

EONNECT Course Revenue and Pricing Overview

Total Revenue

884.2M

Total Subscribers

11.7M

AVG Price Per Course

66.0

subject



Price Categ...



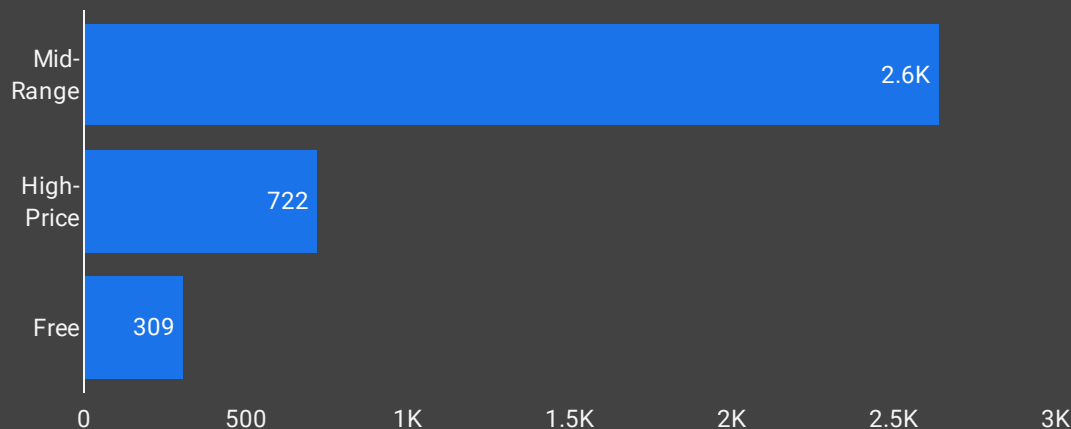
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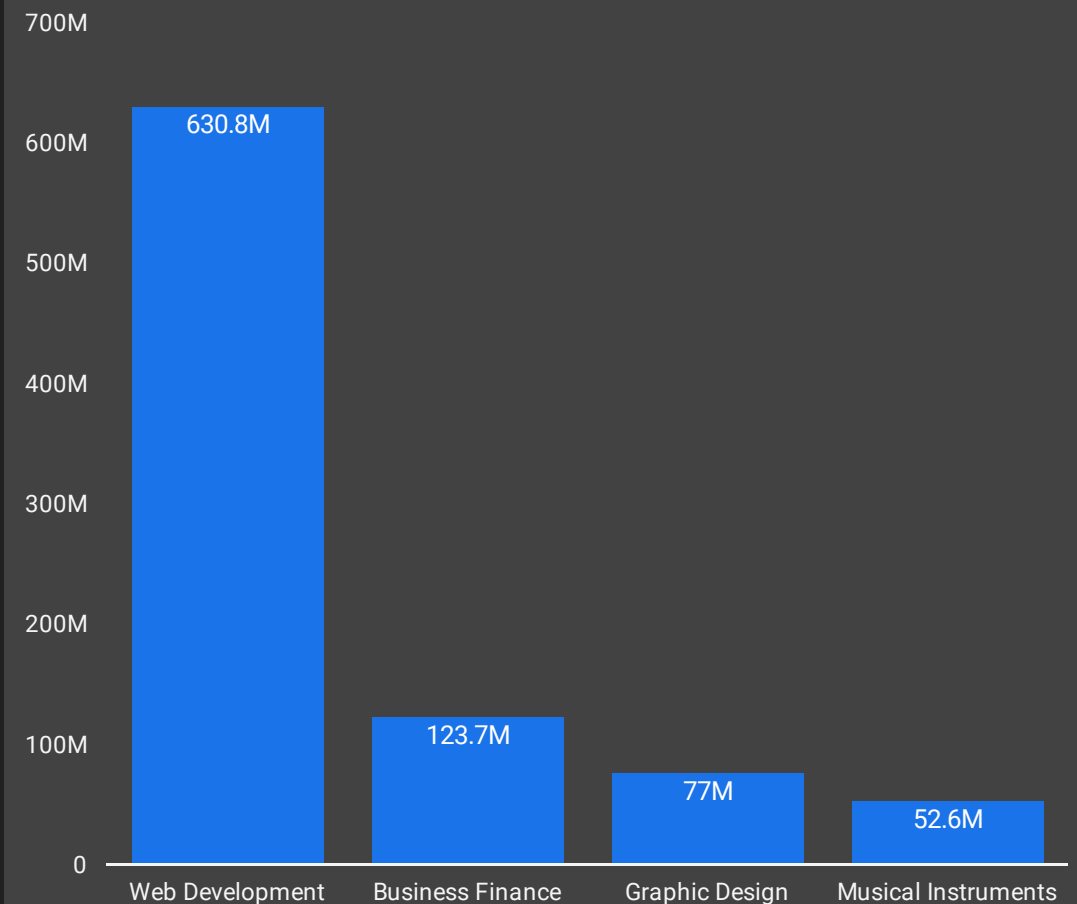
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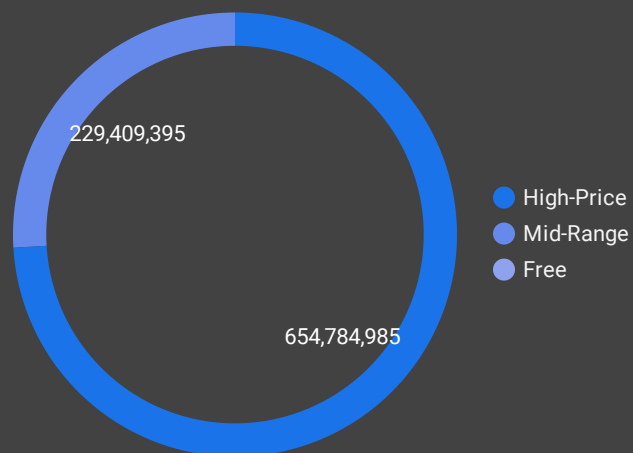
Price Distribution Of Courses



