best practices

### FRONTEND REACT JS

React hooks | Redux Toolkit | React Query | React Router | Webpack | Jest | Cypress E2E testing | React testing library

### BACKEND

Node.js | Express | MongoDB | REST API | Apollo | GraphQL

### OTHER TECH SKILLS

Python | Algorithms | Data structures | Debugging | System Design | Object-Oriented Programming | Linux | Bash | Git | Jira | Trello | Integration testing | Unit testing

### MARKETING

Facebook Ads | Google Ads | Google Analytics | Conversion Optimization | Marketing Funnel | Search Engine Optimization | Brand Value Analysis | Customer Lifetime Value Measurement | Customer Churn Prediction | Cohort Analysis | Regression Analysis | Experiment Design

### SOFT SKILLS

Agile | Scrum | Visual Communication | Presentation Skills | Managing Conflict | Managing Remote Teams | Emotional Intelligence | Stress Management | Adaptability | Resilience | Empathy | Critical Thinking | Innovation | Intercultural Competence

## PORTFOLIO

[stepanaromanov.github.io/portfolio](https://stepanaromanov.github.io/portfolio)

## PAST EXPERIENCE

### Marketing

September 2018 - September 2022

Web Development experience:

- Creating landing pages (wix.com)
- Improving landing pages based on conversion funnel data
- Optimizing website HTML, CSS, JavaScript code based on Google PageSpeed Insights
- Tuning performance of wordpress plugins
- Managing freelancers/contractors
- Working with SEO tags
- UI templating

Python Data Analysis experience:

- Data pre-processing and cleaning
  - Exploratory data analysis
  - Data visualization
  - Statistical data analysis and Hypothesis testing
  - Linear regressions, Predictions and forecasts
  - PPC and Targeted Ads A/B testing
  - UX analysis (SQL)
  - CR, DAU, MAU, ARPU, ARPPU, RFM (Unit economics)
  - Customer segmentation, Churn Rate, Retention Rate, LTV
- *Data Analyst portfolio is also available on my Github*

## EDUCATION

**Saint-Petersburg State University of Service and Economics - Marketing**

2008-2013

## CERTIFICATIONS

[Responsive Web Design 2022](#) (FreeCodeCamp.org)

[Javascript Algorithms and Data Structures 2022](#) (FreeCodeCamp.org)

[Full Stack Open 2023](#) (University of Helsinki)

[GraphQL 2023](#) (University of Helsinki)

[TypeScript 2023](#) (University of Helsinki)

## LANGUAGES

English: Advanced (C1)

Russian: Native speaker (C2)

Polish: Professional working proficiency (B2)