Kaspersky® Academy

## **CyberSecurity**

for the Next Generation
International Student Conference



### Methodological approach

### to security awareness

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# OUTLINE

- 1. PROBLEM STATEMENT & RELATED WORK
  - CURRENT AWARENESS LEVEL
- 2. METHODOLOGY
- 3. RESULTS
- 4. CONCLUSION

### PROBLEM STATEMENT & RELATED WORK

- Last 20 years
- Numerous awareness programs
- Human factor
- Few questionnaires

### METHODOLOGY

- TARGET GROUPS
- PRELIMINARY GRADING
- SUGGESTIONS ADVISOR
- APPLYING THE SYLLABUS

#### TARGET GROUPS

#### **BASIC**

PHYSICAL SECURITY
COMPUTER & MOBILE
NETWORK &
INTERNET

#### **ADVANCED**

ATTACKING PHASES
ATTACKING METHODS
APT

#### **MANAGEMENT**

DECISION MAKING PROCESS PDCA OODA

FURTHER IMPROVEMENT

FURTHER IMPROVEMENT

FURTHER IMPROVEMENT

### RESULTS

N ≈ 1.000

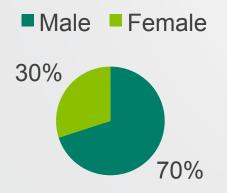
**Age**: 11 – 63 years

Universities

Schools

