# STEPAN ROMANOV

# **FULL STACK DEVELOPER**

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## **ABOUT ME**

I am an aspiring full stack developer with a marketing background. I've been programming since 2018 and my overall experience includes data analysis and web development. I am based in Uzbekistan (Central Asia) and currently looking only for **remote job opportunities in backend/frontend engineering**.

#### **SKILLS**

#### WEB DEVELOPMENT

Vanilla JavaScript | TypeScript | HTML5 | CSS3 | Adobe Photoshop | Adobe Illustrator | Wix.com | Responsive and adaptive design | UI/UX best practices

#### FRONTEND REACT JS

React hooks | Redux Toolkit | React Query | React Router | Webpack | Jest | Cypress E2E testing | React testing library

#### **BACKEND**

Node.js | Express | MongoDB | REST API | Apollo | GraphQL

#### OTHER TECH SKILLS

Python | Algorithms | Data structures | Debugging | System Design | Object-Oriented Programming | Linux | Bash | Git | Jira | Trello | Integration testing | Unit testing

#### **MARKETING**

Facebook Ads | Google Ads | Google Analytics | Conversion Optimization | Marketing Funnel | Search Engine Optimization | Brand Value Analysis | Customer Lifetime Value Measurement | Customer Churn Prediction | Cohort Analysis | Regression Analysis | Experiment Design

#### **SOFT SKILLS**

Agile | Scrum | Visual Communication | Presentation Skills | Managing Conflict | Managing Remote Teams | Emotional Intelligence | Stress Management | Adaptability | Resilience | Empathy | Critical Thinking | Innovation | Intercultural Competence

## **CERTIFICATIONS**

Responsive Web Design 2022 (Freecodecamp.org, links to solutions located inside the certification)

Javascript Algorithms and Data Structures 2022 (Freecodecamp.org, links to solutions located inside the certification)

Full Stack Open 2023 (University of Helsinki)

**GraphQL 2023** (University of Helsinki)

TypeScript 2023 (University of Helsinki)

#### **PORTFOLIO**

# stepanaromanov.github.io/portfolio

#### **PAST EXPERIENCE**

## Marketing

September 2018 - September 2022

#### Web Development experience:

- Creating landing pages (wix.com)
- Improving landing pages based on conversion funnel data
- Optimizing website HTML, CSS, JavaScript code based on Google PageSpeed Insights
- Tuning performance of wordpress plugins
- Managing freelancers/contractors
- Working with SEO tags
- Ul templating

# Python Data Analysis experience:

- Data pre-processing and cleaning
- Exploratory data analysis
- Data visualization
- Statistical data analysis and Hypothesis testing
- Linear regressions, Predictions and forecasts
- PPC and Targeted Ads A/B testing
- UX analysis (SQL)
- CR, DAU, MAU, ARPU, ARPPU, RFM (Unit economics)
- Customer segmentation, Churn Rate, Retention Rate, LTV
- → Data Analyst portfolio is also available on my Github

## **EDUCATION**

## Saint-Petersburg State University of Service and Economics - Marketing

2008-2013

## **LANGUAGES**

English: Advanced (C1)

Russian: Native speaker (C2)

Polish: Professional working proficiency (B2)