

DAYDREAM
BELIEVERS



CodeClan_

Lesson 02

Reminder of your data challenge:

We want to reduce pollution – we can start at school

We want you to use data to convince pupils/parents to walk/cycle/bus to school



The background is a vibrant blue with various organic, wavy shapes in darker blue and yellow. Thin, flowing yellow lines are scattered across the blue field, creating a dynamic and abstract pattern.

Let's go back to your data

How did your class get to school?

The background of the slide is a solid yellow color on the left side, which transitions into a dark blue area on the right. The dark blue area contains several overlapping, organic, wavy shapes in shades of light blue, medium blue, and yellow. A thin yellow line forms a partial circle in the upper right corner of the dark blue area.

Today we're going to start looking at
how to show what you've found.



2 in 5

parents of primary school
children say they worry
about pollution levels
around their school



ATTENTION — IDLING — PARENTS: YOU ARE POLLUTING

SAVE
OUR KIDS'
AIR

DON'T IDLE
WHILE YOU WAIT.

IDLING IS LEAVING YOUR ENGINE
RUNNING WHILE YOUR VEHICLE
IS PARKED, LIKE WHEN YOU'RE
WAITING TO PICKUP THE KIDS
FROM SCHOOL.

EVERY LITTLE BIT COUNTS. INFOGRAPHIC BROUGHT TO YOU BY PICKLEWIX.COM



IDLING A CAR
FOR JUST
5 MINUTES
A DAY CAN EMIT AS MANY AS
25 POUNDS
OF HARMFUL
AIR POLLUTANTS
+ **260 POUNDS**
OF **CARBON DIOXIDE**
A YEAR (YUCK!)

BETTER YET, RIDE A BIKE,
RIDE THE BUS, OR WALK!



Commuting & active travel

A new report from the Glasgow Centre for Population Health explores commuting and active travel in Scotland.

How do people get to work?



Walking
11%



Bus
11%



Car
69%



Cycling
2%



Train
5%

2011 Censes



Write down what you think is good about the examples. What is good about:

- The data?
- The idea?
- The message?



Can you come up with 2 different ideas
to sketch the information you have?

You don't need to be great at drawing!

The background is a vibrant blue with various organic, wavy shapes in a darker blue and a mustard yellow. Thin, flowing yellow lines are scattered across the composition, adding a sense of movement and complexity to the abstract design.

Pick your favourite idea and create
your own infographic

The background is a vibrant blue with various organic, wavy shapes in darker blue and yellow. Thin, flowing yellow lines are scattered across the composition, creating a dynamic and modern aesthetic.

Once you have your final graphic, share
with the class what you think about the data.

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In the next lesson, we will *start telling the story!*

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Datah!