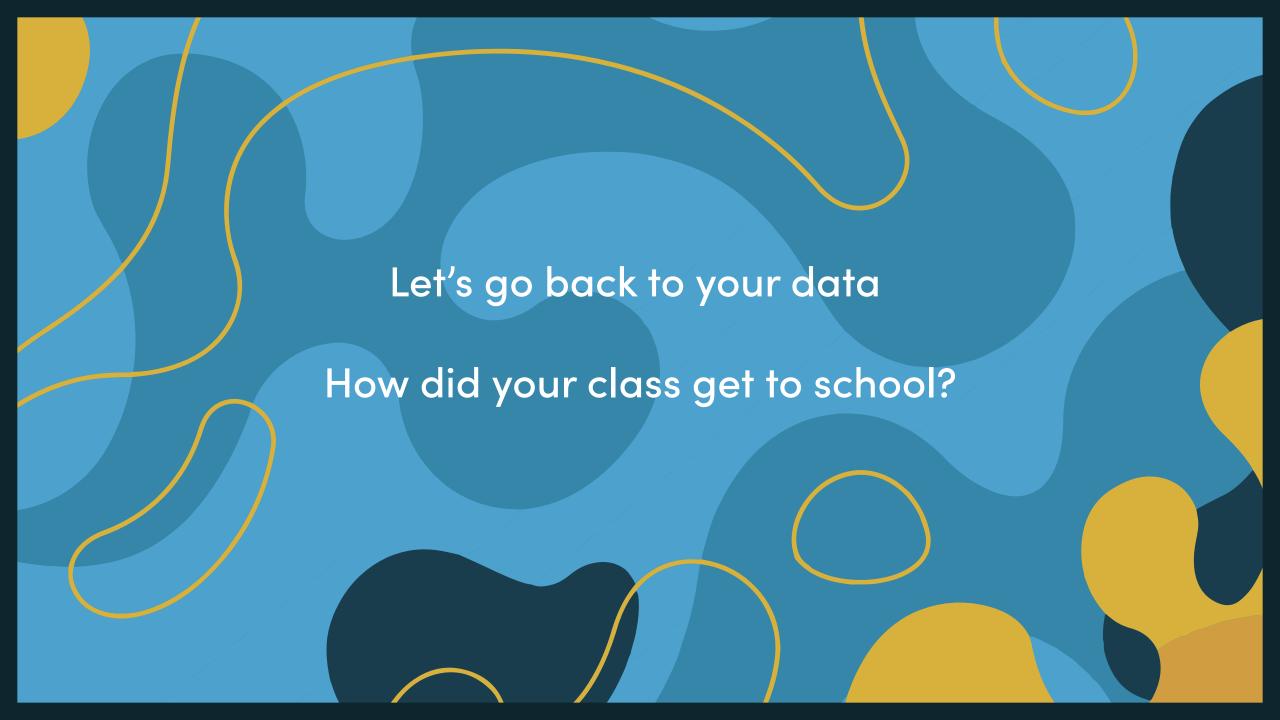


Reminder of your data challenge:

We want to reduce pollution – we can start at school

We want you to use data to convince pupils/parents to walk/cycle/bus to school



Today we're going to start looking at how to show what you've found.



2 in 5

parents of primary school children say they worry about pollution levels around their school





ATTENTION IDLING PARENTS: YOU ARE POLLUTING

FOR JUST 5 MINUTES

A DAY CAN EMIT AS MANY AS

25 POUNDS OF HARMFUL AIR POLLUTANTS

+ 260 POUNDS OF CARBON DIOXIDE

A YEAR (YUCK!)

SAVE OUR KIDS' AIR

DON'T IDLE
WHILE YOU WAIT.



BETTER YET, RIDE A BIKE, RIDE THE BUS, OR WALK!

IDLING IS LEAVING YOUR ENGINE RUNNING WHILE YOUR VEHICLE IS PARKED, LIKE WHEN YOU'RE WAITING TO PICKUP THE KIDS FROM SCHOOL.

EVERY LITTLE BIT COUNTS. INFOGRAPHIC BROUGHT TO YOU BY PICKLEWIX.COM





Commuting & active travel

A new report from the Glasgow Centre for Population Health explores commuting and active travel in Scotland.

How do people get to work?











Walking

11%

Bus

11%

Car

69%

Cycling

2%

Train

5%

Write down what you think is good about:

- The data?
- The idea?
- The message?

Can you come up with $\,2\,$ different ideas to sketch the information you have?

You don't need to be great at drawing!

