

DAYDREAM
BELIEVERS



CodeClan_

Lesson 01

The background is a vibrant blue with various organic, wavy shapes in a darker blue and a mustard yellow. Thin, flowing yellow lines are scattered across the composition, adding a sense of movement and connectivity.

Data is **EVERYWHERE**

“Data is all about maths and spreadsheets...”

Wrong!

Data is about telling a **story**





At CodeClan we do a lot of things
One of those things is teaching people to work with data

Let me tell you about codeclan...



We're Scotland's first and only award-winning and industry-led digital skills academy on a mission to help bridge the digital skills gap.

We're
4.5
yrs old

We have
3
campuses

We have
280+
partners

We have
900+
graduates



Your data challenge:

We want to reduce pollution – we can start at school

We want you to use data to convince
pupils/parents to walk/cycle/bus to school

“Leave the car at home”



The world is in a **climate crisis**
The main polluter of our planet is cars



It might surprise you to know:


1 in 4 cars on the road in the morning
are on the school run



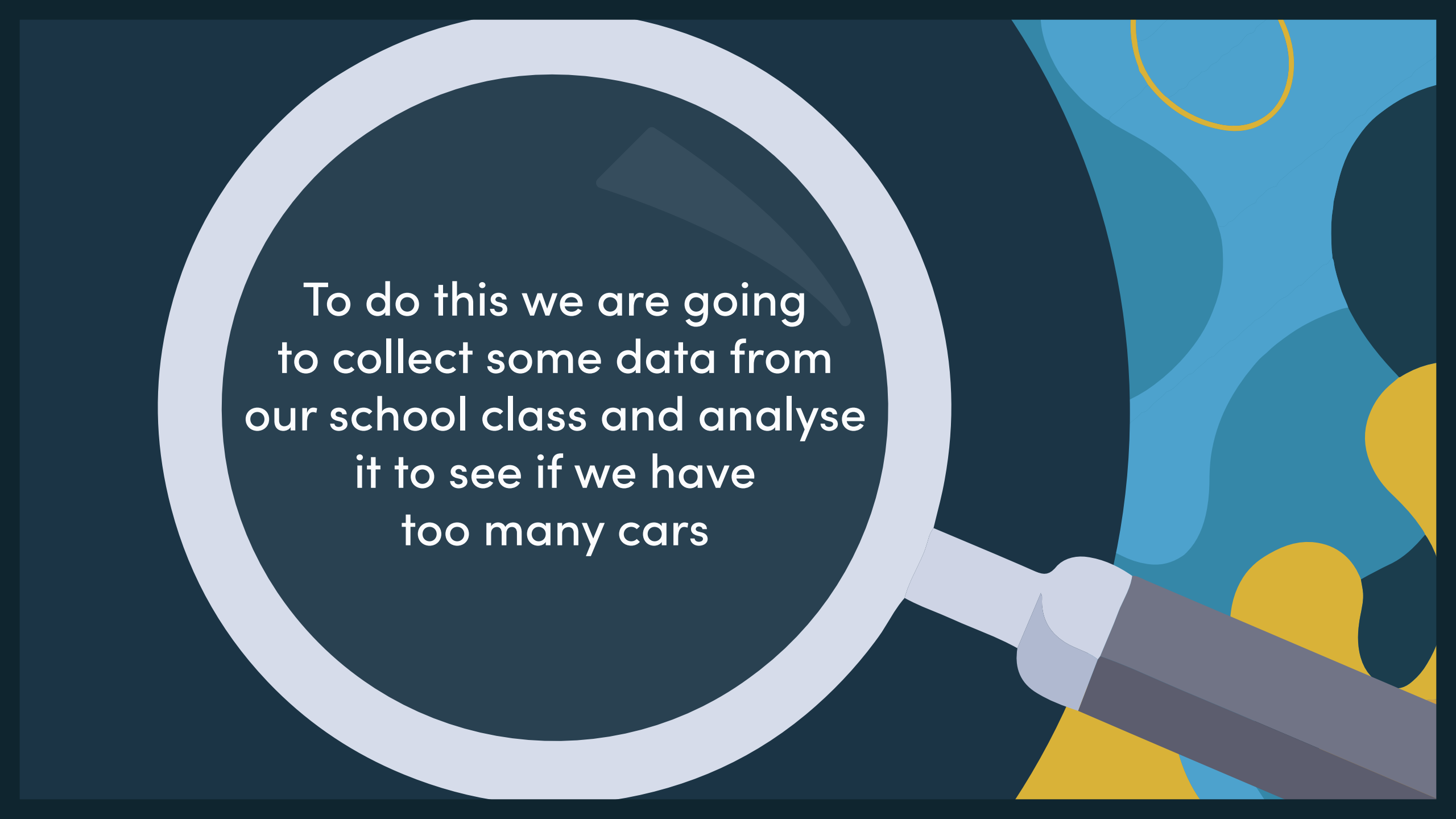
The background is a vibrant blue with various organic, wavy shapes in darker blue and yellow. Thin yellow lines swirl and loop across the composition, adding a sense of movement and complexity.

Do you think this is a problem?

What do you think and feel about this?



We would like to work with
you to look at this problem



To do this we are going
to collect some data from
our school class and analyse
it to see if we have
too many cars

The background is a vibrant blue with various organic, wavy shapes in shades of blue and yellow. Thin yellow lines swirl and loop across the composition, adding a sense of movement and playfulness. The overall aesthetic is modern and artistic.

How did you get to school today?
How did your classmates get to school today?

The background features a large, solid yellow circle on the left side. To its right, there are several overlapping organic shapes in various shades of blue and yellow, creating a layered, abstract effect. The overall composition is modern and vibrant.

*Are you up for
the challenge?*



Your data on how your class got to school today tells a story.

In the next lesson, we will *start sketching your story!*

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Datah!