

Activity 1 Client Check In

January 30, 2023 4:12 PM

Team Name: Bridging the Gulfs

Team Members

- Stephanie Ndulue (200482009)
- Jessica Nathanail (200379383)
- Brooklyn Coulson (200375222)

On the right track

Call to action

- funding to separate donation pools something they are working on in their backend

Glad we are thinking about future releases, down the road kind of thing

WordPress is easy to learn/grasp so no issues there

Essentially a link in a dropdown menu (type thing) that user clicks to get to our page

- so kind of like a separate page for us from scratch

Region filtration before the issues

Call to action should bring you elsewhere

- make a link to their pre-existing donation tab/section for now
- it's like its own project
- don't spend too much time on this aspect
- essentially have like the thought of this, have it easy to implement in the future

WordPress

- Elementor (explore this)

Ideally focus on 1 year, but hopefully it can be a template that can be reused for future reports

General for everyone

- layout
 - o what's the feeling thought emotion we are trying to get across or generate with each topic
 - Narrative/story telling of each page
 - mapping out the experience
 - o generate some doom and gloom, not all sad shtuff
 - show at then end like ya, this is terrible BUT we've got passion and ambition, so do you this is what we can do
 - the impact stories highlight this
 - have a hopeful finish

Infographics to actually see/represent the data

- this is what was requested (huge circle)
- this is what we were able to give (smaller circle)
- visual data for funding gaps

Maybe trying to individualize the feel of each key issue page

Don't even include colours or styling (CSS)

- literal skeleton bare bones basic
- he DOES NOT want us to focus on this

Considering policy makers NorthStar Customers

Tim Notes

- BE LOUDER WHEN PRESENTING!
 - o at least half way through the class
- not all PowerPoints, explore the whiteboard, more personal convo based