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YAROSLAVA

EVENT MANAGER

CONTACT



Lviv, Ukraine



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PROFILE

Experienced PR with a good history of work in the agro-business and with new skills in the law area. Strengths: qualified in the field of corporate communications, event planning and organization, good interaction with media, writing press releases, articles, news, interviews.

I have all the necessary qualities for successful work and excellent cooperation within the team. The main advantages: stress resistance, open-minded, team player, ability to admit own mistake, a willingness to act decisively in critical situations. Excellent speaking

SOCIAL MEDIA

For additional info please follow:

[Personal website](#),[Facebook](#), [LinkedIn](#)

PROFESSIONAL SKILLS

- strategic planning
- teambuilding
- social media management
- negotiations
- public speaking
- copywriting

INTERESTS



Reading



Travelling



Dancing



Painting



Sports

WORK EXPERIENCE

2015 - 2018 — PR-specialist, Deputy Chief land manager of the Western region in social work and PR
AgroGeneration

2015 - 2016 — PR Manager
Bleyzer Foundation

EDUCATION

2013 - 2015 — Master's Degree in Mass Communications
Skills on websites' optimization for search engines to help any business in development and growth

2009 - 2013 — Bachelor's Degree in Mass Communications
National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Kyiv)

CERTIFICATES

2018 — SEO from «OktenWeb University» (Lviv)
Skills on websites' optimization for search engines to help any business in development and growth

2018 — 4Smart business academy «Effective HR» (Lviv)
Skills on main HR processes, team motivation, corporate events organisation, recruitment and management of employees' adaptation, etc.

2016 — Sterling Business School: Lean Six Sigma (Lviv)
Skills on business processes improvement, improvement of corporate communication processes, TOP-management assistance in development and implementation of new projects.

2015 — CAE (London School of English) (Kyiv)
Certificate of Advanced English

STRONG EXPERIENCE IN

- Organization and support of B2B, B2C events and corporate events, which improve internal communications
- Initiation and support of charity events, press conferences, round tables, meetings and negotiations with target audience
- Work on projects aimed at improving and maintaining the company's image in the regions
- Conducting regular monitoring of competitors' activity in social networks and mass media
- Tracking and monitoring the quality of held events and their results
- Development of stationary and other accompanying products branding
- Writing texts: articles, interviews, reviews, news, press releases
- Cooperation with mass media.