Research Plan Checklist

This is a checklist for all the things you must consider in your research plan document. In other words, all the things you must consider before you start recruiting participants and doing actual user research.

☐ Define the purpose of your research project.

☐ Choose the most appropriate research method.

☐ Decide on what characteristics your participants should have and how to recruit them.

☐ Decide what data you will collect and how you are going to analyse it.

☐ Decide how you will communicate about your research and define what you need to do to make that happen

☐ Decide on a location that fits your purpose.

☐ Decide on what equipment you will need to run the study and define what you must do to get any equipment you don't already have.

☐ Write a script for your research session (e.g. introduction, tasks, questions, things you will demonstrate etc.)

☐ Decide how you will handle consent and, if relevant, NDAs. Prepare any written material you need.

[Continued from previous page]

☐ Make two time plans:

    ☐ An overall time plan that includes all steps in your research and when you can deliver results.

    ☐ A time plan for your research sessions (once you start recruiting participants).

☐ Run a pilot study (you don't really have to write about this in your research plan, but we have included it here because it is part of your planning and the results of the pilot study can impact your research plan in different ways).

About the Interaction Design Foundation

INTERACTION DESIGN
FOUNDATION

Founded in 2002, the Interaction Design Foundation (IDF) is on a mission to provide accessible and affordable design education to people across the world. We provide open-source educational materials as well as online, self-paced UX Design courses. Through taking our courses, you'll benefit from course materials developed by leading practitioners and academics from top-tier universities like Stanford University and MIT. Learn more about the IDF

How learning at the IDF works

Attend lessons at your own pace

Learn from UX experts and professors, from anywhere and at anytime

Network online and offline

Discuss with your peers in your courses, and meet with them in your city

Advance your UX career

Get an industry-trusted Course Certificate to add to your résumé

See all our courses ›