Lesson 01

Data is EVERYWHERE

“Data is all about maths and spreadsheets...”

Wrong!

Data is about telling a **story**

At CodeClan we do a lot of things
One of those things is teaching people to work with data

Let me tell you about codeclan...

We’re Scotland’s first and only award-winning and industry-led digital skills academy on a mission to help bridge the digital skills gap.

We’re 4.5 yrs old

We have 3 campuses

We have 280+ partners

We have 900+ graduates

Your data challenge:

We want to reduce pollution - we can start at school

We want you to use data to convince pupils/parents to walk/cycle/bus to school

“Leave the car at home”

The world is in a **climate crisis**
The main polluter of our planet is cars

It might surprise you to know:

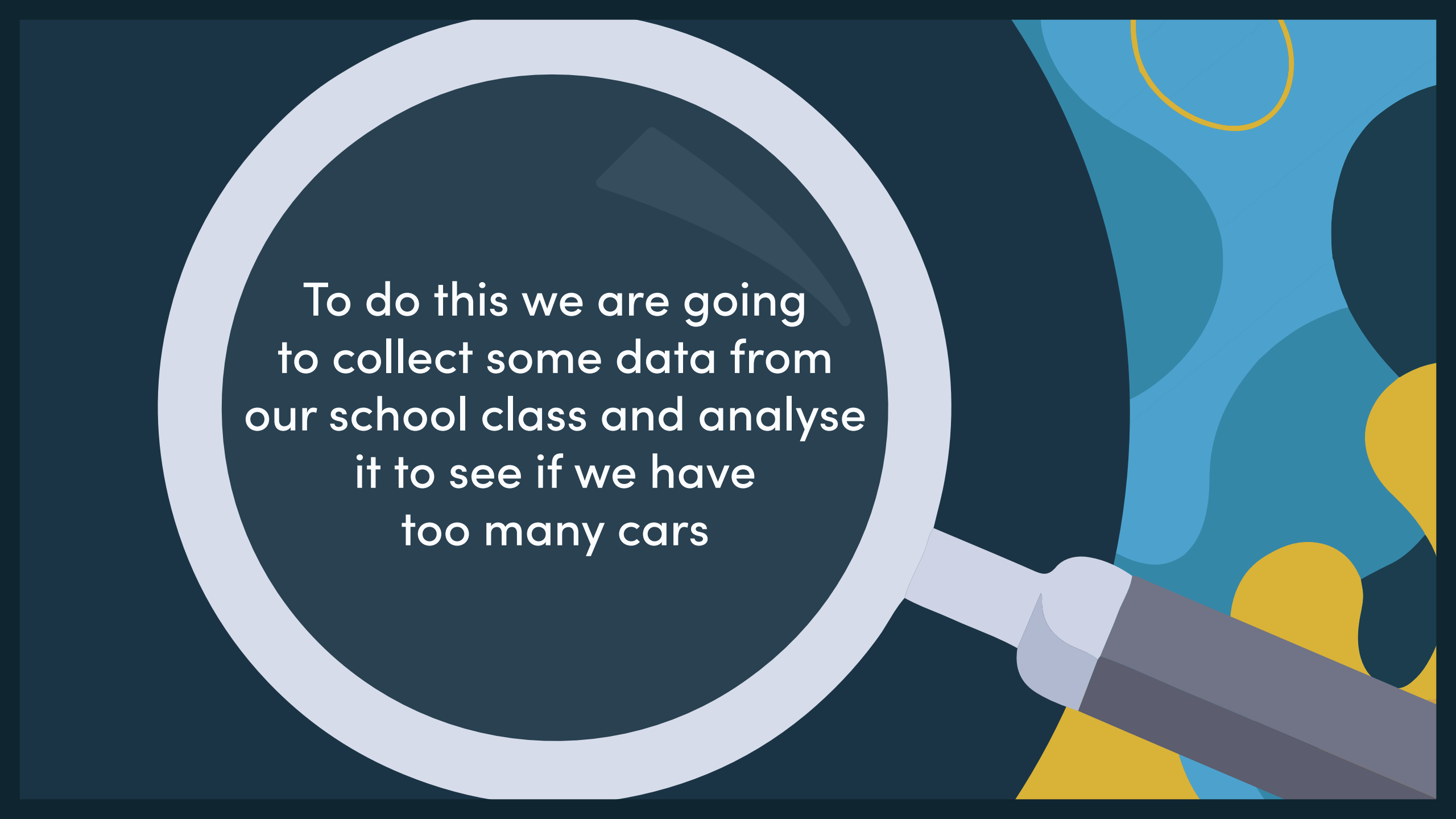
1 in 4 cars on the road in the morning are on the school run

Do you think this is a problem?

What do you think and feel about this?

We would like to work with you to look at this problem

To do this we are going to collect some data from our school class and analyse it to see if we have too many cars



How did you get to school today?
How did your classmates get to school today?

Are you up for

the challenge?

Your data on how your class got to school today tells a story.

In the next lesson, we will ***start sketching your story!***

Datah!