CAO1 Graphic Design Imaging Tools

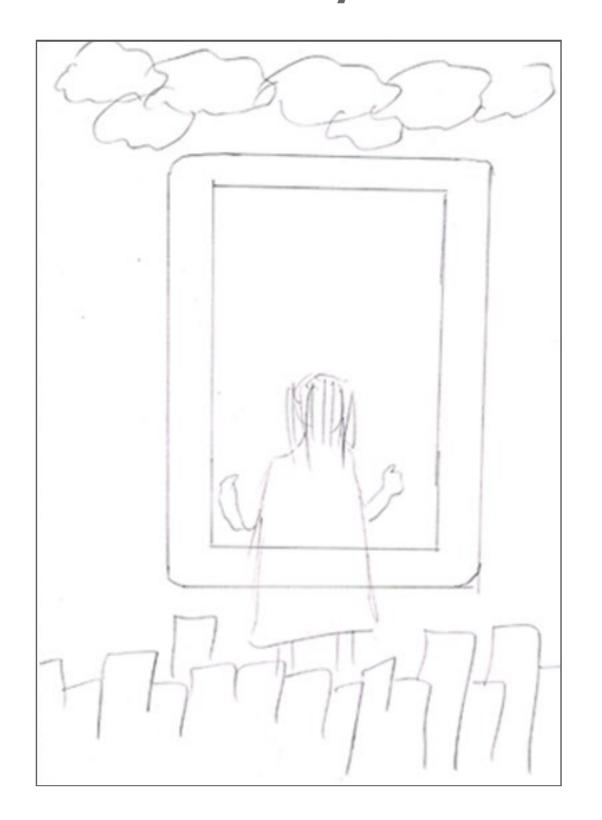
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Perspective of Nature: Urbanite's Viewpoint

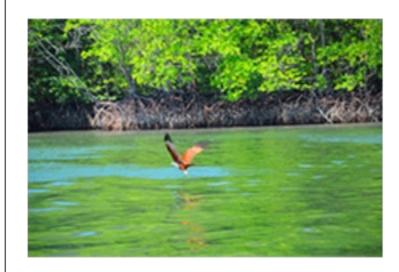


As the title suggest, this collage tries to portray how urbanites get to know the magnificence of nature. However, it is through the window of technology and not the physical immersion of nature itself that people in urban society gets to appreciate nature, especially in a city state such as Singapore. Modern high-end technological devices such as smartphone, tablet and laptop have become a conduit for urbanites to get to know the rest of the world, especially nature which is scarce in Singapore. We have to travel to neighbouring countries in order to experience the magnificence of true nature. Hence, most of time, our children can only get to know the existence of true nature through these technological devices which shows a still-life version. However, a comforting point to note is that without these devices, we will have less chances to create such awareness in our children.

wireframes / sketches

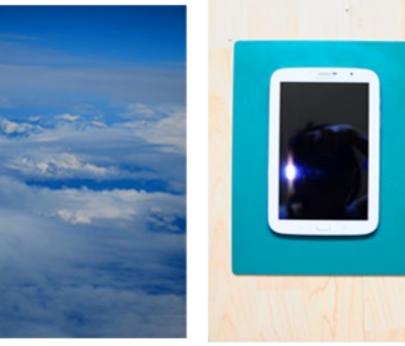


Photos





















collage layout

The main idea is expressed in an abstract way in this collage. It features a black & white background of the cloudy sky as well as a black & white cityscape at the bottom, which symbolises our urban concrete world. A little girl is shown leaning forward closely on an enlarged tablet with a beautiful nature scenery on the backlit screen. It seems that she's peering into this window of technology to marvel at the wonders of nature. Meanwhile, an eagle is depicted flying and breaking out of the tablet into the urban concrete world, scattering flowers while swopping down. This symbolises technology as a double-edged sword, making urbanites glued to their technology devices while providing unprecedented access to information at the same time. The scattering of flowers resemble the goodness that technology can bring to us.



