SSCF Report Hi-Fi Prototype Design Choices Rationale
With Respect to In-Class Topics and Discussion

One of the main things that we were trying to be conscious of when designing our site and creating the hi-fidelity prototype in Figma was the affordances of our design, natural mapping to navigate them, and appropriate signifiers to guide the user. Some examples:

- We added an affordance of being able to choose the report year that the user wants displayed, also allowing SSCF to add data in easily.

- One thing that we thought was important to the design was a metaphor that would give the user a feeling of connection with their community, hence the wheel. The circle symbolises this connection, and is decorated with some animations of city buildings, houses, and the Saskatchewan prairie grass that we all know and love. In this design, neutral tones were used, and a balanced amount of decoration so as not to make the design seem cluttered and overbearing.

- The wheel also is a signifier for the ways that someone can access the information that they are looking for. Since the names of the regions are already displayed, this may make the user feel a little bit more guided through their experience. On the home page is another, less decorative signifier: a quick explanation of how to get started.

- We had natural mapping in mind when designing the pages. We tried to make it direct: choose report year, choose region, choose focus area, then have access to all of the information within that, including impact stories. This is collapsable to avoid overwhelming the user.