

Team Bridging the Gulfs Activity 1 Documentation

Project team members:

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Project background & business need/opportunity

South Saskatchewan Community Foundation is a non-profit organization that helps to connect donors/volunteers and charities across southern Saskatchewan. We are tasked to design and develop a modular interactive platform that SSCF can update with relevant information in the future.

The need for SSCF to reach out to potential donors has created the necessity of this project. The goal of this project is to create a platform that would focus on local issues and their connection to the UN's global sustainable development goals. The platform would have filter features that would be able to filter data by various regions (ie, southeast, southwest) and by various focus areas (ie, food security, mental health, and wellbeing). The infographic data overview, community impact stories, and long-form written data content would be viewed for each focus area and region. Lastly, a “calls to action” feature would also be included to direct viewers on how they can be of assistance.

This in turn would make the readability of information easily digestible and the user experiences better which would solisitate donations.

Northstar & Carryover Customers

For this project, our Northstar customers are potential donors. Our carryover customers are volunteers, charities, and government organizations.

Project Assumptions

For this project, we assume that the platform would be built using WordPress. This is because the current SSCF platform is already built using WordPress and WordPress would be more convenient to use by the employees of SSCF.

We also assume that dummy data would be used for the basis of the design, This is because the research team will not have the required data available before the end of the project.

Project Constraints

Some constraints faced by the team are:

The current knowledge of the platform/technology to be used for the project is lacking.

Therefore, some time has to be taken out to gain proficiency in the technology.

The limitation of the technology. Although WordPress seems to be the best platform for this project it has its limitations which we would need to work around.

Lastly, while attempting to prioritize the filtration feature of the project, we are not given real data to work with as all prior examples (vital reports) are either completely different or lacking relatable content, and different data types are involved which could create a challenge in deciding on how to filter through strings/stories that could be categorized within different areas.