# Resources for further learning on service design

#### **Books**

- <u>Leading Public Design</u>
- This is Service Design Doing
- Dark Matter and Trojan Horses: A Strategic Design Vocabulary
- The Design of Everyday Things
- This is Service Design Thinking
- Service Design: From Insight to Implementation

## **Blogs**

- <u>Leading Service Design</u> Medium publication
- Practical Service Design Medium publication
- <u>Service Design Magazine</u> Medium publication

### **Meetups**

- <u>Service Lab London Meetup</u> "A place for service designers and people interested in service design to learn something new and talk to others. We welcome battle-scarred practitioners, newbies and the service design curious."
- Cross-government service design meetup (Civil servants only)
- Gov Design Meetup "Connecting designers working in, for or with government. Exchanging knowledge, sharing experiences and supporting each other."

# **Further training**

- Introduction to Human-Centered Design <u>free 9-week remote course</u>
- This is Service Design Doing <u>comprehensive 5-day service design course</u>
- Central Saint Martins Service design short course
- General Assembly Service design workshop

#### **Videos**

- From Front-End to Full Service / Kate Ivey-Williams
- Scaling service design and the challenge of problem-caring / Sanjay Povzer
- Service Design Show

- What it means for service design to grow up / Louise Downe / Episode #36
- Service Design Network
  - Scaling Service Design in government / Louise Downe
- Service Experience Camp
  - Designing Public Services / Louise Downe

#### **Communities**

- Cross government Slack and the following channel:
  - #servicedesign
- Practical Service Design community resources and Slack team

#### **Guides and toolkits**

- Service design toolkit
- Smaply tools
- General Assembly <u>A Beginner's Guide to Service Design</u>
- Introduction to Service design in government for content designers
- NYC Civic Service Design tools and tactics
- Service Design in the B.C. (British Columbia, Canada) Public Service The Service
  Design Playbook
- Nesta Designing for Public Services: a practical guide

#### **Podcasts**

- Service Design Podcast
  - Episode 3: Practical service design with Megan Miller and Erik Flowers

## Degree programmes

London College of Communication - MA Service Experience Design and Innovation

Royal College of Art - MA Service Design

Glasgow School of Art - M.Des in Design Innovation & Service Design

Hyper Island - MA Digital Experience Design

Brunel - MSc Digital Service Design

Ravensbourne - MDes Service Design Innovation

University of Warwick - MSc Service Management and Design

Goldsmiths - MA Design - expanded practice