Ul Design and Implementation

Task 5 Presentation by group 23

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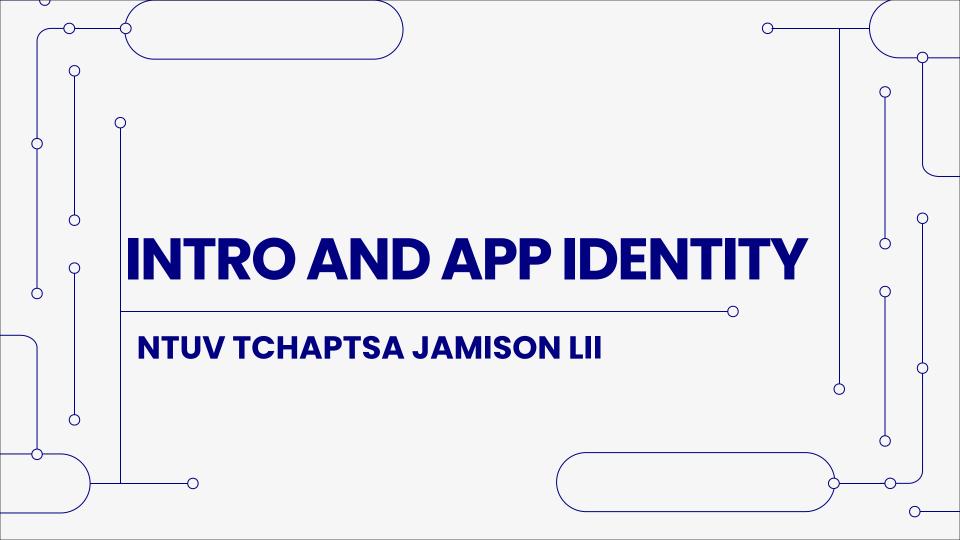
Screen MockUps

04

App Identity

Frontend Implementaion 05

Final Highlights and Improvements



Introduction to Ui/Ux Design in Mobile Apps

- UI design enhances usability, trust, and engagement.
- Good UI ensures smooth navigation and real-time feedback.
- Visually pleasing design fosters longer user interaction.
- Key to Trackify's ease of use and technical communication.



App Identity: Trackify

Tracking

Provides Real-time network tracking and to our target users, a strong use case which was mentioned in task 3

Target Audience

Mobile Subscribers seeking simple insights
Tech Saavy users needed texhnical diagnostics

Feature Rich

Designed to balance Usability with powerfull features



VISUAL DESIGN AND OAPPROACH

MBIGHA KINENUI STEPH

Visual Design Identity

The table below gives a summary of our visual design

Color Scheme	Red: Critical, Yellow: Warning, Blue: Neutral, Green: Good
Typography	Inter & Roboto for readability
Iconography	Minimal, consistent, intuitive
Interfaces	Dark mode interface enhances readability and battery life.

Visual Design Process and layout decisions

- 1) Card Based layout for scannable metrics
- 2)Grid stucture ensures consistenc among devices
- 3)Heirarchy via font size, color and spacung
- 4)Animations, smooth transitions, button feedback and validation cues



How did we come up with the mockup's?

Step 1

Brainstormed possibles flows with potential users

Step 2

Research other existing apps with good design

Step 3

Drew different versions on paper

Step 6

Adjusted the design with colur, font sixes and screen sizes on figma

Step 5

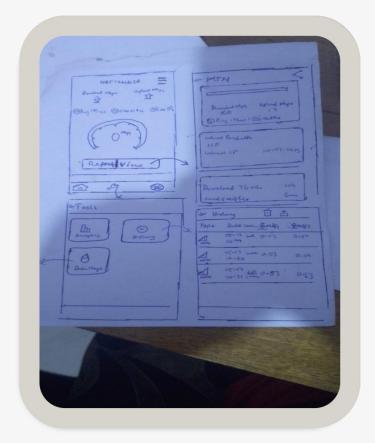
Refined it with some real potential users