Revenue by Course



Revenue by Price Category



EONNECT Subscriber and Course Engagement

Total Number of Lectures

147.3K

Average Content Duration

15.0K

Total Number of Subscribers

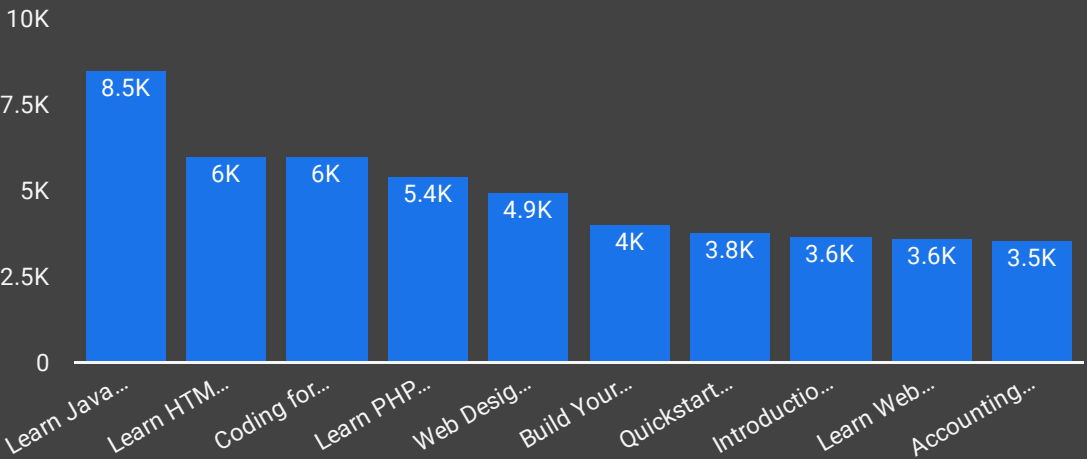
11.7M

course_title ▾

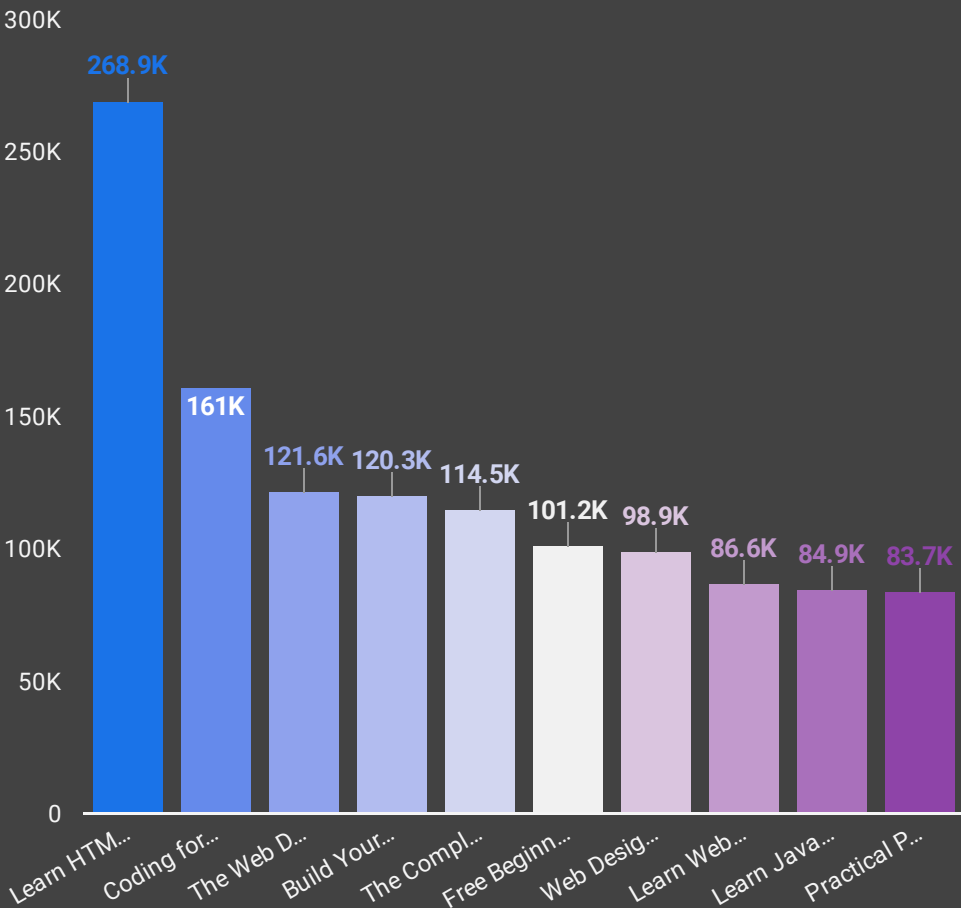
content_duration_category ▾

level ▾

Subscriber-to-Lecture Ratio



Number of Subscribers per Course Level



Content Duration vs. Subscriber Count

	course_title	content_duration	num_subscribers ▾
1.	Learn HTML5 Programming ...	10.5	268,923
2.	Coding for Entrepreneurs Ba...	3.5	161,029
3.	The Web Developer Bootcamp	43	121,584
4.	Build Your First Website in 1 ...	3	120,291
5.	The Complete Web Develop...	30.5	114,512
6.	Free Beginner Electric Guitar ...	4.5	101,154
7.	Web Design for Web Develo...	3	98,867

