

Data Intake Report

Name: G2M insight for Cab Investment firm

Report date: 13/08/2024

Internship Batch: LISUM36

Version:1.0

Data intake by: Stephanie Dawsonn-Andoh

Data intake reviewer:

Data storage location: https://github.com/stephandoh/Sondoh_Glacier/tree/main/Week_2

Tabular data details:

| | |
|-------------------------------------|----------|
| Total number of observations | 359392 |
| Total number of files | 4 |
| Total number of features | 7 |
| Base format of the file | csv |
| Size of the data | 21.95 MB |

| Proposed Approach | Assumptions |
|---|--|
| Merged cab data with transaction, customer, and city data for comprehensive analysis. | Assumed that cab company data was complete and accurate. |
| Calculated market share and profitability metrics for each cab company. | Assumed that the revenue and cost data provided were accurate. |
| Identified trends in cab usage across different cities and time periods. | Assumed that cab usage data was consistently recorded. |
| Analyzed the impact of external factors (e.g., weather, holidays) on cab usage. | Assumed that external factors were correctly linked to cab usage data. |