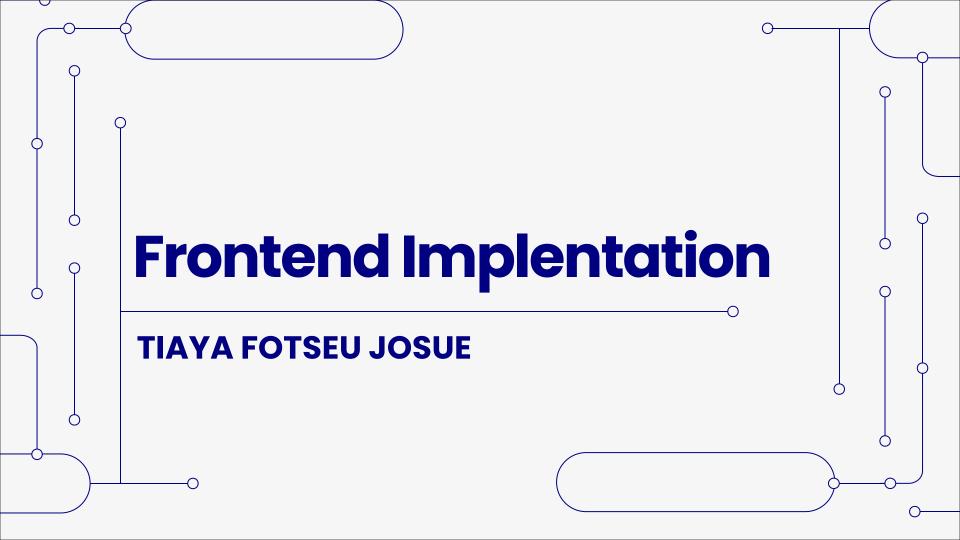
Step 4

Came up with our version 1 of the mockups

Wire Frames







Frontend Implementation Overview

The table below gives a summary of our frontend Implementation

Tools Used	Built with React Native for cross platform app development
Modular Components	Cards , inputs, indicators
Styling	Styled components with theme support
Responsiveness	Responsive with flex box and light and dark mode as a plus

Ui interactions and Animations

1)

Real time form Validation with feedback animations

3)

Lottie animations for visual indicators

2)

Button Press effects, animated transitions

4)

State management with useState/context API

Design's

Welcome Page



Trackify

Experience your network smarter by sharing and viewing anonymous performance data

- Monitor your network quality in real-time
- Share feedback to improve service in your area
- View personalized network performance insights
- Track your usage patterns and optimize your experience

Create Account

By continuing, you agree to our **Terms of Service** and **Privacy Policy**



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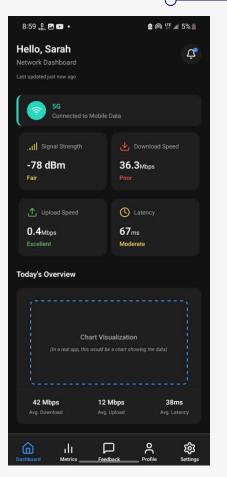
Sign In Create Account

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Design's

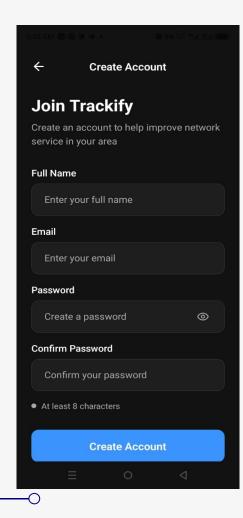
Dashboard

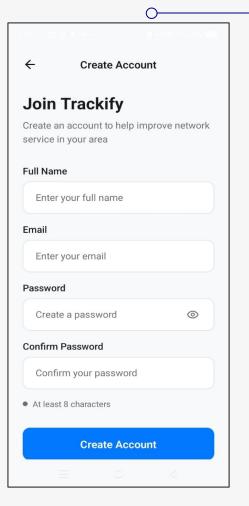




Design's

Create Account Page

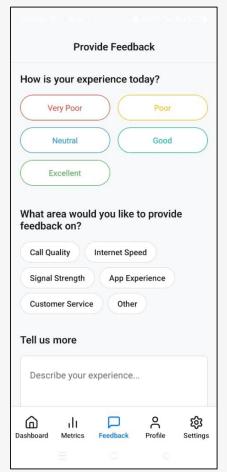




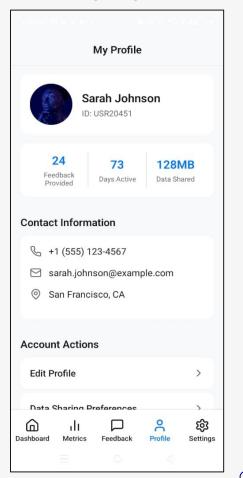
Analytics



Feedback



○ Profile





Some Challenges

- Cross Platform inconsistencies solved with platform.select function
- Lazy loading and React.memo for performance
- Custom Wrappers ensuredUi consistency

Conclusion

- Ui Made the App intuitive accessible and responsive
- Animations improved user Confidence and trust
- Modular design supports future scalability

Thanks! Do you have any questions?