EONNECT Review Analysis and Course Feedback

Total Number of Reviews

574.6K

Total Number of Courses

3.7K

course_title



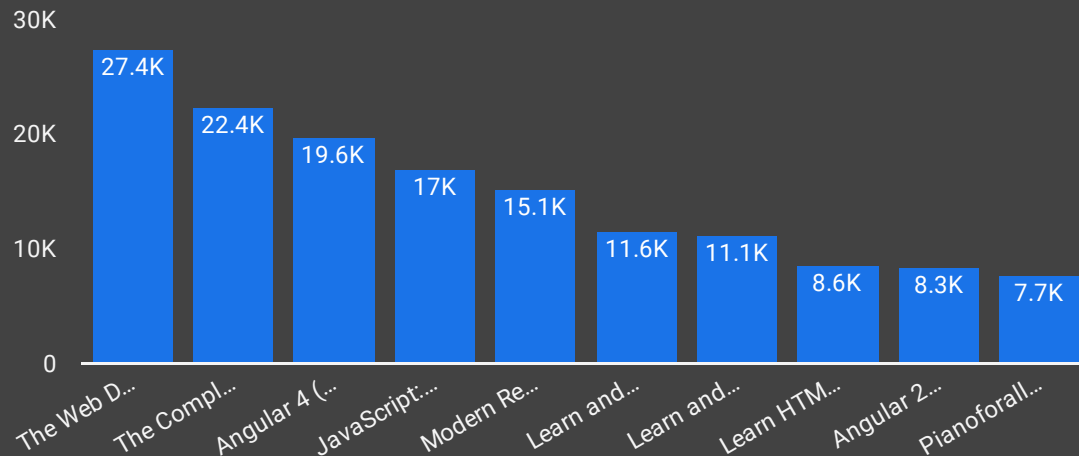
level



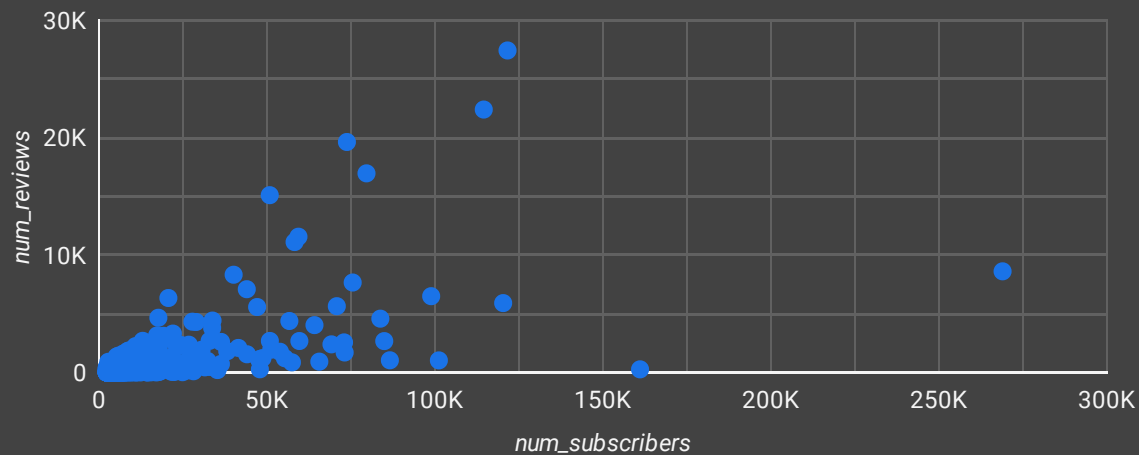
