# Vital Signs Report Website

By members of Bridging the Gulfs team:
Brooklyn Coulson
Jessica Nathanail
Stephanie Ndulue

# Introduction

Some of the design had to be altered to accommodate constraints in WordPress, but the main focus of the website stayed the same:

- Break down the Vital Signs Report to highlight key findings based on region and focus area
- Make the information feel easy to find and pleasant to engage with
- Have filter options (region and focus area) easy to find
- Have the website include infographs, stories, and long-form content that feel intuitive to find

# Problem Description

South Saskatchewan Community Foundation is a non-profit organization that helps to connect donors/volunteers and charities across southern Saskatchewan.

We were tasked to design and develop a modular interactive platform that SSCF can update with relevant information in the future.

# The goal

To develop a website for SSCF that represents Vital Signs Report information in a easy to digest format and allows user to filter information based on focus areas and regions

# Northstar and Carryover customer selection

NorthStar (target) customer: potential donors, government officials/organizations

Carryover customers: volunteers, charities

# Feedback received and how it influenced our final MVP

The need for the website to be easy and intuitive to navigate through all the different data points

The website should have information on what vital signs reports are for first time users to gain better understanding

The website should be designed in a way that makes the key takeaways impossible to miss.

# WordPress Demo

# WordPress configuration

Theme: Astra

Editor: Wordpress Editor

Styling Plugins: SPECTRA (sliders, post grid, call to action, etc), ULTIMATE BLOCKS (Content Toggle)

Filtering Plugin: Search & Filter (filtering of the data), Custom Post Type UI (backend organization)

# Filtration configuration using Taxonomies

Pages are reserved for the traversal pages and the filtered pages (Region, Focus Area, Report Year).

Posts are reserved for the Impact Stories.

Default Wordpress Taxonomies (Categories) reserved exclusively for Posts.

Used CPT UI to create custom Taxonomies to be used exclusively for the Pages.

# Conclusion

- Within the constraints of WordPress, the site offers information pulled from the report that is displayed in a way the user can choose

- With calls to action on many pages, we hope the user feels inclined to engage with the content and learn more about SSCF

# THANK YOU