Private &

**Public Organizations** 



### RESULTS - PARTICIPANTS

 $N \approx 1.000$ 

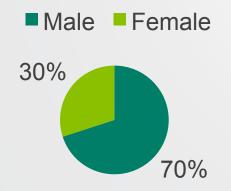
**Age**: 11 – 63 years

Universities

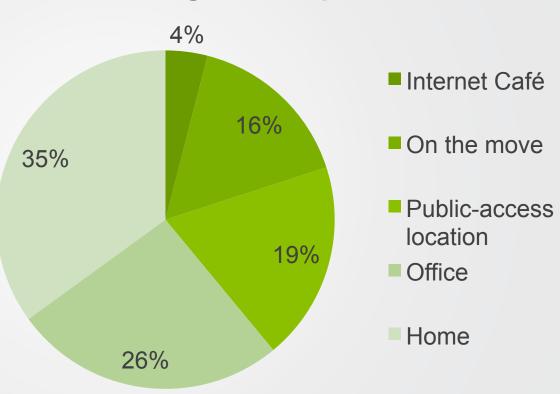
Schools

Private &

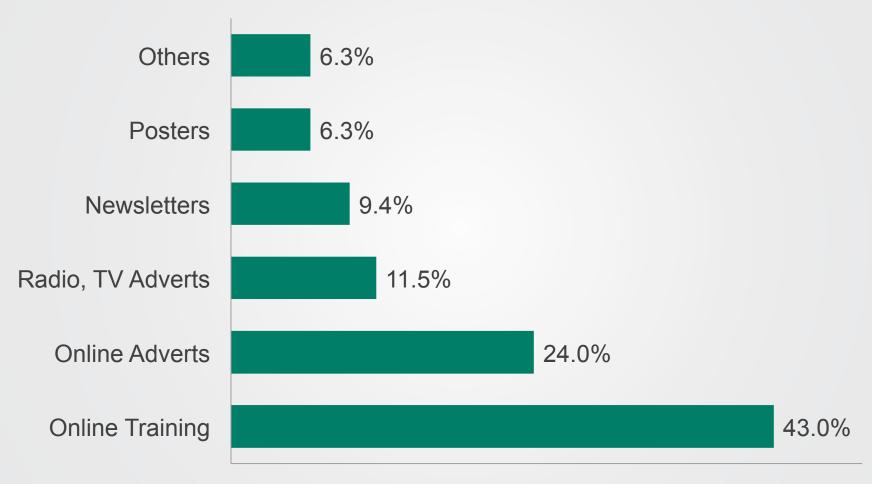
**Public Organizations** 



#### **Usage of computer**



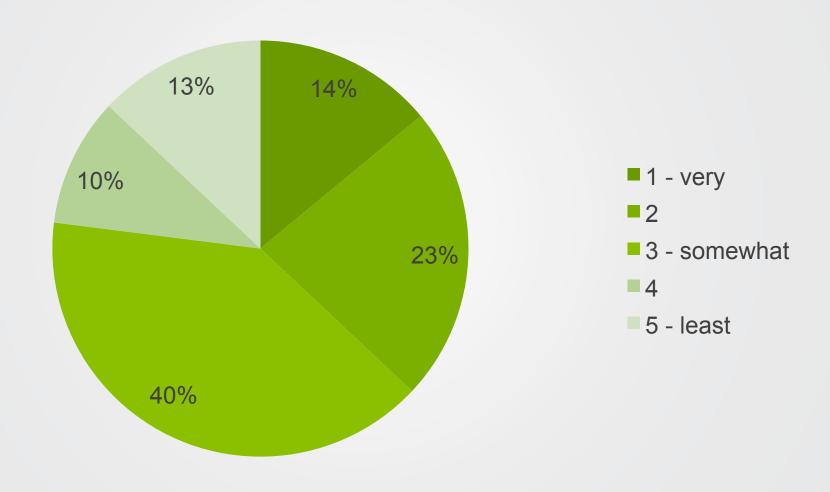
#### CHANNELS PROVIDING INFO ON IT. SECURITY



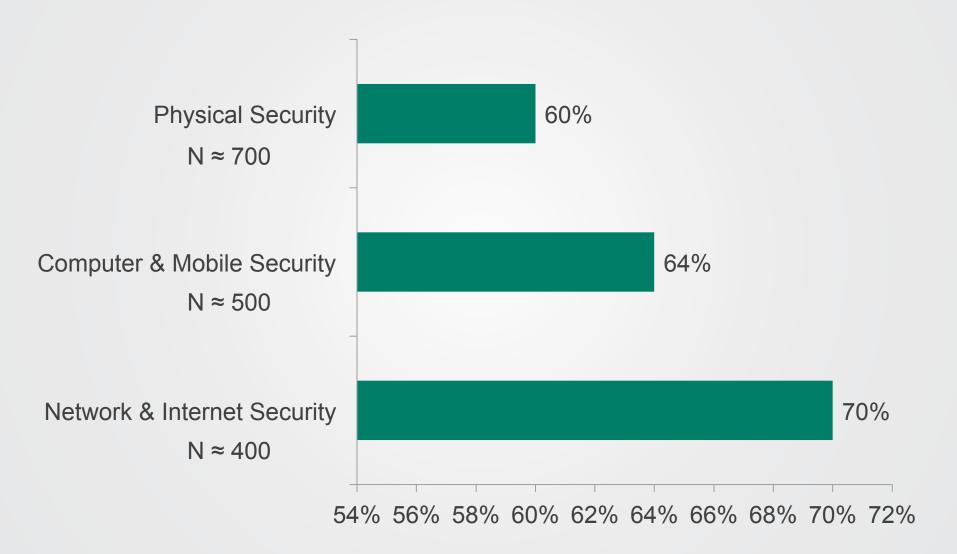
0.0% 5.0% 10.0%15.0%20.0%25.0%30.0%35.0%40.0%45.0%50.0%



### KNOWLEDGEABLE PROTECTION OF IT ASSETS



### **AVERAGE % SCORE GAINED BY MODULES**



### CONCLUSION

#### **METHODOLOGY**

TARGET GROUPS

KNOWLEDGE INCREASE

SUGGEST IMPROVEMENT

#### **RESULTS**

CURRENT AWARENESS LEVEL

**NEXT STEPS** 

POLICY & LEGAL ASPECTS

**FUTURE WORKS** 

#### **IMPLEMENTATION**

**PRIVATE** 

**PUBLIC** 

**MILITARY** 

SCHOOL

**NATIONAL** 



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