subject



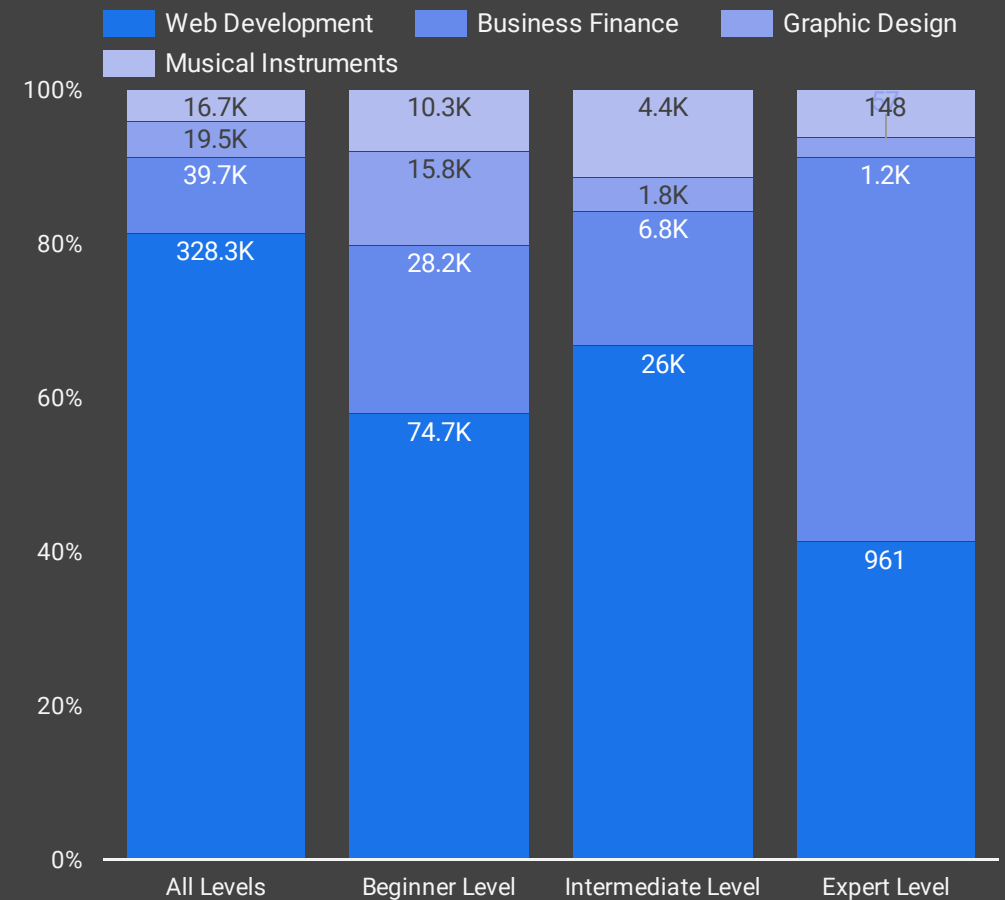
Course Titles By Number of Reviews



Scatter plot showing the correlation between the number of subscribers and reviews



Review Distribution by Course Level and Subject



EONNECT Course Content & Level Insights

Average Number of Lectures per Course

40.1

Average Course Duration

4.1

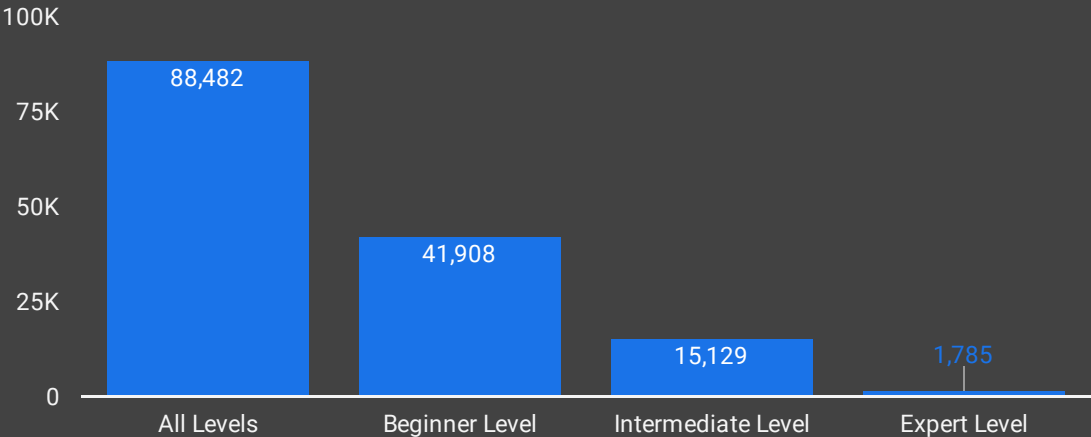
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level

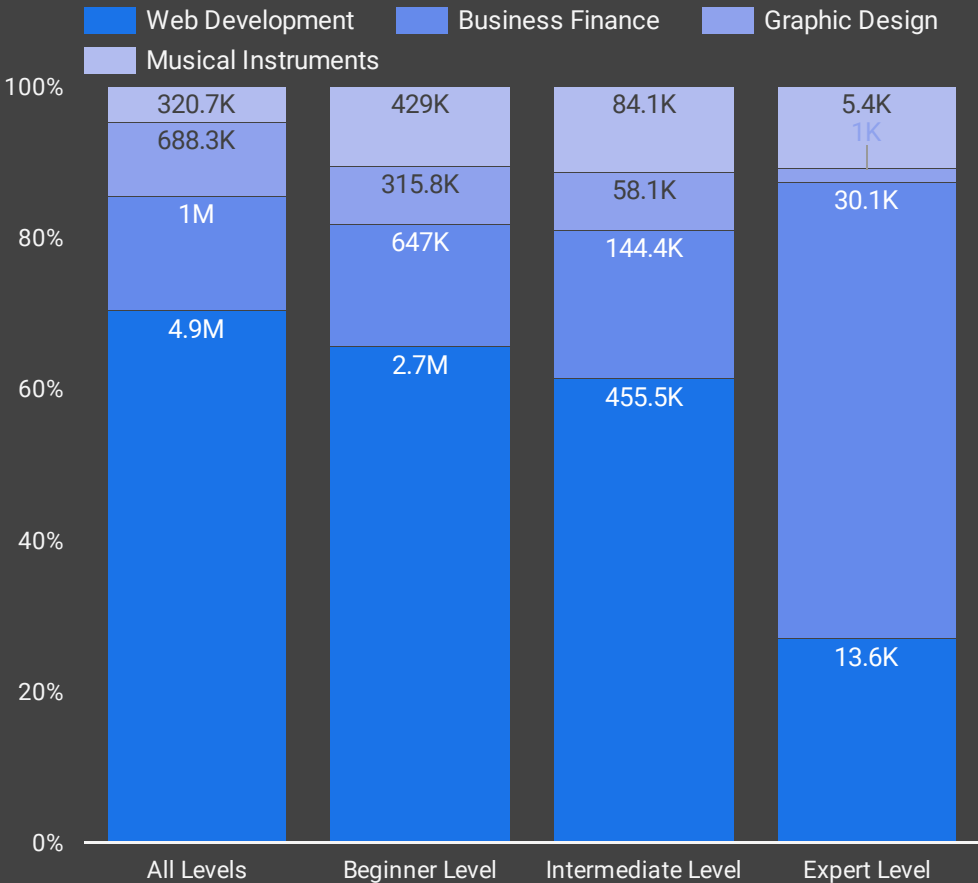
subject

content_duration_category

Number of Lectures by Course Level



Subscriber Distribution by Course Level and Subject



Total Content Duration by Course Level and Duration Category

	level	content_duration_category	content_duration
1.	All Levels	Medium	3.9K
2.	All Levels	Short	3.1K
3.	All Levels	Long	2.4K
4.	Beginner Level	Short	2.2K
5.	Beginner Level	Medium	1.4K
6.	Intermediate Level	Medium	751